

# 10th GRC EMEA 2022

Benchmarking with  
Compliance, Audit,  
Risk & Legal for a  
Sustainable GRC  
Framework

May 12-13, 2022 Amsterdam  
In-Person and Virtual Event



Elke Baumann, Global Head Ethics, Risk & Compliance Training & Development, Novartis  
"From GRC to ERC – The Role of Ethics in an Integrated Governance, Risk and Compliance System"



Dragana Radišić, Global Head of Internal Controls and Policies, Ekattera tea business of Unilever  
"Cybersecurity : Managing Risk in the Digital Age"



Anh Tran, Group Compliance : Head of Risks & Controls Unit, Allianz SE  
"Non Financial Risk Management Frameworks: If Built Properly, it's as Close as You Will Get to a Crystal Ball"



Rinus de Hooge, Head of Internal Audit, Aegon Asset Management  
"How to Lead an Audit Team in the Pandemic"



Cristian Galizzi, SVP, Head of Enterprise Risk Management, Allianz SE  
"Non Financial Risk Management Frameworks: If Built Properly, it's as Close as You Will Get to a Crystal Ball"



Beatriz Bottner, Group Head Quality, Compliance and Risk, Nextclinics International  
"ESG Reporting within GRC"



Andrea Monti, Senior Director – Internal Audit, PayPal  
"Internal Audit: Assessing Risks in a Global Fintech Company"



Helene Millenaar, Global Risk and Compliance Director, Centrient Pharmaceuticals  
"Risk Appetite and Relevant Indicators"



Carmelo Perrone, Compliance Director, AstraZeneca  
"Training your Workforce on Ethics, Sustainability and GRC"



Nazif Gulsen, Senior Corporate Risk & Strategy Manager, Vattenfall  
"Cyber Risk Management – From Assessment Towards Insurance"



Carl Messemaeckers van de Graaff , Executive Director, Governance, Risk and Good Business, Vanderlande  
"Setting up a Governance, Risk and Compliance Function from Scratch"



Jeff Schiemann, Risk & Security Officer, SEBA Bank AG  
"Blockchain "IoV" Internet of Value Creation"



Camelia Gardot, Senior Compliance Partner – Head of Connected Intelligence, Airbus  
Implementing a Consistent Compliance Risk Monitoring System throughout a Complex Group of Multinational Subsidiaries"



Elbert Hidding, Head Internal Audit Support Services,  
"Exploring the Benefit of an Assurance Map"



Karen Eryou, Chief of Staff for ERM, Legal, Ethics & Compliance International, UCB Pharma



Peggy Bächli, Global Lead Risk Management Finance, Swiss Re  
"Strengthen 1st Lines of Defense (LoD) Assurance Knowledge to Ensure Proper Segregation of Duty within the 3 LoD"

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## Day 1, May 12<sup>th</sup>, 2022

08.30 – Registration and Coffee

09.00 – Opening Remarks from the Chair

### 09.15 – Europe, Get Ready: Preparing for New Supply Chain Due Diligence Regulations and Directives

In this session, we will discuss the changing regulatory landscape and the EU as it relates to supply chain due diligence. In doing so, we'll outline best practices for building a world-class supplier due diligence program, as well:

- The supply chain due diligence regulatory outlook for 2022 and beyond
- How monitoring and intelligence tools can enhance ongoing due diligence
- How to incorporate due diligence into your broader third-party trust program

**Marleen Oberheide**, ESG Solutions Engineer, **OneTrust**

### 10.00 – Restructuring GRC to Embrace and Deliver on ESG Monitoring and Reporting

- Expansion of the Risk & Compliance Domain
- Streamlining Safety in EHS
- Emphasizing Social in ESG
- Adding Sustainability to the Equation
- What to Look for in a Connected Platform

**Anton Lissone**, Chief Technology Officer, **SAI360**

### 10.45 – ESG Frameworks: Practical Frameworks for 2<sup>nd</sup> the 3<sup>rd</sup> Line of Defense

**Protiviti**

11.30– Morning Coffee and Networking

### 12.00 – From GRC to ERC – the Role of Ethics in an Integrated Governance, Risk and Compliance System

A holistic Governance, Risk and Compliance system in corporations is more needed than ever – but we also have to focus on the ethical climate in organizations and discuss tangible steps how to address ethical dilemmas and to create a speaking up culture

**Elke Baumann**, Global Head Ethics, Risk and Compliance Training & Development, **Novartis**

### 12.45 – ESG Reporting within GRC

- ESG: Society & Future
- ESG Integration in Business process
- ESG Materiality assessment
  - ESG KPIs definition, tracking and delivery
  - Integrated audit activity and reporting
  - ESG Awareness, training, and communication

**Beatriz Bottner**, Group Head Quality, Compliance and Risk, **Nextclinics International**

13.30 – Lunch Break

### 14.30 – Training your Workforce on Ethics, Sustainability and GRC

Programs, methods used to incorporate compliance and GRC into daily life

- GRC should be treated as a “brand” to be promoted internally through innovative learning methods
- Explaining the added value of GRC to the individual employees in unorthodox ways (eg. gamification)

**Carmelo Perrone**, Compliance Director, **AstraZeneca**

### 15.15 – Non Financial Risk Management Frameworks: If Built Properly, it's as Close as You Will Get to a Crystal Ball

**Anh Tran**, Group Compliance, Head of Risks & Controls Unit, **Allianz SE**

**Cristian Galizzi**, SVP, Head of Enterprise Risk Management, **Allianz SE**

### 16.00 – Setting up a Governance, Risk and Compliance Function from Scratch

–Where to start with setting up GRC in a global company?

