



Canadian Public Support for a Youth Climate Corps

October 2023

Methodology

- Sample size: 2,200 adult Canadians including an oversample in BC, Ontario, and among those aged 18 to 35.
- Survey field dates: October 27 to November 1, 2023.
- The data was weighted by age, gender, education and region.
- Totals may not add up to 100 due to rounding.



Key Findings



MAJORITY SUPPORT & FEW OPPOSE CREATING A YOUTH CLIMATE CORPS

A majority of Canadian adults support the idea of creating a youth climate corps after showing a detailed description of the program. 55% support it, another 23% can accept it while 12% are opposed. Among those aged 18 to 35 (the group who would participate in the program), support rises to 65%.



SUPPORT CROSSES DEMOGRAPHIC AND POLITICAL GROUPS

Support for a youth climate corps crosses demographic, regional, and political lines but there's more intense appeal among younger men and among those who currently align politically on the centre-left of the political spectrum. That being said, a majority of Conservative Party supports support or can accept the program.



BROAD INTEREST IN PARTICIPATING AMONG THOSE AGED 18 TO 35.

When those aged 18 to 35 are asked how likely they are to participate in such a program, 65% indicate some interest with 41% saying they probably or definitely would participate. 15% are most interested and indicate they definitely would participate in a youth climate corps.



SKILL DEVELOPMENT AND SERVICE SEEN AS BEST REASONS TO SUPPORT PROGRAM

The most appealing drivers for creating the program are the skills that youth would develop as well as the chance to serve their communities and take on the climate crisis.

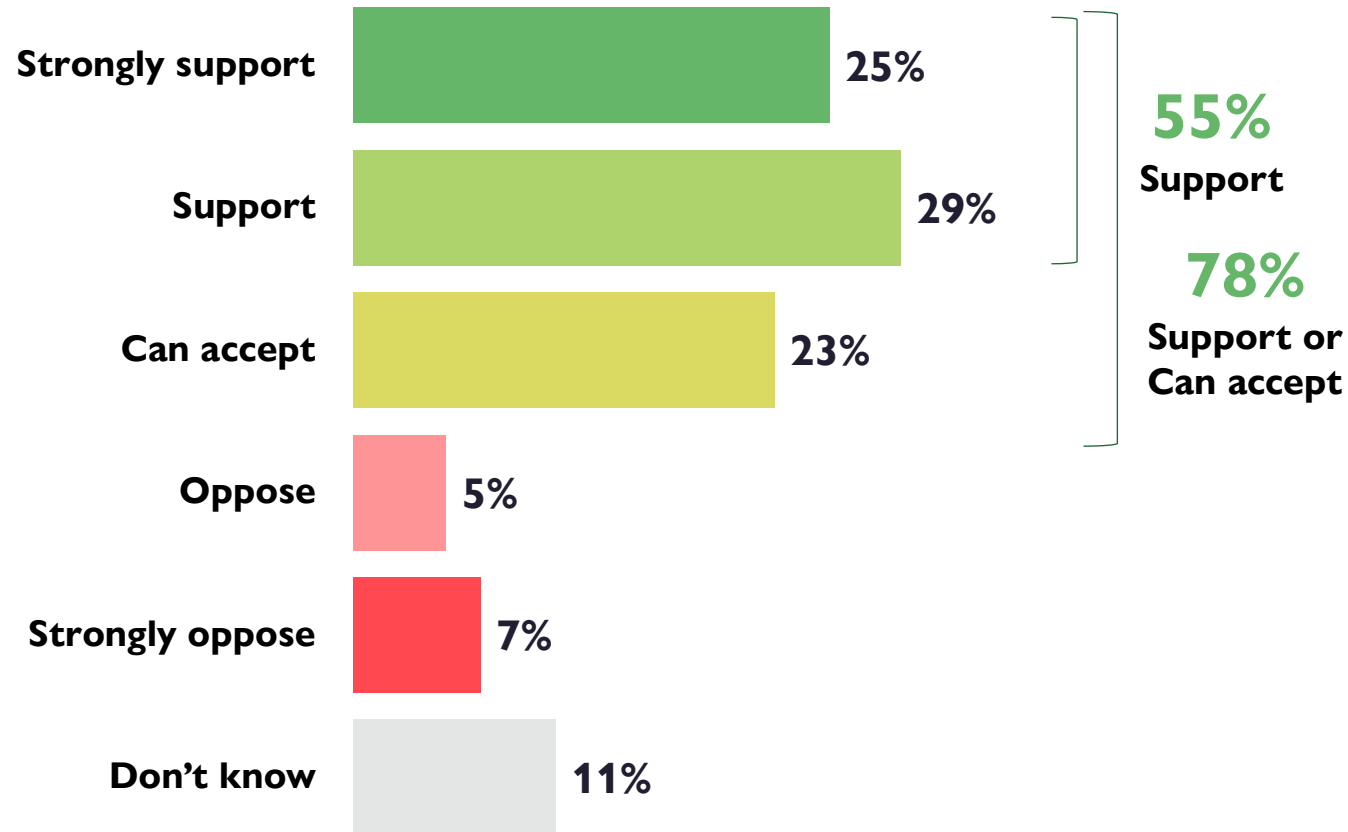
DETAILED RESULTS





Do you support or oppose the creation of a Youth Climate Corps as described above?

