EUROPEAN HORIZONS
ASKO EUROPA STIFTUNG
BOOK

How can digital technologies build a more integrated Europe?

Call For Submissions
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INTRODUCTION

This book is envisioned as an anthology centered around the following theme: the role of digital technologies in building a more integrated and prosperous Europe. This book will be developed by European Horizons (EuH) with the cooperation of ASKO Europa Stiftung.

European Horizons is a non-partisan transatlantic think-tank devoted to exploring the meaning of European identity, modernizing and reforming the concept of the social market economy, advancing the cause of European integration, and deepening transatlantic relations.

CONCEPT

Technology plays an integral role in many of the problems facing today’s world, and in order to understand these challenges, the connections between the two forces must be considered. One way or another technology can be tied to these issues: in some cases it is the cause; in others, the solution; and in most, it’s another piece of the puzzle. For decades, the digital world has been at the forefront of economic, political, and social developments. It has recently become clear that its future impact can reshape society, from the future of work to the possibilities brought by healthcare and energy technologies.

Digitalization is impacting all sectors of the global economy, radically altering the ways in which financial transactions are conducted, how governments interact with their citizens, and how people from across the world engage with each other. These transformations are becoming increasingly apparent, with societies interacting in fundamentally different ways and traditional industries and patterns of life being disrupted.

Given the global scale of this digital revolution, the European Union and its member states have increasingly shown a commitment and desire to address the challenges posed by digitalization and to further its benefits. Initiatives and regulations such as the GDPR, SEPA, Horizon 2020, and the Digital Single Market are merely a few of the ongoing projects at the European level. However, it remains clear that further work and engagement in these areas is vital to ensure the development of innovative solutions for the issues posed
by the most significant global transformation since the Industrial Revolution.

On November 10-12, 2017, during EuH’s European Fall Policy Convention (EFPC) at the Europäische Akademie Otzenhausen, members of the European Horizons Executive Board and representatives of ASKO Stiftung gathered and finalized their conversations regarding a collaborative book on this topic. The following week, on November 19-21, European Horizons held its second Digital Economy Youth Summit (DEYS) at the College d’Europe in Bruges, Belgium, to discuss solutions for the aforementioned challenges. As part of the DEYS closing ceremony, the EuH-ASKO book project was launched.

The book will be developed with Nomos, the German publishing house which ASKO publishes with. The completed book will then be distributed through Nomos’s network of bookshops and European Horizons and ASKO’s global network of libraries. It is important to note that this publication will be added to the collections of the Library of Congress, the British Library, and the German National Library, among others.

**THEME**

This book is designed to address the following question:

> “How can digital technologies build a more integrated Europe?”

European Horizons is interested in exploring the impact of technological change on social, economic, and political factors in Europe, and how we can leverage technology to ensure a more prosperous future for the region. We are intrigued by how technologies can provide a platform for social and economic integration, leading to the reduction of the implicit barriers, such as hindrances to trade between member states, that still remain within the European Project.

As discussed above, technological development leads to a dichotomy of outcomes, presenting both beneficial and detrimental results. Besides being interested in the positive uses of technology, we are also engaged in finding and developing solutions to the challenges witnessed by Europe related to these changes.
Below is a list of possible topics which can serve as inspiration for submissions (Note: this is not an exhaustive list of topics, and we encourage you to explore diverse topics related to the theme).

**Governance:**
- E-Governance
- Regulation and its effects on global standards
- Data protection

**Identity:**
- Social Media
- Furthering Social Integration through Technological Innovation
- Identity building

**Economic Growth:**
- Job Creation in Times of Industry Disruption
- Investing in Emerging New Technologies
- Cryptocurrencies
- Transnational digital economy
- Fintech

**Defense and Cybersecurity**

**Healthcare**

**Energy**

**Global and Transatlantic Relations**
FORMAT

This project is envisioned as an anthology that compiles pieces that approach the above question from a variety of perspectives. There is no restriction on format for the pieces, so authors can submit academic papers, policy proposals, essays, speeches, op-eds, etc. Papers should be academically rigorous and present innovative ideas.

We suggest the following lengths, double spaced, (including citations and bibliography) for each type of submission:

- Academic Paper: 20-30 pages
- Essay: 5-15 pages
- Op-Ed: 3-5 pages
- Speech: 3-5 pages
- Policy Proposal: 2-4 pages

The above are the suggested guidelines for format and length. If your submission does not fit these criteria, we encourage you to contact us.
**TIMELINE**

- **November 22**: Project launch at DEYS & on social media.
- **Mid February**: Call for abstracts sent.
- **April 8**: Proposals due.
- **June 10**: First drafts due.
- **Early July**: Corrections sent.
- **August 12**: Final drafts due.
- **November**: Book published and presented at DEYS 2018, subject to unforeseen circumstances.
SUBMISSION DETAILS

The Journal portfolio, the editorial board of European Horizons, and representatives of the ASKO foundations will be in charge of the editorial process. Pieces will be shared and approved together with the ASKO foundation prior to adding them to the final version of the book.

Proposal submissions are due April 8 at 11:59PM EST.

Please submit a 250-word proposal (abstract, summary or vision) and an excerpt from your piece (four pages for an academic research paper, up to two pages for the other categories) to journal@europeanhorizons.org. We are accepting papers on a broad variety of topics, and we encourage you to be innovative in your choice of topic, analysis, and approach. Please send these documents in Word and PDF format, and write “EuH-ASKO Book Submission” in the subject line.

You will receive feedback about the status of your submission within four weeks of the submission deadline.

For further questions and inquiries, please contact journal@europeanhorizons.org or the Journal’s editors: Diego Rojas Salvador at darojas@umich.edu and Christian Neubacher at neubach@umich.edu.

We welcome your submissions and look forward to reading your work!

Best regards,
Editors-in-Chief of the Review of European and Transatlantic Affairs