- Framework
- Policies
- Processes

–How to get GRC in the heart of the colleagues?

- Marketing
- Tone from the top
- Training

–Keeping it on the agenda

**Carl Messemaeckers van de Graaff**, Executive Director, Governance, Risk and Good Business, **Vanderlande**

16.45 – Afternoon Coffee and Networking

### 17.15 – ERM Session (details to be added)

**Karen Eryou**, Chief of Staff for ERM, Legal, Ethics & Compliance International, **UCB Pharma**

### 18.00 – Cybersecurity: Managing Risk in the Digital Age

- Identify and communicate the detection of a security breach
- Recommend optimal strategies for responding to a cyber-attack and how to prevent further damage
- Assess the vulnerabilities of an organization's critical business systems, networks, and data
- Identify the critical business systems, networks, and data, and their potential vulnerabilities
- Ensure your organization remains compliant through an understanding of cyber law and the requirements that govern a business or sector
- Design and implement a risk mitigation strategy for an organization

**Dragana Radišić**, Global Head of Internal Controls and Policies, **Ekattera tea business of Unilever**

18.45 – Closing Remarks from the Chair and End of Day 1

## Day 2, May 13<sup>th</sup>, 2022

09.00 – Brief Opening Remarks from the Chair

### 09.15 – **Cyber Risk Management – From Assessment Towards Insurance**

- Role of risk management
- Cyber Risk Modeling
- Addressing challenges

**Nazif Gulsen**, Senior Corporate Risk & Strategy Manager, **Vattenfall**

### 10.00 – **Risk Appetite and Relevant Indicators**

- Identify the drivers for your business model
- Anticipate the areas that could be disrupted
- Articulate the risk appetite
- What can you use from your company's incidents?
- Find control mechanisms that can mitigate/reduce the risks
- Black swans, scenario planning and risk universe

**Helene Millenaar**, Global Risk and Compliance Director, **Centrient Pharmaceuticals**

### 10.45 – **Strengthen 1st Lines of Defense (LoD) Assurance Knowledge to Ensure Proper Segregation of Duty within the 3 LoD**

**Peggy Bächli**, Global Lead Risk Management Finance, **Swiss Re**

11.30 – Morning Coffee and Networking

### 12.00 – **Implementing a Consistent Compliance Risk Monitoring System throughout a Complex Group of Multinational Subsidiaries**

**Camelia Gardot**, Senior Compliance Partner – Head of Connected Intelligence, **Airbus**

### 12.45 – **How to Lead an Audit Team in the Pandemic**

**Rinus de Hooge**, Head of Internal Audit, **Aegon Asset Management**

13.30 – Lunch

### 14.30 – **Internal Audit: Assessing Risks in a Global Fintech Company**

- Building a global audit department in a fast-growing fintech company: priorities, challenges, and opportunities
- How to evaluate global risks
- How to identify and assess unique markets' risks
- Leveraging data analytics and data science

**Andrea Monti**, Senior Director – Internal Audit, **PayPal**

### 15.15 – **Exploring the Benefit of an Assurance Map**

- Introduction
- Benefits of Combined Assurance
- Considerations

**Elbert Hidding**, Head Internal Audit Support Services, **CGIAR**

16.00 – Brief Afternoon Coffee and Networking

### 16.30 – **Blockchain “IoV” Internet of Value Creation: When GRC Bridges Trustless Permissionless Blockchain Value Creation with Traditional Trust and Permission Based IT Architectures**

- What is Internet of value, creating digital value bridging traditional banking
- Board and ExCom communications and focus
- What do you do when your business (bcreating blockchain value) is measured by traditional IT KPIs

**Jeff Schiemann**, Chief Information Security Officer, **SEBA Bank AG**

17.15 – Closing Remarks from the Chair and End of Forum



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GROUP OF IN-PERSON TICKETS €1299/person + VAT  
*(2 or more attendees)*

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FREE VIRTUAL TICKET FOR MORNING DAY 1 (virtual access to the first 5 morning sessions of day 1)

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**WHY YOU SHOULD ATTEND**

Internal Audit, Corporate Risk and Compliance have reached a critical time for their roles and perceptions by management. Leading organisations have started to implement detailed GRC frameworks and both internal and external GRC tools. This event explores how companies have successfully managed these GRC implementations.

First, audit must further perform audits on the actual strategy of the enterprise. To aide in this process, audit must measure the effectiveness of its own audits; then use better outcome-based metrics and data to demonstrate value. It must also bring IT audit and operational audit closer together.

Strengthening Enterprise Risk Oversight has recently gained significant attention. Companies must review the COSO framework and recent guidance on ERM, then re-examine its risk philosophy, risk appetite and formulate a company-wide definition of risk management and tolerance levels. To support this, corporate risk and audit must each understand their roles to support the compliance process: deploying the necessary controls and technology while adhering to the appropriate policies, procedures & regulations.

Compliance holds the key to providing the organization a strong ethics department, managing regulatory requirements and training programmes.

Therefore it is necessary for compliance, risk and audit directors to benchmark with each other in order to understand the interrelations and convergence of GRC. This unique event features numerous thought leaders who are currently leading innovation in their corporate environments. Utilise this event (our 10<sup>th</sup> annual GRC event) to learn from their experiences, compare solutions and take away concrete strategies that you can use to drive transformation in your enterprise

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