

DFS

DIGITAL FINANCE
SUMMIT 2024

DEC 06
2024

THE EGG, Brussels

**SPONSORSHIP
OPPORTUNITIES**

Digital Finance Summit !

The Digital Finance Summit, highly renowned for its focus on the ever-increasing digitalisation of the financial industry, is back again, setting the path for a bright, more dynamic future at the heart of Europe.

For the 9th consecutive year, FinTech Belgium is proudly creating a quality programme, across 4 stages along with an unmissable opportunity to network with key players from the Belgian FinTech world, with expected min. 600 to 700 delegates.

Join us on Dec. 6th!

LEVERAGING NATURAL INTELLIGENCE

in Digital Finance

In an era where Artificial Intelligence (AI) dominates discussions about the future of finance, our event, 'Leveraging Natural Intelligence in Digital Finance,' brings a fresh perspective by highlighting the indispensable role of human insight, creativity, and ethical judgment in shaping the digital finance landscape.

Our program is designed to explore how financial institutions and fintech companies can harness natural intelligence—our innate human capabilities and intuition—to complement AI technologies, drive innovation, and create more sustainable, customer-centric financial solutions.

Through a series of keynote speeches, panel discussions, and workshops, participants will delve into strategies for integrating human and artificial intelligence, ethical considerations in digital finance, and the power of human-led design thinking in solving complex financial challenges.



4 THEMES PROGRAMME

Let's explore **NATURAL INTELLIGENCE** **through the 4 following themes**

- 1. DIGITAL FINANCE GLOBALLY**
- 2. THE POWER OF DATA**
- 3. LEVERING REGULATION FOR GLOBAL EXPANSION**
- 4. ARTIFICIAL INTELLIGENCE : BOOST OR BURST**

Programme

1. DIGITAL FINANCE GLOBALLY

The landscape of digital finance evolves quickly. Expanding beyond the European market is not just an opportunity—it's a necessity for fintechs.

Our first part in the morning is designed to underscore this imperative, highlighting successful strategies for European fintech firms to navigate and flourish in diverse markets such as Asia, the Middle East, the Americas, etc.

This session will show the indispensable role of human resources in international expansion and will inspire our participants with the knowledge and inspiration needed to pursue global opportunities effectively.

Programme

2. THE POWER OF DATA

This session will show the transformative impact of data analytics, big data, and ethical data use in crafting financial services that are both innovative, customer-centric and compliant with the regulation. Natural intelligence is still requested to interpret and use artificial intelligence in analysing the vast amounts of data that are available.

Programme

3. LEVERING REGULATION FOR GLOBAL EXPANSION

How the unique regulatory environment of Europe can serve as a strategic asset for fintech firms looking to scale internationally. This session aims to demonstrate how adherence to these stringent standards not only prepares companies for the regulatory challenges of global markets but also enhances their reputation, trustworthiness, and competitive edge.

Programme

4. ARTIFICIAL INTELLIGENCE : BOOST OR BURST

By juxtaposing the rapid advancements in AI with the indispensable value of human judgement and natural intelligence, this block will offer attendees a balanced perspective on whether AI represents a sustainable advancement in finance or if its limitations suggest a more nuanced future.

In a nutshell

4

Stages including
EU Fintech Pitch stage
and 2 interactive rooms

100+

Speakers

600+

Delegates

24h+

Keynotes, case
studies, debates,
roundtables,
workshops and
pitches

1250

m² of in person
exhibition and
networking
With 40+ exhibitors

4 stages & more

Stage

1

Keynotes
Case Studies
Panels, Debates

Stage

2

EU Fintech
Pitch Battle

Stage

3 & 4

Workshops, &
interactive
roundtables

and
more

Networking
Exhibition

2 types of accesses are available :

- In person FULL DAY ticket > full experience
- In person Networking Party ticket > evening only

Interactivity

Immersive Round Tables

Exchange ideas and thoughts at these highly interactive agora sessions! An exciting and inclusive session format introduced last year on our Stage 3 & 4.

Immersive round tables are the fruit of a clear request from our attendees to break with Covid-induced digital silenced audience and one way knowledge sharing.

