



Boosting your SEO in 2024



Table of contents

01.

Local SEO & Floral
Design

02.

Important pages
with examples

03.

Content

04.

Keyword research &
Title Tags

05.

Effective SEO
Strategy

06.

Conclusion



01.

Local SEO & Floral Design

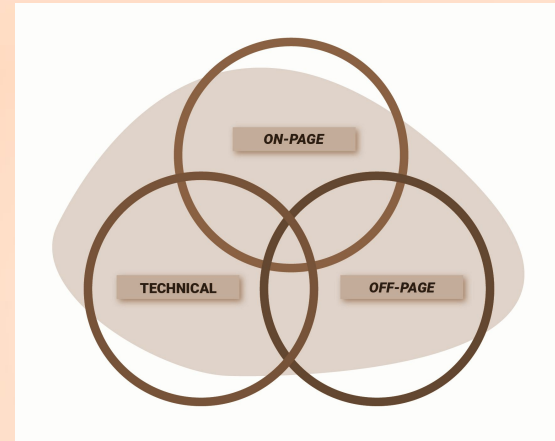


What is SEO?

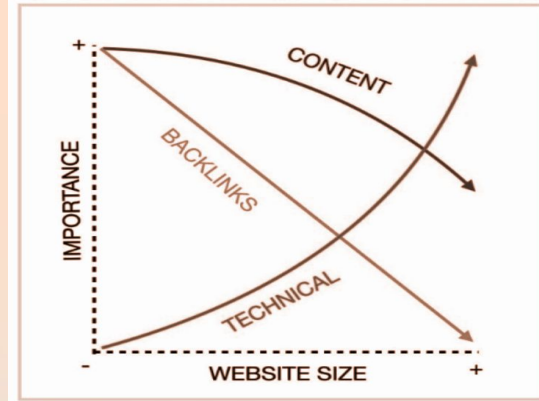
SEO is the practice of optimizing websites to show up on page 1 of Google and allows you to get more organic leads to your website

The most important SEO Factors

- Content
- Backlinks
- On-Page
- Technical
- User Experience



SEO AREA IMPORTANCE VS WEBSITE SIZE



What is Search Intent?



Google honda dealership

About 515,000,000 results (0.42 seconds)

Honda : Hours

A Roush Honda
100 W Schrock Rd (614) 882-1535
Open - Closes 9PM
In-store shopping · In-store pickup Website Directions

B Honda Certified Pre-Owned Vehicles
104 W Schrock Rd (614) 942-4418
Open - Closes 9PM
In-store shopping Website Directions

C Germain Honda of Dublin
Dublin, OH (614) 388-8510
Open - Closes 7PM
In-store shopping · In-store pickup Website Directions

More locations

https://www.roushhonda.com
Roush Honda in Westerville OH | Car Dealer Serving Columbus
Full-service, award-winning Honda dealer in Westerville, OH with cu
Delaware, Gahanna, Dublin and surrounding areas, too.

Local SEO "3-Pack"

First "Traditional SEO"

1. Austin Flower Company
https://austinflowers.com

→ Search intent is the summary of what pages show up in search results when you type in a keyword into Google

→ Most floral design companies operate locally and you will need to target keywords that offer local intent

→ Notice how the keyword **"Austin flowers"** has local intent and Google thinks the user wants to buy individual flowers.

Austin Flower Company

Welcome! We always have plenty to choose from in our cooler. This is just a small selection of inventory for a quick pick up. If you don't see what you need, ...

[Our Flowers](#) · [Contact Us](#) · [Our Story](#) · [Frequently Asked Questions](#)

2. Freytag's Florist
https://www.freytagsflorist.com

Freytag's Florist | Flower Delivery Austin Florist

When you are looking for **flower** delivery in **Austin**, we hope your search ends with us. We are family owned and have been **Austin's** leading **florist** since 1974.

[Austin, TX](#) · [Austin TX Funeral Service...](#) · [Flowers for All Occasions](#) · [New Baby](#)

3. Charlotte's Fiesta Flowers
https://www.charlottesflowers.com

Austin Florist [Free Delivery]

Every **Austin flower** delivery gets free delivery and a 7 day replacement guarantee!

Same day delivery on anything you need from our **Austin florist!**

[Free delivery](#) · [Free 7-day returns](#)

[Lily Flowers](#) · [Anniversary Flowers](#) · [Romantic Flowers](#) · [Altar Flowers](#)



What affects your Local SEO?

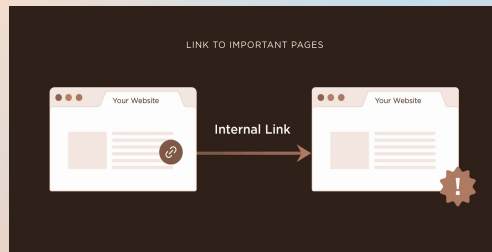
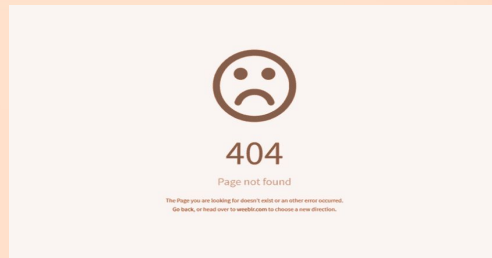
Local SEO Musts	
Quality Content	Provides value to your target audience is essential for SEO
Title Tags and H1 tags	Keywords are incredibly important for SEO because it helps Google understand what your website is about.
User-Experience	Page speed, design, easy to convert
Reviews	Reviews are a big ranking factor for local SEO, and they act as sales pitches for global SEO

