



It feels wonderful to be celebrating another milestone year in the history of Boise Pride—our 35th year! It's incredible to see how much this organization has grown, especially within the last ten years. It's a testament to this community's resiliency and how division only brings members and allies of the LGBTQIA+ community closer together.

While our community may face challenges in the pursuit of equality, each of us has a unique journey that, despite its difficulties, holds potential and hope - it does get better. Celebrating pride is a testament to our differences, and it's a reminder that our diversity is our strength. Our ongoing goal is to foster an environment where everyone feels not just accepted, but truly valued.

The organization would like to formally welcome Davis Hilton to our staff as Marketing Coordinator. They bring incredible experience to this newly created role and will do wonders as our organization continues to increase our marketing presence and develop new ideas for keeping Boise Pride visible inside and outside of Idaho.

On behalf of the entire Board of Directors, we want to express our heartfelt gratitude for your unwavering support of Boise Pride. Your support is what makes our community thrive. We hope you have a wonderful time at this year's Boise Pride Festival and are PROUD OF WHO YOU ARE!

Sincerely,

Michael L. Dale President, Boise Pride Board of Directors Target Corporation



As the executive director, I am honored to welcome you all to the 35th Anniversary of the Boise Pride Festival!

We are living in a time when our very existence is being questioned and attacked by those who seek to marginalize and silence us. In a time when our community is increasingly targeted by anti-LGBTQIA+ legislation and rhetoric, your presence here is not just a celebration – it's an act of courage, resilience, and defiance.

The rights we and the generations before us have fought so hard for are being challenged and, in some cases, stripped away. But rather than retreat, we must stand together, stronger than ever. Your participation in this festival is a powerful statement: We will not be silenced, erased, or pushed back into the shadows!

Pride has always been about more than just a parade or a party; it's about claiming and reclaiming our spaces in the community in a world that too often tells us we don't belong. It's about standing up and saying, "I am here, I am proud, and I will not be pushed aside."

As we gather here to celebrate our diversity, our love, and our identities, let us also remember the importance of showing up for ourselves, for each other, and for those who cannot be here today. This festival is a reminder of the progress we've made and the work that still lies ahead. By coming together, we reclaim our power, our spaces, and our right to exist unapologetically!

Thank you for being here, thank you for your courage and support, and thank you for your Pride!

With Pride,

Donald Williamson Executive Director

BOISE

PRIDE



Boise Pride Staff Executive Director Donald Williamson

Marketing and Communications Director Rachael Brister, RCB Communications

Marketing Coordinator Davis Hilton

Official Festival Photographer Kyle Green Photography

Boise Pride Key Art & Graphic Design Bryan Rude, bryanrude.com

Boise Pride Guide design Jake Naylor, jakenaylor.com

Talent Curation and Management Five Senses Reeling

Local Talent Curation & Stage Management Dugan Jackman

Parade Manager Javier Smith

Boise Pride Board of Directors

Michael Dale, President Joseph Kibbe, Vice President Ryan Russell, Secretary Sara Gibbons Dillon Copperi

Special Thanks

Parking Lot Maintenance and Care / City of Boise Parking Services / Northwest Traffic Services, LLC / PC Maintenance, LLC / Downtown Boise Association / Daniel Smith, Assistant Volunteer Coordinator / Diamond Peak RVs / Mateo and Kiss 103.5FM / April Hale / Miranda Frakes / Steve Stoddard / Jason Brotman / Hayden Beverage / Craig Stein Beverage / Sarah Wilson, Small Business Sponsorship coordination / All the volunteers who help make the festival run smoothly!

Happy Pride Boise!

I am thrilled to recognize and celebrate the 35th anniversary of the Boise Pride Festival with all of you; to walk alongside our neighbors, friends, family members, and residents in unity and celebration of our vibrant LGBTQIA+ community.

This incredible milestone is a testament to our community's strength, resilience, and spirit. The Boise Pride Festival is the largest of its kind in Idaho, providing the opportunity to renew our commitment to our LGBTQIA+ community and celebrate our city's vision to be a safe and welcoming city for everyone.

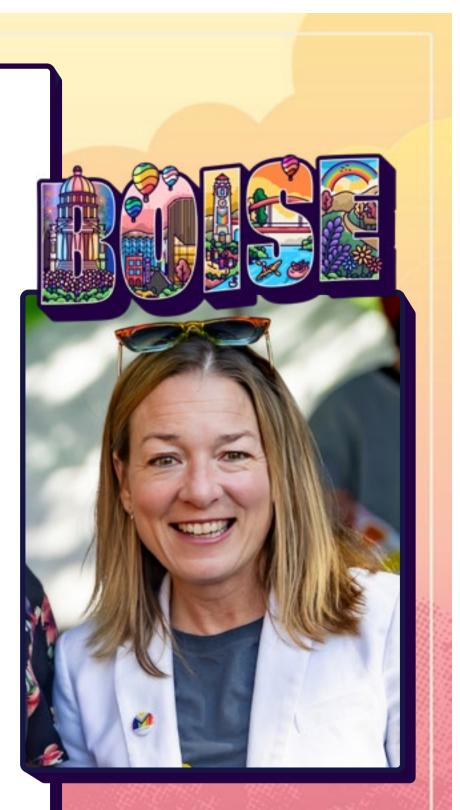
As we come together to celebrate, I am both proud of the progress we've made and inspired to continue standing with our LGBTQIA+ friends, family, and neighbors every day. We value your contributions to our community, and we are dedicated to ensuring that Boise remains a place where everyone can thrive.

