



# Battling The Pandemic

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## Introduction

The Covid-19 pandemic has changed how society operates as a whole. Particularly, many businesses have been implementing the concept of Corporate Social Responsibility, or CSR. Firms have ramped up efforts to contribute to society in the fight against the Covid-19 pandemic in numerous ways. In this research project, we will elaborate on some ways in which firms around the world have been utilizing the concept of Corporate Social Responsibility in order to help humanity get through the pandemic. By utilizing data from companies such as General Motors, we will show how exactly these firms have been Socially Responsible, whether by using their manufacturing capabilities to produce millions of masks, or 3D printing new medical equipment and donating money to non-profit organizations..

## Methods and Materials

We first analyzed the data provided by multiple large firms to prove how exactly they were being socially responsible throughout the year 2020. Through our analysis of this data, we found numerous ways in which these firms were helping society in the battle against Covid-19:

- Donating money to non-profit organizations
- Manufacturing supplies that can be utilized to combat the virus, such as masks and other PPE
- Providing paid leave and sick pay to employees
- Implementing remote working policies

This research project will dive into these in much greater detail to convey how exactly firms have been socially responsible throughout the pandemic. We will thoroughly examine how these methods were implemented to improve society during a very difficult time, along with examining the data provided by these companies to show whether or not there was any actual benefit.

## Results

Companies around the globe had to figure out ways to work while dealing with the pandemic. With countries activating protocols and putting different restrictions in place, companies found different work arounds for it.

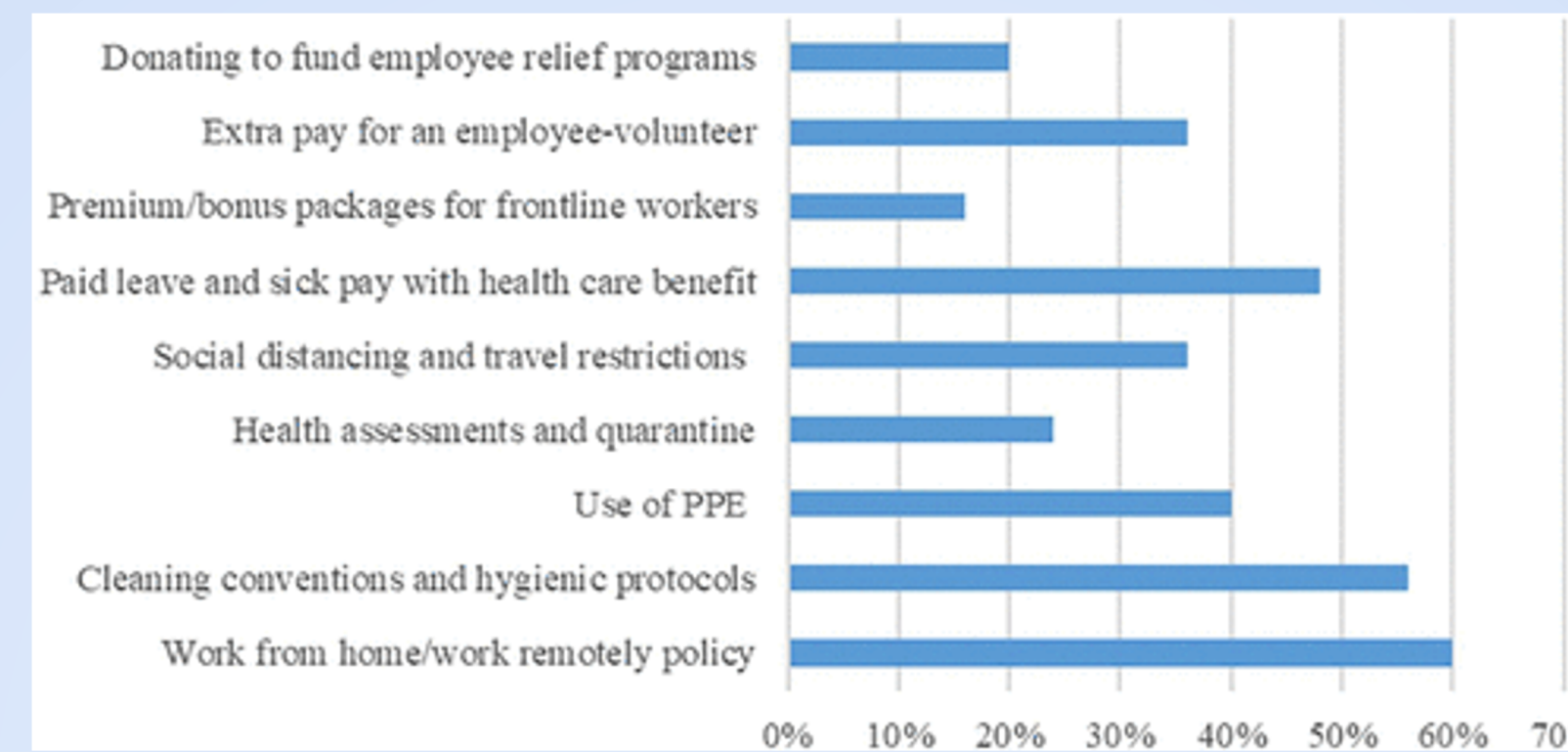


Figure 1: Mechanisms for employee protection/support during the COVID-19 pandemic (Source. Authors' compilation from companies' websites).

