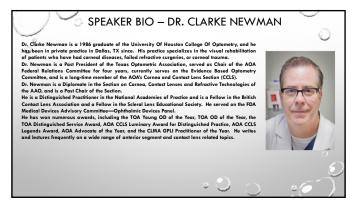


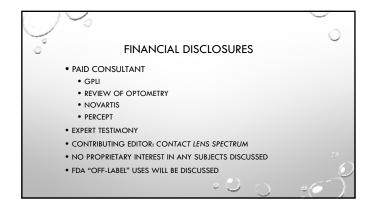


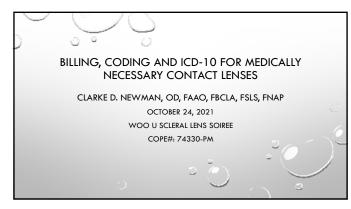
This event is supported with an unrestricted educational grant from Bausch and Lomb.

For a 1-hour webinar attendees must be online for a minimum of 50 minutes
 For a COPE certificate, please fill out the survey link in the chat. Also, the survey link will appear when the webinar ends.
 CE certificates will be delivered by email and sent to ARBO with OE tracker numbers
 CE certificates will be emailed within 4 weeks
 Ask questions using the zoom on-screen floating panel

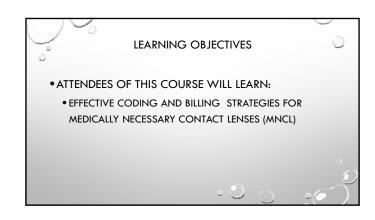


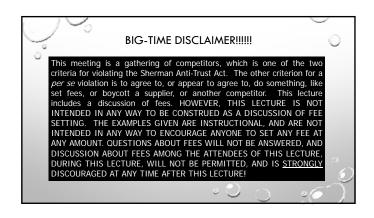


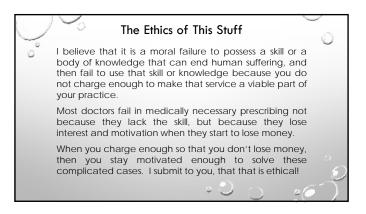




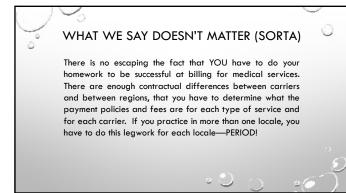
COURSE OBJECTIVES • THE OBJECTIVE OF THIS COURSE IS TO DISCUSS METHODS FOR CODING AND BILLING FOR MEDICALLY NECESSARY CONTACT LENSES AND FOR INCORPORATING ICD-10-CM INTO MEDICALLY NECESSARY CONTACT LENS PRESCRIBING.





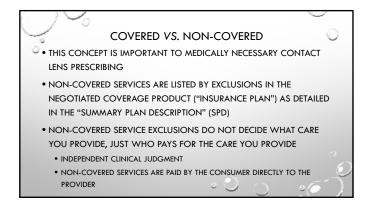


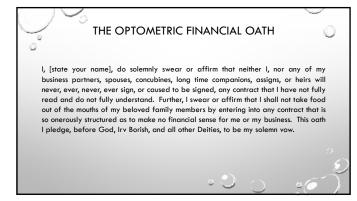




INTRODUCTION • BASIC THIRD PARTY CONCEPTS • WHAT IS THE CONSUMER / PROVIDER / PAYOR / PURCHASER RELATIONSHIP? • WHAT IS THE DEFINITION OF "MEDICALLY NECESSARY?" • WHAT IS THE DIAGNOSIS / SERVICE / PAYMENT RELATIONSHIP? • WHAT ARE "COVERED" AND NON-COVERED" SERVICES? • OPTOMETRIC FINANCIAL OATH • MEDICALLY NECESSARY BILLING AND CODING • SPECIALTY BILLING AND CODING









