ANIMAL ALLIANCE ASIA

2023 SO FAR
Greetings to all the Animal Alliance Asia family, supporters and friends!

2023 so far has been an incredible journey of local network building, and helping new initiatives start across Asia.

In January, we welcomed new Country Coordinators to our team, from India, Nepal, Pakistan, Indonesia, Malaysia, Philippines, Vietnam, Myanmar, Taiwan and Japan.

In the first quarter, we held our first ever in-person AAA team training in Thailand and built 2023-2024 strategy for the 10 countries.

Based on these strategies, we held our second Animal Advocacy Forums to implement impactful solutions and interventions in each country.

In May, we launched the ReRoot Asia Fund and successfully funded 7 grantees across Asia.

Right now, we are preparing Animal Advocacy Academy in 10 languages, planned to launch in August.

With your support, we will continue to be able to offer support, train and build capacity of animal advocates and initiatives across Asia, so our movement thrives across Asia even more. Thank you!

Elly Nakajima
Co-Founder and Executive Director
TEAM STRATEGY TRAINING

We held our first in-person team strategy training in Thailand – not only for team building but also for each Country Coordinator to work on their own **strategy for their country for 2023-2024**.

The strategy building was based on the findings from our 2022 research around movement gaps, talent gaps, and culturally specific challenges in each country.

The team was trained on strategy planning, leadership skills, DEI, movement ecology, facilitation skills and more.
We held **Forums in 9 countries**, each designed differently, based on the 2023–2024 country specific strategies.

Topics included Islam and Animal Rights, DEI in Animal Advocacy, Campaign Against Live Transportation and more.

Please look at our [full report](#) for more!
IMPACT

Many **new initiatives and partnership projects came out of 2023 Forums.** For example, our Nepal Forum initiated a large scale campaign against buffalo live transportation, which was covered by national media and influenced the national government to be involved in the policy change discussion.
We launched our long-awaited regranting programme in May in partnership with Stray Dog Institute.

Lack of funding opportunities in Asia due to language difference was one of the biggest gaps we identified in our 2022 research. This is why we decided to provide this grant opportunity in local languages.

Through ReRoot Asia Fund, we offer grants to individuals and initiatives working in farm animal advocacy across Asia. We offer all support, materials and mentorship throughout the process in local languages.

We are delighted to announce that we have selected 7 successful grantees in Taiwan, Japan, India, South Korea and Thailand for the first round.

Please keep an eye out for announcements of the grantees on our social media and newsletter!
This is our second series of *Changing the Narrative* brought to you jointly with *Samayu*.

Through this series, we have created a unique space to start conversations about challenging issues in our movement in Asia. This is so we can form a bigger community of advocates who are equipped to create a more inclusive and welcoming animal protection movement in Asia. So that together, we can achieve a more diverse and resilient movement.

Last year, we talked about sexism in India, funding equity, and how indigenous people’s rights are connected to the issue of animal rights across Asia.

This year, we have talked about impact of history and culture on animal justice in Nepal, India and Pakistan, and the issue of health perception and exclusion in the movement in Philippines.
COMING UP...

WATCH ONLINE
This year, AAA members have been busy engaging with local advocate communities in each country - focussing on the country specific gaps we had identified.

We have organised and co-organised film screenings, educational talk for children, launched office hours, spoken at multiple conferences, been invited to podcasts, and more.

Please see our work across Asia [here](#)!
This is our second year of Animal Advocacy Academy - and this year it will be in 10 languages for 10 countries - Taiwan, Japan, India, Nepal, Pakistan, Indonesia, Malaysia, Philippines, Vietnam, Thailand!

As last year, they will all be different, designed to suit the needs of advocates in each cultural context, with guest speakers from their countries.
Our details

Support

By giving a monetary contribution you help us continue and scale our training programmes, conduct research and form a regional coalition, so we can build a more inclusive and effective animal justice movement in Asia. The most effective way to support our work is by giving a one-time or recurring donation. Use the 'donate' link below to go to our online donation form, or make a transfer directly into our account (details below). You can also contact us should you wish to discuss other ways in which you could support AAA, such as becoming a legacy donor or setting up a matching giving programme at your company.

Transfer Account: WISE USD
Account Name: Animal Alliance Asia
Account: 9600001139022663
Routing: 084009519
Reference: (your name - 'donation')

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