INDIGO INK.

by vcny home
indigo ink has everything modern bohemians need to create an eclectic, well-traveled look at home - no passport required.
brand story

Quell your wanderlust with laid-back looks with worldly flair. Indigo Ink embraces eclectic style with global-inspired motifs, thoughtfully crafted textures, and pops of bold color.
the consumer

- Adventurous, creative, and budget-conscious free spirits, ages 20-45

- Craves comfortable and effortless style that is worlds away from ordinary

- Values creative expression over trends or perfection

- Never shies away from contrasting colors or patterns

- Craves the freedom to mix, match, and create looks of their own
The collection features bold prints, earthy colors, and rich textures with macrame, tassels, embroidery, and fringe – all designed to be mixed and matched for versatility and self-expression.
living room
USA Headquarters
5901 West Side Ave, Floor 6
North Bergen, NJ 07047

NYC Showroom
330 Fifth Avenue, 7th Floor
New York, NY 10016

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