Together, we are creating a city that embraces diversity, fosters inclusion, and celebrates our unique identities. Thank you for making Boise the wonderful community it is. Your courage, love, and pride inspire us all. As we celebrate this special 35th year of the Boise Pride Festival, let's continue to stand together, support each other, and be proud of who we are.

Thank you to everyone visiting Boise on this very special weekend, and also to those that call Boise home. It's an honor to welcome you and a privilege to serve you.

Lauren McLean

Lauren McLea Mayor





The Office of the Mayor City of Boise, State of Idaho PROCLAMATION

WHEREAS, founded in 1989, the Boise Pride Festival celebrates lesbian, gay, bisexual, transgender, non-binary, and queer social and self-acceptance, achievements, legal rights, and pride; and

WHEREAS, while there has been progress in recognizing and validating LGBTQ+ individuals' human rights and equality in recent decades, members of this community in Idaho, in the United States and all over the world still face bigotry, persecution, discrimination and violence; and

WHEREAS, the Boise Pride Festival is one of the top three Pride events in the Pacific Northwest and the largest and longest continuous Pride Festival in Idaho; and

WHEREAS, the Boise Pride Festival strives to promote unity and celebrate the diversity of sexual orientations and gender identities, engaging the Boise community year-round; and

WHEREAS, Boise Pride brings together members of the lesbian, gay, bisexual, and transgender community, their friends, allies, and supporters in celebration of the unique spirit and culture of the LGBTQ+ community; and

WHEREAS, the City of Boise was among the first cities in Idaho to address LGBTQ+ discrimination in the State of Idaho, by enacting a non-discrimination ordinance to protect Boise residents from discrimination because of their sexual orientation and gender identity; and

VHEREAS, the City of Boise is committed to taking immediate government and community action by collaborating with local partners, businesses, and individuals to be a national climate leader; and

WHEREAS we will continue to advocate for and protect Boise's LGBTQ+ community and affirm the fundamental human rights that all residents deserve— the right to live without fear of harm or violence, the right to live their lives openly and freely, and the right to love and be loved.

NOW, THEREFORE, I, Lauren McLean, Mayor of Boise, do hereby proclaim September 13th through 15th, 2024, as:

BOISE PRIDE WEEK



in the City of Boise.

IN WITNESS, WHEREOF, I have hereunto set my hand and caused the Great Seal of the City of Boise to be affixed at Boise City Hall this 6th day of September in the year two thousand and twenty-four,

MAYOR OF BOISE, IDAHO

On behalf of the Boise City Council, it is my great pleasure to welcome you all to the 35th anniversary of the Boise Pride Festival! This vibrant and joyous celebration stands as a testament to our community's commitment to inclusivity, diversity, and love.

Pride is not just a festival; it's a powerful reminder of our collective journey towards equality and acceptance. It's a time to honor the courage of those who have fought for LGBTQ+ rights, to celebrate the vibrant culture and contributions of the LGBTQ+ community, and to reaffirm our dedication to creating a city for everyone.

Boise is a city that embraces its diversity. Our strength lies in our ability to come together, respect one another, and celebrate our differences. This festival is a reflection of that spirit, bringing people from all walks of life together to celebrate love in all its forms.

As we gather to enjoy the festivities, let us also remember the importance of standing up for one another, supporting each other, and continuing the fight for acceptance. The journey towards full equality is ongoing, and it is through events like Boise Pride that we can inspire change and foster

a community where everyone can live openly and authentically.

I want to extend my heartfelt gratitude to the organizers, volunteers, sponsors, and participants who have made this festival possible. Your dedication and hard work are what make this event such a success.

To all the attendees, thank you for being here and for being a part of this beautiful celebration. Enjoy the music, the performances, the parade, and the camaraderie. Let this festival be a beacon of hope, love, and unity.

Happy Pride, Boise! Together, we're building a city for everyone.

With pride and gratitude,

Olin Unsh

Colin Nash President, Boise City Council







In honor of the **Boise Pride Festival**, we proudly acknowledge and support the LGBTQ+ community, promoting inclusivity, acceptance, and equal rights for all.



Employer of choice.



jobs.citi.com/meridian

Citi is consistently voted one of the Best Places to Work in Idaho.





