Safer States

Achieving National Impact through State-based Action

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Who is Safer States

- National campaign of state-based partners
- Founded in 2005
- Key partnerships + Alignment of Strategy + Action at various levels = National Impact
- Tightly held vision
TSCA Reform- Meh.
Safer States 2.0

- Taking harmful chemicals out of where we live, what we eat, what we drink and what we breathe

- Policies impacting water, air, products and food

- Using states to achieve national protections through:
  1. Partnerships
  2. Coordination
  3. Quiet yet impactful wins
Partnerships

- 15+ states working together.
  - Model Legislation
  - Primers
  - NCEL partners
  - Working for the good of the whole

- Partnerships with Mind The Store, Getting Ready for Baby, Campaign for Safe Cosmetics and other corporate accountability campaigns.

- Partnerships with DC-based groups

- Nascent partnerships with other movements (i.e. plastics reduction, waste reduction, climate change)- Need more of these please!
Coordination

- Regular calls and communication
- Jointly held strategy
- Common understanding to consider the movement and not just individual organization.
Quiet yet Impactful Victories
Success Story: Flame Retardants

I’m looking for comfort, not cancer.

85% of couches contain chemicals linked to cancer, neurological and reproductive harm.

#MindtheStore
MindtheStore.org
Challenges

- State and local preemption
- Dumping Ground states
- Dwindling funders and funding is frequently for short-term rather than long-term
- Lack of interconnectedness of movements
Here’s to the Loraxes!