The PLACE model creates a broad-based impact overcomes the challenges faced by agencies in solving for the challenges of modern day mapping.

Governments and the private sector are unable to provide a scalable solution that meets the increasing demand for high quality, up to date mapping data that works for everyone. Mapping agencies are able to produce and process data and technical assistance to PLACE provides funding and consistent funding. PLACE has over 13,000 supporters.

PLACE provides an alternative to governments and the private sector by decoupling the cost of maintaining authoritative mapping data. PLACE uses platform power and leverages the private sector’s data to support governments.

Place keeps governments as the single authoritative source of mapping data. PLACE is self-sufficient and consistently produce and process data and technical assistance to PLACE provides funding and consistent funding.

PLACE’s financial sustainability is ensured by fees from the public and private sector and grants. PLACE data is freely available and non-profit users must make a financial contribution.

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