10





THE ACES (C) @theaces

In the years since The Aces released their acclaimed sophomore album. 'Under My Influence' in 2020, the band has been on a journey of self-discovery. Faced with the realities of a global pandemic, sisters Cristal and Alisa Ramirez (lead vocals/ quitar and drums, respectively), Katie Henderson (lead guitar/vocals), and McKenna Petty (bass) used guarantine as a time to reflect, confronting personal mental health issues as well as processing experiences they'd had growing up together in Provo, Utah, as part of the Mormon church. When The Aces returned to the studio, their vision — and the honesty and trust between them - felt stronger than ever. To date, the group has earned over 205 million career streams; 'Under My Influence' alone garnered over 75 million (including 35 million on its lead single "Daydream"). The album appeared on numerous charts, including #53 on Billboard's Top Albums list. Further, The Aces have toured with the likes of 5 Seconds of Summer, X Ambassadors, The Vamps, and COIN, and have played at festivals all over the world, including NY Pride, Lollapalooza, Firefly, Bonnaroo, and more.



DJ ALEX CHAPMAN 🕝 @alexchapman

Alex Chapman is a rising dance-pop artist who first made a name for himself as a DJ, commanding dance floors at largescale events and becoming a nightlife staple. With a passion for music and entertainment, Alex initially entered the industry as a show promoter and music journalist. However, he realized his true calling was in making music and enrolled in a music conservatory, offsetting classical quitar lessons with pop music analysis. Alex soon found his identity as the ultimate escape artist, allowing listeners to experience the freedom of losing themselves in fun. Alex is now introducing himself as a dance-pop artist and is on the frontlines of pop music experimentation. He is currently working on a bunch of new music. With his sights on being the gay Calvin Harris, Alex aims to make dancepop music that collaboratively fuses pop and dance. Alex's life experiences as part of the LGBTQ community influence everything he does naturally, and he hopes to use his platform to help underserved communities, especially underserved communities of queer people and queer people of color.



SAPPHIRA CRISTÁL 🕝 @sapphiracristal

Sapphira is a classically trained opera singer, composer, and drag queen known for her theatrical lip sync style and six-octave vocal range. She holds 14 pageant crowns — including Miss'd America 2020/2021 — and has performed nationwide. Notably, she has appeared twice at the Philadelphia Fringe Festival: first in 2019 and again in 2023, when she was featured as a headlining artist. In the drag sphere, Sapphira is renowned as a charismatic host who commands the room and establishes a special, intimate connection with her audience. Whenever she can, Sapphira partners with charitable organizations to raise funds to change people's lives. Her personal credo is: "There is no better exercise for the heart than reaching down to lift someone up," and she has made it her mission to uplift, encourage, and inspire those around her.



DAYA 🗗 @daya

A Grammy Award winner before age 20, Daya virtually grew up onstage. She was a synth-pop innovator from the start, earning a double-platinum hit with "Hide Away" — her self-empowered debut single, co-written when Daya was still in high school — and teaming up with the Chainsmokers for "Don't Let Me Down," a dance anthem that sold more than 10 million copies in America alone. Then, at the height of major-label success, she threw the rulebook out the window and reclaimed her independence. Daya is her own boss these days, and her unique pop music dreamily ethereal one minute, rhythmically kinetic the next — has never sounded brighter or bolder. Daya has spent over a decade perfecting her blend of euphoric melodies and beat-driven bounce, leading to several gold and platinum singles. Her versatility has resulted in collaborations across genres, from hip-hop and EDM to celebrated DJs. Notable tracks include "Love You More" with Felix Cartal and "Sometimes..." with Snakehips and Earthgang. With more collaborations and solo releases on the way, Daya continues her journey of self-discovery.





ADORE DELANO 🕞 @adoredelano

Adore Delano competed on "RuPaul's Drag Race" Season 6, placing in the final three, before returning for "RuPaul's Drag Race All Stars" Season 2. In 2019, New York Magazine named Adore one of America's top 10 most powerful drag queens. She is among the top 5 most followed RPDR contestants across social platforms. As a musician. Adore has released three studio albums and an EP, "Dirty Laundry," in 2021. With several songs and videos reaching tens of millions of streams across all platforms, Adore has become a titan of drag music and pop/rock. Her music has also appeared on several television programs, including "Pretty Little Liars." Her most recent tour, Party Your World, spanned 50 cities, including many sold-out dates across three continents.

DEV @devescaliente

Dev is an American rapper, singer, and songwriter who was discovered on MySpace and began to gain exposure on radio, MTVU, and the Billboard Hot Dance Airplay chart. The Cataracs produced "Like a G6" with Far East Movement and used a verse from Dev's single "Booty Bounce" as the chorus. "Like a G6" was released and reached number one on the US Billboard Hot 100 chart. The song went on to sell over three million downloads in the US. Dev's music videos have generated over 100 million views on YouTube and over 50 million views for the "In the Dark" video alone. Dev. a much-in-demand collaborator, has been a quest vocalist on tracks for 50 Cent, Travis Barker, Flo Rida, Ludacris, Snoop Dogg, Demi Lovato, and David Guetta. 2024 finds DEV back in the studio, getting ready to release a new EP.





