

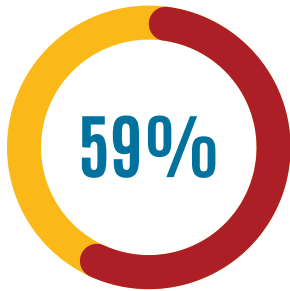


COST OF LIVING CRISIS

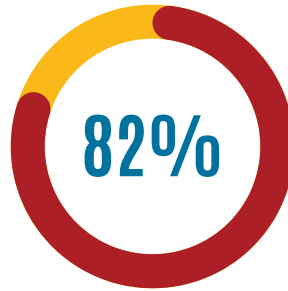
IMPACT SURVEY

GrowBiz clients are experiencing a new challenge this year. Having survived the pandemic, the cost of living crisis is now having significant effects.

Key Challenges:

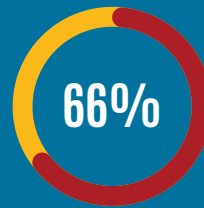
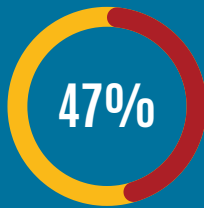
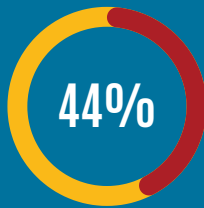


Say cost of living crisis is having a major impact or impacting a lot



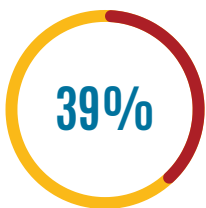
82% have energy and utility costs causing problems for the business today and 84% say it will have an impact on their business in the near future

What problems do you anticipate for your business?

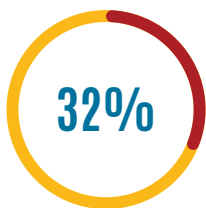


44% anticipate general wellbeing to have an impact on their business in the near future, 47% are experiencing a lack of orders and 66% of respondents are not seeking support with these issues.

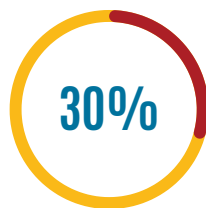
Which topics would help sustain and develop the business?



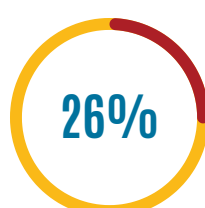
Funding applications



Idea development & diversification



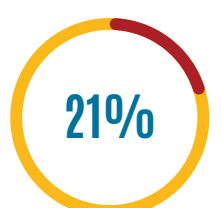
Social media



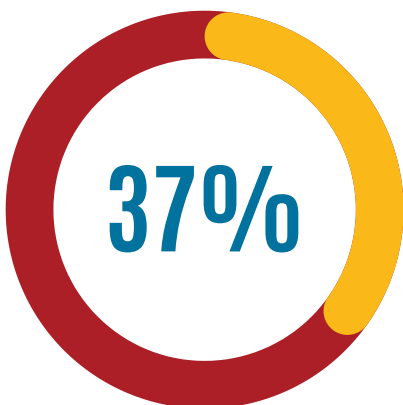
Website and ecommerce



Online and email marketing



Collaboration & wellbeing



Only 37% were confident that their business will survive

For an informal conversation on how GrowBiz can help your business visit:
www.growbiz.co.uk