



R.I.S.E. ARTISAN FUND

# Market Development Grant Program

The Market Development Grant Program supports artisan businesses and organizations seeking to increase sales in the international market by offering grants to invest in marketing, product development or production.



Established artisan businesses and organizations with a clear mission to increase incomes to underserved communities, preserve traditional craft techniques, and address environmental impact are invited to apply. Grants of \$5,000-\$10,000 may be used to participate in trade shows, create marketing materials, develop new products, improve production techniques or reduce environmental harm from artisan production.

Grants are intended to help artisan businesses and organizations make strategic market development investments to further their mission and strengthen their impact. Grantees may request single-year or multi-year grants.

Grantees will be required to report on sales and impact results following receipt grants. The grant program is by invitation only.

***The initial funding for this grant program has been provided by the Rucker/Gibbs Family Charitable Fund. Additional donors are invited.***



# Market Development Grant Program

## Eligibility

**Businesses or organizations eligible for this grant program are ones that:**

- have been in operation for a minimum of 3 years
- can demonstrate sales and export capacity (see ByHand Consulting's export standards)
- produce handmade products (refer to UNESCO's definition of craft or artisanal products)
- have a clearly stated mission and related impact metrics
- are legally established entities outside of the United States

***In addition to financial support, the Market Development Program offers grantees mentoring, coaching and networking in marketing and overall business management.***

## Advisors

**Stacey Edgar**

BUSINESS CONSULTANT

**Hedvig Alexander**

POWERED BY PEOPLE

**Stacy Rivett**

LINDBLAD EXPEDITIONS/  
NATIONAL GEOGRAPHIC

**Eliza Woloson**

WOMEN HAVE WINGS

## Timeline

**September 1:** APPLICATION  
OPENS

(BY INVITATION ONLY)

**October 15:**

DEADLINE FOR APPLICATION  
SUBMISSION

**November 15:** RECIPIENTS

WILL BE NOTIFIED

**December 1:**

GRANTS WILL BE DISTRIBUTED



***R.I.S.E Artisan Fund is proud to partner with ByHand Consulting, Powered by People, and Trade+Impact to support artisan enterprises and organizations around the world with grants. The R.I.S.E. Artisan Fund was created by Realize Impact and Sprout Enterprise®.***