CARLIE HANSON 🕝 @carliehanson

With each emotional, introspective song she shares with the world. Carlie Hanson reveals more of the out-of-placeness that has dominated her headspace over the last few years. That all-consuming foggy feeling hangs heavy over the 23-year-old singer/ songwriter's sophomore album Wisconsin, a profoundly personal collection of songs detailing the homesickness that has plaqued her since moving to Los Angeles from the home state that gives the record its title. LaCrosse, Wisconsin, is where Hanson fell in love with music. She recorded herself singing in her car, and to her astonishment, it went viral. Producers took interest, and she recorded some demos, like "Only One," which Taylor Swift included on her list of favorite songs in 2017. At 17, Hanson moved to Los Angeles. Despite early success with self-released EPs and her acclaimed debut album, "ToughBoy," she felt out of place. Changing your career trajectory is a process, and Hanson documents much of it in Wisconsin. There are, however, glimmers of hope. The title track, for example, is about recalibrating how she feels about moving across the country. As Hanson becomes more confident in her artistry, she brings a little piece of the Midwest to Los Angeles, song by song.



MORGXN @morgxnofficial

Morgxn was born and raised in Nashville, Tennessee. He moved to New York City after college to pursue a career in theater. Morgxn was an understudy in the original Broadway cast of "Spring Awakening" before relocating to Los Angeles to write and record his own music. He identifies as queer and came out at the age of 19. Morgxn's music career took off in 2016 with his debut single, "Love You With the Lights On." He contributed vocals on two Tiësto tracks in 2015: "Fighting For" and "Change Your World." In 2020, Morgxn released his first single, "Wonder," as an independent artist. He has opened for artists like Skylar Grey, Great Good Fine Ok, Phoebe Ryan, X Ambassadors, and Dreamers. Morgxn identifies as non-binary and uses they/he/xe pronouns. His music combines electronic atmospherics with a sensual R&B-influenced delivery, creating a unique sound that has resonated with fans worldwide.



CRYSTAL WATERS @crystalwaters

Billboard Magazine named Pioneer and Dance Music Legend Crystal Waters one of the most successful Dance Music Artists in the history of the Billboard Dance Music Chart. With over 100 million streams on Spotify and 2.12 million followers on Shazam Crystal Waters continues to engage her enormous fan base. She boasts 13 #1 Billboard Dance Chart hits and 11 top ten songs. Crystal is best known for 1991's "Gypsy Woman (She's Homeless)," 1994's "100% Pure Love" and the #1 European hit "Destination Calabria" with Alex Guaradino. Her accolades include 6 ASCAP Songwriter Awards, three American Music Award nominations, an MTV Video Music Award nod. and four Billboard Music Awards. Her latest release, "Party People" with DJ Spen and remix by Michael Grey, is garnering major support from BBC Radio One, Nexus Radio, and many more. Crystal Waters' Podcast "I Am House Radio" features new vocal House Music, with over 2.5 million monthly listeners and fans from all around the world. Crystal's radio show can now be heard on SiriusXM Channel 141 Saturday and Sunday nights at 8 PM.



#LATEAFTERNOON SHOW WITH MATEO

#LOVEISLOVE MLOVEISLOVE HUOVEISLOVE HOVEISLOVE





SEPTEMBER 13 FRIDAY

FESTIVAL GROUNDS

| 5:30 PM | Festival Opens |
|----------|-------------------------|
| 5:30 PM | Red Light Challenge |
| 6:30 PM | The Aces |
| 7:45 PM | Crystal Waters |
| 8:15 PM | DJ Alex Chapman |
| 9:15 PM | Dev presented by Micron |
| 10:05 PM | Micron Fireworks Show |
| 10:15 PM | Festival Closes |
| | |

Festival located at Cecil D. Andrus Park

The Boise Pride Festival is FREE for all to attend. We do request donations at the festival entrance if you are in the position to give.

All main stage performances, speeches, and announcements will be interpreted for the deaf and hard-of-hearing community for the entire festival.

*All schedule times subject to change.

11:0

12:15 PM 12:45 PM 1:00 PM 2:00 PM 2:45 PM 3:30 PM 5:00 PM 5:30 PM 6:30 PM 7:45 PM 9:00 PM



SEPTEMBER 14

SATURDAY

FESTIVAL GROUNDS

11:00 AM Festival Opens

- 11:00 AM Pride Rally
- 12:00 PM Fuse Dance Collaboration
- 12:15 PM Starbelly Dance
- 12:45 PM Pride Variety Pop-Up
 - PM Spencer Sanders
 - PM The Rocci Johnson Band
 - PM Viva Mi Gente With Coco Freeo
 - PM Hometown Drag Spectacular presented by Citi
 - PM Sapphira Cristál
 - PM Femme Von Follies
 - PM Morgxn
 - PM Carlie Hanson
 - PM Joshua Emara
- 9:15 PM Daya
- 10:00 PM Festival Closes

SUNDAY

PARADE ROUTE

- 9:30 AM The Fred Meyer Pride Parade
 - (N. 9th & W. Jefferson Streets)

FESTIVAL GROUNDS

11:00 AM Festival Opens

- 11:00 AM Treasure Valley Pound Posse
- 11:30 AM Rainbow Reading Time
- 12:00 PM Get Up And Dance with Corevette Collective
- 12:45 PM Pet Pride Show presented by WestVet
- 1:15 PM Sudaa' Nar Fire Tribe
- 1:45 PM Mungo
- 2:30 PM Hometown Drag Spectacular The Sequel presented by Citi
- 4:00 PM Adore Delano
- 4:30 PM Akashic Moves Bellydance
- 5:00 PM Festival Closes

AND LEAVE 3 FEET



Make room for everyone, park scooters to the side.





