

ALICE IN OAKLAND COUNTY

2017 Point-in-Time Data

Population: 1,250,836 • **Number of Households:** 504,944

Median Household Income: \$77,475 (state average: \$54,909)

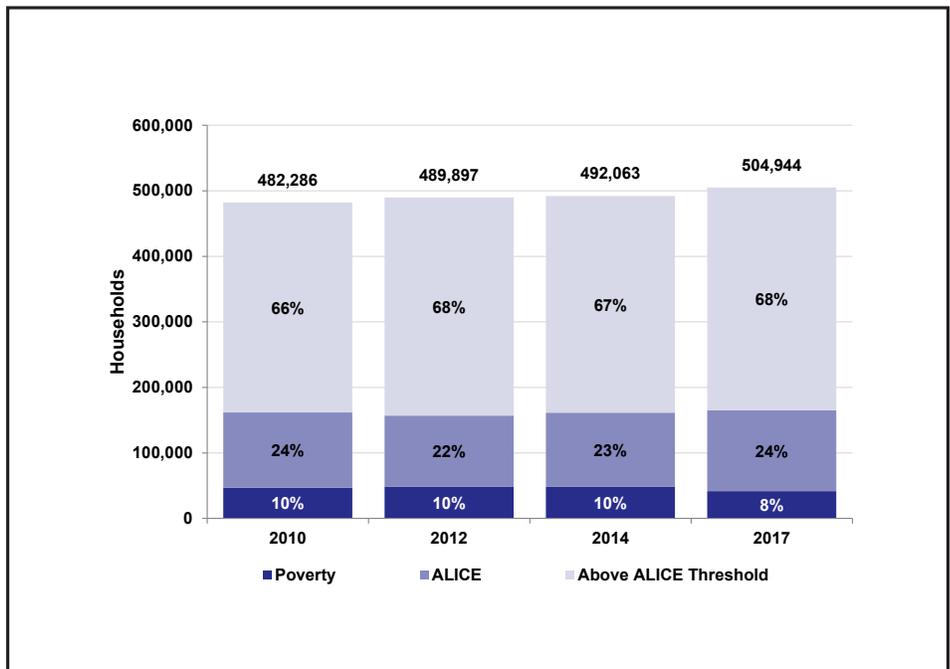
Unemployment Rate: 4.1% (state average: 5.9%)

ALICE Households: 24% (state average: 29%) • **Households in Poverty:** 8% (state average: 14%)

How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of ALICE and poverty-level households equals the total population struggling to afford basic needs. The number of households below the ALICE Threshold changes over time; households move in and out of poverty and ALICE status as their circumstances improve or worsen. The recovery, which started in 2010, has been uneven across the state. Conditions have improved for some families, but with rising costs, many still find themselves struggling.

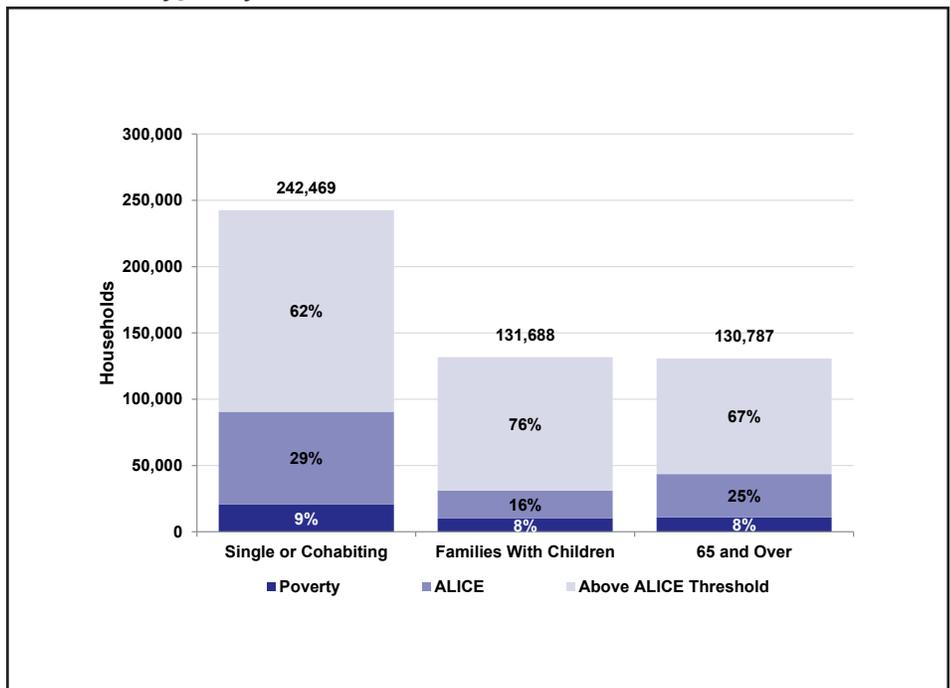
Households by Income, 2010 to 2017



What types of households are struggling?

The way Americans live is changing. There are more different family and living combinations than ever before, including more adults living alone, with roommates, or with their parents. Families with children are changing: There are more non-married cohabiting parents, same-sex parents, and blended families with remarried parents. The number of senior households is also increasing. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

Household Types by Income, 2017



Why do so many households struggle?

The cost of living continues to increase...