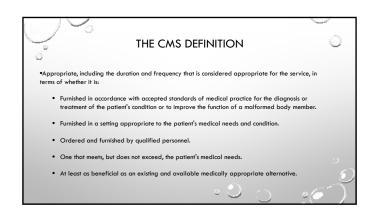
WHAT IS THE DEFINITION OF MEDICALLY NECESSARY? AMA Definition (1999) "Health care services or products that a prudent physician would provide to a patient for the purpose of preventing, diagnosing, treating, or rehabilitating an illness, injury, disease or its associated symptoms, impairments, or functional limitations in a manner that is: (1) in accordance with generally accepted standards of medical practice; (2) clinically appropriate in terms of type, frequency, extent, site and duration; and (3) not primarily for the convenience of the patient, physician or other health care provider."

THE CMS DEFINITION

As published in CMS IOM Pub. 100-08, Chapter 13, Section 13.5.1, in order to be covered under Medicare, a service shall be reasonable and necessary. When appropriate, contractors shall describe the circumstances under which the proposed LCD for the service is considered reasonable and necessary under 1862(a)(1)(A). Contractors shall consider a service to be reasonable and necessary if the contractor determines that the service is:

Safe and effective.

Not experimental or investigational (exception: routine costs of qualifying clinical trial services with dates of service on or after September 19, 2000, that meet the requirements of the Clinical Trials NCD are considered reasonable and necessary).



WHAT DOES THAT MEAN?

• THE PATIENT MUST HAVE AND ILLNESS, INJURY, OR DISEASE THAT HAS A SYMPTOM, IMPAIRMENT, OR FUNCTIONAL LIMITATION

• A TEST PERFORMED MUST HAVE AN INDICATION (SEE THE PREVIOUS POINT), AND THE RESULT MUST INFLUENCE THE TREATMENT PLAN

• A TREATMENT MUST BE A STANDARD OF CARE

• A TREATMENT CANNOT BE FOR MERE CONVENIENCE (COSMETIC LENSES)

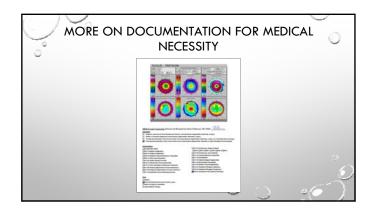
• THE SERVICE OR PROCEDURE CANNOT BE EXPERIMENTAL AND MUST BE AT LEAST AS EFFECTIVE AS OTHER WELL-ESTABLISHED TREATMENTS

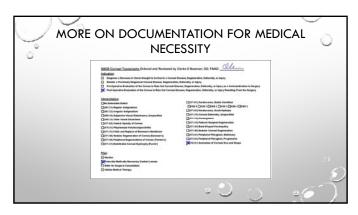
ESTABLISHING MEDICAL NECESSITY FOR A COVERED SERVICE

• A CHIEF COMPLAINT RATIONAL TO A COVERED SERVICE SUCH AS AN INJURY, ILLNESS, OR DISEASE

• PROVIDING A COVERED SERVICE MUST BE INDICATED BY THE CHIEF COMPLAINT AND MUST BE ORDERED

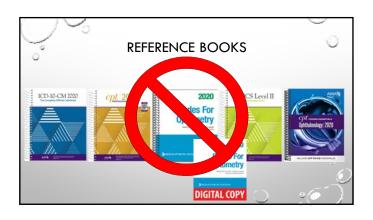
• IF THE COVERED SERVICE IS A DIAGNOSTIC TEST, THEN THE DIAGNOSTIC TEST MUST BE INTERPRETED AND IT MUST AFFECT YOUR CLINICAL DECISION MAKING