Join us at the Boise Pride Festival as we continue advocating for equality, encouraging Pride unbound and embracing all identities. Learn more at micron.com/dei



Equality Inclusion

Pride unbound Embracing all identities



Micron celebrates all individuals and allies of the LGBTQ+ community, empowering everyone to take pride in their shared differences. We are dedicated to building an inclusive and equitable workplace for all, where employees are respected and unbound by diverse identities. We are honored to be recognized for our efforts, including receiving the Workplace Excellence Outie Award from Out & Equal.

Micron

© 2024 Micron Technology, Inc. All rights reserved. Micron, the Micron logo, the M logo, Intelligence Accelerated™, and other Micron trademarks are the property of Micron Technology, Inc. All other trademarks are the property of their respective owners.



29 WestVet

Citi

30

31

33

34

36

37

38

39

40

41

43

49

50

51

53

54

55

58

60

61

62 HP

63 Gilead

64 Walmart

32

Idaho Dems

BPA Health

Pride Socks

City of Boise

42 Add the Words

Verizon

Union

paintina

52 GoGo Squeeze

56 Full Circle Health

57 Star Speech & PT

59 Firefly Tattoos

Target

Elemental Chain Designs

Ascension Pole and Dance

Himalayan Artswear

35 Pride Business League

Blue Cross of Idaho

Blue Cross of Idaho 2

Planned Parenthood

44 Mountain America Credit

45 ICOM (Idaho College of

46 Canyon County Pride

47 Disability Rights Idaho

48 Designed for you face

MarkedWell Goods

Renewal By Andersen

Stoltz Marketing Group

American Cancer Society

Cancer Action Network

CranioSacral Therapy Catalyst Arts Collaborative

Santos Merchandising

Annies Enterprises

Lumos Optical

Osteopathic Medicine)

EXHIBITORS

- 1 Boise Psychic
- 2 Citizens Climate Lobby
- 3 Trivium Life Services
- 4 All Saints Episcopal Church 5 All Saints Episcopal church
- 6 ACLU of Idaho
- 7 Noble Intent
- 8 Collister United Methodist
- 9 Cathedral of the Rockies
- 10 Hvde Park Mennonite
- Fellowship
- 11 Idahoans for Open Primaries
- 12 Vape Kastle Boise
- 13 USFS Boise National Forest
- 14 A New Beginning Adoption Agency
- 15 Mama Dragons
- 16 SW Idaho NOW National Organization for Women
- 17 Idaho Abortion Rights
- 18 Tim Doane Designs / Gay Pride Creations
- 19 Mountain Sky Arts
- 20 Liberating Spirit Metropolitan Community Church (LSMCC or MCC)
- 21 The Community Center
- 22 Youth Alliance for Diversity -A project of The Community Center
- 23 Southminster Presbyterian Church
- 24 Boise First United Church of Christ
- 25 Boise Unitarian Universalist Fellowship
- 26 Love is Love Boise

20

- 27 Kristina Ann Cakes
- 28 Watson's Mystery Cafe and Spirits

- 65 Boise Cascade
- 66 Proctor & Gamble
- 67 Krazy Coupon Lady
- 68 Terry Reilly Health Services
- 69 Clearwater
- 70 St. Luke's
- 71 Simplot
- 72 Flying M
- 73 Flying M 2
- 74 Lime Scooters 75 Central District Health
- 76 Chase Oliver for President
- 76 Chase Onver for President77 Big Brothers Big Sisters of Southwest Idaho
- 78 FYIdaho
- 79 Clarvida
- 80 Children's Home Society of Idaho
- 81 Faces of Hope
- 82 Boise VA Medical Center
- 83 Idaho Sierra Club
- 84 Mangum Primary Care & The Resiliency Center of Idaho
- 85 American Foundation for Suicide Prevention
- 86 Advocate Warriors LLC87 Free Mom Hugs
- 87 Free Mom Hugs88 Wassmuth Center for Human
- Rights 89 Dr. Wall & Associates
- 89 Dr. Wall & Associates90 Asian Wind Creative
- 90 Asian Wind Creative 91 Safari Hospitality
- 91 Safari Hospitality 92 Leather Happy Hour
- 92 Learner Happy Hour 93 Saint Alphonsus
- 94 Select Health
- 95 Starbelly Creations
- 96 Full Circle
- 97 Alzheimer's Association
- 98 Jamboree BevCo. LLC
- 99 Jesse Tree
- 100 Idaho Center for Reproductive Medicine
- 101 Bubbly Facial Bar
- 102 Idaho National Laboratory (INL)
- 103 Idaho Association of Sexual Health Professionals
- 104 Flourish Therapy Inc.
- 105 The Pro-Voice Project
- 106 Smashing Ink Vinyl
- 107 God Glam It
- 108 Pride Foundation 109 And Proud LLC
- 110 We The People Clothing
- 111 South Boise Physical Therapy
- 112 We The People Clothing
- 113 Treasure Valley Veterinary Hospital

