Louisiana Public Health Institute
Racial Justice & Health Equity Learning Lab | 2022 Cohort

Applied Community Project (ACP) Proposal Development

This resource document provides participants with the information needed to develop Applied Community Project (ACP) Proposal and Presentation.

Objectives
Members of the Learning Lab Cohort will be able to:
- Learn skills and tools to create grant proposals for an ACP that describes how to equitably address an identified community issue through an equity lens.
- Integrate principles of racial and health equity into all elements of the ACP, including developing personal, institutional, and structural-level approaches to equity.
- Receive guidance and technical support to apply knowledge in creating new ACPs or expand existing projects that support local change efforts.
- Develop long term relationships and collaborations with peers to advance next steps and strategies.

Vision
Learning Lab vision for Applied Community Projects:
The ACP is an opportunity for participants to apply racial justice and equity concepts to real-life scenarios and practice using such concepts in collaboration with partners for the development of innovative and scalable community-level health equity projects. Projects should aim to explicitly confront health inequities that are exacerbated by structural racism, class oppression, gender discrimination, and the power and wealth imbalances through policy, system, or environmental changes for a specific community.

Each Learning Lab team is asked to create a proposal for an ACP that would utilize learnings from the MPHI ADJUST (Advancing Justice Together) training curriculum to address systemic barriers and social inequities that impact Black, Indigenous and People of Color's (BIPOC) opportunity to attain their full health potential. Participants will work in their teams to develop an ACP proposal and present their project to a forum of funders in May 2023 *(tentative)* during the Learning Lab's final meeting.

ACP Proposal Guidance and Requirements

Proposal Development Timeline
Each team will attend/submit the following:
March 15, 2023 – Technical Assistance Session
March 29, 2023—Technical Assistance Session
March 29, 2023 – Applied Community Project Area of Focus
- The issue:
    - Example: Maternal health
- Racial justice/health equity component:
    Example: implicit bias
    Example: intersectionality
    Send to LPHI via email at eledet@lphi.org
April 4, 2023 – Technical Assistance Session
April 26, 2023 – Draft project one-pager and 3-page proposal
- Send to LPHI via email at eledet@lphi.org
Late May - Funders Forum – 10 – minute Proposal Presentation for potential funders

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<u>Proposal Elements</u>
ACP Implementation Period (*tentative*): June 2023 – June 2024

I. <u>One-Page Overview:</u> In one-page, please provide a description of the team's proposed project to advance one or more community health intervention(s) and the impact it hopes to achieve.

II. <u>Three-Page Project Proposal</u>
Please use the outline below to develop your proposal in a separate Word document with a maximum page limit of 3 pages, single-spaced.

The proposed project is a: ☐ New project idea ☐ Expansion or adjustment of an existing project
The Issue:
- What inequity(ies) within the social determinants of health (SDoH) will the project address?

The Community:
- Please define the community/population to be served by this proposed project.
- How will this project engage, involve and inform them?
- How will they benefit from this project?

The Strategy and Action:
- What strategies will the team use to implement the project? Describe the project interventions/activities.
- What concepts from the ADJUST training will be applied during this project?
- How will the proposed project activities be tailored to meet the unique social, cultural, and linguistic characteristics and needs of the community to be served?
- How might proposed funding be used to implement this project?
- What other resources does team have to leverage future resources or support, scale, or strengthen this project? What is the plan for sustainability past the 12-month implementation period?

The Vision and Desired Outcome:
- What tangible outputs/outcomes will the project create during the 12-month implementation period?
- What high-level impact does the proposed project aim to achieve?
- How will the team measure the project's success?

Potential Funding Amount: $25, 000
- Teams should develop an ACP idea, proposal, and budget for projects in the amount of $25,000.
- Teams will have the opportunity to share their ACP proposal presentations during the Funders Forum for the opportunity to have their projects funded for implementation.
- Consideration: Many of you shared your preliminary thoughts for your team's ACP. Some funders are cautious about funding policy work (slippery slope when you get into advocacy and lobbying is usually always off the table), but funding decisions will be made based on what your teams are proposing to do. The biggest feedback we can offer is to be clear about the issue and the proposed solution. The clearer you can be on the problem, the proposed approach, and how you will measure success will increase the likelihood of your project being funded.

Learning Lab Closing Meeting and Funder's Forum
Date: Late May 2023
Time: 9 – 10:30 am CST (90 min)

Each of the 5 teams will present their ACP idea for the opportunity to receive a grant award and continued technical assistance.

Each presentation will last 10 minutes and should address the following questions:

1. What inequity(ies) within the social determinants of health (SDoH) will the project address?
2. Define the community/population to be served by this proposed project and how they will be impacted.
3. What strategies will the team use to implement the project? Describe the project interventions/activities.
4. What concepts from the ADJUST training will be applied during this project?
5. How might proposed funding be used to implement this project in the 12-month timeframe?
6. What is the plan for sustainability past the 12-month implementation period?
7. What tangible outputs/outcomes will the project create during the 12-month implementation?