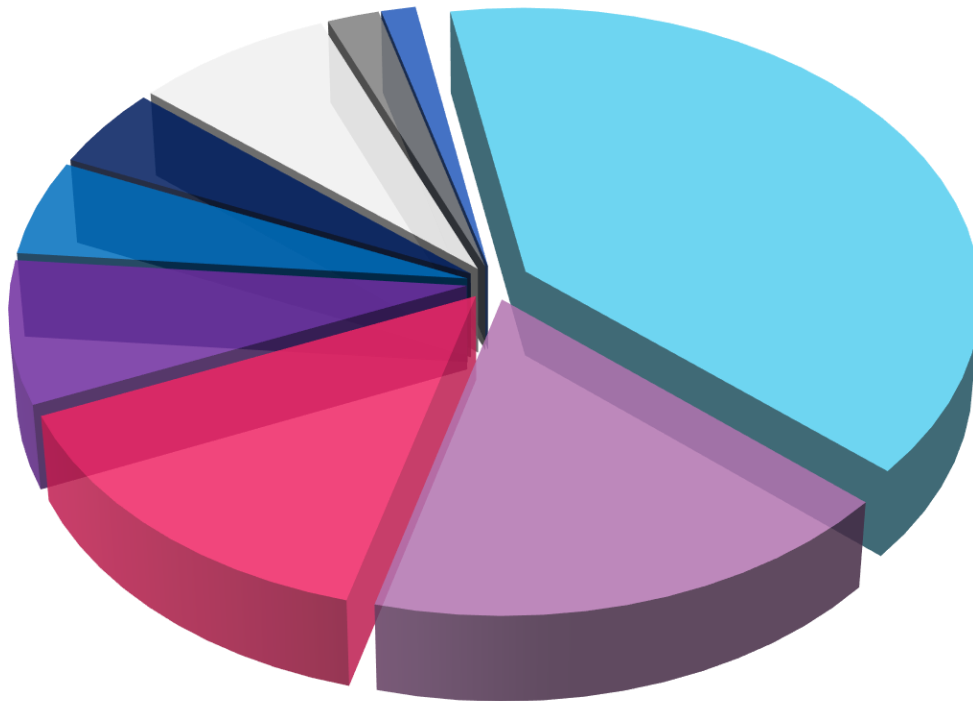
These sessions will be animated by our sponsors, in a collaborative way, and will take place in an agora format, allowing participants to actively join the discussions with other experts from around Europe, increasing interactivity and valuable exchanges.





