

15th Group Indirect Tax Exchange

Corporate Case Studies from Indirect Tax Practitioners

May 19-20, 2022 Amsterdam In-Person & Virtual Event



Ludwig de Winter, Deputy Head of Unit DG Taxation and Customs Union, European Commission
"VAT in the Digital Age Package: Overview and Update including Preliminary Evaluation of the OSS and IOSS"



Prof. Dr. David Hummel, Legal Secretary, European Court of Justice
"Fixed establishments in the VAT-jurisprudence of the CJEU"



Daniel Jakobsen, Head of Tax, Falck
"Indirect Tax's Proactive Role in Finance Transformation"



Joe Power, VAT Director & Tax Transformation Leader, Medtronic
"How to Transition from being a Tax Manager into a Tax Technology Manager"



Rishi Gainda, Global Head of Indirect Tax & Tax Technology, Unilever
"Tax Technology - From Strategy to Business Case"



Gorka Echevarria, Global VAT Leader, Lexmark
"Optimising VAT Cash Flow"



Stefanie Dreher, Head of VAT EMEA, UPS
"Update on our VAT Compliance Transformation: From SSC to Co-sourcing"



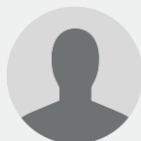
Nora Bafrouri, Asst Tax Director - Indirect Tax EMEA & Tax technology EMEA, APAC, LATAM, Trane Technologies
"Managing the Indirect Tax Function as an Added Value Strategic Function for the Business"



Charlotte Schellerup, Senior Indirect Tax Tech & Process Manager, Falck
"Indirect Tax's Proactive Role in Finance Transformation"



Irmante Stazyte Wouters, Global Director of Tax, Duracell
"VAT & Customs Interaction with Transfer Pricing"



Werner Engelen, Head of Policy and Controversy, LEGO
"How Indirect Tax Plays a Key Role in BEPS? And the Impact of the G7 Tax Deal"



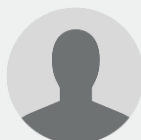
Ana Brosa, Senior Product Manager Tax, Nestle
"Managing a Variety of Supply Chain VAT Challenges"



Jean-Francois Turgeon, Senior Manager Indirect Tax, Caterpillar
"Managing VAT in Complex Chain Transactions"



Nicoletta Petrosino, Global Indirect Tax Manager, Nestle
"Managing a Variety of Supply Chain VAT Challenges"



Riccardo Cassisa, Senior Official, Tax Administration
"Making Vat Digital and Supporting Voluntary Compliance"

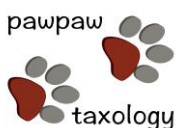


Maria Cambien, VAT Manager EMEA, Goodyear
"Quick Fixes: How Much do They Really Fix? Some Practical Aspects"



Aleksandra Bal, Indirect Tax Technology and Operations Lead, Stripe
"Taxing Digital Services Across the Globe"

Sponsors:



Day 1, May 19th, 2022

08.30 – Registration and Coffee

09.00 – Opening Remarks from the Chair

Jun Miyake, Principal Tax Technology, **Ryan**

09.15 – VAT in the Digital Age Package: Overview and Update including Preliminary Evaluation of the OSS and IOSS

Ludwig de Winter, Deputy Head of Unit DG Taxation and
Customs Union, **European Commission**

10.00 – Tax Transformation Challenges and Solutions

Peter Boerhof, VAT Director, **Vertex**

10.45 – Tax Technology: From Strategy to Business Case

- Potential features of a tax technology strategy
- How to draft a roadmap for technology
- Pointers when building a business case
- Sharing of experience within broader group

Rishi Ganda, Global Head of Indirect Tax & Tax
Technology, **Unilever**

11.30 – Coffee and Networking

12.00 – Now and Next in Indirect Tax and Technology

Despite a significant technology skills gap, new
technology and automation was the #1 strategy Indirect
Tax teams used to address resource gaps in 2021,
according to the Thomson Reuters State of the Corporate
Tax Department Report.

Gunjan Tripathi, Senior Manager, Product Marketing,
Indirect Tax at Thomson Reuters, will discuss:

- The landscape at large and the tax changes
becoming ever-more digital
- Strategic challenges for Indirect Tax teams in 2022
- Trends in Indirect Tax – what's on the horizon
- Indirect Tax Technology and automation

Gunjan Tripathi, Senior Manager, Product Marketing,
Thomson Reuters

12.45 – What if There Was an (Almost) Painless Way to Transform the Tax Function? The Road to Digital Stewardship

- Understanding the Conditions for a Meaningful
Breakthrough
- Tax must belong to Tax, because in reality nobody else
can help
- The Puzzle Pieces are already there; They just need
Assembling
- From IT to Permanent Digitalization and a Tax Data
Platform

Geoff Peck, Founder and Chief Taxologist, **PawPaw
Taxology**

13.30 – Lunch Break

14.30 – Indirect Tax's Proactive Role in Finance Transformation

Why it is super relevant to involve Global Tax in the earlier
stages of finance transformation projects. To be one of the
decisionmaker or a great stakeholder in the
implementation/transformation phase is not enough.

The caricature of legacy is affecting VAT – however, VAT is
indeed affecting the architecture of the legacy, too.

Charlotte and **Daniel** will share experiences of stakeholder
management and their involvement in analysis phase of a full
ERP/Fl system implementation.

Then we can ensure a future readiness systems and
processes related to indirect taxes that also (of course)
ensure trusted data, transparency and to meet with new VAT
trends and digital filing requirements.