Do you support the creation of a Youth Climate Corps?



PREAMBLE:

Some groups in Canada have been pressing the federal and provincial governments to establish a Youth Climate Corps (YCC).

The proposal would see the government launch and fund an ambitious new youth training and employment program, inviting them to spend two years confronting the climate emergency.

As envisioned, the program would be both a call to serve and an opportunity to get trained-up in skills that will be needed to address the climate crisis over the coming years.

The YCC would be a barrier-free program that would turn no one away (a position would be made available to anyone 35 and under who wished to enroll). Participants would be paid a decent wage, while engaging in work such as:

- Emergency response during extreme weather events (wildfires, heat domes, flooding);
- Strengthening community and environmental resilience to climate change (helping to make forests more resilient to fires, enhancing natural ecosystem, improving local infrastructure, and strengthening community supports in anticipation of climate disruptions); and
- Building infrastructure that drives down greenhouse gas emissions (installing renewable energy systems such as solar, wind and heat pumps; improving building energy efficiency; building public transit systems; etc.).

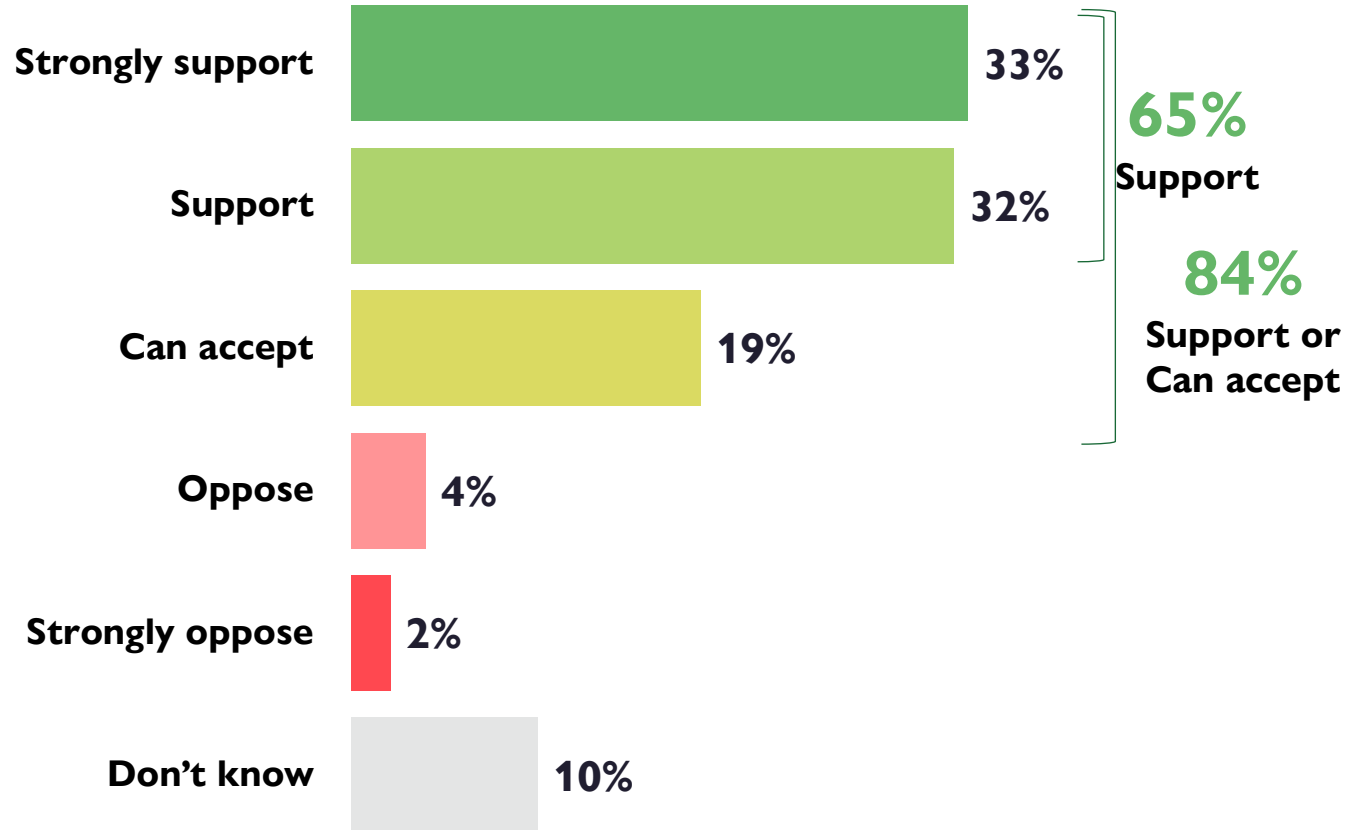
[all] Base n = 2,200



Do you support or oppose the creation of a Youth Climate Corps as described above?

Do you support the creation of a Youth Climate Corps?

