

THE 2025
UNITE
CONFERENCE

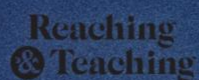


SPONSOR

INFO PACKET



**OCT. 7-8. 2025 | AT SOUTHEASTERN
SEMINARY, WAKE FOREST, NC**



EVENT OVERVIEW

Greetings,

The Pillar Network is a community of Southern Baptist & International Baptist churches that are doctrinally aligned, missionally driven, and committed to equipping, planting, and revitalizing churches, together.

Each October, our family of churches gathers for our national conference near Raleigh, NC, known as the Unite Conference. During this two-day event, we host a wide array of meaningful content for pastors and church planters alike! We also offer ample time for networking which many of our past sponsors have appreciated in establishing new connections. The conference will take place at Southeastern Baptist Theological Seminary. A pre-conference, hosted by Reaching & Teaching will take place on October 6th. Our main conference will occur October 7-8th. This will include plenaries, panels, worship, breakouts, theological talks, and plenty of time for fellowship!

At present, we are seeking sponsors for the 2025 Unite Conference. In the coming pages, we have full descriptions of our various sponsorship packages to help you determine which option is best for your brand's reach and potential ROI. All sponsor packages include free swag and meals for registered representatives.

PLATINUM PACKAGE - \$12K - (Limit of 2)

GOLD PACKAGE - \$9K - (Limit of 4)

SILVER PACKAGE - \$6K - (Limit of 6)

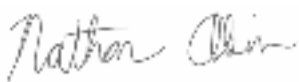
BRONZE PACKAGE - \$3K - (Limit of 10)

DISTRIBUTION PACKAGE - \$750 (Unlimited)

Please note, our sponsorships are based on a first-come, first-serve basis. In addition, we limit sponsorships to those organizations serving churches, pastors, or the greater Kingdom.

If you are interested in learning more about our sponsorship opportunities or you would like to request package alterations—please reach out to us! Your participation is vital to the success of Unite 2025 and our team will do our best to serve you throughout the conference.

Warmly,



Nate Akin, MDiv
Executive Director

SPONSORSHIP DETAILS

PLATINUM PACKAGE - \$12K - (Limit of 2)

BOOTH LOCATION: Patio in front of Binkley Chapel (near the serving lines for meals). Tent provided unless you prefer to bring your own. Can also have prime location in exhibition hall, if preferred. This is on a first come, first serve basis.

**If inclement weather persists, we may have to alter booth location accordingly.*

- Free tickets - 5
- Includes bronze level booth accommodations
- 10 minute presentation from stage
- 1 Pillar Podcast Interview or mid-roll podcast ads over 5 episodes
- Multiple branded slides on main screen
- Social media promotion
- Email sent to the Pillar distribution list promoting your brand
- Link to brand at Unite webpage
- Option to have a breakout session
- Brand logo printed in official Unite guest booklet
- Distribution of brand flyer/brochure in guest swag bags
- Logo embedded on mass email to Pillar distribution list post Unite

GOLD PACKAGE - \$9K - (Limit of 4)

BOOTH LOCATION: Downstairs - Binkley Chapel

- Free tickets - 4
- Includes bronze level booth accommodations
- 2-3 minute video shown from stage
- 1 Podcast ad played over 5 episodes (mid-roll)
- Branded slide on main screen during all session breaks
- Social media promotion
- Email sent to Pillar distribution list promoting your brand
- Link to brand at Unite webpage
- Option to have a breakout session
- Brand logo printed in official Unite guest booklet
- Distribution of brand flyer/brochure in guest swag bags
- Logo embedded on mass email to Pillar distribution list post Unite

SILVER PACKAGE - \$6K - (Limit of 6)

BOOTH LOCATION: Downstairs - Binkley Chapel

- Free tickets - 3
- Includes bronze level booth accommodations
- Display your logo & QR code on serving tables
- Branded slide on main screen
- Social media promotion
- Email sent to Pillar distribution list promoting your brand
- Will provide special recognition for sponsoring a meal from main stage
- Brand logo printed in official Unite guest booklet
- Distribution of brand flyer/brochure in guest swag bags
- Logo embedded on mass email to Pillar distribution list post Unite

BRONZE PACKAGE - \$3K - (Limit of 10)

BOOTH LOCATION: Downstairs - Binkley Chapel

- Free tickets - 2
- 6ft table/2 chairs
- Space for backdrop/display (8ft wide x 8ft tall)
- Distribution of brand flyer/brochure in guest swag bags
- Branded slide on main screen during all session breaks
- Free access to wifi
- Free access to power outlets (please indicate your need for power when applying for sponsorship)
- Brand logo printed in official Unite guest booklet
- Logo embedded on mass email to Pillar distribution list post Unite