NAP/Citations	Name, address, and phone # need to be consistent throughout the web and need to be frequent.
Localized Copy	All of your pages need to represent the location you offer, otherwise Google won't recognize you as the THE place in the area.
Backlinks	High authority, local, and relevant links pointing to your site
Google Business Profile	Make sure this is setup so you can rank in Google's Map Pack for local search



Technical SEO

Global & Local Musts	
404s	Not only do broken links provide a poor user experience, but it also makes it harder for Google to crawl.
SSL Certificate	This is a must! You need a secured website!
Site Redirects To Preferred Version	https://www.remiandgold.com/ remiandgold.com/ https://remiandgold.com/ http://www.remiandgold.com/
Internal Links	Your users and search engines use links to find content on your website.
Site Speed	Google will reward faster page loads. Test yours using: https://pagespeed.web.dev/





1. **Austin Flower Company**
https://austinflowers.com


Austin Flower Company
Welcome! We always have plenty to choose from in our cooler. This is just a small selection of inventory for a quick pick up. If you don't see what you need, ...
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When you are looking for **flower** delivery in **Austin**, we hope your search ends with us. We are family owned and have been **Austin's** leading **florist** since 1974.
Austin, TX · Austin TX Funeral Service... · Flowers for All Occasions · New Baby

3. **Charlotte's Fiesta Flowers**
https://www.charlottesflowers.com

Austin Florist [Free Delivery]
Every **Austin flower** delivery gets free delivery and a 7 day replacement guarantee!
Same day delivery on anything you need from our **Austin florist!**
Free delivery · Free 7-day returns
Lily Flowers · Anniversary Flowers · Romantic Flowers · Altar Flowers



Title Tags

Meta Descriptions

Title ⓘ
55 characters

Stunning wedding flowers for any couple | Poppy Flowers

Description ⓘ
159 characters

Poppy is a next-gen wedding flower expert who curates your vision, delivers anywhere, and fits your budget. Plus, our flower kit lets you play florist at home.

Great Example

HTML.

<H1> Floral Design - Austin TX + Beyond

<H4> LET'S CREATE MAGIC

H1 Tag



Floral Design - Austin TX + Beyond

A Floral Atelier that provides high end custom floral design services for your floral needs. We believe your event should feel and look like a story tailored specifically to you.

LET'S CREATE MAGIC

Example of Localized Content



Remi + Gold is a luxury floral design studio based in Austin, Texas specializing in Wedding and events floral design. We are dedicated to our craft of floral artistry and to the quality of each and every design we create. As one of Austin's premiere wedding and event floral teams, highly tailored client experience and communication is our top priority. We do everything in our power to ensure that your floral planning is above and beyond everything you envisioned for your special day.

We provide high end floral design services to the greater Austin area and beyond.

Floral Industry Notes



People don't always search the way we think they do and they do not search for super specific keywords.

Companies that include a variation of "floral design" in their branding have an advantage in search results.

Most of the Keyword volume are for "florist" related keywords therefore if you offer bouquets for sale you will get more traffic.

The screenshot shows a list of three florist businesses with their ratings, contact information, and photos of floral arrangements.

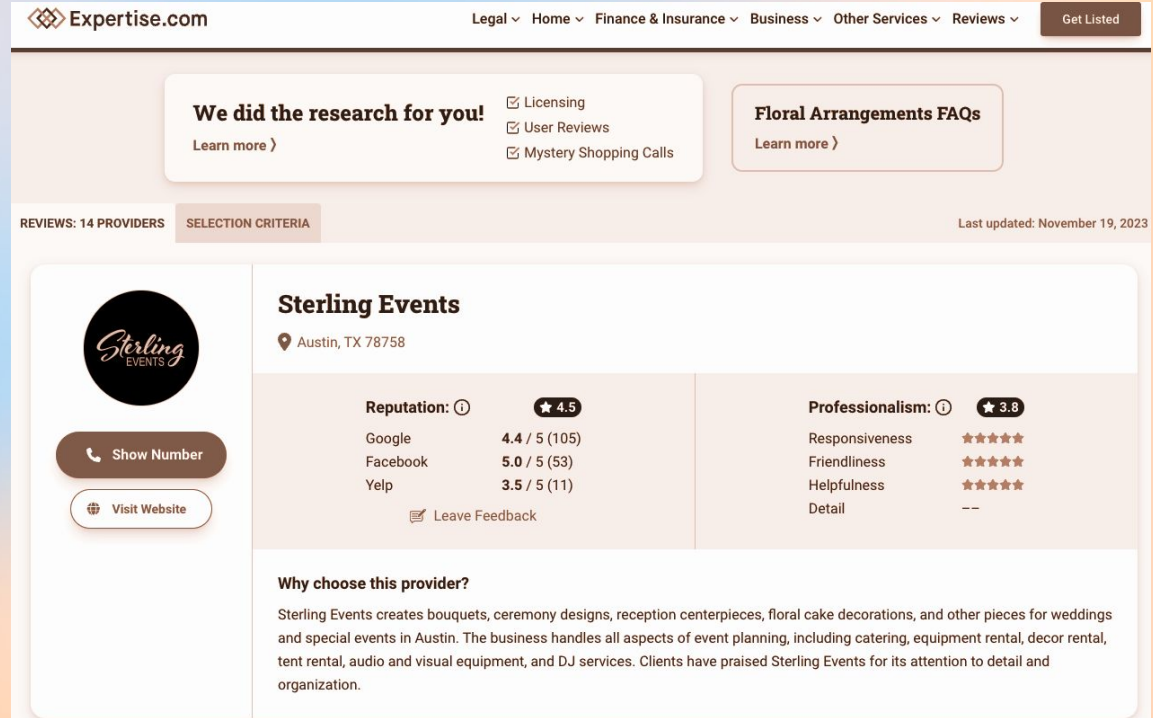
- Ali Bleu Flowers**
4.5 ★★★★★ (120) · Florist
Austin, TX · (512) 448-1421
Closed · Opens 8:30 AM Mon
Seen by shoppers: **floral arrangements**
- Sixpence Floral Design**
4.7 ★★★★★ (12) · Florist
(512) 810-3244
Closed · Opens 10 AM Mon
Delivery
- Christie Turner Floral Design**
4.9 ★★★★★ (36) · Flower designer
Closed · Opens 8 AM Mon
Delivery

