

FAMILY STUDIO DAY



CALL FOR SPONSORS:

FAMILY STUDIO DAY

We are thrilled to extend an invitation for Individual and Corporate Sponsorships at the \$500 level for our cherished community event: [Family Studio Day at Second Street Gallery](#).

Why Your Support Matters

As a nonprofit organization, we rely heavily on the financial support of businesses and individuals alike to keep events like [Family Studio Day](#) accessible and engaging for all. Your generous sponsorship funds will directly support the cost of materials for our interactive workshops, enable stipends for our participating artists, and maintain the universally free admission.

About Family Studio Day

[Family Studio Day](#) is a monthly event that brings the joy and excitement of contemporary art to our community's families. This a free studio day that invites families with kids of all ages to spend time creating art together in the gallery. All visitors have access to free art materials, prompts, and coloring pages to play with during their time in the space. Children and their families can engage with art on a personal level, create their own masterpieces, and interact with local artists.



Details of a \$500 Sponsorship

As a valued sponsor contributing at the \$500 level, you will receive the following benefits:

- **Recognition:** Your name, business name, and/or logo will be included on promotional materials for the event.
- **Social Media Mention:** You/your company will be thanked and tagged in posts relative to the event on our social media channels.
- **E-newsletter Highlight:** You/your company will be mentioned as a sponsor in our e-newsletter in the weeks leading up to the event.
- **Event Highlight:** A special “thank you” sign featuring you/your company will be visibly placed in our gallery during the event.

How to Become a Sponsor

To become a sponsor, kindly:

- Complete the Sponsorship Form [HERE](#).
- Make a donation of \$500 online [HERE](#) or by check made out to “Second Street Gallery.”
- Send your high-resolution logo (if applicable) for inclusion in promotional materials (email below).



We are more than willing to discuss customizing certain aspects of your sponsorship to better meet your business needs and objectives.

Thank you for considering supporting Family Studio Day at Second Street Gallery. With our combined efforts, we can continue to inspire creativity, foster understanding, and encourage engagement with the contemporary art world.

Please feel free to contact **Kristen Chiacchia**, Executive Director and Chief Curator of Second Street Gallery, should you require further information or clarification about sponsorship.

kristen@secondstreetgallery.org

434-977-7284

second street gallery

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