



## **SBC Virtual Acceleration,**

**powered by Enrich in Africa**

### **Rules of the Call for Application**

#### **1) Organizers**

The call for application is organized by Startupbootcamp AfriTech "SBC", whose registered office is located at 1 Sand Hill Road, Green Point, Cape Town in South Africa for the account of the Enrich in Africa (EiA) Program supported by the European Commission hereinafter referred to as "the Organizers".

#### **2) Purpose of the virtual acceleration program and the call of application**

The SBC Virtual Acceleration powered by EiA encourages and eases the mobility of entrepreneurs from African or European countries to Europe through various modules. The program promotes skills development, skills transfer as well as the internationalization of innovative solutions!

The aim of the call for application is to select 10 startups in order to help them navigate the complex and important path of internationalization to Africa or Europe.

#### **3) Terms and conditions of registration**

##### A) Eligibility criteria

To be eligible to apply, a company must:

- Have at least 2 years old
- Have a turnover of at least \$15 000 in 2021
- Have at least 2 employees and/or co-founders
- Have its headquarters based in an African/European country

##### B) Terms of participation

The call for application is open to any company that meets the requirements of the eligibility criteria regardless of its sector of activity.

Participation in the call for applications is free of charge.

All candidates must have a proficient level of English.

To apply, candidates must fill in the following form: <https://airtable.com/shrZJWTI32qTs7Q3N>  
There is no deadline for the application process and will officially end in December 2023.  
Winning candidates will be chosen every quarter starting in March 2022.

#### C) How to register?

Applicants should fill in the registration form and will receive a confirmation of their registration by e-mail to the address given in the registration form.

The companies duly registered are hereinafter referred to as "the participant(s)".

Registrations to submit at any time throughout the next 2 years. Should you not be chosen as a winner in each quarter, your application will stay within the pool to be considered for the next selection.

### 4) General calendar of the call for application

#### A) The calendar

The schedule of the call for application is as follows:

<b>2022-01-03</b>	Launch of the call for application
<b>2022-03-14</b>	Selection of the 10 projects for quarter 1
<b>2022-03-31</b>	Announcement of the results
<b>2022-06-13</b>	Selection of the 10 projects for quarter 2
<b>2022-06-30</b>	Announcement of the results
<b>2022-09-12</b>	Selection of the 10 projects for quarter 3
<b>2022-09-30</b>	Announcement of the results
<b>2022-12-12</b>	Selection of the 10 projects for quarter 4
<b>2023-01-03</b>	Announcement of the results
<b>2023-03-13</b>	Selection of the 10 projects for quarter 5
<b>2023-03-31</b>	Announcement of the results
<b>2023-06-12</b>	Selection of the 10 projects for quarter 6
<b>2023-06-30</b>	Announcement of the results
<b>2023-09-11</b>	Selection of the 10 projects for quarter 7
<b>2023-09-29</b>	Announcement of the results
<b>2023-12-04</b>	Selection of the 10 projects for quarter 8
<b>2023-12-22</b>	Announcement of the results

NB: the Organizers reserve the right to modify one or more of the deadlines listed above.

#### B) Deliverables

Over the course of the selection process, several deliverables will be requested from the teams. They will have to deposit them in time on the link provided for this purpose. They will have to respect the framework provided by the Organizers and a quality level of execution.

Any Deliverable deposited outside the allotted time, or outside the space provided, and not meeting the above requirements will not be accepted.

A non-accepted deliverable will be eliminatory for the company. No recourse will be possible.

#### C) Analysis and validation of applications

Each application received via the application form, which fulfills the eligibility criteria and conditions for participation, will be considered and evaluated by a first "selection committee" composed of members of 'the Organizers' team and external experts, on the basis of the selection criteria mentioned (cf D)Selections).

The Organizers cannot be held responsible for the inaccuracy of the information used, taken from the application files, used for this selection.

In order to be able to evaluate the applications more accurately, the Organizer reserves the right, if necessary, to ask applicants to answer additional questions.

#### D) Selections

The competition is punctuated by 1 selection phase which will bring out 10 laureates companies.

The jury is sovereign. Its decisions cannot be contested. The jury will evaluate the projects according to different criteria defined below:

- Business model
- Added value and impact
- Business potential
- Financial stability
- Potential of international development

#### E) Prizes

The 10 laureates will benefit from a virtual acceleration by having life-time access to the Accelerator Squared platform. Laureates will have access to dozens of modules online to go through during their own time.

The prizes offered include only what is indicated, to the exclusion of anything else.

The prizes described above shall not be taken back or exchanged for other objects or services, whatever their value, and shall not be subject to any cash consideration.

If one of the laureates did not want or could not take possession of his prize, he would not be entitled to any compensation.

#### **5) Commitment of laureates**

The laureates authorize the Organizers and partners to publish their name and the description of their project in the context of all communication actions related to the Competition, without being able to claim any rights whatsoever in this context.

By agreeing to be designated "Laureates", the laureate undertakes to keep the Organisers regularly informed of the progress of the Project for a minimum of 12 months following his or her designation as "Laureate".