Those aged 18 to 35



PREAMBLE:

Some groups in Canada have been pressing the federal and provincial governments to establish a Youth Climate Corps (YCC).

The proposal would see the government launch and fund an ambitious new youth training and employment program, inviting them to spend two years confronting the climate emergency.

As envisioned, the program would be both a call to serve and an opportunity to get trained-up in skills that will be needed to address the climate crisis over the coming years.

The YCC would be a barrier-free program that would turn no one away (a position would be made available to anyone 35 and under who wished to enroll). Participants would be paid a decent wage, while engaging in work such as:

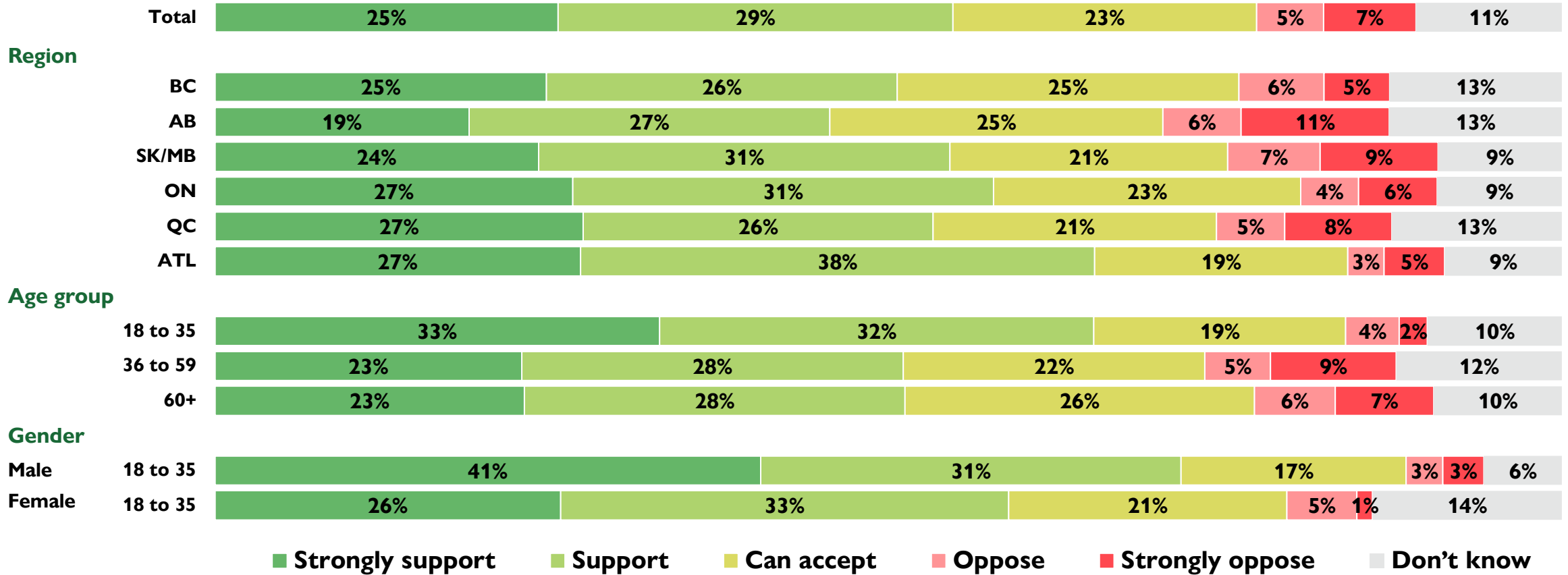
- Emergency response during extreme weather events (wildfires, heat domes, flooding);
- Strengthening community and environmental resilience to climate change (helping to make forests more resilient to fires, enhancing natural ecosystem, improving local infrastructure, and strengthening community supports in anticipation of climate disruptions); and
- Building infrastructure that drives down greenhouse gas emissions (installing renewable energy systems such as solar, wind and heat pumps; improving building energy efficiency; building public transit systems; etc.).

[those aged 18 to 35] Base n = 569



Do you support or oppose the creation of a Youth Climate Corps as described above?

Do you support the creation of a Youth Climate Corps?



