

SHARED HOUSING 2024 CONFERENCE

PROMOTING COMMUNITY-IN-HOUSING TO PREVENT AND END HOMELESSNESS

The Dana on Mission Bay, San Diego, CA

October 29 – 31, 2024

Presented by Townspeople, Goddard Consulting, & the Shared Housing Institute

Please join us for three days of building capacity to implement effective shared housing and landlord engagement practices. All experiential sessions are designed around client empowerment and the simple truth that everyone needs and deserves both housing and community.

Send your team of trainers to become shared housing / landlord engagement specialists. These specialists then teach local peers about shared housing processes to prevent and end homelessness. The conference provides an opportunity for individuals, organizations, and housing leaders to learn and work together. As a result, communities will efficiently expand this essential housing option.

Conference attendees will receive:

- ❖ New, enhanced resources to immediately deploy/expand shared housing options.
- ❖ Digitalized tools that empower clients to understand and choose shared housing.
- ❖ Landlord Engagement design tools to increase housing options, including shared housing.
- ❖ Housing Navigation Tools to quickly connect households with open units.
- ❖ Guidance to promote shared housing for all Housing Choice Voucher clients.
- ❖ Client-level resources that guide housemate pairing and housemate agreements.
- ❖ A six-month housing stabilization toolkit, including conflict management for clients.
- ❖ Specialized tools to increase social connectivity and shared living harmony.

To enhance our collective goal of ending homelessness and increasing social connectedness, the conference will offer one full day of interactive and informative sessions on shared housing resources, one full day on landlord engagement, and one (1) half day on planning shared housing implementation. A follow-up **Shared Housing Trainer Certificate Program** is also being offered to all participants.

Registration and Rates (includes all plenaries and workshops. Hotel and Travel excluded)

Early Bird Conference Registration <i>Before July 1, 2024</i>	\$300
Conference Registration (<i>after July 1</i>)	\$375
Optional: Shared Housing Trainer Certificate Program (six-month program post-conference, read description here .)	\$200
Scholarships Available - <i>Contact us for info</i>	For People with Lived Experience

(Register online with website link!)

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Conference Venue:

[The Dana on Mission Bay, San Diego](#)



- Boutique Hotel in a quiet basin of Mission Bay
- 4.7 Miles from the San Diego International Airport
- Easy Access to Interstate 8 & 5 Freeways • Walking Distance to Mission Beach/Belmont Park/SeaWorld • Close Proximity to Dining, Shopping, and Site Seeing • Hotel Restaurant, the Firefly Eatery, is a full-service restaurant and a full bar. • Evening gardens for storytelling, lawns for morning yoga, and stunning sunsets!

Three-Day Agenda Overview:

Day One Shared Housing Resources and Supports	Day Two Landlord Engagement	Day Three (1/2 day) Shared Housing Planning and Implementation
<ul style="list-style-type: none">• What is Shared Housing• Why Shared Housing Now?• Client messaging/Client choice• Housemate Pairing Process• Housing Stabilization Toolkit• Conflict Management• Community Connections	<ul style="list-style-type: none">• Models of Property Owner Engagement for Homeless Response Systems• Engaging Owners & Managers to Reduce Barriers and Accept Rental Assistance• Housing Search Assistance: A Whole Systems Approach• Roadmap to Centralization: Toolkits & How-To Guides	<p>In small workgroups, learn to use data and case conferencing to target key subpopulations: adults, older adults, youth, veterans, and families.</p> <p>Develop a Shared Housing Outreach Plan.</p> <p>Develop a Property Engagement and Housing Navigation System Plan.</p> <p>Establish a Shared Housing Peer-to-Peer National Network for lessons learned.</p>

Conference Coordinators:

The Shared Housing Institute, founded by Jamie Taylor, PhD, has worked in partnership with systems and large housing providers across the country, promoting the implementation of shared housing and training to over 2000 providers. SHI has developed tools and resources for operationalizing shared housing based on best practices from across the country. **For conference/shared housing info, contact** jamie@sharedhousinginstitute.com.

Goddard Consulting offers specialized support and technical assistance to increase access to affordable, low-barrier housing options for households moving out of homelessness. Lizzie Goddard shares creative and scalable solutions that engage local owners to reduce screening criteria and quickly house vulnerable households, providing best practice training on Landlord Engagement and Housing Navigation. **For conference and landlord engagement information, contact** lizzie@goddardconsulting.com.