TARGET AUDIENCE

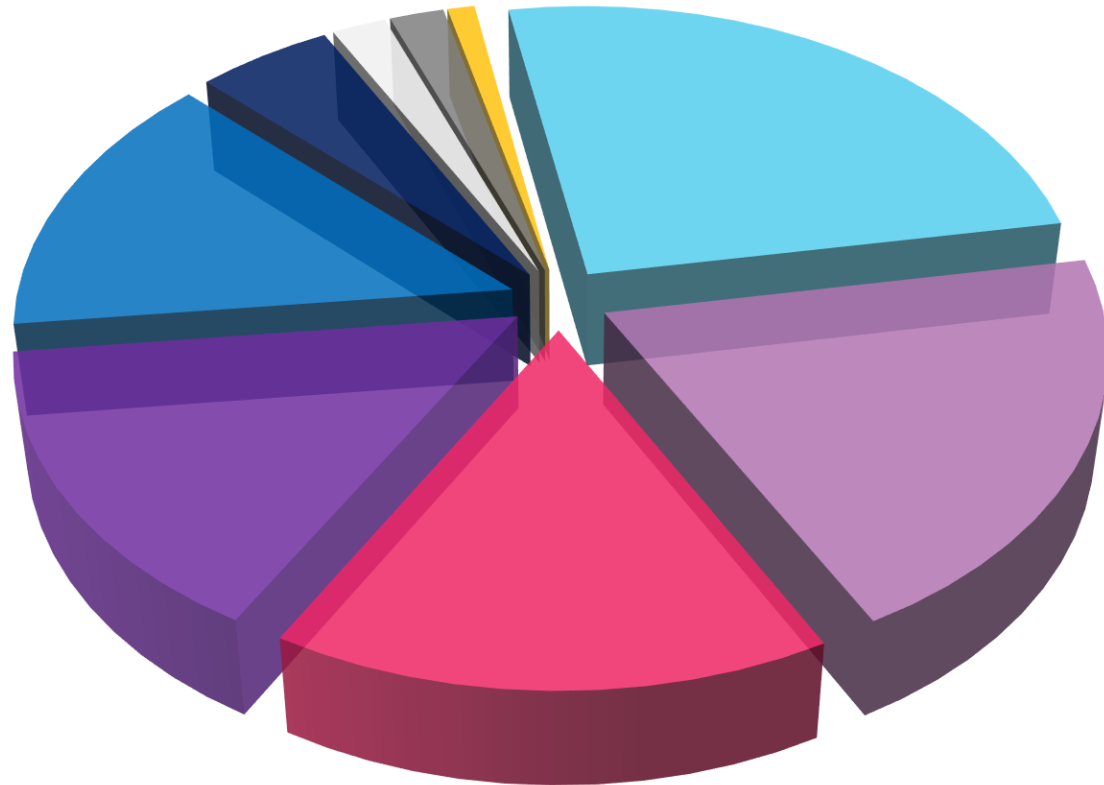
Companies



- Digital Finance Players (Fintech, Insurtech, Regtech, ...) - 40%
- Banks, Insurance, Financial Institutions - 19%
- Tech providers and other industries - 13%
- Consultancy, Legal - 8%
- Fintech Hub / Federation - 5%
- Governmental, Institutional - 4%
- Academic, students - 7%
- Investor - 3%
- Press - 1%

People

- CEO / COO / CMO / CIO / CFO - 25%
- Digital & Innovation expert - 20%
- Directors and Managers - 16%
- Entrepreneur / Founder - 15%
- Consultant / Lawyer - 14%
- Gov. / Institutional - 5%
- Journalist - 2%
- Investor - 2%
- Student - 1%



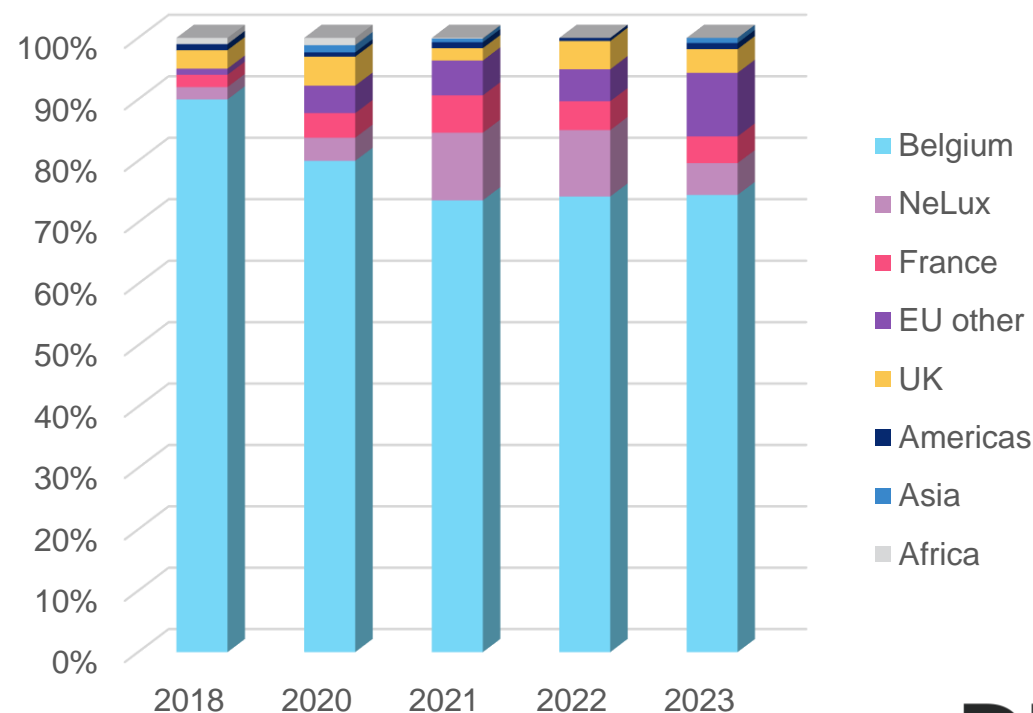
A great international audience


Thanks to the development of our International network, the proportion of International attendees has reached 25% of our audience.

We expect this increase to continue thanks to our close collaboration with other EU fintech associations through the [European Digital Finance Association \(EDFA\)](#) and EURAFI.

During our last DFS, all the following countries were represented: Belgium, France, Italy, Netherlands, **United Kingdom**, Luxembourg, Romania, Norway, Spain, United States of America, Slovakia, **Switzerland**, Colombia, Czechia, **Israel**, Lithuania, Estonia, Greece, Finland, Hungary, Ireland, **Singapore**, Latvia, Kazakhstan, Azerbaijan, Poland, Germany, Sweden, Denmark, Oman, Cyprus.

