GREEN GALA

COMMUNITY ENVIRONMENTAL COUNCIL

2024 SPONSORSHIP OPPORTUNITIES
Celebrate With Us At Our Green Gala!

On Saturday, September 21, 2024, CEC’s Green Gala will debut a new outdoor event venue in the heart of Santa Barbara’s Funk Zone. Guests will enjoy a seated dinner of climate-smart cuisine and beverages, local entertainment, and a live auction, with ample opportunities to connect and network with your climate-focused, climate-forward community.

GREEN GALA HONORARY COMMITTEE
Dorothy Largay               Sara Miller McCune               Natalie Orfalea               Stacy Pulice

GREEN GALA CO-CHAIRS
Carolyn Fitzgerald          Katy Powers                     Michelle Weinman

GREEN GALA COMMITTEE
Mally Chakola                Lucy Firestone                Ashley Hollister             Jessica McLernon
Truman Davies                Belle Hahn                    Analise Maggio               Sima Morrison
Nicole Delesalle             Bethany Harkrider            Connie Maday                 Elizabeth Riley
Rita Donahoe                 Julie Heider-Gray

EVENT PARTNERS

Acme Hospitality

Trippers & Askers

Your Partnership Helps Ensure A Vibrant Central Coast For Generations To Come
The Green Gala is CEC's annual fundraising event, attended by more than 250 community leaders, philanthropists, and climate activists.

Proceeds from the Green Gala will help fund CEC's critical work protecting California's Central Coast from the climate crisis, including:

- Engaging community members to build a groundswell of support for climate action.
- Helping low-income residents, businesses and nonprofits access incentives for electric vehicles and chargers, solar power, energy efficiency and renewable energy through our Electrify Your Life concierge service.
- Pioneering and scaling the agricultural solutions our region needs to withstand the elements, build economic stability for local growers, and help draw carbon out of the atmosphere and back into the ground.

This year's theme is “regeneration,” as represented in our venue (a reclaimed property in Santa Barbara’s Funk Zone), our speakers—climate activists of all ages—and our collaboration with the Western Blue Elderberry Project, all symbols of hope for a climate-smart future.

“**It’s an honor to participate in the Community Environmental Council’s Green Gala. Organizations like CEC are on the frontline fighting for our most basic human rights like clear air and clean drinking water, demonstrating that collective action at the local level can lead to transformative change.**”

_Nalleli Cobo_  
2022 Goldman Environmental Prize Winner  
2023 CEC Environmental Hero
With a commitment of $25,000, you will receive:

- Recognition at the Green Gala from the podium, in the printed program, and on event signage and digital screens
- Opportunity to introduce a guest speaker on Green Gala stage
- Reserved table for 12 guests
- Complimentary premium sparkling wine on your table
- Complimentary eco-car service to/from Green Gala for table hosts
- Invitation to the VIP Reception
- Access for you and your guests to the Green Gala After Party

- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report
- Optional access to professional photos of the event, including photos featuring you with your guests
- Complimentary four-hour sail along the Santa Barbara coast with Peter Schuyler, Santa Barbara Person of the Year and CEC Board Member

The fair market value of the Green Gala Presenting Sponsorship is estimated at $2,100. Therefore, the tax-deductible, charitable contribution amount is $22,900.
GREEN GALA SPONSOR $20,000

Elderberry Sponsor

With a commitment of $20,000, you will receive:

- Opportunity to introduce Western Blue Elderberry Project on Green Gala stage
- Reserved table for 10 guests
- Complimentary premium sparkling wine on your table
- Complimentary eco-car service to/from Green Gala for table hosts
- Invitation to the VIP Reception
- Access for you and your guests to the Green Gala After Party
- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report
- Optional access to professional photos of the event, including photos featuring you with your guests
- Western Blue Elderberry bushes planted in your honor at local schools

The fair market value of the Elderberry Sponsorship is estimated at $1,200. Therefore, the tax-deductible, charitable contribution amount is $18,800.

The Western Blue Elderberry Project

The Western Blue Elderberry is a large shrub, native to our region. It doesn’t mind the heat, requires less water than many crops, and, as a perennial, doesn’t need to be replanted every year. Carbon stays sequestered in its roots, and it draws more carbon in as it grows new shoots. The elderberry is in demand as both a food and medicine, is easy to plant, and can provide small farms with extra income.

Through a grant from the U.S. Department of Agriculture, CEC is collaborating with White Buffalo Land Trust and other community partners to test how the Western Blue Elderberry might become a significant commodity crop for our region.
GREEN GALA SPONSOR $10,000

**Earthly Sustainer**

With a commitment of **$10,000**, you will receive:

- Recognition at the Green Gala from the podium, in the printed program, and event signage and digital screens
- Reserved table for 10 guests
- Invitation to the VIP Reception
- Access for you and your guests to the Green Gala After Party
- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report
- Optional access to professional photos of the event, including photos featuring you with your guests

*The fair market value of the Earthly Sustainer Sponsorship is estimated at $1,000. Therefore, the tax-deductible, charitable contribution amount is $9,000.*

GREEN GALA SPONSOR $5,000

**Green Benefactor**

With a commitment of **$5,000**, you will receive:

- Recognition at the Green Gala in the printed program, and event signage and digital screens
- Reserved table for 8 guests
- Invitation to the VIP Reception
- Access for you and your guests to the Green Gala After Party
- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report

*The fair market value of the Green Benefactor Sponsorship is estimated at $800. Therefore, the tax-deductible, charitable contribution amount is $4,200.*

GREEN GALA SPONSOR $1,500

**Climate Advocate**

With a commitment of **$1,500**, you will receive:

- Reserved table seating for you and a guest
- Invitation to the VIP Reception
- Access for you and your guests to the Green Gala After Party
- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report

*The fair market value of the Climate Advocate Sponsorship is estimated at $200. Therefore, the tax-deductible, charitable contribution amount is $1,300.*
After the formal Green Gala program, there's an After Party, located in the same reclaimed Funk Zone area just steps from the main event. California's premier alternative rock tribute band, The Last Decade, will entertain guests until 10 pm on the main stage. The After Party and dance floor is open to Green Gala guests, as well as After Party Only ticket holders.

With a commitment of **$20,000**, you will receive:

- Title sponsorship of CEC's Green Gala After Party
- Recognition at the Green Gala from the podium, in the printed program, and on the event signage and digital screens
- Opportunity to introduce guest speakers and musical acts
- Reserved table for 10 guests at the Green Gala
- Access for you and your guests to the Green Gala After Party
- Additional recognition on Green Gala website, social media posts, promotional materials, and in CEC’s annual Impact Report
- Optional access to professional photos of the event, including photos featuring you with Green Gala guests

The fair market value of the After Party Presenting Sponsorship is estimated at $2,000. Therefore, the tax-deductible, charitable contribution is $18,000.
ABOUT THE COMMUNITY ENVIRONMENTAL COUNCIL

For more than 50 years, CEC has strategically catalyzed change on the Central Coast, impacting California and beyond. Today, CEC is leading the way in pioneering the climate-smart solutions our region needs. Our programs lead to clean vehicles, solar energy, resilient food systems, and reduction of single-use plastic. Learn more about CEC’s programs and community impact at [CECSB.org/impact](http://CECSB.org/impact).

Darlene Snow
Director of Development
949-689-3914 | dsnow@cecmail.org
development@cecmail.org
[cecsb.org/green-gala](http://cecsb.org/green-gala)

The Community Environmental Council (CEC) is a 501(c)(3) tax-exempt organization. Contributions to CEC are tax-deductible to the extent permitted by law. CEC’s Federal Tax ID number is: 94-1728064.