

3 MARCH 2022

#SEASUMMIT & SEACHANGER AWARDS REPORT

Sports Environment Alliance



#SEASUMMIT & SEACHANGER AWARDS Planet Champions Game Plan

This year's #SEASummit was focused on the theme of the 'Planet Champions Game Plan' and breaking down the journey of efforts into the representative quarters of the journey most of our community take to achieve empowerment to do more {for the world} with less {footprint}.

The *Planet Champions Game Plan* quarters are: Kick-start, build fundamentals, endurance, and time to celebrate.

The #SEATeam curated the agenda to help delegates to:

- Get a strong sense of what their planet journey requires,
- Have the space to connect with the right people who might likely be part of their #OnePlanetTeam,
- Showcase, share, and celebrate all the good work that the sports industry and community do to protect the places where we play for future generations.



THE #SEASUMMIT & #SEACHANGER AWARDS EXPERIENCE





PROGRAM

1st QUARTER - KICK START

8.15-9.30am

ECO TOURS: Exploring how to protect the places where we play (optional)

9.30-10.10am

SMOKING CEREMONY & WELCOME TO COUNTRY
Aunty Zeta

10.10-10.35am

MORNING TEA & NETWORKING:
Creating your #OnePlanetTeam

10.35-10.55am

WELCOME to the #SEASummit and #SEACHanger Awards
#SEASummit host: Tiffany Cherry, #SEAAmbassador
Dr Sheila Nguyen, CEO - Sports Environment Alliance

2nd QUARTER - BUILD FUNDAMENTALS

10.55-11.45am

PANEL SESSION: One step, one mark, one point, one goal at a time - the basics

Host: Dr Sheila Nguyen, CEO, Sports Environment Alliance

Pre-recorded messages:

- Mark Bowater, Parks Service Auckland Council
- Lee Spivak, Waste Management Phoenix Open

Panelists:

- Neil Dalrymple, Bowls Australia & SEA Board
- Adam Luscombe, YMCA Victoria & SEA Board
- Claire Wardley, Australian Grand Prix Corporation



3rd QUARTER - ENDURANCE

11.45am-12.30pm

WORKSHOP: How to tell your one climate story to move millions

Host: Tiffany Cherry, #SEAAmbassador

Pre-recorded message:

- Rebecca Huntley, Author

Panelists:

- Celeste Young, Victoria University
- John Clarke, CSIRO

12.30-1.15pm

TRIVIA: Test your sport & planet know how

1.15-2.30pm

LUNCH: Fuel your eco-brain

2.30-3.15pm

PANEL SESSION: How to leverage the power of your #OnePlanetTeam sporting community

Host: Dr Sheila Nguyen, CEO, Sports Environment Alliance

Pre-recorded message:

- Caroline Carlin, Southampton FC

Panelists:

- Simon Matthews, Richmond FC
- Matthew Nicholas, Tennis Australia
- Nathan Xavier, Melbourne Cricket Club

3.15-3.25pm

WRAP-UP #SEASummit

4th QUARTER - TIME TO CELEBRATE

3.25-4.00pm

KEYNOTE PANEL: Green is the new gold - celebrate planet achievements

Host: Tiffany Cherry, #SEAAmbassador

Pre-recorded message:

- Dr Karen Hussey, Queensland Government
- Rhydian Cowley, Australian Olympian, #SEAAmbassador

Panelists:

- Warwick Waters, Australian Olympic Committee
- Margot Foster AM, Chairperson - Sports Environment Alliance

4.00-4.30pm

#SEACHANGER AWARDS: Celebrate the wins

4.30-5.30pm

NETWORKING DRINKS: Champagne for Champions

MELBOURNE



“

“We often think of it as ‘if not us then who?’ We start with recognising what we have control over and choose progress over perfection. To remain relevant, we need to change our operations to become more sustainable. We want to be leaders in this space and work with the community too.”

”

Claire Wardley, Venue Manager
Australian Grand Prix Corporation





quotes

“What we learnt throughout the years, is that we need targets to strive towards in the sustainability space.”

- Neil Dalrymple, CEO, Bowls Australia

“I see a lot of organisations focus on specific projects without first understanding their full greenhouse gas footprint and water footprint. It is essential to not delay action for an evaluation.”

- Lee Spivak, Managing Principal, WM

“Telling your climate story is telling a story about things that matter to you.”

- Dr Rebecca Huntley, author

“Choose a task and just get started.”

- John Clark, Research Team Leader – Regional Projections, Climate Extremes and Projections Group, CSIRO

“Be aware of the established narratives and be aware how we may need to counter-narrative them.”

- Celeste Young, Collaborative Research Fellow, Victoria University

“Communicate your vision and look for collaborative opportunities.”

- Nathan Xavier, Strategic Asset & Environmental Specialist, Melbourne Cricket Club

“You already have the trust of your fans. Now it is all about deciding how to use this for the greater good.”

- Dr Sheila Nguyen, CEO, SEA

“The first thing we needed to do was to realise that we are not the experts. It was finding some organisations, such as SEA, that could help us steer the ship and come up with a strategy.”