Country of Origin Comparison





EXPO & Network OPPORTUNITIES

Exhibition & Networking Opportunities

During coffee breaks, lunch and the closing cocktail, **in person participants** will have ample opportunity to enjoy and explore the different booths and demos, to exchange with speakers, sponsors, partners and FTBE staff. A variety of networking possibilities will provide delegates with the opportunity to meet and also have a one to one chat when needed.

Private physical and digital rooms of all sizes can be reserved for specific meetings or small satellite symposia. Details upon request.

The exhibition hall is accessible exclusively to onsite attendees and a digital room dedicated to networking will be available to digital attendees.



Let's PARTY



Join the best fintech networking in Belgium!

After an inspiring day of conference, don't forget to join the DFS networking party.

Beyond a great moment spent with like-minded people, we'll cosy it up with "fintastic cocktails", serve you delicious food, and make you dance with a unique concert...

CONFERENCE VENUE



THE EGG

What better place than a summit to discuss the future of Europe's financial and fintech landscape at the center of Europe, in Brussels?

The Egg, located just 10 minutes away from Gare du Midi, is easily reachable from the vibrant city center, whether by public transport or by car.

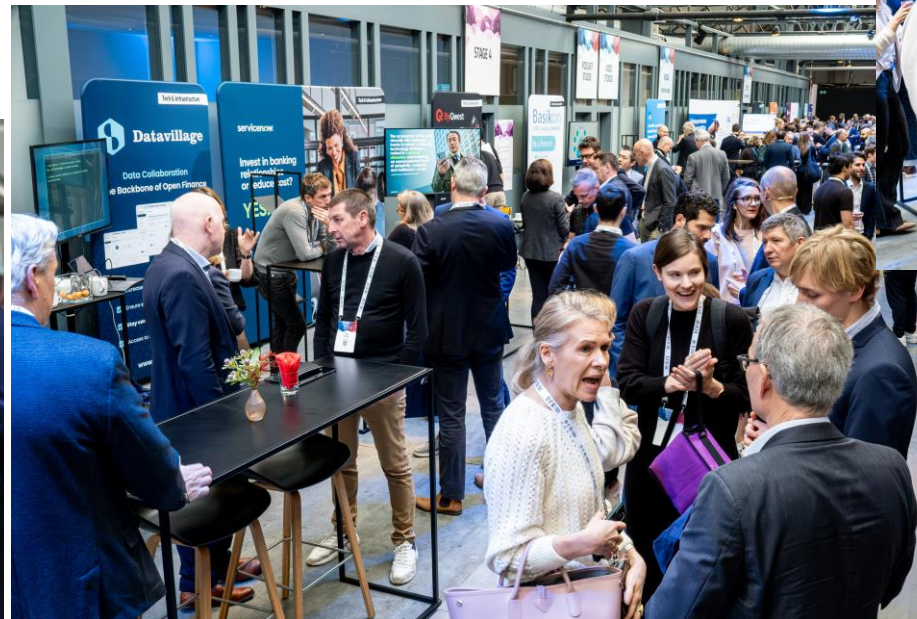


WHAT WE OFFER

What we offer?

The Digital Finance Summit's goal is to give its sponsors maximum visibility and recognition by making the most of its international outreach.

The DFS is therefore the perfect opportunity for your company to showcase it's best-in-class innovations and solutions and build bridges to the entire digital and financial community.



Partnership Packages

	MAIN*** max.3	PLATINUM*** max.5	GOLD* max.10	SILVER*	BRONZE
Booth size	Extra Large Premium	Large Premium	Medium	Small	/
# Complementary in person tickets	30	15	6	3	1
Boilerplate in programme and/or Ad	1 page premium (and 1 Ad)	1 page (and 1 Ad)	1 page	½ page	¼ page
Visibility pack	Main (incl. logo on stage)	Platinum (incl. logo on stage)	Large	Medium	Small
Expert Interview Video and Podcast releases	20min included	10min included	Optional: 4000€/20min or 2800€/10min **	Optional: 4000€/20min or 2800€/10min **	Optional: 4000€/20min or 2800€/10min **
InfoSnacks (Video - <3min to tease about interview)	3 included	1 included	Optional: 1500€**	Optional: 1500€**	Optional: 1500€**
Podcast release 10 min	/	/	1 included	1 included	Optional: 600€ **
Stage 3-4 involvement : Hosting of Workshops and Roundtables, co-organisation and animation as expert	Possibility to provide 3 experts	Possibility to provide 2 experts	Possibility to provide 1 expert	Optional: 1000€	Optional: 1000€
Price	32 000 €	20 000 €	9500 €	4500 €	2300 €

