



2024 Impact Statement

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A Big Year at Earth Angel

Earth Angel merged with **TheGreenShot**, fusing world class services with cutting edge technology to accelerate impact globally.

We focused on **scope 1 emissions reduction**, successfully **decarbonizing set basecamps**, reducing generator emissions by up to **47%**.

We expanded our efforts, working with 19% more projects than 2023 — a **total of 58 sets**.

Here are our **highlights from 2024**.



Services X Software

Earth Angel by TheGreenShot brings together **sustainability management expertise** combined with digital solutions in order to better meet **client sustainability goals**, while navigating the complexity of **climate regulations**.



production sustainability

Long Form Sustainability Management
Short Form Sustainability Management



eco labs

Panels, Keynotes and Seminars
Intensive Workshops



good riddance

Material Repurposing for Strikes & Storage
Clear-Outs



corporate consulting

Corporate Strategy
Research Studies
Facility Consulting



zero waste kits

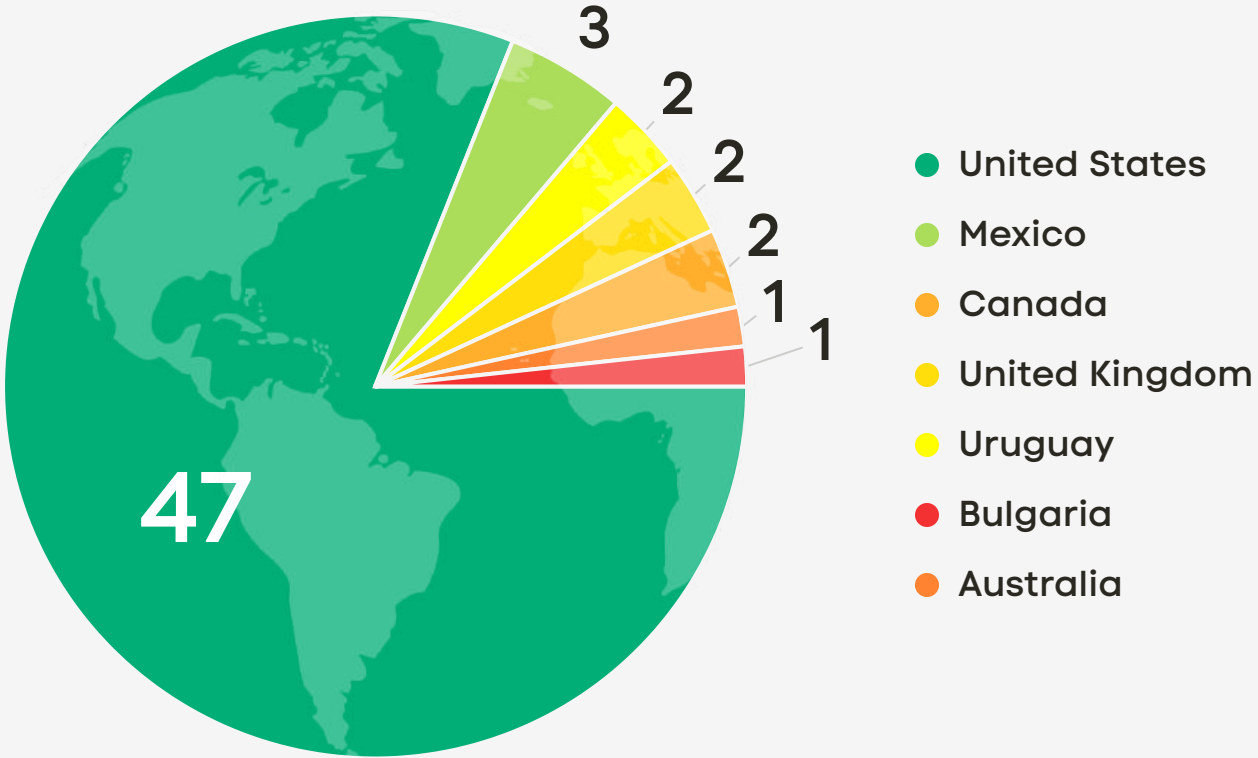
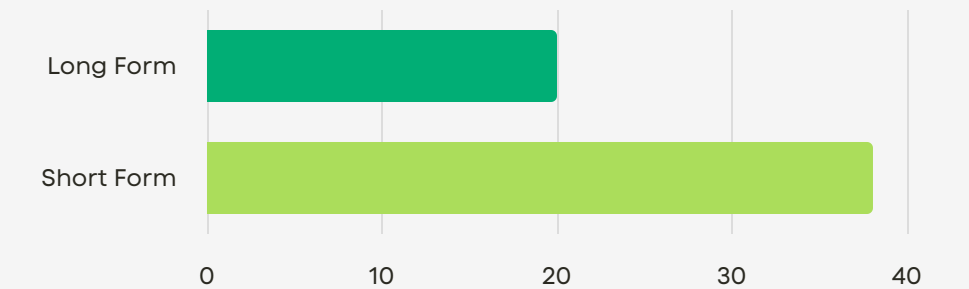
Eco Equipment and Products