More places →

Directories you should be listed in:



-  Yelp
-  Expertise.com
-  Weddingwire.com
-  Theknot.com
-  Weddingrule.com
-  Zola.com
-  Caratsandcake.com
-  LOCAL & INDUSTRY HIGH AUTHORITY SITES



The screenshot shows the Expertise.com profile for Sterling Events. The profile includes a logo, location (Austin, TX 78758), and various ratings and reviews. The 'Reputation' section shows a 4.5 star rating from Google (4.4/5, 105 reviews), Facebook (5.0/5, 53 reviews), and Yelp (3.5/5, 11 reviews). The 'Professionalism' section shows a 3.8 star rating with sub-ratings for Responsiveness (5 stars), Friendliness (5 stars), and Helpfulness (5 stars). A 'Why choose this provider?' section describes the business's services.

Expertise.com Legal Home Finance & Insurance Business Other Services Reviews [Get Listed](#)

We did the research for you! Licensing User Reviews Mystery Shopping Calls
[Learn more >](#)

Floral Arrangements FAQs
[Learn more >](#)

REVIEWS: 14 PROVIDERS SELECTION CRITERIA Last updated: November 19, 2023

Sterling Events
Austin, TX 78758

Reputation: 4.5

Google	4.4 / 5 (105)
Facebook	5.0 / 5 (53)
Yelp	3.5 / 5 (11)

[Leave Feedback](#)

Professionalism: 3.8

Responsiveness	★★★★★
Friendliness	★★★★★
Helpfulness	★★★★★
Detail	--

Why choose this provider?
Sterling Events creates bouquets, ceremony designs, reception centerpieces, floral cake decorations, and other pieces for weddings and special events in Austin. The business handles all aspects of event planning, including catering, equipment rental, decor rental, tent rental, audio and visual equipment, and DJ services. Clients have praised Sterling Events for its attention to detail and organization.

02.

Important Pages

What do all (important) pages need for Local SEO?

- ◆ **Your City listed in the title tag**
- ◆ **City listed in the H1 heading**
- ◆ **Unique descriptive Meta Description**
- ◆ **Are there more than 10 sentences of content and is it localized ?**
- ◆ **Is a local phone number listed?**
- ◆ **Is there alt text on all images?**



Home page



Visually

- ◆ There should be a call to action at the top of the page. This should lead to a wedding page.
- ◆ A user should know exactly what type of business you are and what you offer without having to scroll. It is imperative that you convey what your webpage is right away. Keywords are a great way to achieve this!
- ◆ You should include the services you offer and how it provides value.