- 114 Wyvern Apothecary
- 115 Idaho Conservation League
- 116 Hardeep Sidhu
- 117 Northwind Computers
- 118 College of Western Idaho
- 119 Zions Bank
- 120 Art Creations by Tricia
- 121 Postpartum Support International
- 122 Everytown for Gun Safety Support Fund
- 123 Cottonwood Creek Behavioral Health
- 124 Rainbow Circle Idaho
- 125 Canyon Rim Crafts & Boutique
- 126 Ellie Mental Health
- 127 LGBTQ+ Real Estate Alliance
- 128 PacificSource Health Plans
- 129 Boise Choruses
- 130 FalkenCraft
- 131 Adam & Eve
- 132 Adam & Eve 2
- 133 USF/DF

138 LEAD

- 134 United Surrogacy LLC
- 135 Top Crop Cannabis Co.
- 136 Massageyo Holistic Wellness
- 137 Satanic Idaho

143 Walgreens

144 Kind Idaho

Sciences

149 Lilly's Voice Inc

Partnership

147 TBD INC.

150 Craftpilled

153 WCA

154 Boise Hive

of Idaho

157 Genderbands

161 Kiss FM 103.5

163 Precept Wine

162 BoldHue

156 Boise Trans March

158 HUSTLER Hollywood

159 Naughty Cocktail Parties

160 Treasure Valley Pelvic Health

139 Spirit Elevations

140 SOUL Beauty Lounge

141 European Wax Center

142 LeafFilter Gutter Protection

145 Treasure Valley Family YMCA 146 Foothills School of Arts &

148 Sensory Area - Boise Pride

152 El-Ada Community Action

155 Imperial Sovereign Gem Court

Economic and Social Change

151 Liberation Alliance for





Boise Pride has a small yet mighty staff and board of directors. We can only produce the Boise Pride Festival with the generous support from sponsors and our community... individuals like you. The festival is free and accessible for everyone because of your support. The festival provides a rare space for LGBTQ+ people to come together in solidarity, experience queer joy, and be their authentic true selves. Your support makes this possible. Your support makes an impact. Donate today!



Donate to Boise Pride

boisepridefest.org/donate













We Take **PRIDE** In Your Health!

You're Safe With Us

Access to Inclusive Healthcare

Mental Health Support (→)

Preventive Care and Health Screenings, such as: (→)

• PrEP (Pre-Exposure Prophylaxis) for HIV Prevention and Regular STI Screenings

Cancer Screenings

Locations across the Treasure Valley | Boise, Meridian, Kuna, Nampa, Caldwell

www.fullcircleidaho.org



 (\rightarrow)

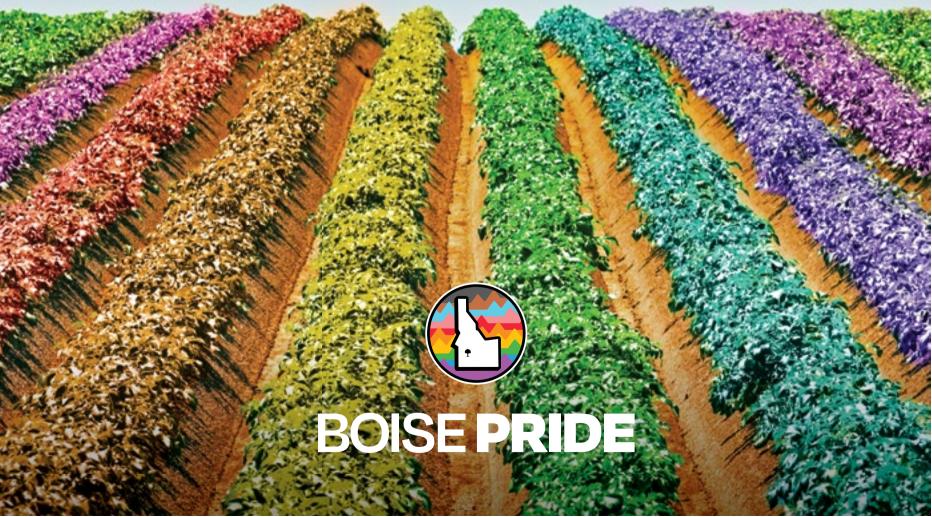


TOGETHER WE CELEBRATE

Please Drink Responsibly Hard Seltzer with Flavors. All Registered Trademarks, used under license by White Claw Seltzer Works, Chicago, IL 60661 Nutritional information available at whiteclaw.com

Simplot.