[all] Base n = 2,200

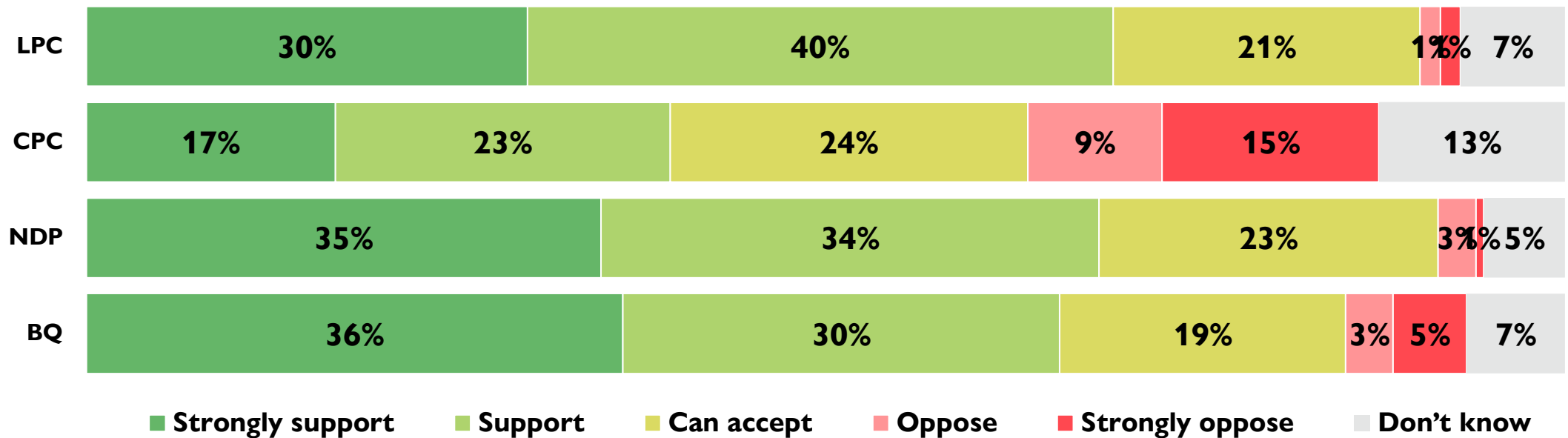


Do you support or oppose the creation of a Youth Climate Corps as described above?

Do you support the creation of a Youth Climate Corps?



Current Federal Vote



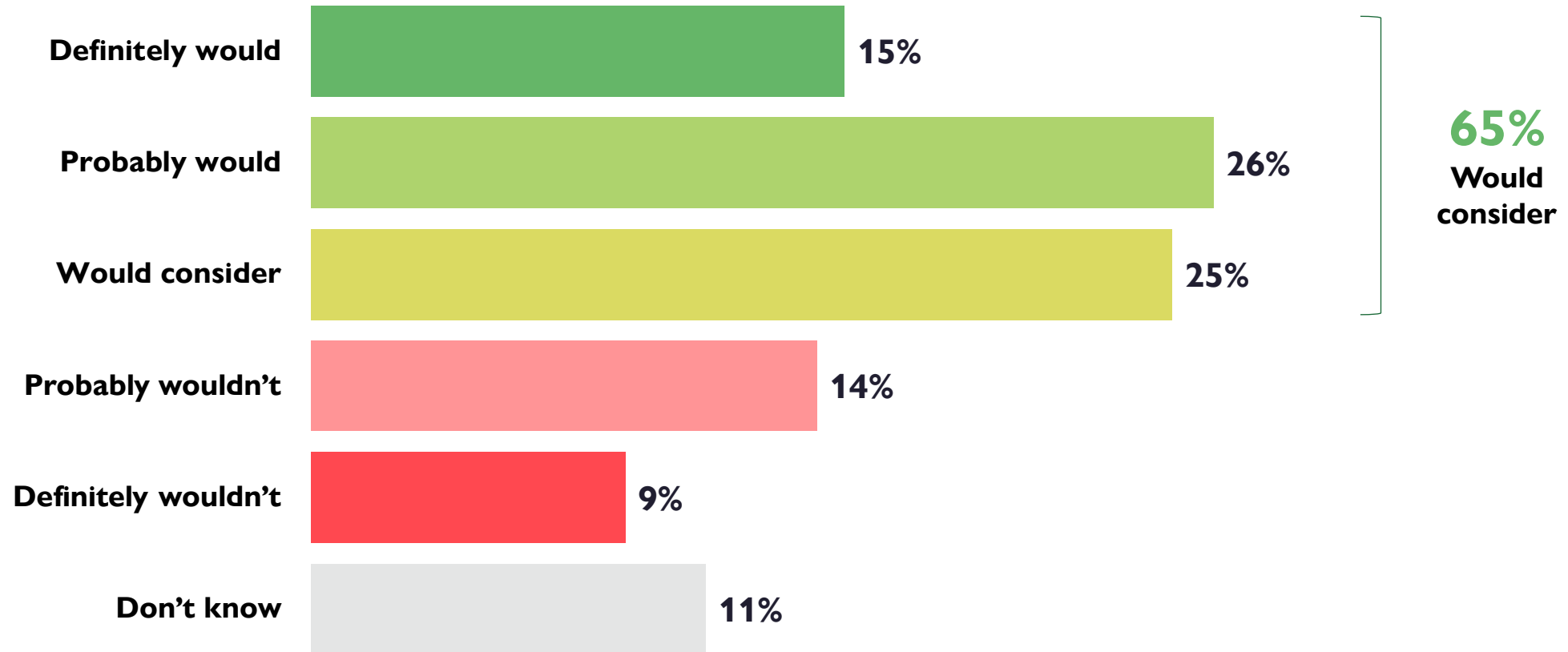
[all] Base n = 2,200





If a program like this existed, how likely are you to consider enrolling in a Youth Climate Corp for two years?

How likely are you to enroll in a Youth Climate Corp for 2 years?