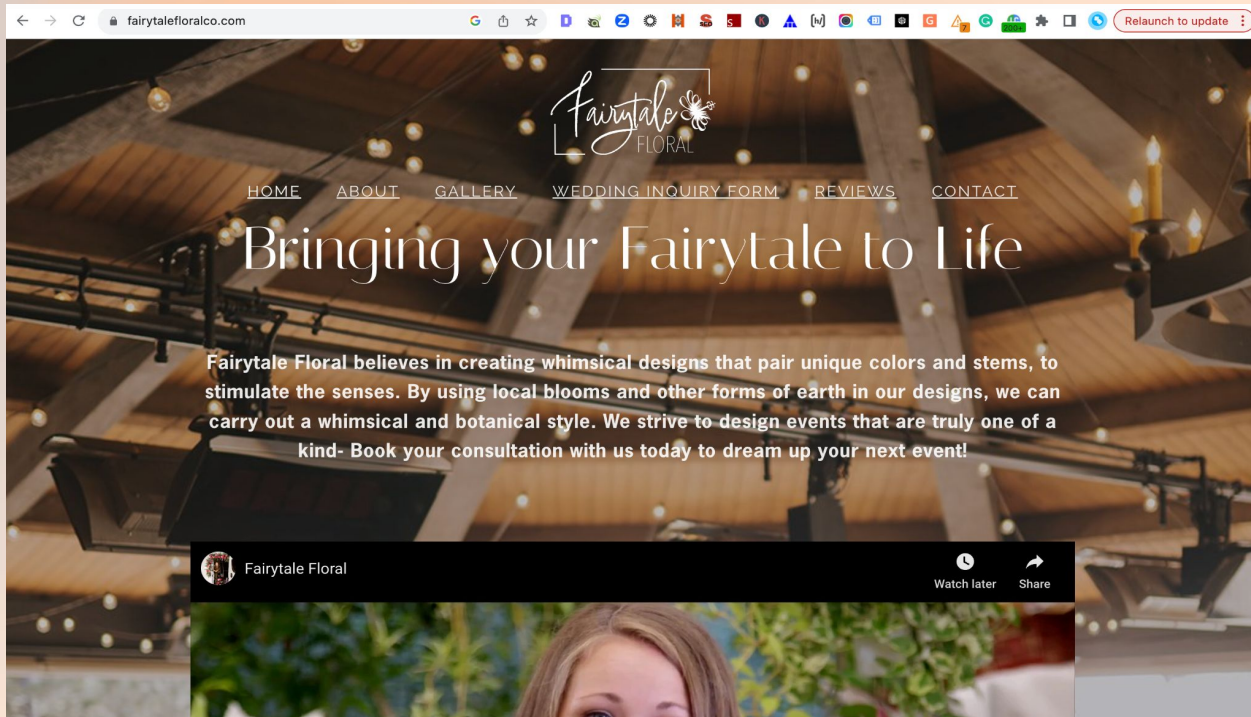
FOR SEO

- ◆ Your homepage should target the main keyword you want to rank for and the city you want to rank in.
- ◆ Should include localized text.
- ◆ If you have more physical locations then you will need to create similar pages to this but optimized for other city based keywords.





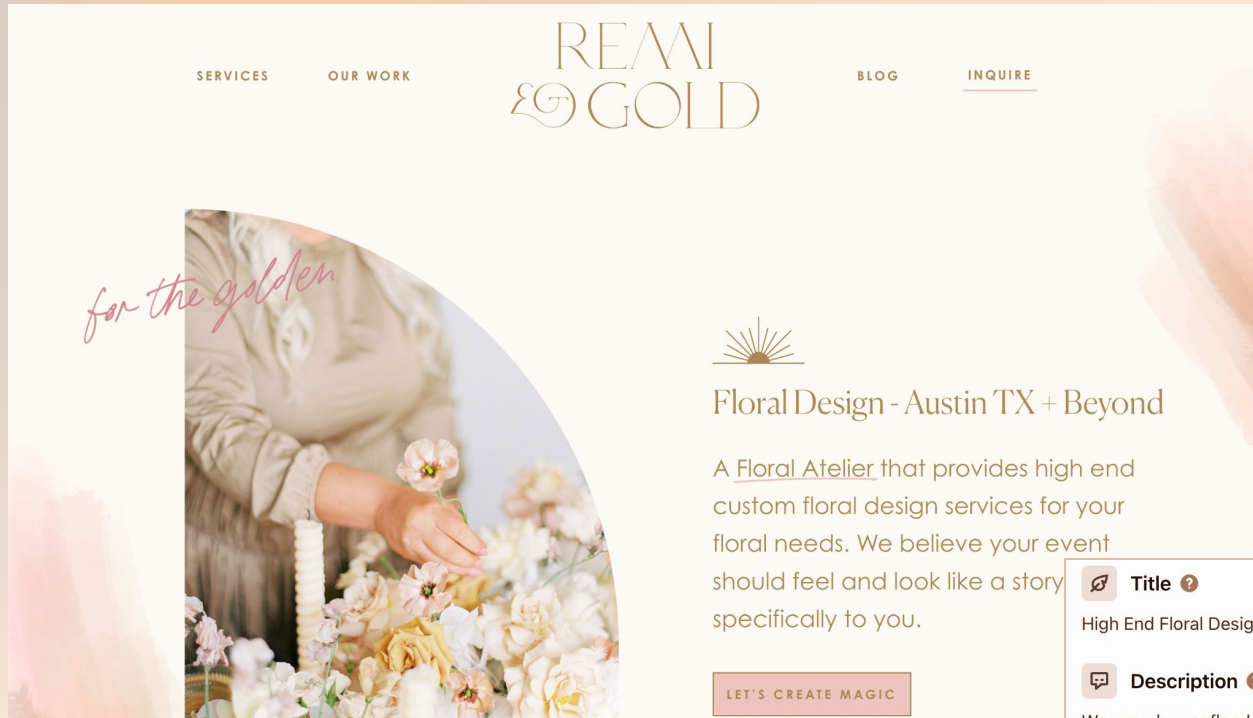
Home page Example




Telling Google that this page is about “Bringing your Fairytale to Life”
→ Non-optimized H1 tag




