PatientRightsAdvocate.org Presents Rush University Medical Center with Price Transparency Champion Award

Hospital honored for posting all actual prices and "putting patients first"

Today, <u>PatientRightsAdvocate.org</u> (PRA) announced that Rush University Medical Center in Chicago, IL, will receive PRA's new *Price Transparency Champion Award*, which recognizes U.S. hospitals and hospital systems that are demonstrating an extraordinary commitment to full price transparency to empower patients to compare prices and lower their costs. See the full release <u>here</u>.

"I congratulate Rush University Medical Center on this distinction and applaud them for being a true champion for Chicago's patients and healthcare consumers," said PRA Founder and Chairman Cynthia Fisher. "By fully complying with the <u>federal transparency rules</u>, Rush is leading the way and doing its part to support every patient's right to accurate, upfront prices. We are at the beginning of the great reveal of all pricing data online. When every U.S. hospital matches Rush's transparency, patients and care purchasers will be empowered to compare prices and plans, lower their costs, and protect themselves from overcharges. PRA is proud to salute Rush for having the integrity to post all their prices and for setting an example for all other hospitals in America to follow."

"Rush is proud to be recognized as a national leader on this important, complex issue," said Patricia Steeves O'Neil, senior vice president and chief financial officer, Rush and Rush University Medical Center. "Understanding the cost of health care can be challenging for patients. Price transparency empowers patients to make fully informed decisions about their care."

To celebrate and honor Rush University Medical Center's outstanding price transparency, PRA has also placed billboards throughout the Chicago area with messages of congratulations. They are located at the intersection of Western Avenue and 16th Street, on Western Avenue, North of West Ogden Avenue. (See photos below.)

The introduction of the Price Transparency Champion Award comes after last month's release of PRA's <u>fifth Semi-Annual Hospital Price Transparency Compliance Report</u>, which revealed that only 36% of U.S. hospitals reviewed are in full compliance with the federal Hospital Price Transparency Rule, including only 40% of hospitals (30 of 75) in Illinois.

Each hospital receiving PRA's Price Transparency Champion Award has distinguished itself in terms of exemplary transparency compliance, in some cases showing a record of significant improvement, and demonstrating a steadfast commitment to putting patients over profits.

A total of ten hospitals and five hospital systems nationwide were awarded PRA's inaugural Price Transparency Champion Award. They are:

- Best-in-Class: Rush University Medical Center Chicago, IL
- Baton Rouge General Mid City Baton Rouge, LA
- Grandview Medical Center Birmingham, AL
- Mercy Hospital Downtown Bakersfield Bakersfield, CA

- MetroHealth Medical Center Cleveland, OH
- Pullman Regional Hospital Pullman, WA
- Ridgeview Medical Center Waconia, MN
- Robert Wood Johnson University Hospital New Brunswick New Brunswick, NJ
- Saint Tammany Parish Hospital Covington, LA
- UW Health University Hospital Madison, WI
- Kaiser Permanente Oakland, CA
- Community Health Systems Franklin, TN
- Universal Health Services King of Prussia, PA
- CommonSpirit Health Chicago, IL
- LifePoint Health Brentwood, TN

Western Avenue at 16th Street



Western Avenue, North of Ogden Ave



About PRA

PatientRightsAdvocate.org (PRA) is a leading national healthcare price transparency organization dedicated to ushering in systemwide transparency through advocacy, testimony, media, legal research, and grassroots campaigns. PRA believes that the availability and visibility of actual, upfront healthcare prices will greatly lower costs for patients and employers through a functional, competitive healthcare marketplace.

<u>Click here</u> to view PRA's "<u>Patient Voices</u>" ad campaign.