- Simon Matthews, Chief Marketing Officer, Richmond Football Club

#SEASUMMIT & #SEACHANGER AWARDS:
DELEGATES

@a_bella_life | 106 Architects | Australian Grand Prix Corporation | Australian Olympic Committee | Belgravia Group | Big Screen Video | Bowls Australia | City of Melbourne | City of Melbourne Bowls Club | Climate Reality Project | ClimateClever | CSIRO Climate Science Centre | Cypress Lakes Resort by Oaks Hotels and Resorts | Darebin City Council | EGB-Australian Circular economy Solutions | Enervest | ePar | Field of View Sports Photography | FISU Oceania | Footprint Golf Australia | Griffith University | Gymnastics Australia | Hawthorn FC | HIP V. HYPE | Hockey Australia | International WELL Building Institute (IWBI) | Melbourne Cricket Club | Motorsport Australia | My Sport Live | Pathzero | Programmed | Quayclean Australia | Regional Sport Victoria | Renforcer Consulting | Richmond Football Club | SA Aquatic & Leisure Centre | South East Leisure | South Pole | SPORTENG | Sportscover Australia | Swinburne University | Syngenta | Tennis Australia | The Climate Reality Project | United States Consulate Melbourne | Victoria Racing Club | Victoria University | Wellington Shire Council | Western United Football Club | Wondering Star | YMCA Victoria



19 speakers



114 delegates



18 digital attendees

#SEACHanger Award Finalists

#SEAMember Finalists

Victoria Racing Club

The Victoria Racing Club has committed to continue its pursuit of sustainability into the future. By 2025 all events will be carbon neutral, there will be single-use plastic-free across the site, 100% renewable energy, 0% food waste to landfill, alongside other exciting initiatives.



Motorsport Australia

With the goal of building a sustainable future for motorsport in Australia, Motorsport Australia is committed to fostering technological innovation and problem-solving to mitigate the impact of its people, activities, operations, and products on climate change.



#SEANon-member Finalist

SPORTENG on behalf of Waverley Netball Centre

In 2020, the Waverley Netball Centre undertook the redevelopment of its outdoor courts, presenting out of the box and sustainable thinking to the design and project. For the redevelopment, they partnered with SPORTENG who specialise in the sustainable planning, design, and construction inspection of Fields of Play for all sports.



#SEACHANGER Award Winners



**#SEANon-member
Winner**

**Oaks Cypress Lakes Resort,
Golf and Country Club**

Cypress Lakes has demonstrated a commitment to do more with less, paving the way for innovative and sustainable golf course maintenance systems. The team set out to transform their operations with the vision of a sustainable course that could adapt and mitigate the impacts of climate change while also conserving and protecting natural resources.

**#SEAMember
Winner**

**Australian Grand Prix
Corporation**

The organisation perceives sustainability as a driving force in their operations, recognising their events can make a real change, with the ability to educate all those who attend and work at their events. In the lead up to the 2020 Formula 1 Australian Grand Prix, they established the Green Prix Program. The program aims to drive a range of sustainability initiatives to elevate sustainability and nurture a sustainable culture within the organisation.

key takeaways

1st QUARTER:

You are welcome to Country, and have an opportunity to protect Country.

Innovation and creativity are borne from being open to failure and willing to be vulnerable.

2nd QUARTER:

You can't manage what you don't measure.

Just start. Do not allow the fear of not achieving perfection to get in the way of starting and progressing.

3rd QUARTER:

Use the science, speak with authenticity and in the language that resonates with your audience.

Your #OnePlanetTeam extends way beyond the walls of your organisation.

4th QUARTER:

Green is the new gold- strive to use the power of our voice and the reach of our platform to leave & celebrate positive planetary legacies.



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DIGITAL FOOTPRINT

QUICK STATS

55K impressions

168 posts

6.2K engagements

35K
Clicks



90

Comments

500

Engagements



4.5K

Impressions



“ We have ten years to work together to achieve climate positive Games. There are significant opportunities to learn from each other and work as a collective. Brisbane could be the first city that has a legacy in place before the Games actually start. ”

Warwick Waters, National Relationships
Manager, Australian Olympic Committee

gratitude

We share our deepest gratitude to:

- The #SEASummit speakers, hosts, ambassadors, members, influencers, moderators, judges, and delegates
- The #SEASummit team: Sheila Nguyen, Christina Wilson, Anna Haines, Scott Sheridan and Jack Peterson, and the event volunteers
- The SEA Board
- Friends & allies of the Sports Environment Alliance

We appreciate your #envirolove and applaud your willingness to lead, learn, share and act on behalf of the places where we play so we can play on for generations to come.

United in environmental stewardship,
The Sports Environment Alliance team



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g r a t i t u d e

The #SEASummit & #SEACHangers Awards would not be possible without the support of:

- Melbourne Cricket Ground
- Field of View Sports Photography
- OBG Productions
- Officeworks

#SEASummit & #SEACHanger Awards Sponsors

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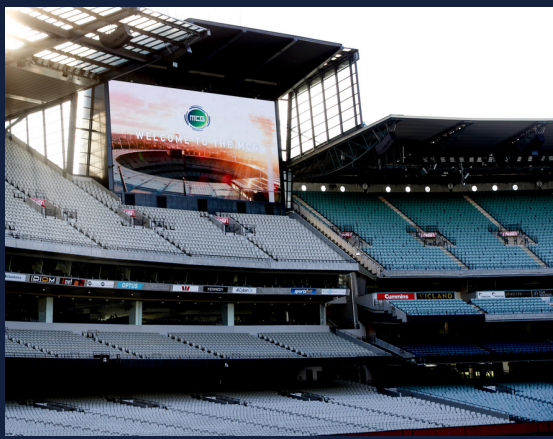
 **VICTORIA**
State Government

 INTERNATIONAL WELL BUILDING INSTITUTE™

 **5T**
SPORTS

Climate Clever

 **MY SPORT LIVE TV**



Images credit: Field of View Sports Photography

“

It was so good to connect with so many like-minded people and the #SEASummit had such a great vibe.

”

Rita Nehme, Sustainability Manager
Richmond Football Club

Join the #SEAFamily



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