Home page Example



- ★ Optimized Titles
- ★ Location
- ★ Description
- ★ CTA
- ★ All above the fold

 **Title ?** ✓ 49 characters

High End Floral Design in Austin TX | Remi + Gold

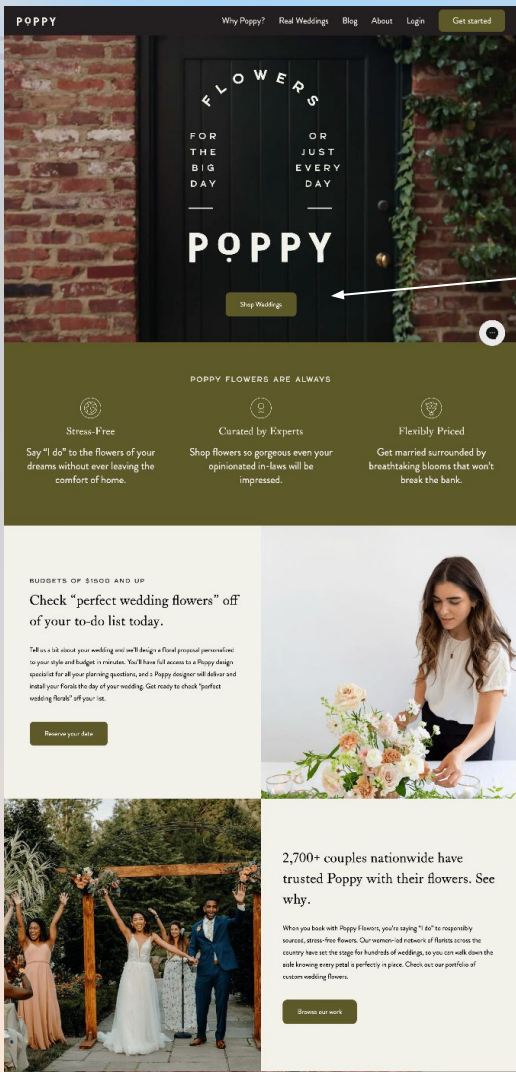
 **Description ?** ✓ 118 characters

We are a luxury floral design studio based in Austin TX. We transform weddings and events into experiences that last.

Home page Example



- ★ Optimized Titles
- ★ Location
- ★ Description
- ★ CTA
- ★ All above the fold



Home page element Example

CTA for new user

What your company offers

What your company does and how to be a part of it

Previous work/testimonials

About - Page element Example

- ★ Optimized H1 tag
- ★ City in the H1 tag

Mentions of location

CTA

Relevant photo that includes Alt-text
“Electrical Panel replacement
Allentown
Pennsylvania”

Include all this information on all pages if possible

About Estevez Electric - Your Allentown Electrical Company

Serving Clients All Across The Allentown area since 2012

We follow a higher standard, adhering to a strict set of electrical repair and ethics guidelines to ensure that our customers receive an exceptional cleaning experience.

Estevez Electric is an electrical company based in Allentown, PA, offering professional electrical services for commercial and residential properties. We are committed to providing our customers with affordable prices, and an enjoyable customer experience. No matter what the issues may be with your electrical system, we have the skills and equipment to properly assess the situation, propose the best solution, and take the appropriate action.

Estevez Electric has been installing new fixtures and devices, replacing circuit breakers and panels for a very long time. Whether you want wiring work done in your premises or not they will do the job safely with experience that captures their professionalism from start to finish.

Estevez Electric is dedicated to making sure that your home or business's electrical system is in perfect working condition at all times. For more information on our electrical services, please contact Estevez Electric today!

Electrician Company You Can Trust

Our qualified electricians will attend to the problem and give you a quote based upon what needs to be done. Our pricing is very transparent so that we can allow our clients an idea of how much they could expect to pay for service, regardless if it involves troubleshooting or repairs/installation of new appliances in your home! We're ready when needed: call (484) 838-2763 today!



Honest & Transparent Pricing

Contact our team at Estevez Electric for a free quote. You won't find any hidden fees or surcharges, and that's why we're proud to be the most honest electrical contractors in town! Our experienced professionals are licensed by the local authorities so you can rest assured knowing your work will withstand government inspections while also being environmentally friendly.

ESTEVEZ
ELECTRIC L.L.C.

QUICK LINKS

[About](#)

[Services](#)

[Blog](#)

[Our Projects](#)

[Contact](#)

HOURS

Monday-Friday

8:00am - 5:00pm

Saturday

8:00am - 5:00pm

Sunday

Closed

CONTACT INFORMATION

(484) 838-2763

christopher1990estevez@gmail.com

227 S Madison St, Allentown, PA

18102

#PA110692

[SCHEDULE A QUOTE](#)



[Privacy Policy](#)
[Website Accessibility](#)



Tying the knot?

Beautifully styled flowers have the power to make a huge impact on your wedding celebration! I work together with you, sharing ideas & mood board inspiration to create luxurious floral styling for your day, with a keen consideration of your budget.

Discover your favourite flowers

FLOWERS THAT REFLECT YOU

Designing flowers for your wedding is a thrill & a privilege! Whether you're planning a small intimate gathering or a larger celebration, it's a joy to help in creating the perfect ambience for your wedding day with abundant & distinctive florals. Nothing beats selecting the blooms for a wedding, designing them & installing them at the wedding venue to capture the essence of you and your wedding.

I have a strong relationship with local growers & flower markets, sourcing high quality seasonal British flowers where possible & also incredible varieties from further afield. If you have favourite flowers, we can chat about how to include them. Or if you don't have any flower knowledge (not unusual), this is my area of expertise, so I can introduce you to them!



BOUQUETS

You won't want to throw this one away!

FIND YOUR STYLE

VENUE FLOWERS

Dress the venue in your personality.

THE PERFECT BACKDROP

LOOKBOOK

Grab a cuppa and get prepared to swoon!

IMMERSE YOURSELF

Book a Consultation

FLOWERS THAT REFLECT YOU

Let's get together and chat flowers over a cup of tea!

My studio/workshop room is in Histon & Impington, an easy 10 minute drive north of the city centre of Cambridge (also accessible via the Guided Bus). We offer a free no-obligation consultation to discuss your needs, either at our design studio & workshop in Cambridge or by phone/video call. We will then provide you with a detailed quotation and an opportunity to reserve the date for your event.