Daniel Jakobsen, Head of Tax, **Falck**

Charlotte Schellerup, Senior Indirect Tax Tech & Process
Manager, **Falck**

15.15 – The Thin Line Between Survive and Thrive: Navigating the Indirect Tax Road Ahead

You spoke, we listened (and learned). Hear what 160 tax
professionals had to say about the current and future
state of their tax functions, including top trends,
challenges, and priorities. Learn about the differences
between various sized organisations and tax versus
finance, as well as hear perspectives ranging from C-level
executives to tax managers. Overall, what do these
findings mean for the future direction of indirect tax?

Scott Fowler, Principal and Client Services Leader, **Ryan**

16.00 – Taxually Presentation

16.45 – Afternoon Coffee and Networking

17.15 – Beyond Tax Technology: Automated Posting via Clearance Model

Ridvan Yigit, Partner and CCO, **SNI Technology**

18.00 – Making Vat Digital and Supporting Voluntary Compliance

- e-invoicing
- Esterometro
- tax free shopping
- Pre-filled Vat returns

Riccardo Cassisa, Senior Official, **Tax Administration**

18.45 – How to Transition from being a Tax Manager into a Tax Technology Manager

- Develop Tax Technology Skillsets instead of Relying
on IT
- What is the role of a Tax Technologist?
- Tax Technologists vs Taxologists
- Garbage In, Garbage Out: Getting on top of ERP data
- Defining a standard set of transaction scenarios
- Getting in control of your transactional data
- How to understand tax engines

Joe Power, VAT Director & Tax Transformation Leader,
Medtronic

19.30 – Closing Remarks from the Chair and End of Day 1

Day 2, May 20th, 2022

09.00 – Opening Remarks from the Chair
Suzanne den Breems, Principal, Practice Leader, VAT Consulting and Recovery, **Ryan**

09.15 – Fixed Establishments in the VAT–Jurisprudence of the CJEU

- Fixed establishment in the VAT–directive
- Personal staff required for a fixed establishment?
- Subsidiary as a fixed establishment of the parent company?
- Recent case law of the European Court of Justice (Dong Yang and Titanium)

Prof. Dr. David Hummel, Legal Secretary, **European Court of Justice**

10.00 – Quick Fixes: How Much do They Really Fix? Some Practical Aspects

- Facing the reality – which of the quick fixes really work in practice?
- What complexities/ burden did they add?
- Will there be other quick fixes or will there be a willingness for a more fundamental change?

Maria Cambien, VAT Manager EMEA, **Goodyear**

10.45 – Managing a Variety of Supply Chain VAT Challenges

- Entailing the VAT rules
- Assessing the IT challenges
- How to make it happen

Nicoletta Petrosino, Global Indirect Tax Manager, **Nestle**
Ana Brosa, Senior Product Manager Tax, **Nestle**

11.30 – Morning Coffee and Networking

12.00 – Managing the Indirect Tax Function as an Added Value Strategic Function for the Business

- A clear plan for your key stakeholders to benefit generic business process
- Promoting standardization, reporting, etc.
- Seeing yourself – indirect tax manager – as an enabler and align with the right stakeholders in the right way
- Cascading tax technology knowledge in the tax, finance and IT departments
- A New Cooperative Relationship with Tax, Finance, IT and Taxing Jurisdictions

Nora Bafrouri, Asst Tax Director – Indirect Tax EMEA & Tax technology EMEA, APAC, LATAM, **Trane Technologies**

12.45 – Update on our VAT Compliance Transformation: From SSC to Co–Sourcing

- Planning is key
 - Scope, entities, timeline
 - Transition process
- Lift & shift versus direct improvement
- Lessons learned

Stefanie Dreher, Head of VAT EMEA, **UPS**

13.30 – Lunch Break

14.30 – How Indirect Tax Plays a Key Role in BEPS? (and the Impact of the G7 Tax Deal)

Werner Engelen, Head of Policy and Controversy, **LEGO**

15.15 – Managing VAT in Complex Chain Transactions

- How to determine the VATable and VAT exempt supply in chain transactions?
- Different approaches of some EU member states
- Impact of recent EU rules on chain transactions
- Practical aspects regarding chain transactions in tax inspections

Jean–Francois Turgeon, Senior Manager Indirect Tax, **Caterpillar**

16.00 – Optimising VAT Cash Flow

- Changing the VAT return filing period (eg. from quarterly to monthly) to receive refunds sooner; or switching to a longer VAT return filing period to postpone VAT payments
- Filing VAT returns as a “fiscal unity” (single consolidated VAT return) so that VAT payment positions of some companies in the unity can be offset against VAT refund positions of other companies
- Transferring VAT refund rights
- Changing to cash accounting to minimise VAT due for unpaid sales
- Other strategies to improve the cash position

Gorka Echevarria, Global VAT Leader, **Lexmark**

16.45 – Brief Afternoon Coffee and Networking

17.00 – Taxing Digital Services Across the Globe

- Comparing EU, US, LATAM and APAC approaches to taxing digital services
- Compliance perspective
- Recent developments

Aleksandra Bal, Indirect Tax Technology and Operations Lead, **Stripe**

17.45 – VAT & Customs Interaction with Transfer Pricing

- Customs value and royalty payments: inclusion in the dutiable basis, assessment from a pure VAT & Customs perspective
 - Transfer Pricing corrections: invoicing and reporting
- Irmante Stazyte Wouters**, Global Director of Tax, **Duracell**

18.30 – Closing Remarks from the Chair and End of Forum

