

# MEMPHIS & PEARL

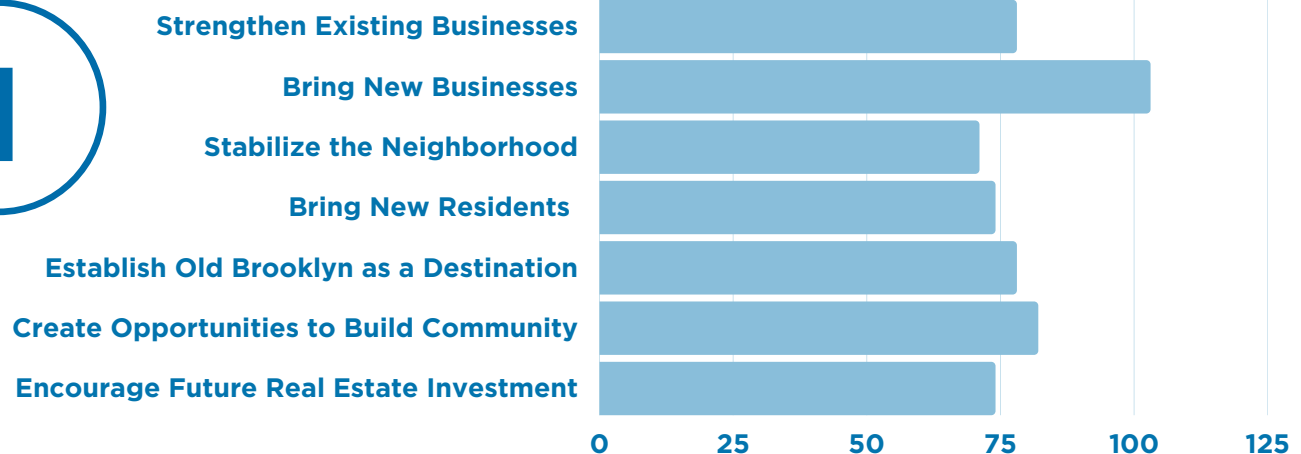
## COMMUNITY ENGAGEMENT

### MOST INFORMATIVE TAKEAWAYS

Respondents were asked how much the development project would contribute to the neighborhood's health & vitality in the following ways

■ Numbers out of 162 Respondents

1



**Broad agreement by majority of respondents that the new development and its attributes would improve the health and vitality of the neighborhood.**

*"Very excited for this proposal, and know it will be an incredibly valuable and vital asset to the community!" -- "I am a new resident of Old Brooklyn and am very much in favor of bringing in businesses that will help this beautiful community thrive"*

2

#### Community Rank of Most Needed Businesses in the Neighborhood

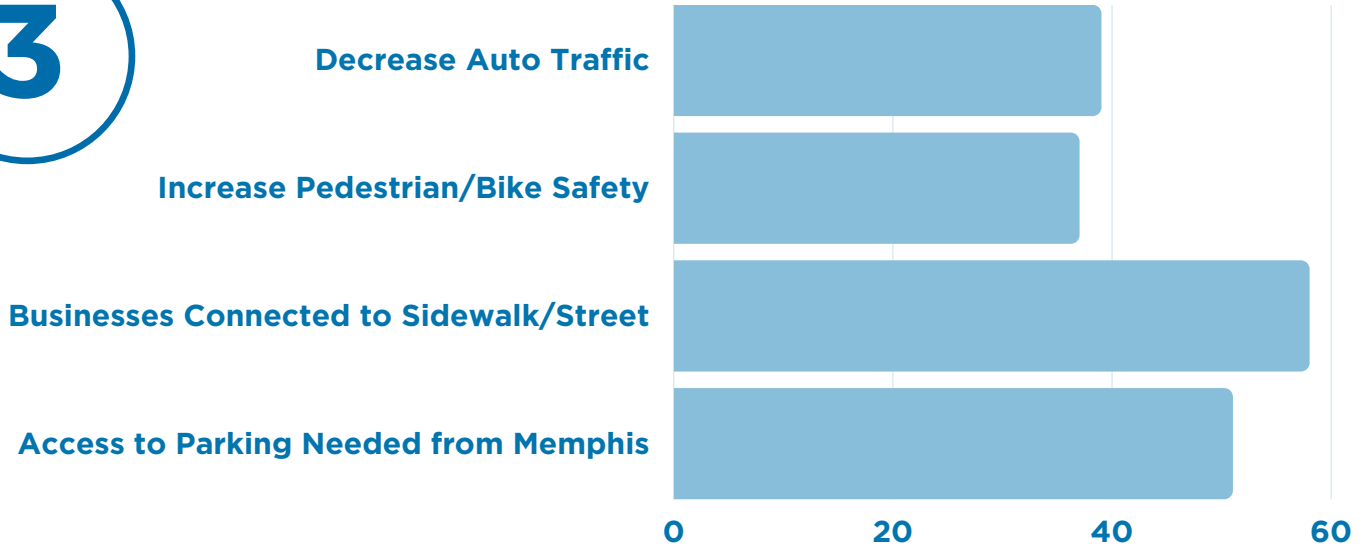
1. Restaurant/Brewery
2. Food Market
3. Wellness
4. Local Retail
5. Local Fast Casual
6. Health
7. N'hood Services
8. Social Services
9. Event Space

- **While there was high favorability for a brewery; there was also some hesitancy**
  - "Please bring a brewery!!!"
  - "No Brewery."
- **Notably highly ranked was a 'Wellness' use e.g. Gym, Yoga Studio, etc.**
  - This has been a consistent demand over time with a lack of a workout facility in the neighborhood or nearby
- The opportunity to add commercial space, in addition to the residential space, **in this project would also be the largest add of this space in decades**

**Respondents were asked how the proposed access plan would affect the intersection in the following ways**

**3**

■ Numbers Out of 162 Respondents



**Parking, Traffic, & Access was the top concern of respondents-- this includes looking at the whole picture, with acknowledgement of multiple ways of transportation need to be considered.**

*"With no protection from the road the project struggles to create actual space for people." -- "I think you should consider modifying the street scape.. I would also like to see public seating areas" -- "[This intersection] can already be... dangerous at times with the traffic that already exists... this [project] would make it a bit more unsafe for pedestrians with the increased traffic." -- "Be sure to include bicycling infrastructure (i.e. bike racks)!"*

**The community also was interested in district parking opportunities as well as how existing auto infrastructure would need to be changed to alleviate new traffic flows in and around the corner of Memphis and Pearl.**

*"With the CVS across Memphis closing down I feel that would be a better site for parking (at least for commercial purposes)" -- "What will traffic look like for those on Broadview Rd? What will happen with traffic to Family Dollar as it already is a slight mess getting in and out of that parking lot."*

This community feedback will be used by the development team in further developing their plans in the design & development including approval processes with Cleveland city planning staff & boards.

**If you have any questions about the process or the development, please submit them on our website at [oldbrooklyn.com/memphispearl](http://oldbrooklyn.com/memphispearl)**