TheGreenShot is a unique SaaS solution that delivers **actionable data in real-time**.

The solution connects your existing workflow to **automate financial and sustainability reportings**.



Earth Angel Productions Across the Globe



“We hired Earth Angel on the latest season of The Boys and they are so necessary. I’m so happy they’ve joined our team, they should be on every single set all over the world!”

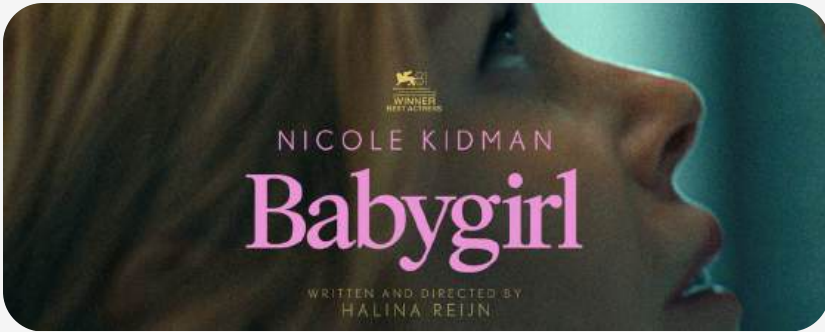
Colby Minifie
Actor



Photography by Jacqueline Harriet

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Long Form Production Client Snapshot



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Short Form Production Client Snapshot



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Environmental Milestones

Since our founding in 2011, we have achieved:



32,399

MTCO2e avoided



12,928

tons of material diverted
from landfills



565

tons of material
donated



290,507

meals donated



**6.87
Million**

plastic water bottles
avoided

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TheGreenShot

TheGreenShot's cutting edge **carbon data collection technology** was deployed, resulting in the following efficiencies:



4 seconds

of data scan capture
time per **document**



production hours saved
on carbon reporting

less time chasing data = more time **making impact**

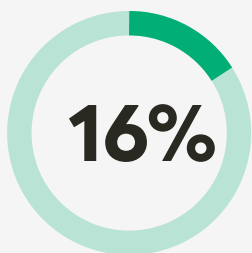
Carbon Emissions

In 2024, we achieved:

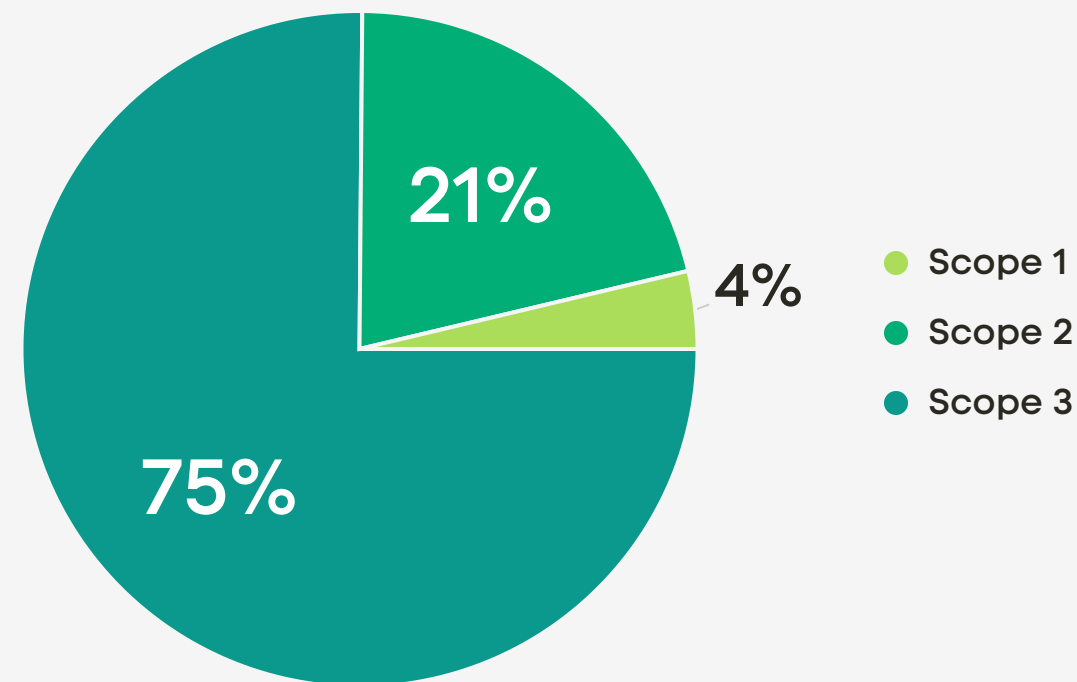


3,438

MTCO₂e avoided



CO₂e reduction
compared to
business-as-usual



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Carbon Equivalencies

Based on the EPA's
Greenhouse Gas
Equivalencies Calculator,
preventing the generation of
32,399 MTCO₂e means we
avoided emissions equivalent
to:



357,000
gallons
of fuel consumed

enough to power:

9.7 tentpole productions



according to the Sustainable Entertainment Alliance 2021 report

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Fuel Reduction

In 2024, we achieved:



10,677

gallons of fuel avoided



\$49,230

fuel costs saved

Cost Savings

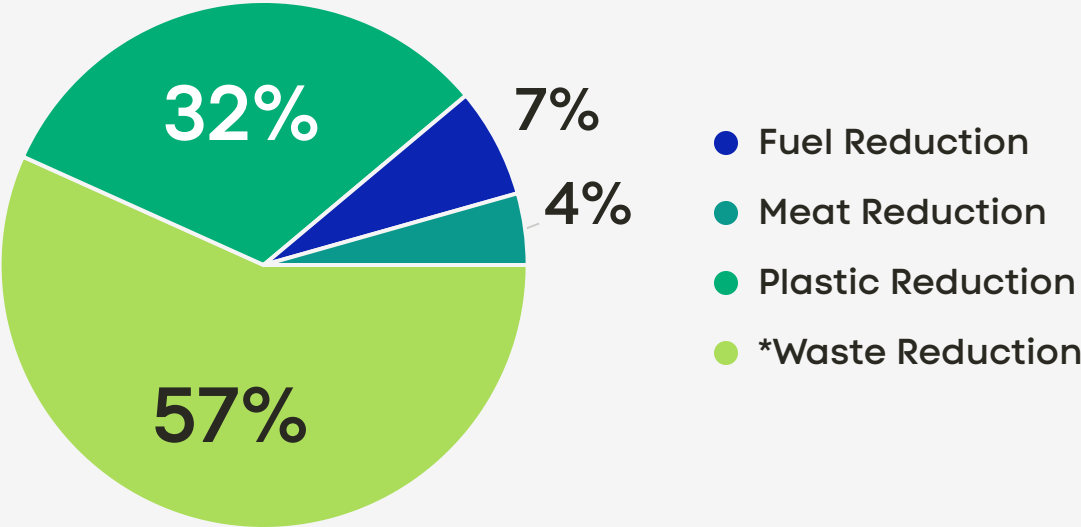
In 2024, we achieved:



\$429,337

gross savings from sustainability initiatives

***\$815,625** including tax deductible donations



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Waste and Material Recovery

In 2024, we achieved:



