



## News Release

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### **Cox Communications and the Office of Councilmember Agran offer a Free Tech Master Class for Adults Age 50 and Older**

*The One-Day Tech Master Class will provide older adults with an opportunity to advance their technology skillsets in a welcoming environment.*

**June 15, 2023 – Irvine, Calif., – Cox Communications and the Office of Councilmember Larry Agran announce a free, one-day Tech Master Class for adults over the age of 50. This one-of-a-kind event was created as part of a larger effort to help bridge the “digital divide” among seniors. Located at the Lakeview Senior Center, this Tech Master Class will provide older adults who live in Irvine an opportunity to advance their technology skillsets, build competency, and remain connected. Participants can choose from one of two sessions, each in a low-stress, welcoming, and friendly learning environment.**

When the COVID-19 pandemic began, seniors had to use and integrate technology in a way they hadn't necessarily done before. To stay engaged and connected to the world, they were forced to learn and adapt quickly to a new way of communicating. With the necessary need to sharpen their tech skills, the digital divide among seniors was more apparent than ever.

“Cox is committed to continuously investing in our infrastructure and helping bridge the digital divide for people of all ages,” said Colleen Dillaway Market Vice President for Cox Communications in Orange County. “This Tech Master Class is just one example of how we’re meeting our consumers’ evolving needs. Attendees will walk away with practical information like how to make sure their WiFi is maximized in the home, and how to reboot their cable box. We’re proud to partner with the Office of Councilmember Larry Agran to create the Tech Master Class for Irvine seniors and equip them with the skills and knowledge necessary to be fully immersive in our modern world.”

“I’m proud to be part of this initiative to help older adults to stay connected and improve their quality of life. A big thank you to Cox for their partnership and support,” said Councilmember Agran.

### **Affordable and accessible opportunities for seniors**

When developing the Tech Master Class, it was important to both Cox Communications and the Office of Councilmember Larry Agran to create a space that was inviting and offered older adults a free and accessible means of advancing their technology skillsets. The Free Master Class will offer the following to Irvine’s older adults:

### **Information about the free Tech Master Class**

Date: Thursday, July 6, 2023

Location: Lakeview Senior Center, 20 Lake Road, Irvine, CA 92604

Times:

Session #1: 10am-11:15am

OR

Session #2: 11:30am-12:45pm

### **[REGISTER HERE](#)**

Attendees will have the option to attend Session #1 or Session #2. Each session will include three 20-minute learning hubs, a presentation/demo component, and a Q&A. All instruction will be led by a Cox Technician. Participants will also be provided with beverages and pastries. Some attendees may also be eligible for low-cost internet through [Cox Communications’ participation in the government’s Affordability Connectivity Program \(ACP\)](#).

### **About the Learning Hubs**

HUB 1 — Data-focus: Attendees will learn how data gets delivered to their home, the difference between their modem and WiFi, the preferred placement of their modem to optimize service, and how to complete internet speed tests. *As time allows, a FaceTime learning session may be integrated.*

HUB 2 — Video-focus: Attendees will learn how to navigate their television and technology devices connected to their TV as well as how to reboot their cable box. They will also learn about HDMI settings and how to navigate remotes.

HUB 3 — WiFi-focus: Attendees will learn how to connect their device to WiFi, especially when outside the home, as well as learn about secure networks and how to find [Cox hotspots](#).

## **About the Office of Councilmember Larry Agran**

[The Office of Councilmember Agran](#) provides constituent services and assistance to 310,250 residents. Councilmember Larry Agran, is a public interest attorney and public policy expert. Councilmember Larry Agran has been instrumental in the development of the diverse and vibrant City of Irvine. In addition to his service on the City of Irvine City Council, Councilmember Agran is the Vice Chairman of the Great Park Corporation Board of Directors and represents the City of Irvine on the Irvine Community Land Trust and the Irvine Barclay Theatre.

## **About Cox Communications**

[Cox Communications](#) is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve seven million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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