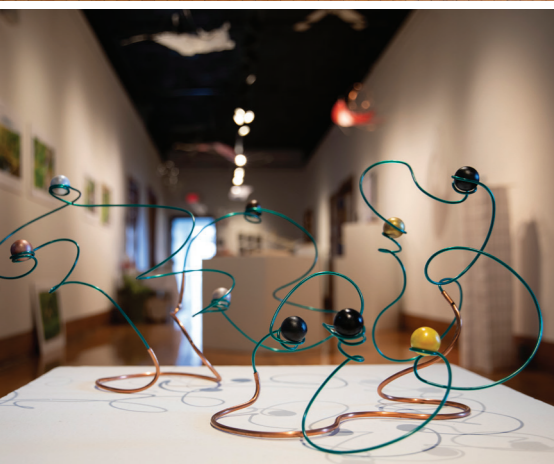


2021-2022 REPORT



ART + COMMUNITY SINCE 1975





Executive Council Report

The start of McGuffey Art Center’s fiscal year in Summer 2021 was marked by hope, reemergence, and new beginnings. After operating with minimal staff and shorter public hours the previous fiscal year, in June 2021 we hired an Operations Manager who led efforts to rehire a full staff of Gallery Assistants to restore our pre-pandemic public operating hours.

Resuming full activity levels, we welcomed visitors to a space of delight and discovery where art comes alive. We filled our class catalog with in-person offerings. In September 2021 we brought back our beloved First Fridays Art Openings and added live music, a food truck, and even dancing on the front lawn.

This year we restored and advanced our efforts in community engagement, including outreach programs and mentoring partnerships with Charlottesville High School, International Neighbors, the UVA Arts Mentors Program and the Charlottesville Boys and Girls Clubs.

McGuffey Art Center is “a community of artists dedicated to practicing their arts and passing on their creative spirit.” We keep our mission at the center of all we do, imagining new ways of increasing access and opportunity, sparking art exploration and learning, exhibiting bold works of art, and supporting our local creative economy.

We’re excited and optimistic about the years ahead, envisioning Charlottesville’s creative future and the impact our programs will continue to have on the communities we serve. Thank you for your partnership and support in shaping that vision, and we look forward to seeing you at a MAC event very soon.

Sincerely,
McGuffey Executive Council ‘21-22

Top: Incubator program open house. Photo by Stacey Evans Photography

Second: Altar for the Dias De Los Muertos (Day of the Dead) an annual community celebration. The 2 days were shared with the Charlottesville community through stories, songs and food.

Third: Robert Kamide “Wire Not” exhibition, a fund raiser for the Piedmont Botannical Gardens. All proceeds from the exhibition went to the gardens development. Photo by Stacey Evans Photography

Bottom: Detail from “Lay My Burdens Down”, a group exhibition of the Charlottesville Black Artists Collective. Photo by Stacey Evans Photography



McGuffey Art Center is a community of artists, dedicated to practicing art and passing on the creative spirit to the greater Charlottesville community.

Cumulus Dance rehearsing. Photo courtesy of Cumulus Dance

July 1, 2021- June 30, 2022

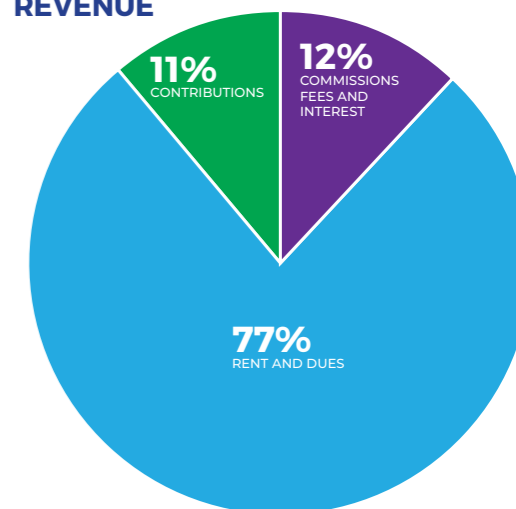
REVENUE

Artist Rent Income	\$138,118.50
Associate Dues	\$10,925.00
Classroom Use and Fees	\$2,951.50
Sales Commissions	\$14,376.83
Contributions	\$21,134.75
Application, Show, and Maintenance Fees	\$5,016.17
Penalties / Fees	\$1,429.27
Interest Income	\$20.24
Total Income	\$193,972.26