In high & mid season it is more difficult to offer a consultation date between Thursday and Saturday as that is when most weddings take place.

YOUR NAMES	WEDDING DATE
EMAIL ADDRESS	CONTACT NUMBER
CEREMONY VENUE	RECEPTION VENUE
APPROX GUEST NUMBERS	YOUR FLOWER BUDGET
IF YOU HAVE A PINTEREST MOODBOARD PLEASE SHARE THE LINK HERE	
ANY OTHER DETAILS? E.G. COLOUR CHOICES, TYPES OF DESIGNS PREFERRED ETC	

SUBMIT ENQUIRY

- ★ Optimized H1 tag
- ★ City in the H1 tag

Helpful Content that includes a local flair

Helpful FAQs

Helpful links

CTA

NAP

Service - Page element Example



Frequently Asked Questions

WHERE ARE YOU BASED?

My studio/workshop is in Histon & Impington, an easy 10 minute drive north of the city centre of Cambridge (also accessible via the Guided Bus). My studio/workshop is not a shop, so visits are by appointment only.

WHAT AREAS DO YOU COVER?

We create naturally distinctive flower designs for events in Cambridgeshire, Essex, Suffolk, Norfolk, Hertfordshire, Bedfordshire & beyond.



Get social with us

@LARKSPURFLORALDESIGN





03.

Content



Why should we bother with Content?



- It gives your website the ability to rank and accrue traffic from other keywords!
- Builds your topical authority over your niche
- Answers your customer and future customers FAQs
- Every piece of content has the ability to lead to sale directly or indirectly
- Google rewards activity on your website and fresh content
- Good quality, local content could lead to backlinks coming in organically



What content works?

Best venues or vendors (In your area)

You can talk about how to choose a venue in your city.
Check for the search traffic!

Wedding/Event Showcase

Write a post and target your venue name.

Informational Posts

Your blog content should catch all informational content including “how to”, “what is”, etc. Also a chance to answer all FAQs.

Geo-targeted content

Write short articles merely talking about the best things to do in your areas and surrounding areas. This is meant for search engines and not for a user. You won't want to link to these pages from navigation.

EX:

<https://estevezelectricllc.com/an-insider-guide-to-the-allentown-farmers-market/>





How to Structure a Post

Writing SEO blog posts

(H1) Heading 1



(H2) Heading 2



(H3) Heading 3



(H3) Heading 3



- ★ Create your template once and then duplicate it each time

- H1 as the title
- H2 heading section format
- Secondary Keywords as H2s
- 2-3 external links
- 2-3 internal links

Content Brief (from a #1 ranking article)

Page Outline

Primary Keyword: form in floral design

Admin details

Draft due date	02/30/2023
Word count	500 words
Publish date	3/01/2023

Brand details

Company	SEO by Manski
Voice	First-person, friendly, and very conversational. Everything should be presented as "I" or "we" throughout the article. In a perfect world scenario, but then go in the direction of realistic goals
Goal	To show the power of form in floral design. To tell someone how it elevates flower arrangements for weddings and events with the many shapes and structures.
Search Intent	Someone wanting to know what it is, and examples.
SERP Insights	Featured Snippet, PAA, Site links, images

Competitors Analysis

Page	Page Rank	keywords	Page Type	Traffic	Backlinks
https://www.ndsu.edu/pubweb/chiwonlee/plsc211/student%20papers/articles02/ldicks/floraldesign.htm#:~:text=Form%20includes%20three%20things%20height,The%20fifth%20element%20is%20texture.	16	75	Blog	431	25
https://www.inspiredfloristry.com/blog-1/five-elements-of-design-in-floristry			PDF		
https://www.inspiredfloristry.com/blog-1/five-elements-of-design-in-floristry	0	38	Blog	157	62
https://www.bloomsbythebox.com/blog/flower-inspiration/flower-arrangements-shape-and-form/	11	153	Blog	125	35
https://www.flowershopnetwork.com/blog/aspects-design-closed-for-ms-open/	0	24	Blog	115	0

Content Brief...

Article details

Page type	Blog/guide post
Notes for Writer	Use the top 10 results for the main keyword as references and include external links and they should be from credible sites. There needs to be some images in this article. I want this to be informational and provide real value without directing a user to an "it depends" answer, at least as much as possible.
Page title (H1)	Shape & Form in Floral Design
Title Tag	Shapes and Form in Floral Design Remi + Gold
Meta description	Discover the power of form in floral design. Learn how to elevate your arrangements with shape and structure.
Preferred URL	/form-in-floral-design/
Secondary keywords	<ul style="list-style-type: none">• form in floral design• What is form in floral design?• round flower arrangement• vertical floral arrangement• floral design forms• form definition in floral design• floral design shapes• flower arrangement shapes• what is form in floral design• horizontal floral design• symmetrical flower arrangement• Closed-Form Flower Designs• Open-Form Flower Designs• Closed Forms Versus Open Forms

Co-Occurring Phrases

- Floral design

Most Common Questions

- What are 2 common forms in floral design?
- What is shape and form in floral design?
- What does form mean in design?
- What is the purpose of form in design?
- What is the form of a flower?
- What are 3 types of form in floral design?
- What is another term for form floral design?
- What is an example of form in floral?
- What is shape and form in floral design?

Internal links

- Link to color in floral design /blog/color-in-floral-design/. Link to wedding arch /blog/criteria-for-choosing-a-wedding-arch/ if it can be contextually relevant.

External links

- Include external links to sources but no direct competitors

04.