The Laureates may benefit from a communication of the projects they are carrying out through media coverage and activities initiated by the Organisers and/or the Partners. To this end, the Laureates commit themselves, for at least 12 months following their designation as Laureates, to :

- respond to all requests from the Organizers or Partners of the virtual Program, and more generally from the press.
- promote the program. In particular, the Laureates will ensure that the words " Laureates of "SBC Virtual Acceleration empowered by Enrich in Africa" appear on communications related to the company as well as SBC's and EiA's logos.

The Laureate expressly agrees that :

The said project may be presented, in a sufficiently demonstrative form and in a form previously agreed with them, on any website published by the Organisers or its partners as part of the program's communication and/or on the websites of the EIA's partners.

More generally, the Laureates accept that the project they are carrying may be presented, in a sufficiently demonstrative form agreed with them in advance, on any media (television, radio, Internet, etc.) as part of the promotion of the Competition.

#### **6) Intellectual Property**

The Applicant declares that he/she has full intellectual property rights or is duly authorized to act in the name and on behalf of the holder(s) of the rights of the Project (EIA).

Each participant guarantees to the Organizer that his or her creation does not in any way affect the rights that may be held by a third party, and that he or she has obtained, where applicable, the authorization of the third party that may have participated in its development.

The Candidate acknowledges being informed that he or she shall be held solely liable in the event of inaccuracy of this declaration and breach of his or her obligation of guarantee, the Organizers and the Program partners being guaranteed against any recourse by third parties in this respect.

Neither the Organizers nor the partner actors (hereinafter referred to as "the Partners") acquire any ownership rights to the content published by the Candidates on all online or offline media. This includes in particular their written and illustrative contributions, their videos, their documents, their developments, their personal data and more generally all information published by them on all media (hereinafter collectively referred to as "User Content").

The Organisers and partners may use or mention the project(s) in their own communication in order to highlight their own participation in the emergence of the project(s).

Deliverables remain the intellectual property of the teams. Unless it is covered by free or third party licenses, each production within the framework of the Contest in which several participants are involved constitutes a "collaborative work" as defined in article L. 113-2 of the French Intellectual Property Code.

### **7) Personal data**

We will only process or use your data to the extent necessary for the purposes of the call for application.

Your personal information is kept for a period not exceeding 4 years, unless:

- You exercise your right to delete your data as described below;
- A longer retention period is permitted or imposed by virtue of a legal or regulatory obligation.

During this period, we put in place all the necessary means to ensure the confidentiality and security of your personal data, so as to prevent their damage, deletion or access by unauthorized third parties.

Access to your personal data is strictly limited to the members of the Enrich in Africa organizing team and, if any our subcontractors. Such subcontractors are subject to an obligation of confidentiality and may only use your data in accordance with our contractual terms and applicable law. Apart from the cases set out above, we undertake not to sell, rent, transfer or give access to third parties to your data without your prior consent, unless we are obliged to do so for a legitimate reason (legal obligation, fight against fraud or abuse, exercise of the rights of defence, etc.).

Some of the recipients of your data are located outside the European Union, in Africa.

The following guarantees have been taken to ensure a sufficient level of protection of your information:

- The transfer is framed, in accordance with the requirements of the European Regulation n°2016/679/EU of 27 April 2016, by :
  - standard protection clauses adopted by the European Commission ;
  - standard protection clauses adopted by the CNIL ;

In accordance with the amended "Informatique et Libertés" law of January 6, 1978 and the European Regulation n°2016/679/EU of April 27, 2016 (applicable as of May 25, 2018), you

have the right to access, rectify, portability and deletion of your data or to limit the processing. You may also, on legitimate grounds, object to the processing of your data. You can, subject to the production of a valid proof of identity, exercise your rights by contacting SBC - 1 Sand Hill Road, Green Point, Cape Town, South Africa or by email at [afritech@startupbootcamp.org](mailto:afritech@startupbootcamp.org).

### **8) Image Rights**

By participating in the virtual program, participants agree to the use and dissemination of their image by the Organizer, including for internal communication, or any type of communication related to the promotion of the program. The production and distribution of films or photographs of the event shall not give rise to any compensation to the Participants.

If the Participant wishes to object to the use of his/her image, he/she must make a request to the following address: 1 Sand Hill Road, Green Point, Cape Town, South Africa or by email at [afritech@startupbootcamp.org](mailto:afritech@startupbootcamp.org).

### **9) Confidentiality**

The Participant acknowledges the confidential nature of all information and documents sent to him/her in the course of the selection process. The Participant undertakes, upon simple request from the Organizer, to provide it with any document containing confidential information or made available to the Participant in the context of the call for application. This confidentiality undertaking is valid for a period of twenty-four (24) months from the date of the launch of the Contest.

### **10) Disputes**

The parties shall endeavour to resolve amicably any dispute arising from the validity, interpretation or execution of these rules. If the disagreement persists beyond one month, it will be submitted to the competent French courts.

### **11) Deposit and consultation of the contest rules**

These rules are available on the application form during the call for application period. They can be sent free of charge by email upon request by email to the Organizers.

### **12) Acceptance of the rules**

The participation of a company in the call for application implies full, complete and unreserved acceptance of these rules.

If you have any further questions please do not hesitate to contact us at [afritech@startupbootcamp.org](mailto:afritech@startupbootcamp.org).