We are greater when we are together. It takes all of us to help feed the world.



look no further

BOISE PRIDE



HIS ADVERTISED EVENT HAS BEEN RATED

RIDE EXXTRA



TS GIVING, IT GIRLS, PLAY BOYS, GAYS II' THEYS BOISE TOYS, STRUT 4 ME, WHO IS SHE? MARTINIS, NO PATRIARCHY, BRAT SUMMER, NO LOVER? SERVING C"NT, XO, PURR.

TREEFORT MUSIC HALL









JOSHUA EMARA (*a*joshuaemaramusic

Joshua Emara is a 20-year-old self-taught singer, songwriter and producer. In 2017, he gained local notoriety in downtown Boise for performing his violin dance act at the Farmers Market. He has now blended his love for violin, dancing, and singing into his own original music. He posts content covering other artists' songs in unique ways. Joshua did a 40s-inspired acapella cover of "Bad Guy" by Billie Eilish, which garnered significant attention. He has since continued with that content while working on his own original projects, which will soon culminate in an original album.



REDITGHT CHATLENGE @redlightchallenge

Red Light Challenge is a highenergy, harmony-filled pop-rock duo made up of Sean and Kyle Luster, two brothers who were born and raised in Hawaii, but have been based in Boise, Idaho since 2015. The band has performed over 600 concerts around the U.S. at music venues and festivals, including Treefort Music Fest, and the House of Blues in Anaheim. Red Light Challenge has built up a catalog of songs with catchy melodies, tight harmonies, and personal lyrics that also have the power to make people dance, and they can't wait to share some good vibes with their music!



TREASUREVALLEY POUNDPOSSE T @treasurevalleypoundposse

As a community, we believe that we have the ability to inspire a nation, to turn the fitness world on its head, and to truly find alternative ways to ROCK. We aspire to change minds before bodies and use beat and alternative movement to launch people to new heights of self worth, happiness and human connection...aka release their INNER ROCKSTARS.



SUDAA' NAR FIRETRIBE @sudaanarfiretribe

Sudaa' Nar Fire Tribe is a Boise, ID based fire and LED performance troupe. The group started in Las Vegas, NV under the direction of Noora, and now based in Boise, a new group has formed with amazing talent and new ideas to knock your socks off! They are a diverse and inclusive group that has shared the stage with drag artists and belly dancers across the valley. They pride themselves on their unique style of blending fire and flow with dance to create a beautiful and powerful movement in space.



FUSEDANCE GOMABORATION @fusedanceID

FUSE are a Boise-based dance company of local artists from different walks of life who come together to share their love of dance with the community. They are an adult dance company who specialize in contemporary and jazz styles. They will be performing two upbeat and entertaining jazz and jazz/funk routines.





🕝 @mungowona

"Where I Wanna Be."



Mungo is a true artistic chameleon whose creativity knows no bounds. With a passion for dance, a talent for art and design, and a knack for making music, Mungo is a versatile artist who defies categorization. He is a true polymath, and he proudly describes himself as protean, constantly shape-shifting his creative expression to explore new horizons. Growing up listening to the likes of Oliver Mtukudzi, Nina Simone, and Bob Marley, Munao taps into a unique sound and, in the words of a fan, a "Heart-Chakra-opening" positive vibe that is universally enjoyed by audiences. Mungo's music embraces R&B, afrobeat, and a soulful vulnerability. turning upside down his own truths to uncover feelings we all share. He is finalizing his second album,



STARBELLY DANGE @starbellydanceschool

The Starbelly Dancers are nationally recognized belly dance artists from Boise, Idaho, under the artistic direction of Cecilia Rinn. Specializing in traditional. modern, fusion, and theatrical raks sharki (or belly dance,) they enjoy entertaining at family-friendly celebrations, festivals, and main stage events across the nation. Collectively, the Starbelly Dancers have been granted awards from The Alexa Rose Foundation, Boise City Department of Arts and History. The Idaho Arts Commission, and the National Endowment for the Arts. Starbelly Dancers will be joined by the Starbelly Student Troupe, a diverse ensemble of top students from the StarBelly School of Dance.



PRIDE PET SHOW PRESENTED BY WESTVET

Come see some fabulous and glamourous Furry Friends take to the runway in front of a panel of judges. These pets are ready to strut their pride! Come cheer on our four legged friends!



AKASHIGMOVES BHIYDANGE 🕝 @akasha mae

Akashic Moves focuses on Global Caravan Tribal which is a powerful earthy bellydance full of shimmies and big hip movements. It also is a heart and community-centered bellydance; building connections and confidence.