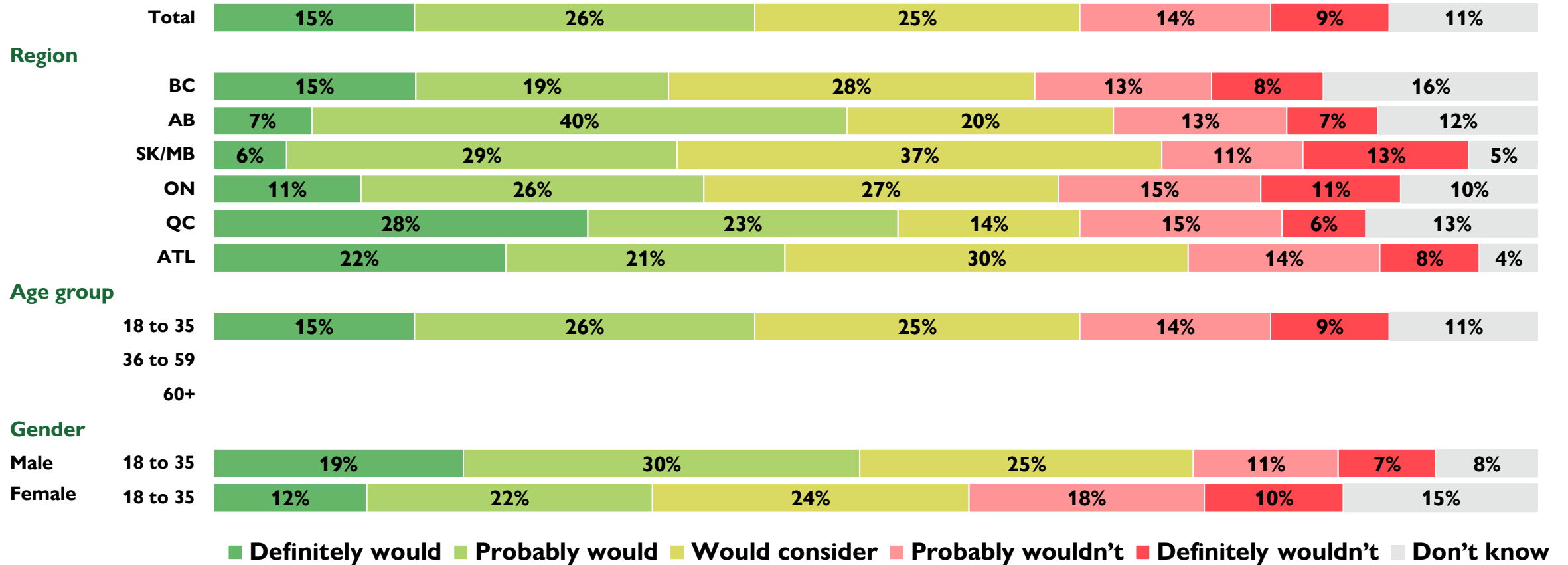
[those aged 18 to 35] Base n = 569





If a program like this existed, how likely are you to consider enrolling in a Youth Climate Corp for two years?

How likely are you to enroll in a Youth Climate Corp for 2 years?