Keyword Research

Steps to Keyword research (The free way)



UberSuggest





Ubersuggest




Want more traffic? Ubersuggest shows you how to win the game of SEO.
Just type in a domain or a keyword to get started.

<https://www.willampaulfloraldesign.com/>

English / United States

SEARCH

TOP KEYWORDS BY COUNTRY  US / EN [2,770]  US / ES [419]  GB / EN [30]  CA / EN [10] MORE 

SEO KEYWORDS 		VOLUME 	POSITION 	EST. VISITS 
floral austin 		8,100	1	4,357
floral austin tx 		8,100	2	1,196
floral arrangements austin tx 		8,100	4	392
flower store austin tx 		8,100	4	362
floral arrangements austin 		8,100	4	360
austin florist delivery 		8,100	4	359
flower austin 		8,100	4	288
william paul floral design 		590	1	234
florist austin 		8,100	8	104



UberSuggest - Find Supporting Keywords

Ubersuggest

Want more traffic? Ubersuggest shows you how to win the game of SEO.
Just type in a domain or a keyword to get started.

form in floral design English / United States SEARCH

KEYWORD IDEAS							SUGGESTIONS	RELATED	QUESTIONS	PREPOSITIONS	COMPARISONS
KEYWORD	TREND	VOLUME	CPC	PD	SD						
what is floral design			140	\$0.00	1	65					
can floral foam be reused			30	\$0.00	2	45					
size in floral design			30	\$0.00	1	43					
what is form in floral design			20	\$0.00	1	45					
examples of form in floral design			20	\$0.00	1	5					

KEYWORD IDEAS							SUGGESTIONS	RELATED	QUESTIONS	PREPOSITIONS	COMPARISONS
KEYWORD	TREND	VOLUME	CPC	PD	SD						
types of line flowers in floral design			10	\$0.00	51	21					
form in flower design			0	\$0.00	1	4					
form flowers used in floral designs have			0	\$0.00	1	4					
what is a form in floral design			0	\$0.00	1	4					
form flowers floral design definition			0	\$0.00	1	4					
form floral arrangement definition			0	\$0.00	1	4					
free form floral design definition			0	\$0.00	1	4					



More free ways to find Keyword Topics

People also ask :

What are the 4 types of floral design? ▾

What is the 3 5 8 rule in floristry? ▾

What are the 6 principles of floral design? ▾

What are 5 things floral designers do? ▾

What 3 skills are needed to be a florist? ▾

Is a floral designer a good job? ▾

Where do florists make the most money? ▾

Can you make money as a floral designer? ▾

How are beginner florist trained? ▾

Feedback

SEMrush #1

Organic Search Positions 1,143

[+ Add to keyword list](#) [Manage columns 11/16](#) [Export](#)

<input type="checkbox"/>	Keyword	Intent	Position	SF	Traffic %	Volume	KD %	CPC	URL	SERP	Updated			
> <input type="checkbox"/>	+ flowers that go with sunflowers >>	I	1	7	1.09	140	27 ●	0	www.flowersbywyneth.com.au/sunflowers-arrangement-ideas/		Nov 19			
> <input type="checkbox"/>	+ poke hole in tulip >>	I	1	6	0.22	30	14 ●	0	www.flowersbywyneth.com.au/7-tips-to-help-tulips-		Nov 28			
> <input type="checkbox"/>	+ how to save money on wedding flowers >>	I				15	3	< 0.01	170	34 ●	1.04	www.flowersbywyneth.com.au/save-money-on-wedding-flowers/		Nov 20
> <input type="checkbox"/>	+ what goes well with sunflowers >>	I	1	6	0.22	30	n/a ●	0	www.flowersbywyneth.com.au/sunflowers-arrangement-ideas/		Nov 22			
> <input type="checkbox"/>	+ what goes with sunflowers >>	I	1	6	0.71	90	32 ●	0	www.flowersbywyneth.com.au/sunflowers-arrangement-ideas/		Nov 16			
> <input type="checkbox"/>	+ pin prick tulips >>	I	1	5	0.22	30	14 ●	0	www.flowersbywyneth.com.au/7-tips-to-help-tulips-last-longer/		Nov 06			
> <input type="checkbox"/>	+ what flowers go with sunflowers >>	I	1	5	1.68	210	42 ●	0	www.flowersbywyneth.com.au/sunflowers-arrangement-ideas/		Nov 09			

How to write a Title Tag

Keyword: “How to save money on wedding flowers”

Search Intent: Someone wanting blog content, videos, or user generated content of smart ways to save money and how do to do it. No local Intent.

Trigger Keywords – Smart, How to, Learn, Advice, Numbered lists

Combine Primary Keyword and Trigger Keywords and Capitalize Each Word and keep it under 60 characters

Title Tag Idea:

How to Save Money on Wedding Flowers in 9 Smart Ways

Google search results for "how to save money on wedding flowers".

