



**Yours To Discover...**

Est 1920

**Corporate Packages**



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# Thank You

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Thank you for your interest in partnership with us!

Combine work and enjoyment at the Crowsnest Pass Golf Club! It's the ideal location to express gratitude to a client, appreciate an employee, or negotiate your upcoming business agreement. Make the most of our adaptable and convenient corporate sponsorship options outlined below.

In this guide, we'll explore together how mutual partnership can benefit us both. Here is a quick overview before we go into more detail for each option.

1

## Team Building & Corporate Events

Our corporate golf tournament-style team building events foster collaboration, improve communication, and drive healthy competition while enjoying a day out on the greens. This unique experience promises the fun and skill enhancement in an engaging, laid-back setting.

2

## Hole Sponsorship

This is a great chance for your business to reach new supporters at our golf club. By investing just \$900 per season for a three-year period, we'll place a durable hole sign with your business details on our course.

3

## Event Sponsorship

The Crowsnest Pass Golf Club is a popular hub for the community, hosting multiple successful events each season, drawing tens of thousands of golfers. By sponsoring us and adding your logo to our promotional materials, you can simultaneously boost your brand's visibility.

4

## Corporate Partnership

Consider the benefits of golf, discounts, promotions, and tax deductions for you, your company, and your clients. It's an effective way to foster relationships. We offer a variety of options for you to look into, with packages beginning at just \$4,620.



# About Us

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Golf has been a part of the Crowsnest Pass community for over a century. The first mention of the sport in the area dates back to an article in the Blairmore Enterprise from August 1916, which reported on a golf and tennis tournament taking place in Hillcrest.

Between 1916 and the late 1920s, golf was enjoyed across five locations within the Crowsnest Pass area. As per the Canadian Golfer magazine's May 1920 issue, of the 14 golf courses in Alberta at that time, four were located within the Crowsnest Pass. These were based in Bellevue (Passburg), Blairmore, Coleman, Hillcrest Mines, and Lundbreck. Local newspapers frequently featured reports of matches and tournaments taking place between residents of these various communities.

In 2019, the course was reconfigured with the construction of world class golf holes, and a new clubhouse build.

The Crowsnest Pass Golf Course, found in the beautiful Canadian Rockies, was designed by Canadian golf course architect Gary Browning. Our course stands as a testament to Browning's talent for seamlessly integrating challenging landscapes into stunning golf courses.

Our golf course is a great example of Browning's work. When you sponsor us, your company becomes part of this special place where nature and sport come together. Join us and become part of a place where the outdoors and golf meet.

To this day, the Crowsnest Pass Golf Club is a non-profit organization, supported by its members.



# Visions & Values

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## Purpose

- Creating an inviting atmosphere to learn or indulge in the game of golf
- Offering exceptional dining experiences to both community and private events

## Mission

- Providing a high quality golfing experience that exceeds the expectations
- Making the Clubhouse a home base for both locals and travellers

## Vision

- Appreciating our history
- Creating a welcoming and inclusive environment
- Celebrating the game of golf
- Fostering a sense of community among our staff, customers, and neighbors

## Values

Adventurous, Respectful, Curious, Inclusive, Connected, Community Support

### **Mission statement:**

The Crowsnest Pass golf club is a non-profit organization dedicated to providing exceptional mountain golf and dining experiences within a relaxed atmosphere. We endeavour to provide affordable recreation and social opportunities in sustainable facilities, while appreciating our history, valuing our members, welcoming the public and supporting our community.

# Our History

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The Crowsnest Pass Golf Club, set up in 1920, was created by local golf fans who wanted to bring the game to the Crowsnest Pass in Alberta. The golf course, built within the surrounding mountain landscape, has offered golfers a unique and enjoyable playing experience for more than a hundred years.

Despite the area's changing economic conditions and natural disasters, the club has continued to provide a great golfing experience to locals and visitors alike. The Crowsnest Pass Golf Club remains a prominent part of the region's history and its ongoing passion for golf.

Scan to learn more and  
see our photo gallery



# Corporate Events

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Crowsnest Pass Golf Club offers a comfortable and relaxed setting for your next corporate event.

Our location, surrounded by the calming mountain landscape, is perfect for everything from team-building outings to business meetings. Enjoy a friendly game on our 18-hole golf course and take advantage of our practical meeting spaces, equipped for your presentation needs. With locally sourced food options and a welcoming atmosphere, our venue adds a touch of simplicity and nature to your corporate events.

Choose Crowsnest Pass Golf Club for a corporate gathering that's straightforward, enjoyable, and memorable.

- Corporate Retreats
- Seminars
- Team-Building Events
- Retirement Parties
- Product Launches
- Staff Birthdays
- Corporate Events
- Business Meetings
- Fundraisers & Dinners
- Christmas Parties
- New Year Parties
- Celebrations Of Life
- Silent Auctions
- Wine & Food Tastings



# Team Building





# Team Building

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## How can this help your team?

### Engage in Fun Competition:

A corporate golf tournament can bring a healthy dose of competition to team-building activities. It not only boosts morale but also helps employees realize their potential in a fun, engaging way.

### Improve Collaboration and Communication:

Playing in a team-based golf tournament promotes communication and teamwork, strengthening working relationships and fostering a better understanding of each other's skills and strengths.

### Networking Opportunities:

Such events provide an excellent opportunity for networking. People from different departments or even companies can interact, paving the way for new business opportunities and partnerships.

### Boost Employee Morale:

A day away from the office for a game of golf can do wonders for employee motivation and morale. It provides an opportunity for relaxation, enjoyment, and a break from the daily work routine.