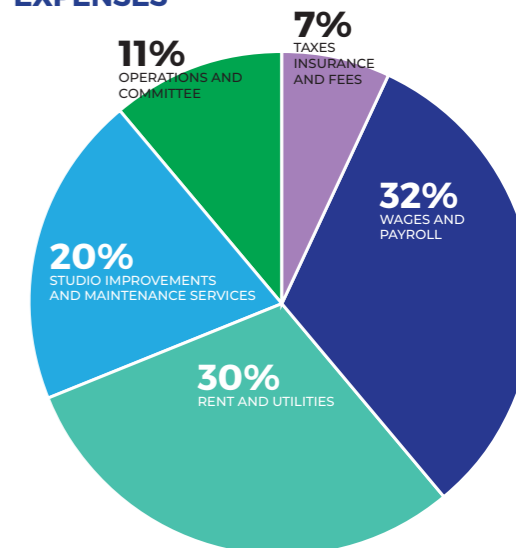
EXPENSES

Banking Fees	\$341.85
City Rent	\$24,564.00
Committees	\$18,189.10
Credit Card Fees	\$3,221.71
Development and Recognition	\$1,730.63
Insurance	\$2,655.00
Dues, Licenses, and Permits	\$300.00
Maintenance, Janitor, and Supplies	\$16,730.40
Office Supplies	\$2,547.27
Professional Fees	\$1,375.00
Taxes	\$4,766.52
Telephone and Utilities	\$29,681.87
Wages	\$56,662.57
Gallery and Studio Improvements	\$20,701.16
Total Expense	\$183,467.08
Net Income	\$10,505.18

REVENUE



EXPENSES





Our popular Winterfest Celebration, held every December. Featuring live music, food, art demonstrations, and family art activities. Photo by Stacey Evans Photography

Community Outreach

- Our figure-drawing outreach program is very popular with the community, helping Charlottesville artists become better at the figurative arts.
- The Incubator Studio program is designed to give emerging artists a place to grow in their studio practice. These artists gain experience during their one year at McGuffey Art Center meeting other artists and sharing skills.
- The McGuffey Artist Residency Program is a rotating residency where up to two working artists or a collaborative group from Central Virginia share studio space at no charge. During the pandemic we recognized a significant need for creatives to have spaces to work outside of their homes, to connect to community, and to build their portfolios. In 2021-22 we hosted 13 resident artists.
- Annually, McGuffey opens its doors to the community for a holiday open house celebration, featuring live music, food, art demonstrations, and family art activities.

Reaching Community Creatively

McGuffey Art Center offers over 4,000 square feet of exhibition space. Works are exhibited in the Sarah B. Smith Gallery as well as the first and second floor hall galleries, and changes monthly.

Established in 1975, we are a cooperative of some 50 Renting members, through voluntary committees led by an elected volunteer council, oversee our building, staff, and programs. A wide range of disciplines are represented by these visual and performance artists. In addition to their committee work, members teach classes and welcome the public to visit their studios.

Our membership also includes over 100 Associate artists who make up an integral part of our community. Their vital participation stimulates a diverse and creative culture at McGuffey—they exhibit in the shop and galleries, teach in our classrooms, attend Association meetings, sublet studios, and vote on our new member jury.

Reaching Beyond

McGuffey is always interested in finding new ways to open our space to the community and pursue connections with the residents of Charlottesville. Past and present connections include hosting community art shows, events, demonstrations, activities, and workshops. Occasionally, McGuffey members collaborate with groups in and out of the Art Center.

2021-22 Creative Community Collaborations

- Participated in Chroma’s “Flow, the Rivanna Art Festival”
- Mentored local middle and high school students, planned and led CHS Art Extensions After School session
- Produced “True Stories Showcase,” a free story workshop
- Assisted in Gallery Rally at Second Street Gallery
- One of our photographers presented to delegates at UN Climate Conference
- Two photographers donated photo prints for an Afghanistan immigration project
- Participated in the IX Park Art Festival
- Participated in the adjudication of applicants to Central Virginia Regional Governor’s School for Middle School Students Gifted in the Visual Arts
- Donated artwork to CASA Bluebird Project for auction, Participated in Makers for Hope Art Auction benefiting Reclaimed Hope Initiative: a nonprofit whose mission is to support foster, adoptive, and special needs families.
- One of our members organized a fundraiser for Whole Woman’s Health and other members donated work for auction
- Hosted the annual Dia de los Muertos (Day of the Dead) celebration; LUA Project participated in the Cville Sabroso Festival planning board with the Latinx community at McGuffey and out in the community.

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