GET UP AND DANCE WITH GOREVENTE GOLLECTIVE @corevettecollective

Alex and Miranda are co-founders of Corevette Collective, here to lead the way towards vibrant self expression and unbridled magic through movement! By vibrantly expressing themselves, loud, proud and on display, they hope to show others the magic of being wholly vourself and nobody else! Come ready to strut and shake your way through their follow-the-leader style dance experience sure to have you feelin' vourself!



HOMETOWN DRAG SPECTACULAR

Some of the nation's most talented drag artists live right here in the Treasure Valley. They will be taking over the Albertsons Mainstage showcasing nonstop glamour, looks, and all the fabulousness that you can handle.



THE ROGGIJOHNSON BAND @rocci_johnson

For over three decades, Rocci Johnson has performed weekly for packed houses at Humpin' Hannah's in Downtown Boise as the entertaining head of the Rocci Johnson Band. She produces and directs many events and shows throughout the year at Hannah's and other venues in Idaho and bevond. She serves on the Board of Directors of the Downtown Boise Association, and has also created and chaired countless charitable and community events in support of domestic and sexual violence victims, veterans and active military and their families, LGBTQIA+ causes, human rights, social justice, and many others.

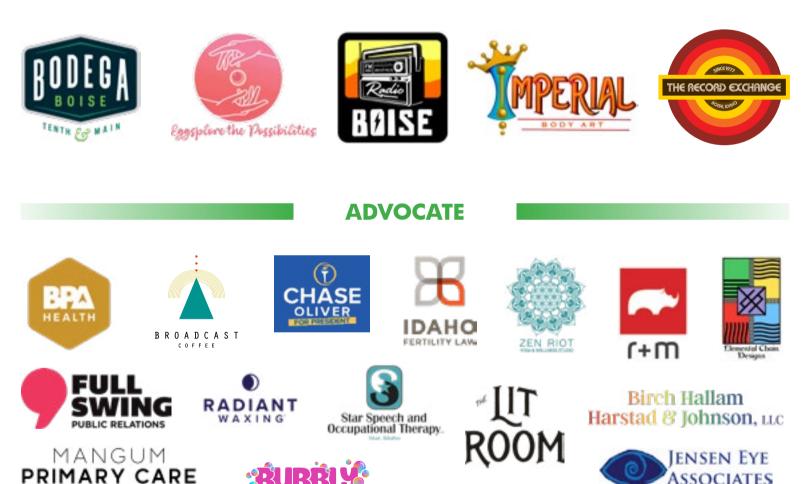


A SPECIAL THANK YOU TO OUR SMALL BUSINESS SPONSORS

Thank you to our Small Business Sponsors for their generous support! Please support these businesses and organizations and let them know you appreciate their support of Boise Pride.

ASSOCIATES

CHAMPION



FACIALBAR

SHEILA SMIT



Proud to support all Idahoans.

Blue Cross of Idaho has been supporting the health and wellbeing of our members for more than 75 years, and we're proud to be a returning sponsor of Boise Pride, supporting an inclusive community where everyone feels welcome.



Treasure Valley Granite, Inc.









LOGOS & BRANDING + CUSTOM ILLUSTRATION + DIGITAL CREATIVE + WEBSITES & EMAIL + PACKAGING DESIGN + SOCIAL MEDIA + MORE!

BRYANRUDE.COM × HELLO@BRYANRUDE.COM





INCLUSION DRIVES US FORWARD Proud supporter of Boise Pride.

enterprise Mobility™









SE' A BOOK ABOUT IDAHO HISTORY





CULTURE NEWS

CELEBRATE PRIDE AT THE CHRISTOPHER STREET LIBERATION DAY MARCH

BERK

bar on Chrit

free of corp

topher Street in Lower Manhattan, N.Y.

Boise Weekly is proud to be aligned with the LGBTQ+ community. We support Boise Pride - and our decades-long partnership has cemented our rainbow flag waving alliance as we once again stand shoulder to shoulder. That's Boise Pride.







careers.walmart.com







WE STAND WITH PRIDE





Join the network Boise relies on.

Visit your

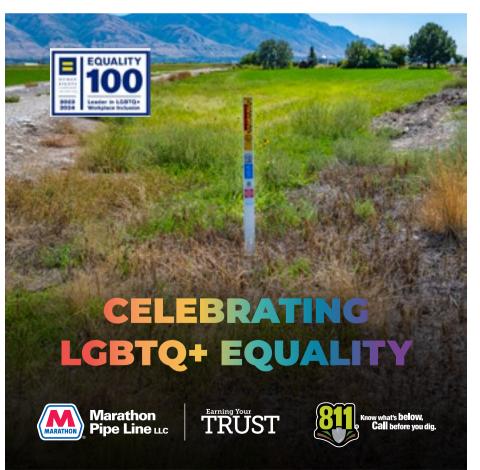








Proud Sponsor of the 2024 Boise Pride Festival





Eat better, earn rewards



SCAN TO GET STARTED!

- Get quick nutritional insights
- See if you're balancing all 5 food groups
- Earn rewards for eating more nourishing foods

\$25 off groceries* when you sign up

Terms apply. Scan QR code for details.



Update my household details ->