

Membership Levels & Benefits

GENERAL LEVEL		\$250
<ul style="list-style-type: none">■ Continuing revitalization efforts on behalf of all Main Street Dodge City Members■ A voice in important decisions affecting Dodge City■ Downtown beautification■ Invitation to our annual meeting■ Advocacy at state and local legislative levels■ Business referrals■ Main Street recognition awards■ E-mail updates on news and opportunities for Main Street supporters■ Business listing in the membership directory on our website■ Access to the Downtown Revitalization Improvement Grant & Loan Program■ Access to the Pigeon Management Program■ Participation in promotional events exclusively for Main Street members■ Design assistance■ Participation in advertising opportunities■ Access to business research and information■ Participation in networking opportunities including educational sessions & workshops■ Public recognition at all Main Street activities■ Membership Plaque■ Social media promotion		
BENEFACTOR LEVEL		\$500
All of the above PLUS: <ul style="list-style-type: none">■ Discounts on State and National training opportunities■ High priority placement in the membership directory on the Main Street website■ Business name prominently displayed at all Main Street Events		
EXECUTIVE CIRCLE		\$1,000
All of the above PLUS: <ul style="list-style-type: none">■ One free booth space at the Main Street Festival■ Business logo with a link to your website on our online membership listing■ Business name and logo prominently displayed at all Main Street Events		
PRESIDENT'S CIRCLE		\$2,000 +
All of the above PLUS: <ul style="list-style-type: none">■ Two free booth spaces at the Main Street Festival■ Additional promotional opportunities at select Main Street events		
HOME-BASED BUSINESS	\$100	INDIVIDUAL
<ul style="list-style-type: none">■ Networking meetings■ Website listing■ Discounted booth space at the Main Street Festival■ Access to business research and information■ Business referrals		<ul style="list-style-type: none">■ Show your support for Main Street as an individual citizen.

Main Street Dodge City Membership Guide



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MainStreetDodgeCity.org

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Why should you choose Main Street?

Your dollars get VISIBLE RESULTS that benefit YOU

Mission Statement

Main Street Dodge City is a non-profit organization dedicated to preserving the heritage of the downtown area in order to maintain the vibrant heart of the community. The organization strives to unite both the private and public sector by coordinating different activities that enhance and stimulate pride in the downtown area.

Who is Main Street Dodge City and what does it believe?

Main Street Dodge City is a 501(c)(6) nonprofit organization dedicated to promoting downtown Dodge City as the historical, social, cultural, and economic center of the community. We envision Downtown as alive, inviting, and thriving, while maintaining a small town charm, quality of life and commerce.

We believe that a successful downtown is a place where people have fun, feel safe, brag about, earn a living, and make memories that last forever. Main Street Dodge City strongly believes in and values each member's contribution, whether it be financial, serving on a committee or spending selfless hours volunteering at one of our events.

Downtown Dodge City has a rich history to both preserve and share with future generations. It is the kind of city to which people always feel welcomed in by locals and invites visitors to continue to make a ritual family vacation spot. This is exactly why Main Street Dodge City exists: to showcase and preserve our downtown as the heart of our city—a unique place to live, work and play.

What does Main Street Dodge City do?

Through our network of members and community partners, we present a powerful voice for our historic downtown. While maintaining a comprehensive downtown revitalization strategy following the Main Street Four-Point Approach structure—which includes implementing a balance of activities in the areas of organization, promotion, design and economic development—we work to maintain and develop a positive, coordinated image of downtown. We work on promoting, defending and preserving our downtown: its culture, history, people, and local businesses.

More specifically, to reinforce and market a positive image and lively atmosphere, we strive to create excitement downtown through our various promotional events during the year. We help improve the downtown landscaping, aid in providing design services for buildings and review renovation proposals for downtown buildings. Main Street Dodge City also organizes and promotes constructive relationships between local government bodies, private business and residents. In addition, Main Street helps recruit new businesses to minimize the effects of vacancies and to diversify the mix of retail, services, entertainment, housing and restaurants within the downtown corridor.

Overall, we advocate for local empowerment, consensus building, appealing downtown aesthetic design, economic vitality, historic preservation, supportive public policy, and a family-oriented place where everyone can feel proud to call home and passionately show off to visitors.

When I join, what can I expect Main Street to do for me on my behalf?

- Main Street will provide a clean, inviting and safe district that both capitalizes on and preserves our historic features.
- Main Street will enhance the unique qualities of our downtown creating an inviting physical environment such as streetscape, facade improvements, and landscaping.
- Main Street will bring together the many individuals, groups and downtown business owners—those who have a role in maintaining the vitality of our downtown core—in order to build a consensus and cooperative community network.
- Main Street will provide marketing and networking opportunities through promotional events, which will help promote our members' businesses to both locals and visitors and promote downtown as the historic, social, cultural, and economic center of our community.

How is Main Street Dodge City structured?

- A Board of Directors and a Director lead Main Street Dodge City. The organization also maintains standing committees chaired by a volunteer, as well as sub-committees to help facilitate special projects and events.
- The Board of Directors is a ten-member entity that manages, sets the policy for, and oversees the management of the affairs of Main Street Dodge City. They control its property, are responsible for its finances, formulate its policy, and direct its affairs.
- The Director works with the Board to implement a comprehensive downtown revitalization program using the Main Street Four-Point Approach. The director promotes downtown activities, educates businesses and the community, represents the organization locally, regionally and nationally, and serves as a key communicator.

\$10.4 MILLION
IN COMMUNITY
REINVESTMENT

EVENTS

PROMOTING
ECONOMIC ACTIVITY
AND BUSINESS EXPOSURE