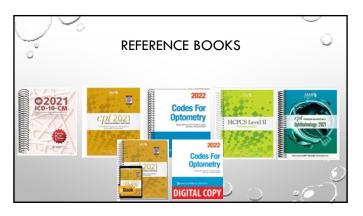




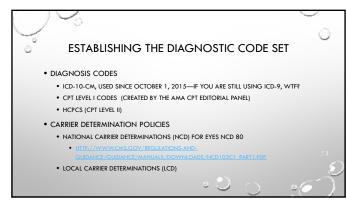


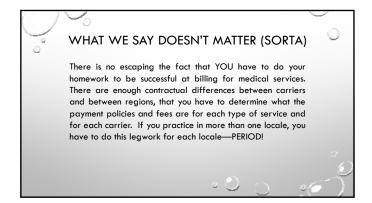


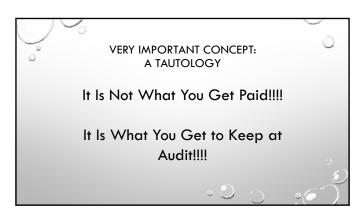


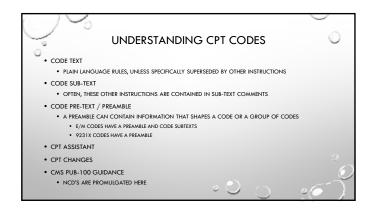


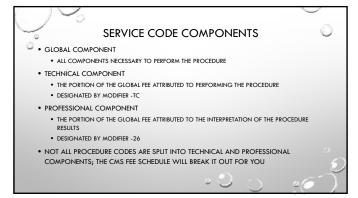




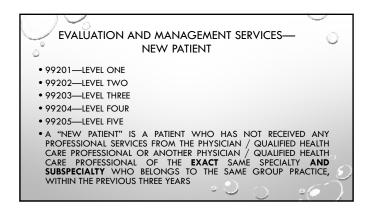




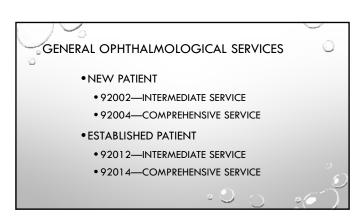


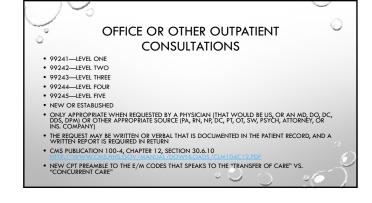


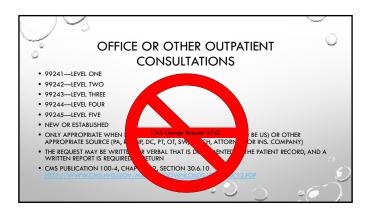
THE RESOURCED BASED RELATIVE VALUE SYSTEM (RBRVS) • THIS SYSTEM WAS DESIGNED TO ASSIGN VALUES TO SERVICES BASED ON THE "REALITIES" OF DELIVERING THAT SERVICE • THESE VALUES ARE ESTABLISHED AND MODIFIED BY THE AMA RELATIVE VALUE UNIT AUDIT COMMITTEE (RUC), AND ARE SUPPOSED TO REPRESENT THE "AVERAGE WORK" TO DELIVER THE SERVICE IN QUESTION • RVU = PHYSICIAN WORK + PRACTICE EXPENSE + MALPRACTICE EXPENSE X GPCI • PAYMENT IS DETERMINE BY MULTIPLYING THE RVU BY A "CONVERSION FACTOR" THAT IS DETERMINED BY THE RESPECTIVE PAYORS—MAINLY CMS • THE NEW MERIT-BASED INCENTIVE PAYMENT SYSTEM (MIPS) REPLACES THE OLD SUSTAINABLE GROWTH RATE FORMULA (SGR) • THE 2020 CMS CONVERSION FACTOR IS \$36.0896