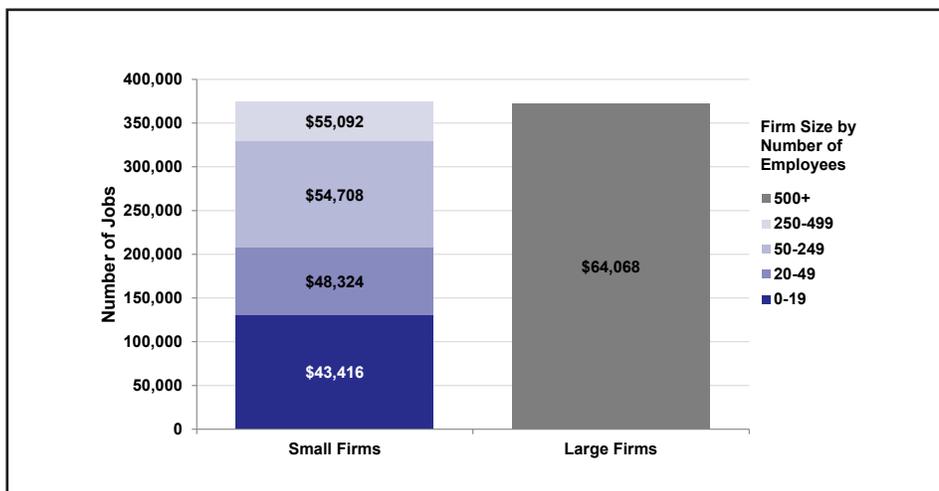
The Household Survival Budget reflects the bare minimum that a household needs to live and work today. It does not include savings for emergencies or future goals like college. In 2017, costs were well above the Federal Poverty Level of \$12,060 for a single adult and \$24,600 for a family of four. Family costs increased by 26 percent statewide from 2010 to 2017, compared to 12 percent inflation nationally.

Household Survival Budget, Oakland County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs		
Housing	\$578	\$911
Child Care	\$-	\$1,652
Food	\$199	\$604
Transportation	\$434	\$868
Health Care	\$234	\$879
Technology	\$55	\$75
Miscellaneous	\$180	\$584
Taxes	\$303	\$849
Monthly Total	\$1,983	\$6,422
ANNUAL TOTAL	\$23,796	\$77,064
Hourly Wage	\$11.90	\$38.53

...and wages lag behind

Employment and wages vary by location; firms generally pay higher wages in areas with a higher cost of living, although those wages still do not always cover basic needs. Employment and wages also vary by firm size: Large firms tend to offer higher wages and more job stability; smaller businesses can account for more jobs overall, especially in rural areas, but may pay less and offer less stability. Medium-size firms pay more but typically employ the fewest workers.

Private-Sector Employment by Firm Size With Average Annual Wages, 2017



Sources: 2017 Point-in-Time Data: American Community Survey, 2017. ALICE Demographics: American Community Survey and the ALICE Threshold, 2017. Wages: BLS, 2017. Budget: BLS, 2017; Consumer Reports, 2017; HUD, 2017; IRS, 2016, 2017; Michigan Department of Education Office of Great Start, 2018; Tax Foundation 2017, 2018; USDA, 2017.

Oakland County, 2017		
Town	Total HH	% ALICE & Poverty
Addison Township	2,388	26%
Auburn Hills City	9,235	48%
Berkley City	6,504	30%
Birmingham City	8,982	19%
Bloomfield Charter Township	16,578	19%
Bloomfield Hills City	1,292	13%
Brandon Charter Township	5,729	31%
Clawson City	5,652	41%
Commerce Charter Township	15,789	26%
Farmington City	4,717	35%
Farmington Hills City	34,377	34%
Ferndale City	9,909	46%
Groveland Township	1,919	29%
Hazel Park City	7,107	68%
Highland Charter Township	7,510	31%
Holly Township	4,378	44%
Huntington Woods City	2,447	13%
Independence Charter Township	13,493	27%
Keego Harbor City	1,512	57%
Lake Angelus City	126	11%
Lathrup Village City	1,541	22%
Lyon Charter Township	6,297	25%
Madison Heights City	12,868	55%
Milford Charter Township	6,458	31%
Northville City	1,403	17%
Novi City	22,770	28%
Oak Park City	11,601	54%
Oakland Charter Township	6,326	13%
Orchard Lake Village City	855	12%
Orion Charter Township	13,744	26%
Oxford Charter Township	8,076	30%
Pleasant Ridge City	1,058	22%
Pontiac City	23,262	72%
Rochester City	5,461	35%
Rochester Hills City	28,468	28%
Rose Township	2,573	30%
Royal Oak Charter Township	1,093	77%
Royal Oak City	28,548	35%
South Lyon City	4,902	39%
Southfield City	32,333	49%
Southfield Township	5,804	19%
Springfield Charter Township	5,185	27%
Sylvan Lake City	846	31%
Troy City	31,520	24%
Village Of Clarkston City	413	35%
Walled Lake City	3,442	52%
Waterford Charter Township	30,371	45%
West Bloomfield Charter Township	24,822	23%
White Lake Charter Township	11,690	30%
Wixom City	6,189	53%

Note: Municipal-level data on this page is for County Subdivisions. Municipal-level data relies on 5-year averages and is not available for the smallest towns. Since there are missing geographies, totals will not match county-level numbers.