

## ADVERTISING

#### Website Home Page Ad

# 336p x 280p

Your ad will rotate on the home page of the NNLA website advertiser gallery. This is an annual subscription of \$350 from time of purchase.

### **Newsletter Ad**

250p x 250p

Your ad will appear in the NNLA enewsletter. Pricing is \$100 per issue.

### **Ad Image Specifications**

All ads should be RGB images. Accepted file formats are JPG, PNG, GIF, or PDF only. Ads will link to the page on your website designated by you.

Email file and link to jennifer@youraam.com

Your ad will appear in the next available issue. Ads will be placed between newsletter stories and/or at the bottom of the newsletter above the footer. Placement will be based on space availability and at the discretion of staff. All paid advertisements will include an "Advertisement" tag above the ad. Each ad will link to the website, email, etc. you provide.