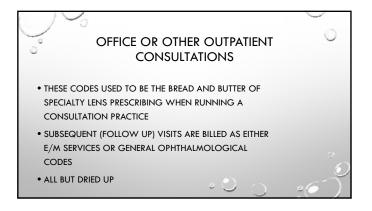


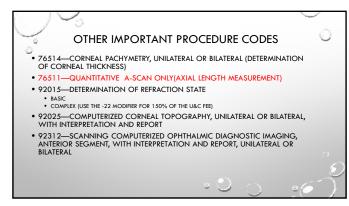


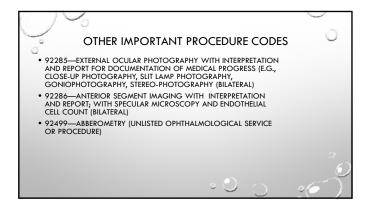


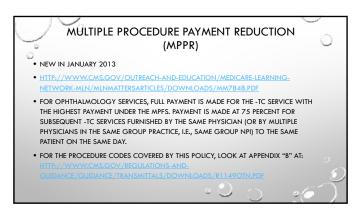


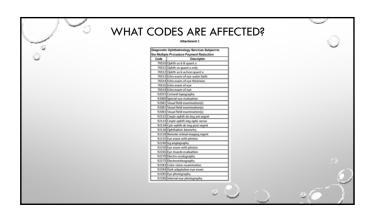


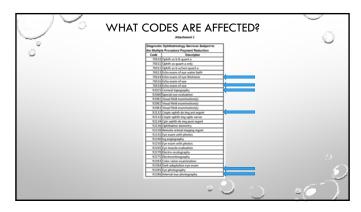


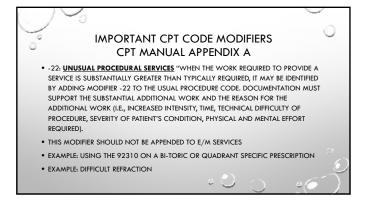


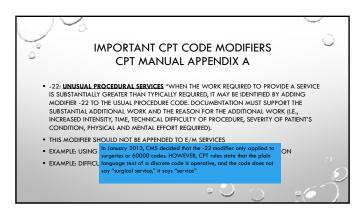


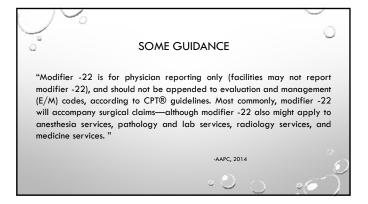


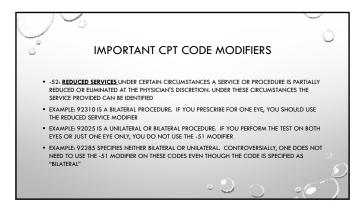


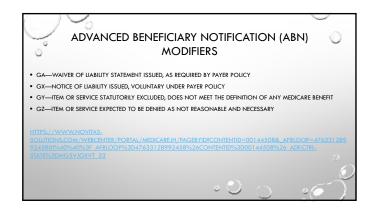




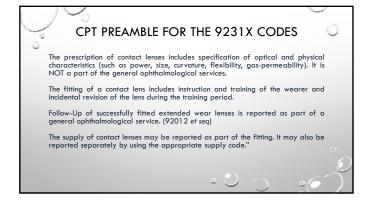












CONTACT LENS SERVICES • 92310(4)—PRESCRIPTION OF OPTICAL AND PHYSICAL CHARACTERISTICS OF AND FIITIING OF CONTACT LENS, WITH MEDICAL SUPERVISION OF ADAPTATION; CORNEAL LENS, BOTH EYES, EXCEPT FOR APHAKIA • 92311(5)—CORNEAL LENS FOR APHAKIA, ONE EYE • 92312(6)—CORNEAL LENS FOR APHAKIA, BOTH EYES • 92313(7)—CORNEOSCLERAL LENS • 92325—MODIFICATION OF CONTACT LENS (SEPARATE PROCEDURE), WITH MEDICAL SUPERVISION OF ADAPTATION • 92326—REPLACEMENT OF CONTACT LENS • 92499—UNLISTED OPHTHALMOLOGICAL SERVICE OR PROCEDURE