### Promote Healthy Lifestyle:

Golf is a sport that encourages physical activity and spending time outdoors, both of which are beneficial for health. Promoting such activities can show that the company cares about employee wellness.

### Enhance Problem-Solving Skills:

Golf is a strategic sport, requiring careful planning and execution, similar to handling business challenges. This enhances problem-solving and strategic thinking skills among the participants.

This fun, engaging experience can directly contribute to a more positive and productive work environment.

Coordinate a 5-hole match or scramble to encourage casual interaction among your team or business associates. After the game, join us at the clubhouse restaurant and patio, where we can provide customized food and drinks to suit your preferences.

# Hole Sponsorship



# Hole Sponsorship

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We started offering hole sign advertising in 2019, and it was a big hit. As we're continuing into this season, we're inviting local businesses to get involved in our advertising program.

Every year, our golf course and clubhouse facilities draw thousands of golfers and guests for corporate events, weddings, and dining experiences. This vast audience provides a fantastic opportunity for businesses like yours to gain visibility through advertising with us.

This opportunity presents a powerful way for your business to reach new audiences. By committing to a modest investment of \$900 per season, for just three seasons, we'll prominently display your business information on a high-quality, durable hole sign.

It's a unique opportunity for considerable exposure and potential business growth.

## **Hole sponsorships include the following:**

- Your company logo and optional contact details on the hole sign
- A voucher for a round of golf for two people
- Company owners get 10% off all soft goods in the Pro Shop
- Company owners get 5% off hard goods in the Pro Shop
- Discounts on business events
- The sign is 16" wide by 8" high

# Event Sponsorship

1

## Ladies League

Consider sponsoring our Ladies League and connect your brand with passionate female golfers in the local area. This event, a 9-hole game followed by a dinner social, is the perfect platform to promote your company.

2

## Men's Night

Consider sponsoring our weekly Men's Golf Day, a great way to get your brand in front of a diverse group of golf enthusiasts. This event, featuring a friendly 9-hole competition every Wednesday, is followed by a relaxed social gathering at the clubhouse, with great food & drinks.

3

## Intro to Golf

How about sponsoring our weekly "Introduction to Golf" lessons? Participants get a free golf lesson, facility tour, and friendly interactions. Your company will support health, fun, and inclusivity in the community.

4

## Ladies Night

Each Thursday, we welcome women golfers of all abilities for a laid-back 5-hole event. It's a night of golf, food, drinks, and friendship - your brand could be part of this wonderful community gathering, reaching an engaged and diverse audience.

5

## Family Night

Sponsor our Family Golf Nights. Held every Sunday night, these events aim to make golf accessible to families, engaging the younger generation in the game. It's an investment in the club's future and the sport itself, paired with a kid-friendly buffet. Your brand can show its commitment to family, community, and the future of golf.



# Event Sponsorship

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The Crowsnest Pass Golf Club offers many events throughout the year that you get the opportunity to sponsor. Sponsor the entire season or just one night! We always welcome prizes and give your business a shout-out during the event. Sponsorship options are \$400 weekly or \$5,000 for the season.

You also have the option to donate prizes for any of our events. In return, we will highlight your contribution during the evening.

## How does this benefit you?

- You'll be doing something great for our community
- Each time our event runs, we'll show off your logo - on social media, our website, and in our newsletters
- We'll include your hashtags in our social media posts and make sure to tag your business where possible
- During the sponsored event, we'll give your business a shout-out, letting the participants know what you do and where they can find you
- You'll have your own space on our website complete with your contact details. You'll even have the ability to log in and add special offers or pictures whenever you want
- Golf courses have been historically popular venues for business discussions and networking



### Junior Camp

Support our Junior Camps, an eight-week program in July and August aimed at introducing young people to golf. To keep this camp affordable, we rely on financial contributions and prize donations. Your commitment to youth development and accessible sports education, making a positive impact in our community.

# Corporate Sponsorship

Corporate Sponsor	Bronze	Silver	Gold	Platinum
Golf, Cart & Range Passes	32	56	76	Custom
14 Day Advanced Booking	✓	✓	✓	✓
Preferred Member Guest Rate	✓	✓	✓	✓
10% Discount in the Pro Shop	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓
Preferred Picking on Books of Rounds			✓	✓
10% Discount on Facility Rental			✓	✓
10% off 5-hole Events	✓	✓	✓	✓
Clubhouse TV Advertising			✓	✓
* Card Holder Only 1 Soft Goods Only	<b>\$4620</b> 1 Corp. Member Card	<b>\$6250</b> 2 Corp. Member Cards	<b>\$8085</b> 4 Corp. Member Cards	<b>Contact Us</b>



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# Corporate Sponsorship

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Have you ever thought about offering your team or clients a day out?

We're talking about a unique way to connect with clients, reward employees, and promote your brand!

When you become a corporate sponsor for our golf club, you're not just buying advertising space, you're also getting multiple golf passes that you can share with your team or clients. It's a great way to strengthen business relationships, network with peers and share great experiences.

And don't forget about the exposure. Tens of thousands of golfers come to our club each season, all potential eyes on your company's name and logo. This isn't just about golf; it's a brilliant chance for your business to stand out and show its support for local sports and the community.

We're offering all these benefits for a reasonable commitment per season.

# Custom Sponsorship

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Have any other ideas of how we can work together? We'd love to discuss it with you!



Thank you for your interest in becoming a sponsor of the Crowsnest Pass Golf Club.

Please let us know if you have any questions, or like to book a meeting to discuss further options.

If you are ready to join us, please find application forms enclosed for you.

## Corporate Packages



[crowsnestpassgolf.com](http://crowsnestpassgolf.com)

## Crowsnest Pass Golf Club

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