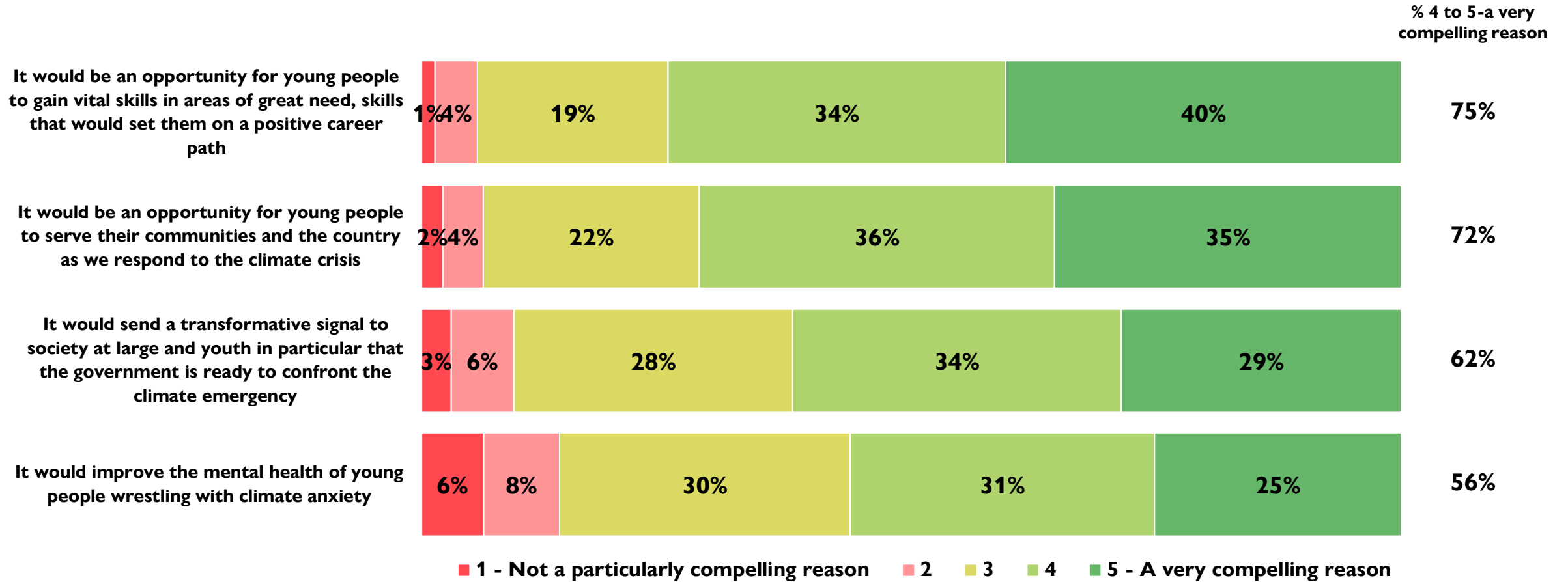


[those aged 18 to 35] Base n = 569



What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program



[those who support or accept the creation of YCC] Base n = 1,720

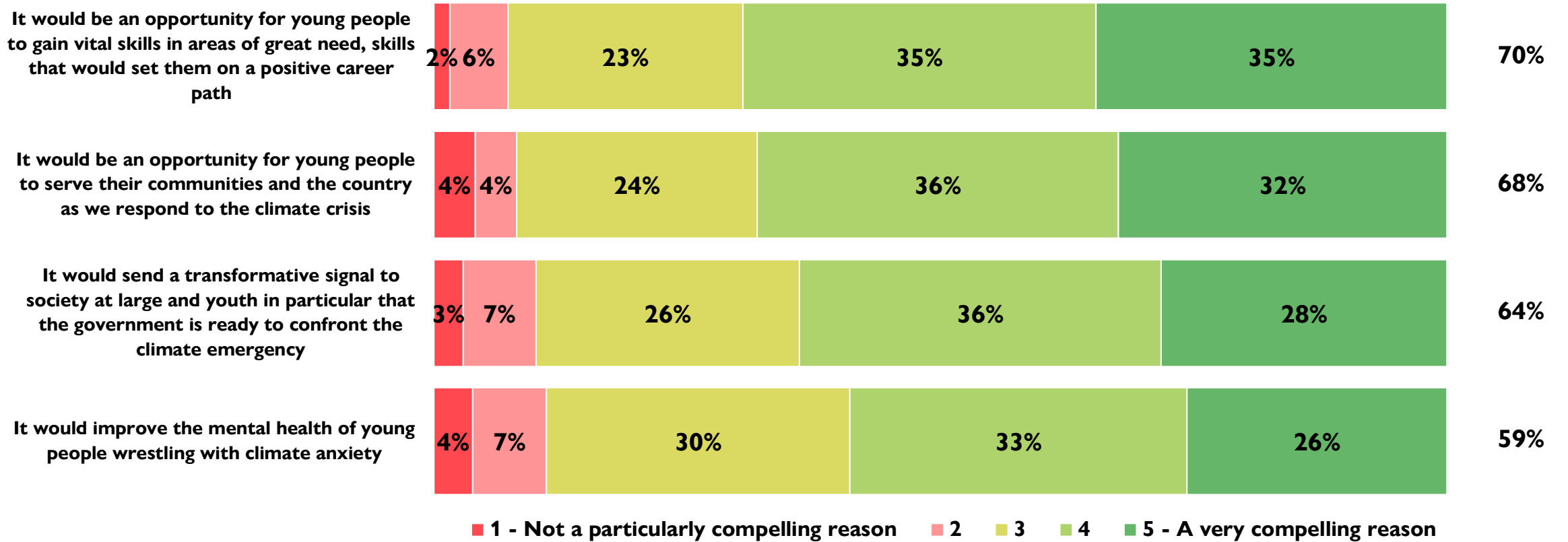


What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program

Those aged 18 to 35

% 4 to 5 - a very compelling reason



[those who support or accept the creation of YCC and aged 18 to 35] Base n = 475



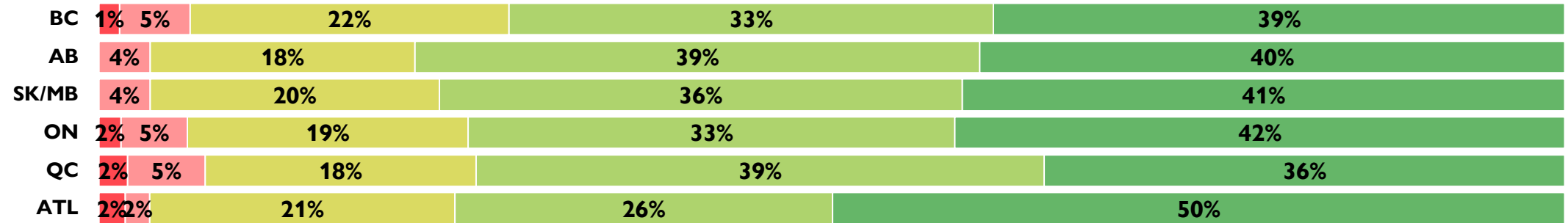
What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program

