OUT MONTCLAIR ANNOUNCES DATE FOR THE SECOND ANNUAL MONTCLAIR PRIDE: SATURDAY, JUNE 10, 2023 IN DOWNTOWN MONTCLAIR

SPONSORSHIP PROSPECTUS NOW AVAILABLE AND $23 FOR ‘23 GIVING CAMPAIGN LAUNCHED TO SUPPORT AND ELEVATE THIS SUCCESSFUL AND HIGH-VISIBILITY COMMUNITY EVENT

(Montclair, NJ - October 27, 2022) – Out Montclair, a nonprofit, volunteer-run organization established in 2021 to provide community, support, and solidarity for LGBTQ+ people, today announces the date for the second annual Montclair Pride: Saturday, June 10, 2023.

Out Montclair and Montclair Pride are also releasing the menu of sponsorship opportunities to support and elevate this vast, unique and joyous celebration of community.

See the Montclair Pride 2023 sponsor prospectus here featuring multiple sponsorships at various funding levels and vendor visibility throughout this extraordinary event.

Through our $23 for ‘23 campaign, we’re asking individuals to support Montclair Pride and all of Out Montclair’s programs with a tax-deductible contribution here.

Those interested in attending can click here to add the event to their calendar and sign up here to get email updates.

Montclair Pride 2023 will build on the success of the inaugural Montclair Pride in June 2022, which featured:

- 9 days of events, sponsored by 150+ Montclair cultural institutions, community-based organizations, small businesses and regional powerhouses
- 14,200 visitors to create the #1 attraction in New Jersey for the week
- 25% of visitors are households with children
- Attendees reflected Montclair’s rich demographic diversity: 47% of attendees were white, 25% Hispanic; 16% Black and 10% Asian-American Pacific Islander
- 89% of attendees were high school graduates or higher, with an average household income of $133,000
- 15+ hours of entertainment and performances across three stages, including the innovative Kids and Family Stage
- Broadway performers, world-famous musicians and comedians, local talent of all ages and state and town political leaders

“After the smashing success of this year’s first-ever Pride, we can’t wait to see where we can go together next,” said Out Montclair Executive Director, Peter Yacobellis. “Pride this year was transformative for the LGBTQIA+ community in our region and for our town, with sold-out events, world-class performers and record-setting crowds. We exceeded our goal to create and celebrate community and showcase the best of Montclair’s institutions, artistic talents, small businesses, and nonprofit partners. We invite all who helped make the inaugural Montclair Pride a success to recommit for Montclair Pride 2023 and beyond. Renewing our theme of “Be You. Be Heard.”, we’re inviting all newcomers to join us and recognize this opportunity to support and share an important message of solidarity and community,” he added.

Photos and video of performances from Montclair Pride 2022 can be downloaded here.

Full video from the Montclair Pride 2022 Main Stage program is available here.

In addition to Montclair Pride, Out Montclair hosts events year-round to provide space, support, resources and solidarity for the LGBTQIA+ community, including Out Montclair Families, Adults aged 50+, Out Montclair Teens and Out at Night. See the Out Montclair events page to save the date and RSVP for events year-round, here.

About Out Montclair
Out Montclair is a nonprofit organization created to provide support and solidarity for the LGBTQIA+ community of Montclair. We offer educational and charitable activities and events to promote inclusivity and equality for lesbian, gay, bisexual, transgender, queer, non-binary and gender-fluid youth and adults. Additionally, we are a safe space where our community and our allies can come together and celebrate who we are.

www.outmontclair.org

About Montclair Pride
The Montclair Pride festival, hosted by Out Montclair, raises awareness and strengthens ties in our community and among all LGBTQ+ people and allies in the region, as well as provides a celebration filled with art, culture, food, music and live performances to uplift LGBTQIA+ people, issues and history. Visit www.montclairpride.org to see all the events of the inaugural festival in June 2022.

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SAVE THE DATE
JUNE 10

MONTCLAIR PRIDE 2023