* -50% for Start-ups / Scale-ups with < 50 FTE and paid 2024 membership at FTBE

** -50% for ALL paid 2023 membership at FTBE

*** Relevant to the summit themes defined by the organisers – co-organisation and content co-creation in collaboration with other sponsors (parallel sessions animated by 1 or several partners). In case an exclusivity is requested (exclusion of a defined list of max.4 competitors), an additional fee doubling the package price will be requested

Partnership Additional Options

SPONSOR THE EU FINTECH PITCH BATTLE (only 1 available)

8000€

- “Powered by” visibility
- Involvement in jury and award ceremony (and prize)
- Offer the 4 winners an Interview InfoSnack (Video release - up to 3min) (branded “powered by”)

EXPERT INTERVIEWS

VIDEO and PODCAST 20 min or 10 min

4000€ - 2800€ * / **

- Video and Podcast releases
- Digital media: fintechbelgium.be, Youtube, Li, Tw, Fb, podcast

Expert Interview InfoSnacks

1500€ * / **

- 1-3 minute extract clip highlighting one or two interview insights (only after the order of Expert interview)
- Video release > Digital media: Li

Podcast Interview 10 min

600€ * / **

- Podcast releases > Digital media: fintechbelgium.be, Li, Tw, Fb, Apple podcast, The Connector

SPONSOR THE NETWORKING EVENING

2000€

- can be co-sponsored (max.3 sponsors)
- not incl. tickets for the night

SPONSOR FINTECH BELGIUM'S ANNUAL NOTEBOOK (only 1 available)

2000€

- Co-brand with FTBE the annual notebook, distributed during the whole year.



* NOT Only accessible to partners having chosen a package, also for speakers and attendees of the DFS

** -50% for ALL paid 2023 membership at FTBE

Country Pavilion

Do you represent another ecosystem of Digital Finance and would like to promote it on the Belgian market?




The DFS offers you the opportunity to have your own country pavilion and showcase up to 5 companies active in Digital Finance from your country.

Don't miss the greatest FinTech Belgian event to show your talents and create partnerships with our local key actors.

	Country Pavilion Max. 4
Booth size – with the Country agency and its 5 fintech members	Large Premium
# Complementary conference tickets	10
Ad in programme for the Country Agency	½ page
Boilerplate in programme for the 5 fintech members	¼ page / member
Visibility pack	Country Pavilion & Bronze for FT members
Expert Interview 10min Podcast release	1 included
Price	8800€

All prices are VAT excluded

Booth dimensions & description

Silver booth	
	<ul style="list-style-type: none"> • 1,2 m x 2 m • Background banner (L 1,20m x H 2,30 m) • 1 black high table (60x60cm) • Shared brochure rack
Gold booth	
	<ul style="list-style-type: none"> • 2,4 m x 2 m • Background banner (L 2,40m x H 2,30 m) • 1 black high table (80x120cm) + 2 high stools • Shared brochure rack • Possibility to rent a plasma screen on high foot (55' or 65')
Platinum booth	
	<ul style="list-style-type: none"> • 4 m x 2 m • Background banner (L 4m x H 2.30 m) • 2 black high table (80x120cm + 60x60cm) + 4 high stools • 1 brochure rack • Possibility to rent a plasma screen on high foot (55' or 65')



Booth extras:

All stands are produced (print of the backdrop) and furnished by us according to the visual on previous slide. You will only need to deliver a visual for the backdrop.

Powersockets and storage room for boxes are included. If you wish add-ons, don't hesitate to let us know.

- Screen > TV on stand + HDMI cable
 - 55" coming soon
 - 46" coming soon
- Nespresso machine > incl. 50 coffee pads coming soon
- Hostess > minimum 4h coming soon
- Scan app coming soon



The organiser



FinTech Belgium asbl/vzw is the independent federation by and for Fintechs in Belgium. Created in 2015, our grassroots non-profit organisation is also the first and largest community of FinTechers in Belgium, gathering financial professionals, startup entrepreneurs and investors, who are interested in discovering and discussing disruptive business models and new technology, for the financial services industry.

Our mission is threefold: to promote fintechs, be their SPOC for regulators and other parties, and share information and best practice for FinTech, RegTech, InsurTech, AccountingTech... In other words,

Make the magic happen!

www.fintechbelgium.be - <http://FIRe-hub.rocks>

WANT TO JOIN THE DIGITAL FINANCE SUMMIT 2024?

Fill in this partnership order form

<https://fintechbelgium.typeform.com/to/xLKOzjKH>

Any question, contact us

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THANK YOU