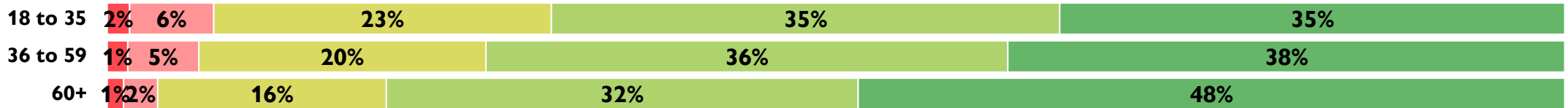
It would be an opportunity for young people to gain vital skills in areas of great need, skills that would set them on a positive career path



Region



Age group



Gender



■ 1 - Not a particularly compelling reason ■ 2 ■ 3 ■ 4 ■ 5 - A very compelling reason

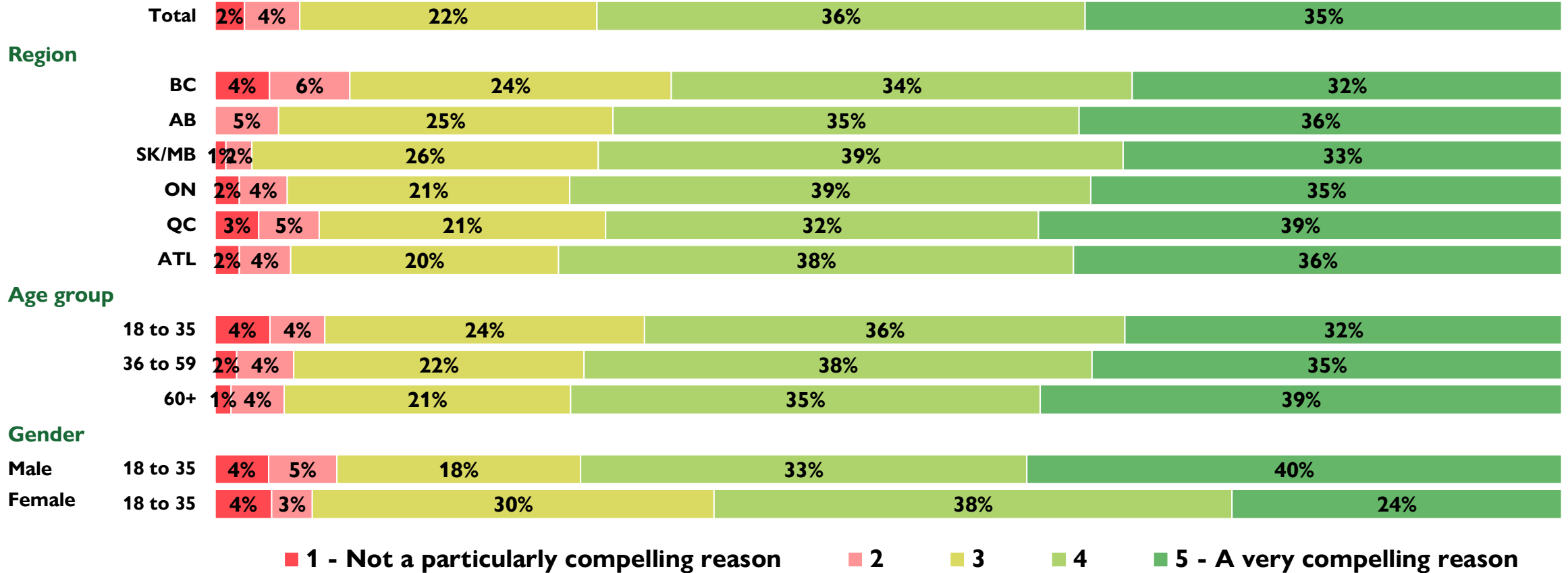
[those who support or accept the creation of YCC] Base n = 1,720



What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program

It would be an opportunity for young people to serve their communities and the country as we respond to the climate crisis



