CALL TO ARTISTS

$1750 IN PRIZES!

SHOT TO REUNITE
ASSIST IN HISTORIC PUBLIC HEALTH EFFORT

A coalition of artists, arts councils and community leaders, including:

LONG ISLAND ARTS ALLIANCE | LI ARTS COUNCIL AT FREEPORT | HUNTINGTON ARTS COUNCIL
PATCHOGUE ARTS COUNCIL | WESTBURY ARTS | EAST END ARTS | VISION LI
BACCA | LI MAIN STREET ALLIANCE | SUFFOLK COUNTY 18TH LEGISLATIVE DISTRICT

have gathered to organize a poster competition to raise confidence in the COVID-19 Vaccine - specifically engaging with diverse ethnic and cultural communities.

DEADLINE TO SUBMIT: MAY 17, 2021
SHOTTOREUNITE.COM
OUR PURPOSE

Long Island has been hit hard by the COVID-19 pandemic. We’ve suffered tremendous loss of life, our healthcare system and frontline workers have been overstretched, human services have been cut back while the needs of our neighbors have increased, businesses in our downtowns have closed, and quality of education has declined.

Our arts and culture sector has especially faced hardship during the pandemic — and will be one of the slowest to recover. Hundreds of jobs in this sector have been furloughed and doors to our cultural institutions have been shuttered.

The good news is COVID-19 vaccine efforts are underway on Long Island. However, communities will face new challenges related to the equitable deployment of effective, timely, simple, and evidence-based information that can evoke vaccine confidence in our communities. As priority groups open up and more people become eligible, we want to encourage people to consider the COVID-19 vaccine and to address the concerns that underlie hesitancy through creative means.

We are calling on the talents of artists to assist in this historic public health effort to inspire those with hesitation to get their SHOT. It is our beacon of hope.

With a population of approximately 2.7 million living on Long Island, we will need over 2 million residents vaccinated to reach herd immunity.

SHOT TO REUNITE

- Calling on artists across Long Island to submit creative, culturally resonant works to be used in an island-wide public health awareness campaign. The goal is to raise confidence in the COVID-19 vaccination, and address vaccine hesitancy within diverse ethnic and cultural communities.

- BIPOC (Black, Indigenous, and people of color) communities that have been hit the hardest by the pandemic show higher levels of hesitancy. The goal is to validate their concerns, build trust, and use art to spark healthy conversations about the safety of the vaccine.

- This is about local artists inspiring local communities. Create to appeal to your friends, family and neighbors.

- Help spread the message of safety. Scientists and healthcare experts around the globe, who are focused on putting the pandemic behind us, agree that the vaccine is safe for those eligible.
WHAT WE’RE LOOKING FOR

Artists can submit work in all media forms, including but not limited to: drawings, collages, paintings, illustrations, cartoons, photographs and digital works. Final selections will be presented in communities across Long Island for a COVID-19 vaccine confidence/acceptance campaign.

- Artwork should be delivered in formats suitable for sharing in both digital and physical environments.
- Final images may be cropped and/or adjusted as needed.
- Artwork should command attention and convey a clear visual message.
- We strongly encourage that the work is designed to be engaging and accessible across cultures.

Please DO NOT include any text in your submissions.

WHO CAN APPLY?

- Artists currently living in Nassau or Suffolk County.
- Artists at all levels of experience, including those enrolled in school, are encouraged to apply.

HOW TO APPLY

Artists are to submit work through the online submission form at ShotToReunite.com by midnight on Monday, May 17, 2021. Emailed submissions will not be accepted.

- A maximum of 3 submissions per artist are permitted.
- Attached files should be labeled with the artist’s name and the title of the work. (Example: yournametitleofwork1.jpg)
- Artwork should be in proportion to a vertical format.
- Acceptable files include: PDF, svg, tiff, or jpeg at a minimum of 2550 tall x 1650 pixels wide at 300 ppi. Applications that do not meet these requirements will be disqualified from the competition.
- Entries should not include any text.
- Any questions should be emailed to: shottoreunite@gmail.com

AWARDS & SELECTION CRITERIA

A review committee consisting of leaders in the arts and culture sector, as well as local public health, public art, and community representatives will evaluate the artworks received.

- Entries will be juried, and five prizes of $350 each will be awarded to the selected artists.
- Winners will be notified by June 7th, 2021.