

# Fixed Mobile Convergence 2021

**Abstract:** This report explores the state of Fixed Mobile Convergence in the U.S. telecommunications market. The report provides a five-year forecast of the fixed and mobile broadband market, including service revenue, subscriber connections, fixed and mobile cost-per-GB, and pricing trends. In particular, we focus on the premium pricing for mobile services, or the “mobility premium”.



MOBILE EXPERTS

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## Methodology

Fixed and mobile broadband service revenue and subscriber figures from 2016-2020 are the actual reported numbers of each major network operator. The 2021 figures are estimated based on reported figures for the first three quarters and historical trends of individual network operators' fixed broadband, mobile wireless, and video businesses. The 2022-2024 figures are estimates of the respective operators' prospects based on market competition, consumer and business demand, and the upcoming fiscal broadband infrastructure plan. We have limited our forecast to 3 years (2024) because we believe that this kind of service-oriented forecast cannot be reliably projected for 5-10 years in the future.

It should be noted that we have profiled major communication service providers from the tier-1 mobile operator, cable, and regional telcos. Moreover, we have profiled Dish as a new MNO entrant in the broadband market. In addition to public research based on financial reporting and executive statements from earnings call, we relied upon our past research on *5G Business Case, Private LTE, and 5G*, and *EXP Insight* strategic papers focusing on "5G Dual Mandate," "5G Fixed Wireless Access," and others to formulate our forecast of the fixed and mobile broadband market over the next five years.