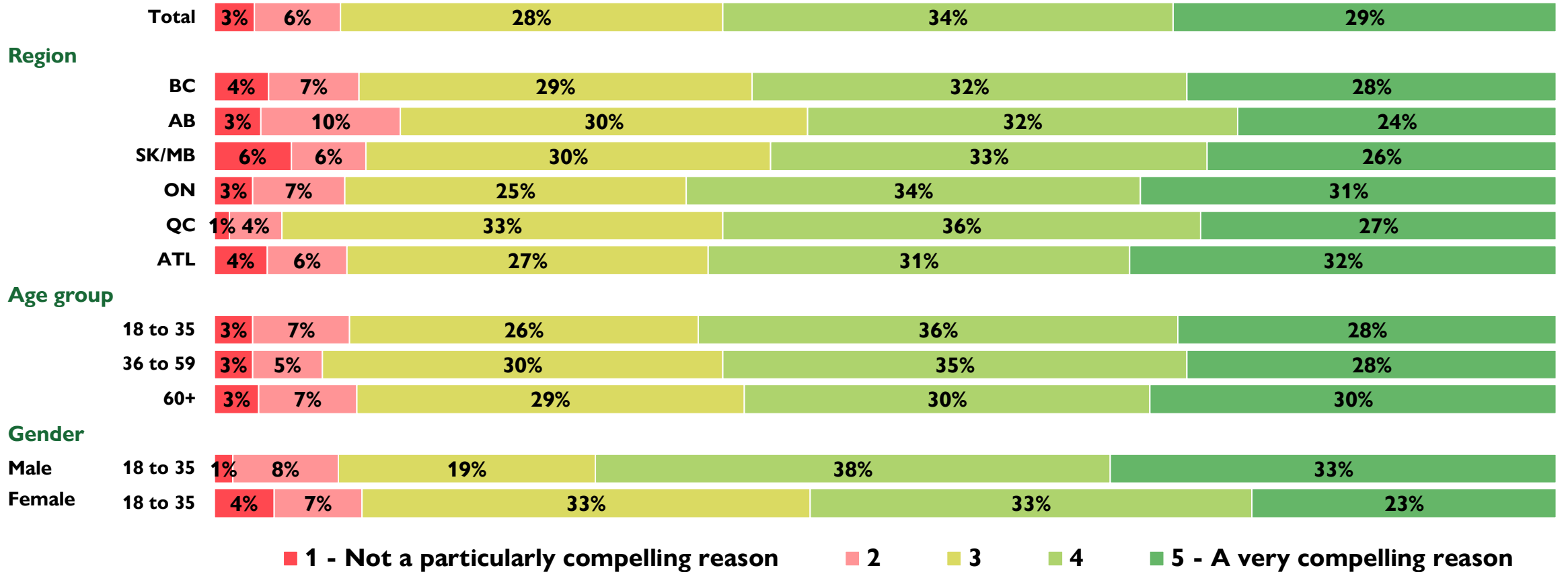
[those who support or accept the creation of YCC] Base n = 1,720



What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program

It would send a transformative signal to society at large and youth in particular that the government is ready to confront the climate emergency



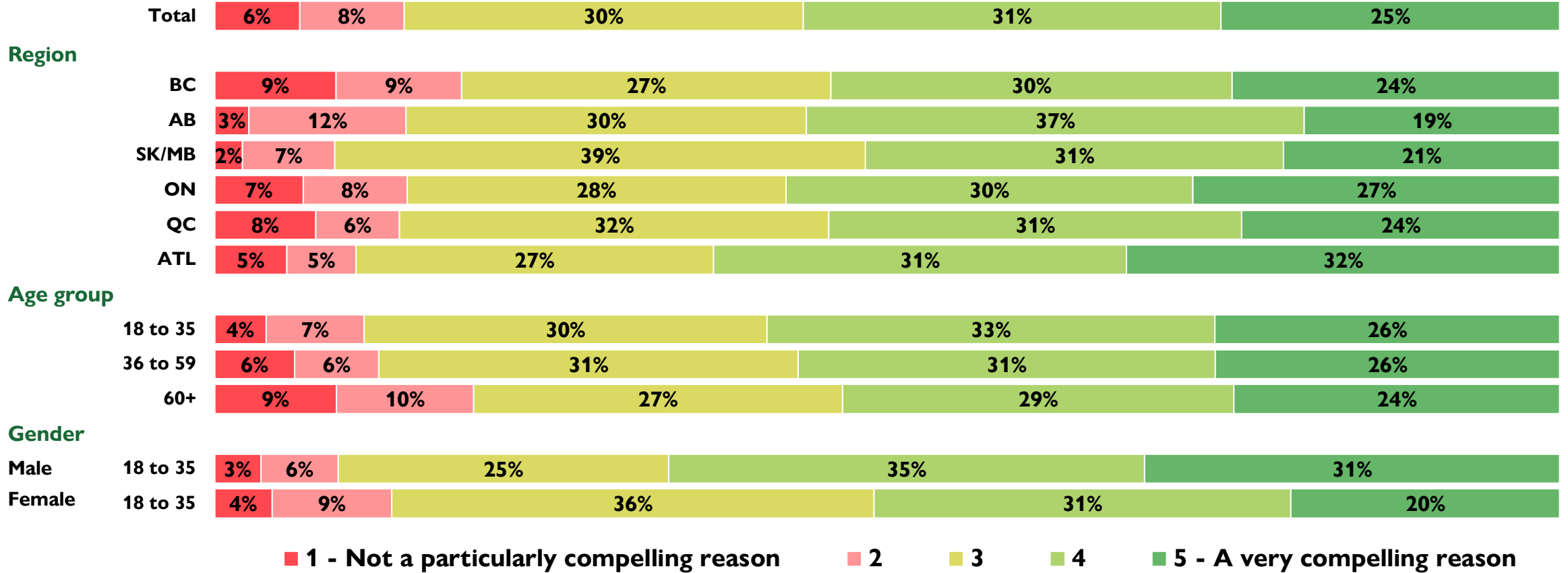
[those who support or accept the creation of YCC] Base n = 1,720



What do you find appealing as a reason to create a YCC program? Please rate each reason from 1 (not a particularly compelling reason) to 5 (a very compelling reason).

Reasons to create a YCC program

It would improve the mental health of young people wrestling with climate anxiety



[those who support or accept the creation of YCC] Base n = 1,720

abacus
data
abacusdata.ca

Thank You