Different parts of the world dealt with worse conditions then others, however, where still about figure out different ways to ensure their employees health

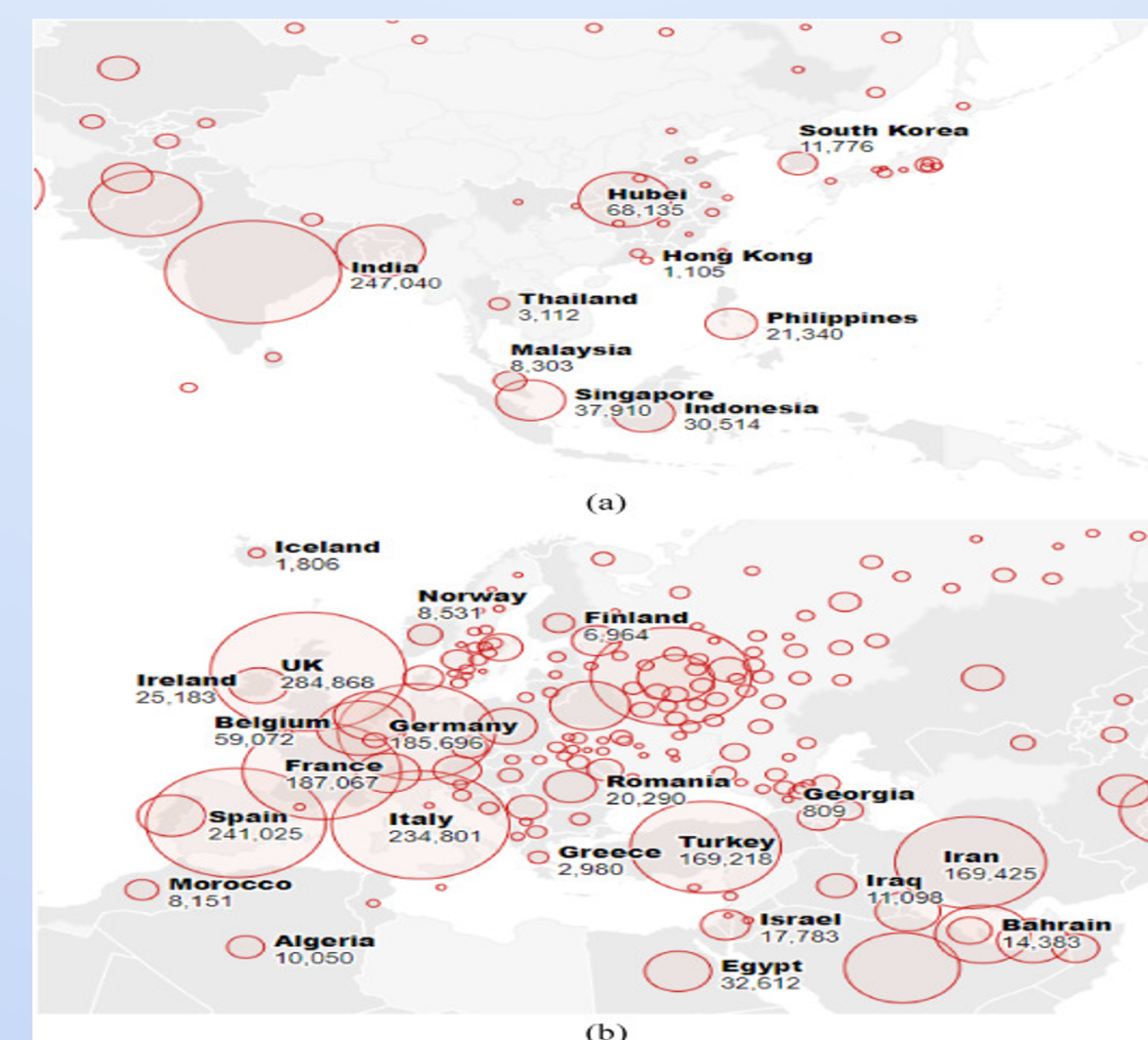


Figure 2: Demographic representation of Covid-19 victims across the major epicenters and small clusters across a) Asia and b) Europe, Middle East, and North Africa.

## Conclusions

As you can see, the Covid-19 pandemic has affected many people. Many businesses are struggling even though the government are helping them in such way. Unemployment rate has increased drastically leaving thousands of people jobless. The demand for face masks has risen, along with new medical equipment such as vaccinations which will help the community out with decreases the amount of people with the virus. Research shows how we analyzed the data provided by some firms where more money has been donated to non-profit organizations, new medical equipments such as face masks and vaccinations, and implementing remote working policies for certain firms where business is run smoothly. Firms have been socially responsible by implementing these concepts in order to provide a healthy and safe environment for most firms because of the pandemic.

## References

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