Search query: how to save money on wedding flowers

Results:

- 1. Brides: Smart Ways to Save Money on Wedding Flowers. Sep 15, 2022 — Smart Ways to Save Money on Wedding Flowers - Repurpose Your Petals - Opt for Affordable Alternatives - Think Outside the Box - Be Deliberate ...
- 2. Wedding Spot: How to Save Money on Wedding Flowers. Jul 23, 2021 — Learn how to save money on wedding flowers with these 20 crafty tips: - 1. Create a budget - 2. Keep an open mind - 3. Choose an affordable ...
- 3. The Knot: 9 Ways to Budget and Save on Wedding Flowers. 1. Discuss Your Budget With Your Florist - 2. Stay Local and Seasonal - 3. Choose Big Blooms - 4. Swap Out Costly Stems - 5. Don't Immediately Count Out a Flower - 6 ...
- 4. Reddit: r/Weddingsunder10k. 50+ comments - 1 year ago. What are some ways to save money on wedding flowers? If you're having a summer wedding, check a local farmers market. There's usually some there with in season bouquets that aren't crazy expensive. 55 answers - Top answer: Check out grocery store floral departments—they did a beautiful job ...

People also ask:

- How can I reduce my wedding flower cost?
- How can I save money on wedding flowers?
- What is a reasonable amount to spend on wedding flowers?
- How to make a wedding flowers affordably?

Videos:

- Smart ways to save money on wedding flowers - New Day NW. YouTube - KING 5 Seattle. Apr 11, 2023.
- 4 hot tips to save money on your wedding flowers. YouTube - You Floral DIY Flowers. Apr 21, 2023.
- TOP 5 Ways to Save Money on WEDDING FLOWERS. YouTube - Wedding Planning School. Apr 6, 2021.

Search results for "WeddingWire" and "OneFabDay.com".

Results:

- WeddingWire: Advice for saving money on flowers? Look up flowers that are in season during your chosen wedding month. Just like fruits and vegetables, out of season flowers are much more expensive because they ...
- OneFabDay.com: 12 Smart Ways to Save Money on Wedding Flowers. Save money by eliminating some delivery and travel costs by asking a trusted friend to pick up and deliver the bouquets and wedding flowers from the florist on ...
- Confetti Daydreams: Learn How to Save on Wedding Flowers with These 15 ... Simplify your bridesmaid bouquets. You can save a lot of money on wedding flowers by simplifying and scaling down the size of your bridesmaid bouquets.
- Funny How Flowers Do That: 6 ways to save money on your wedding flowers. 6 ways to save money on your wedding flowers - 1. Go green - 2. Superize - 3. Go local and seasonal - 4. Use props - 5. Do your homework - 6. Keep it simple.
- Boston Public Library: The Thrifty Wedding: 11 Ways to Save on Wedding Flowers. May 12, 2020 — 1. Try to go for local, in-season blooms - 2. Reuse ceremony flowers at the reception - 3. Consider using only two or three types of flowers.

Related searches:

- Fall wedding flowers on a budget
- Chrysanthemum
- Rose
- Carnation
- Transvaal daisy
- Baby's-breath
- Lily of the incas
- Cheap DIY wedding flowers
- Wedding flower delivery
- Wedding flower sets

Search suggestions:

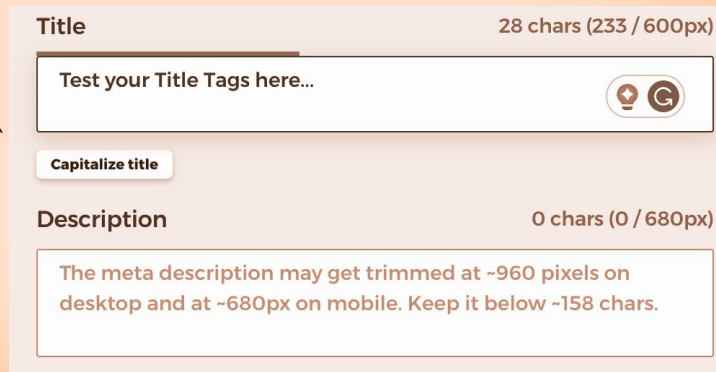
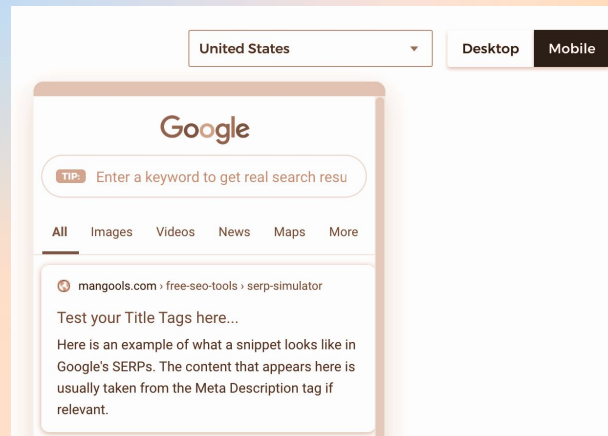
- How to save money on wedding flowers reddit
- wedding flower prices 2023
- How to save money on wedding flowers online
- wedding flowers on a budget
- how to get free wedding flowers
- inexpensive wedding flowers near me
- costco wedding flowers
- inexpensive grocery for wedding

05.

Effective SEO Strategy

Effective SEO Strategy

- 1 Audit your website and correct all elements within list.
→ [Use my SEO Audit checklist](#)
- 2 Prioritize Your Homepage and perform keyword research to insert
- 3 Prioritize Your Meta Elements. Draft all of your Title Tags and Meta Descriptions using this free tool <https://mangools.com/free-seo-tools/serp-simulator>
- 4 Once you are all done with optimizing your website, then determine a cadence to which you publish blog content and acquire backlinks. These are the recurring elements you prioritize on a monthly basis. Here is a free [content brief template!](#)
- 5 Start a review campaign, and start tracking your results!





06. Keep in Touch



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