DISTRIBUTION PACKAGE - \$750 - (Unlimited)

- No Booth
- Free ticket - 2
- Branded slide on main screen during all session breaks
- Brand logo printed in official Unite guest booklet
- Distribution of brand flyer/brochure in guest swag bags
- Logo embedded on mass email to Pillar distribution list post Unite

TENTATIVE SCHEDULE

PRE-CONFERENCE HOSTED BY EXCLUSIVE CONFERENCE SPONSOR - OCT. 6

Our exclusive conference sponsor, Reaching & Teaching, will host a pre-conference the day before the annual Unite Conference at Wake Forest Baptist Church on the campus of SEBTS. *Please note, general admission tickets for Unite do NOT cover the cost of the pre-conference. Pre-Conference tickets can be purchased separately.* For more information, please contact Debbie Lanford at debbie@thepillarnetwork.com.

DAY 1 - OCT 7

9:00AM - 10:15AM - Registration
10:15AM - 12:10PM - Morning Content
12:10PM - 1:10PM - Lunch
1:10PM - 5:00PM - Afternoon Content
5:00PM - 7:00PM - Dinner on the Grounds
7:00PM – 8:00PM – Hymn Sing

DAY 2 - OCT 8

9:00AM - 12:00PM - Morning Content
12:00PM - 1:00PM - Lunch
1:00PM – 2:00PM - Afternoon Content
2:00PM - End of Conference

2:30PM – 5:30PM – **NEW** – Post-Conference (*see info below*)

POST-CONFERENCE HOSTED BY THE IMB - OCT. 8

For the first time, we are partnering with the IMB Central Asia affinity to host a special International Missions Post-Conference on Wednesday, October 8th at Unite 2025. This event will feature three sessions on church-centered missions work in Central Asia. *Please note, general admission tickets for Unite do NOT cover the cost of the post-conference. Post-Conference tickets can be purchased separately.* For more information, please contact Debbie Lanford at debbie@thepillarnetwork.com.

ADDITIONAL INFO

LOCATION

Unite 2025 will be held at Southeastern Baptist Theological Seminary in Wake Forest, NC, just north of Raleigh. The address is: 120 S. Wingate St • Wake Forest, NC 27587. The conference will take place in Binkley Chapel.

DATE & TIMES

Unite will run October 7-8th. There will also be an optional pre-conference on Oct. 6th and a post-conference on Oct. 8th. Both are offered for an auxiliary cost.

BOOTH SETUP/TEARDOWN

Booth setup begins at 2PM on Oct. 6th. All booths should be completely setup by 8AM on Oct. 7th. Booth teardown can begin at 3:30PM on October 8th and must be completely broken down by 5PM.

SHIPPING OF MATERIALS/PROMO DISTRIBUTION - IMPORTANT

Booth and distribution materials can be shipped to **SEBTS, 244 N. Wingate St. Wake Forest, NC 27587**. Please write "Attention: Events Office – Pillar Unite" on any items shipped. Also, please have booth and promo items sent in **separate** boxes and clearly labeled. In order for us to distribute your promo items in our swag bags, we will need those by Friday, Sept. 26th at the latest. Anything received after that date is NOT guaranteed to be included in the swag bags.



NEXT STEPS

TO PARTNER WITH US

If you know you're ready to sponsor, please email Debbie Lanford (debbie@thepillarnetwork.com) and she can assist you in the process. If you would like to talk through things further or want to adjust certain options, we'll do our best to serve you well.

PAYMENTS

To pay for your sponsorship, we have two methods available: check or online credit card payments via our online signup form.

If paying by check, please issue payments to "The Pillar Network" and note "Unite 2025 Sponsorship" on the memo line. Checks can be received at the following address:

THE PILLAR NETWORK
1780 Heritage Center Drive, Suite 101
Wake Forest, NC 27587

For credit card payments, sponsorships can be procured by visiting our signup page accessible at www.pillarunite.org. For Silver, Gold & Platinum levels, we strongly recommend paying by check to avoid the larger processing fees.

Please have your payment sent in at least two weeks prior to the start of Unite 2025.

QUESTIONS

Our team is here to help! If you have any questions pertaining to Unite 2025, please feel free to reach out to our Events Manager, Debbie Lanford at (debbie@thepillarnetwork.com).

**Thank you for supporting Unite 2025
and the Pillar Network!**