



second street gallery

EXHIBITION SPONSORSHIPS

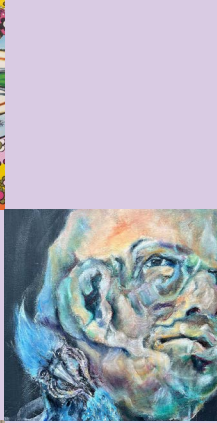
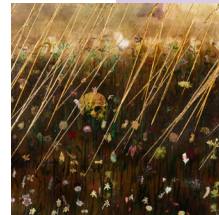
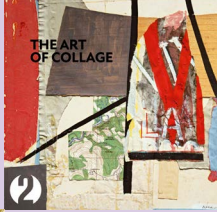
We invite you to participate in an incredible opportunity to support Second Street Gallery during its monumental 50th season.

SSG is committed to offering the best in contemporary art to the Charlottesville community and beyond. By supporting us, you are directly contributing to the sustainability of local culture and the continuation of critical dialogues through art making.

Sponsorships offer a meaningful and high-profile way for you to align your brand or personal values with cultural enrichment and community involvement. By purchasing a sponsorship, you lend crucial support to the arts while also gaining valuable local visibility and recognition. Here you will find information about how to sponsor specific exhibitions, Family Studio Day, and gallery lighting.

As we celebrate our golden jubilee, your support will allow us to continue showcasing boundary-pushing contemporary art from both regional and international artists. Our focus remains on educating the public about the significant role the arts play in our community.

Let's celebrate SSG's 50th season together, creating a bright and creative future that lasts long beyond this monumental half century.





HOW TO SPONSOR

To become a sponsor, kindly:

- Complete the Sponsorship Form [HERE](#).
- Select the exhibition you wish to sponsor and make a donation online [HERE](#) or by check made out to "Second Street Gallery."
- Send your high-resolution logo (if applicable) for inclusion in promotional materials (email below).

CONTACT US

Please feel free to contact **KRISTEN CHIACCHIA**, Executive Director and Chief Curator of Second Street Gallery, should you require further information or clarification about sponsorship.

kristen@secondstreetgallery.org

434-977-7284

As a valued sponsor contributing at the \$500 level for a Dové Gallery Exhibition Sponsorship, you will receive the following benefits:

- **Recognition:** Your name, business name, and/or logo will be included on promotional materials for the exhibition and will be printed in vinyl for inclusion on the exhibition title wall in the gallery.
- **Social Media Mention:** You/your company will be thanked and tagged in posts relative to the exhibition on our social media channels.
- **E-newsletter Highlight:** You/your company will be mentioned as a sponsor in our e-newsletter in the weeks leading up to the exhibition.
- **Private Tour of the Exhibition:** You/your business will receive a private tour of the exhibition for up to 10 people. Benefit from the valuable insight and engaging perspective of a knowledgeable guide as you explore the artistic vision and technique embodied in the artwork. The tour will be led by the exhibition curator, the exhibiting artist, or a member of the gallery's staff, based on availability.
- **Artwork Discounts*:** As a special thank you, exhibition sponsors receive an exclusive 10% discount on artwork included in the exhibition. This is an incomparable opportunity to begin or expand your art collection while supporting the arts community.

Sponsors contributing at the \$1,000 level for a Main Gallery Exhibition Sponsorship will receive the the above listed benefits, plus the following:

- **Dinner or Coffee with the Artist**:** Sponsorship includes a special opportunity for dinner or coffee for up to two people with the exhibiting artist. This intimate gathering provides a wonderful platform to ask the artist about their inspiration, creative process, and any particular anecdotes related to the art on display.

**Certain artworks may be exempt from this discount offer, based on the gallery's arrangement with each individual exhibiting artist.*

***Based on artist's availability. Unfortunately, due to the travel schedules of some of our exhibiting, out-of-town artists, this will not be available for all exhibitions.*

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