210

tons of material donated

↗ 266% increase



\$391,625

value of material donations



1,015

tons of material
diverted from
landfills



881,673

single use plastic
water bottles
avoided

↗ 4% Increase



31,500

meals donated

↗ 11% Increase



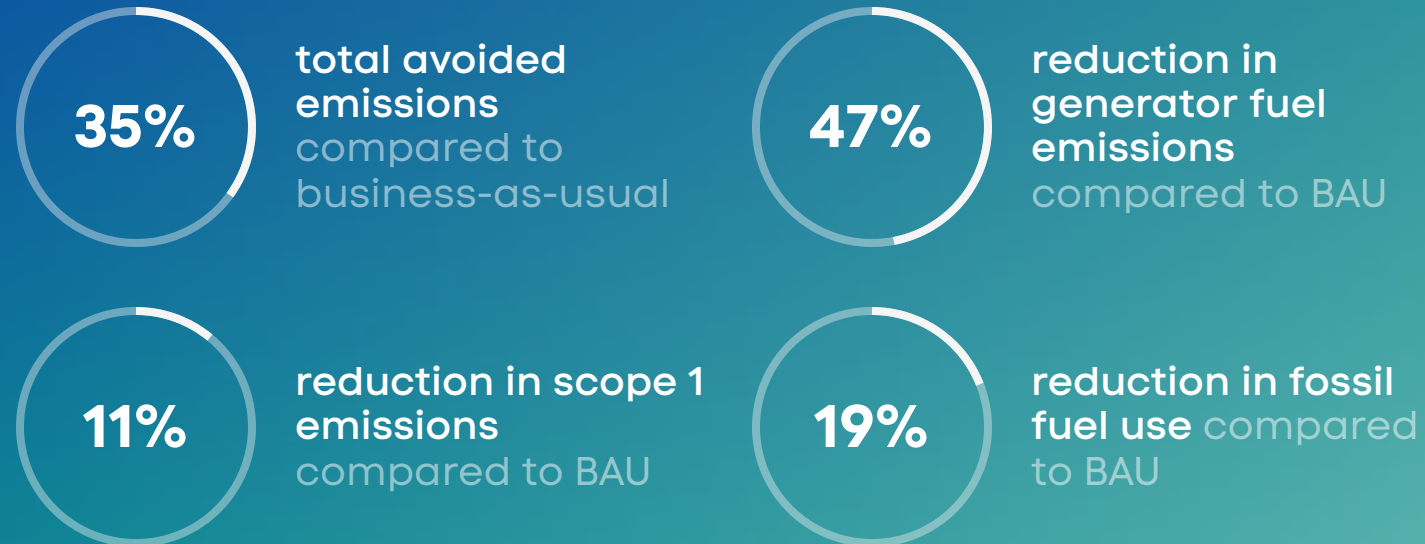
“Earth Angel's flower delivery came at a perfect time as I was wanting to experiment with creating plant pigments in my studio. I ended up using the daffodils, tulips, and hyacinths for many prints!”

sTo Len
Artist

Case Study: Top Performing Production

In 2024, Earth Angel deepened its energy strategy interventions and dedicated efforts to fully decarbonizing set basecamp on select productions. This was a significant achievement, resulting in our most substantive generator emissions reductions to date.

Our energy strategy work achieved the following for the highest performing production:



\$28,236
in fuel cost savings

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Service Achievements

In 2024, we worked on **58 projects**, which included:



8 Feature Films



12 Television Series



29 Commercials



7 Live Events



1 Research Study



1 Good Riddance Strike



2 Photoshoots



5 Consulting Projects

80.3%

average on set
waste diversion
rate

Thanks to the **hard
work** of all of our
wonderful **Eco Reps!**



We took the stage at over **20 events** this year, including:



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Sustainable Change Made Together



Making Headlines



ART & DESIGN

How Hollywood art directors are working to keep their sets out of the landfill

TIME

Film and TV's Carbon Footprint Is Too Big to Ignore

Hollywood REPORTER

Hollywood Talks Big on Climate. But What Is It Really Doing?

Rival studios and streamers have banded together to battle the crisis, but since there's little accountability, it's unclear how much progress is being made.

DEADLINE

**SUSTAINABILITY
HEROES**

CLIMATE WARRIORS ARE CONVINCING PRODUCTIONS TO EMBRACE STRATEGIES THAT REDUCE THEIR CARBON FOOTPRINTS

makers°

PROFILE
Earth Angel

SB SUSTAINABLE BUSINESS

Meet the 'Angel' Helping Hollywood End Its Wasteful Ways

PLAYBACK

CMPA-BC case study examines animation's carbon footprint

We were the
**Official
Sustainability
Partner** of:



“I worked with Earth Angel when I directed an episode of Bull for CBS in New York. It was the first time I had experienced a sustainable set and I was in heaven.”

Dr. Valerie Weiss
Filmmaker



Special Thanks The Morale Team

Sullivan O'Brien, our morale officer, added a number of members to his morale team this year.



That's a wrap!

On to 2025

After such a successful year, we are excited to continue the momentum towards a sustainable and inclusive future.

Thank you to everyone who contributed towards these achievements and we look forward to deepening collaboration to further accelerate these efforts.

Sustainably yours,

 earth angel

Powered by  the greenshot

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