

How to sell in this HOT REAL ESTATE MARKET

by The BPR Experience Team



Are you worried if you sell your home there won't be a home waiting for you to buy on the other end?

We've got you covered!

Did you know that sellers are getting to call the shots in 2022 and buyer demand is at an all time high and the number of homes for sale right now is at an all time low?



Our team has strategies in place for our sellers to use to their benefit.

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Here's some great strategies we use to our seller's benefit

- Can you qualify for 2 homes? Are you able to buy your new home before you sell your current one? This is the best of all scenarios and allows you to take your time, buy your next home, move at your own pace and once you are settled in the new home, we sell your current home. All the while we are pre-marketing it so when it hits the market, we have already created a big buzz for your property.
- If you need to sell in order to buy, we can negotiate a rent back situation. This means we sell your home and after the buyer closes on the home they allow you to “rent” it back from them until you can find your next home. This allows you to only have to move one time. There are time parameters in place, usually 60-90 days but this allows you to buy your next home non-contingent and have the ease of only moving once.
- If you have to sell in order to buy, let's sell your home for top dollar in this hot market! Pack up your household goods into a Pod and then you move into a furnished Airbnb and while we strategically set out to find your next home. You'll have a fun period of time feeling like you are on vacation while helping Airbnb owners make up for some of the loss of income they had in 2020 during COVID.
- We can always go the route of getting your home on the market, going under contract quickly and then write an offer on a new home contingent upon the successful closing of your current home. This is our least competitive option but we are still having success with this option.

- We have some sellers that didn't want to deal with the hassle of having to vacate their home for showings so they moved to an Airbnb a mile from their current home and plan to stay there until they find their next home. They are telling us it's so easy and they are having fun!
- Sellers are getting to name the terms they want like extended closing periods, free rent back, leaving their home full of stuff they don't want to move, you name it...it's happening right now in these unprecedented times.

*The most important thing we want you to know is no matter how you want to go about selling and finding your next home, **we have options** and one may work better for you than another. And what works best for the Andersons, may not be what works for you.*

That's why we are here to help you formulate a plan to make the selling process as easy for you as possible!

Interest rates are at an all time low while
buyer demand is at an all-time high.

Don't miss out on the single greatest time in history where
sellers hold all the cards.

 The BPR Experience



We are here for you every step of the way!



What questions can we answer for you?

*xO,
The BPR Experience Team*

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