Townsppeople, with its 40-year presence in San Diego, is at the forefront of addressing critical issues related to homelessness and housing instability. Established in response to the HIV/AIDS epidemic, the organization focuses on serving vulnerable San Diegans, including people experiencing homelessness, individuals living with HIV/AIDS, and residents with low-to-moderate incomes. Through a portfolio of housing and support services, and flagship projects like the San Diego Shared Housing Collaborative, Townsppeople aims to realize its vision of a fully housed San Diego. **For conference and shared housing information, contact** melissa@townsppeople.org.

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Why Shared Housing Now

Homelessness has increased by 12% across the U.S. since 2022. With fewer affordable units available and increased competition for those units, households with extremely low incomes and people exiting homelessness are at a growing disadvantage in finding and keeping housing. Adapting to and reinforcing a system-wide culture of shared housing options is now necessary, with the goal of moving people out of shelters and into housing as soon as possible. Data supports the cost savings of rapidly housing people experiencing homelessness, summarized by a recent study that quickly found re-housing households within 30 days of homeless intake resulted in a significant reduction in a return to homelessness and criminal activities, demonstrating the cost-savings and rehabilitative impacts of rapidly moving people back into housing. The study supports the claim that the sooner people are housed, the better the outcomes.¹ Establishing shared housing as a pragmatic approach for all populations at risk of or experiencing homelessness allows for the movement of people out of homelessness sooner, combatting the exponential costs of both housing loss and social isolation.²

Shared housing is when two or more people live together and share a common space in temporary or permanent housing. It is a norm in private housing markets but not a norm in the housing assistance world. As such, two-, three-, and four-bedroom units that could help to prevent or end homelessness are not being fully utilized by homelessness systems. Shared housing works to end homelessness and improve social connection. A five-year, 18-site study with over 6,000 formerly homeless participants found that shared housing is associated with reduced psychotic symptomology. This is likely due to more peer support and social integration in shared housing. The study also found that shared housing is related to reductions in individual expenditures on housing and the number of days a person experiences homelessness.³ In Oakland, California an evaluation of 500 seniors exiting homelessness into shared housing, utilizing Rapid Rehousing assistance, found the most critical factor related to long-term housing stability was lifestyle matching during initial placement into shared housing.⁴

¹ Retrieved from website 6_6_23. [Housing the Homeless: The Effect of Placing Single Adults Experiencing Homelessness on Future Homelessness and Socioeconomic Outcomes](#) (Forthcoming, AEJ: Applied Economics) Elinor Cohen, Federal Reserve of Kansas City.

² Taylor, J. (2022). Shared Housing Tackles Loneliness in Homeless Services. Shelterforce. https://shelterforce.org/2022/01/12/shared_housing_homelessness/.

³ He, Y., O'Flaherty, B., & Rosenheck, R. A. (2010). Is shared housing a way to reduce homelessness? The effect of household arrangements on formerly homeless people. *Journal of Housing Economics*, 19(1), 1-12.

⁴ Conversation with Bay Area Community Services on their Senior Shared Housing Pilot evaluation. April 2003.

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Landlord Engagement to Expand Shared Housing Options

With the rising costs of rent across the nation, many households struggle to find affordable units that meet their needs. In particular, households who have experienced a crisis or loss of housing face additional barriers to re-establishing stable tenancies. Landlords or property managers are often hesitant to accept rental assistance due to contract rent limitations or the additional administrative process of unit inspections. ***If adequately supported, property owners can play an active role in ending homelessness and housing instability by working with service providers and community members to reduce housing barriers and increase access to existing housing stock.*** [The US Department of Housing & Urban Development](#) goes as far as to say: “Establishing positive relationships with landlords in your community is perhaps the single most important factor when it comes to developing a successful housing search assistance program.”

Often, communities are engaging landlords, but through decentralized and duplicative methods, they struggle to expand partnerships to new pools of property owners and managers. Learn about ways that a centralized property engagement is a strategy rooted in systems change that unites various stakeholders under one initiative explicitly designed to support property owners and managers. Centralized Property Engagement strives to expand efficient and effective ways to enlist housing owners interested in accepting rental assistance and working with local housing providers.

The Main Objectives of Property Engagement:

1. Streamline engagement efforts to recruit a partner on behalf of the community.
2. Create a more equitable and efficient housing navigation process.
3. Provide clients with abundant housing options to meet their long-term stability needs best.

The Centralized Property Engagement Training supports communities in establishing a regional property engagement effort at a systems level to increase affordable and low-barrier housing inventory and move households efficiently and equitably into permanent housing, including shared housing options.
