OUT MONTCLAIR ANNOUNCES EVENT SPONSORS FOR THE FIRST-EVER MONTCLAIR PRIDE FESTIVAL ON JUNE 11, 2022 IN DOWNTOWN MONTCLAIR

MAIN STAGE AND MEDIA SPONSORS ALSO ANNOUNCED

(Montclair, NJ - March 22, 2022) – Out Montclair, a nonprofit, volunteer-run organization established in 2021 to provide community, support, and solidarity for LGBTQIA+ people, today announces the first Event Sponsors as well as Stage and Media Sponsors for the first-ever Montclair Pride Festival, to be celebrated June 11, 2022, in downtown Montclair.

Eight entities have committed to be Event Sponsors – the highest sponsorship tier for Montclair Pride, a festival to represent and honor Montclair’s longstanding and widespread reputation as a welcoming place for LGBTQIA+ people and our allies, families and neighbors. An additional five entities have been confirmed as Stage and Media Sponsors.

Event Sponsors include institutions that anchor Montclair as a cultural center, drawing visitors from around New Jersey and across the country. They also include leaders whose vision and businesses have elevated Montclair to a nationally-known creative, dynamic and diverse community serving and inspiring all. Media Sponsors for Montclair Pride include The Montclair Girl as Main Stage Sponsor, Montclair Local for the School of Rock Stage, Baristanet, Out in New Jersey and Macaroni Kid.

Event Sponsors for Montclair Pride include:

- Montclair Center Business Improvement District
- BDP Holdings
- Essex County
- The George
- Montclair Film
- School of Rock
- The Wellmont Theater
- West of Hudson Real Estate

“We are beyond grateful to have the recognition and support of some of Montclair’s best-known institutions of art, business, and community to help us host Montclair Pride,” said Out Montclair
Founder and President, Peter Yacobellis. “In just our first year as an all-volunteer nonprofit, and now producing our first-ever Montclair Pride festival, we are overwhelmed with joy and excitement to be partnering with these terrific entities, who immediately recognized how special this occasion will be for Montclair and everyone who comes out to celebrate. Montclair Pride represents everything we love about our town, including our LGBTQIA+ neighbors and allies, and the leaders who value our community, invest in it and celebrate it. Our sponsors represent the best of Montclair, and we are so proud to have them by our side as we take this historic leap and celebrate together.”

About the Montclair Pride Event Sponsors:
Montclair Center BID is a 501c3 not-for-profit organization established in 2002 by the local business community to enhance and promote downtown Montclair as a regional shopping, dining and entertainment destination. Representing over 400 retailers and restaurants along Bloomfield Avenue and nearby adjacent streets, the BID is a Nationally Accredited Main Street Community.

BDP Holdings is a New Jersey-based real estate investment company specializing in the acquisition, development and repositioning of real estate in the tri-state area and select markets throughout the United States.

Essex County, which includes the township of Montclair, was established in 1682 as one of the four original counties of present day New Jersey.

The George is a design-minded boutique hotel in the heart of Montclair, imagined and operated by husband and wife team Steven Plofker and Bobbi Brown.

Montclair Film connects global filmmakers with audiences in a diverse, culturally vibrant community by presenting films and year-round programs that engage, entertain and educate through the power of visual storytelling.

School of Rock in Montclair serves our community with music lessons taught by real, practicing musicians, everything from singing to piano, bass guitar, drums, and even ukulele.

The Wellmont Theater celebrates its 100th year in downtown Montclair. It began as a venue for vaudeville, stage plays, and movies and now hosts top acts and performances in its historic hall.

West of Hudson Real Estate is a women-owned, Montclair-based boutique real estate company with intimate knowledge of the communities and neighborhoods of the towns across Northern New Jersey.

About the Montclair Pride Media and Stage Sponsors:

The Montclair Girl focuses on local Montclair news, Essex County lifestyle gems, and other fun + unique content to connect residents and readers to people, places, news, and events.

Montclair Local is a nonprofit newsroom devoted to independent, in-depth, factual reporting on issues and events, and to covering the people who make Montclair the engaged and vibrant community we call home.

Baristanet is a leader in hyperlocal news, with more than 15,000 visits a day covering Montclair, Glen Ridge, Bloomfield as well as news and happenings in and around Essex County.

Out In Jersey magazine covers the interests of the lesbian, gay, bisexual, transgender and questioning community of New Jersey.

Macaroni Kid services families of Montclair, Caldwell, Clifton, Cedar Grove, Little Falls, Bloomfield, Verona, Glen Ridge, Paterson, Passaic and Nutley with local resources, activities, products, places, local fun and local events.
Sponsorship and volunteer opportunities are still open for Montclair Pride at all levels of contribution and partnership. See the Montclair Pride prospectus here, and sign up for the Out Montclair newsletter to join events leading up to and in support of Montclair Pride - get connected, here.

ABOUT MONTCLAIR PRIDE
The Montclair Pride festival, hosted by Out Montclair, will raise awareness and strengthen ties in our community and among all LGBTQ+ people and allies in the region, as well as provide a celebration filled with art, culture, food, music and live performances to uplift LGBTQ+ people, issues and history. Montclair Pride will be held Saturday, June 11th, in downtown Montclair.

###