2019 – 2020
United Way of Central Indiana
Annual Report
CHANGE TOMORROW. TODAY.
Thank you for being with us, staying with us, and working with us to make our community a place where everyone has the opportunity to reach their full potential.

—Ann Murtlow

Dear friends of United Way of Central Indiana,

When the honor of board chair was bestowed upon me at United Way's Annual Celebration in June of 2018, I had no premonition of what the next 24 months would hold. I did have confidence, though — confidence in my board colleagues to help us think strategically and thoughtfully about United Way's future; confidence in our United Way team to demonstrate the highest level of excellence and care for our mission; and confidence in United Way’s incredibly supportive network of donors, partners, volunteers and advocates who believe in our work and give so generously of their time and treasure to our cause.

In my first year as board chair, we began a new journey to reimagine our impact, our philanthropy and our community engagement. We developed and adopted a new Strategic Framework that created impact initiatives — basic needs, family opportunity, and social innovation — to help struggling individuals and families reach their full potential. I’m proud of how hard we worked, together, to shift our decades-old operating model into one that is innovative, agile and laser-focused on the more than 216,000 households who are living in or are one step away from poverty.

Today, we are starting to receive and analyze the results of our transformation. As you’ll read about in this annual report, through United Way’s data and research efforts, grant-making and investments, community engagement, advocacy and public policy, thought leadership, and programs, we are making remarkable progress. And, I’m proud to say that all of this work never stopped as we weathered the impossible: the COVID-19 health and economic crisis. We never stopped planning for the months ahead while also raising and distributing significant funds with community partners to meet critical basic needs during the pandemic. We never stopped leading the nonprofit sector as it navigated through these extraordinary times. We never stopped caring.

As I think back at all we accomplished these past two years, I can’t help but smile as my confidence in this organization has continued to strengthen. Even through massive change and unimaginable crisis, we lead, we unite, we plan, we act, and we prove our value to the community. We are United Way.

Thank you, colleagues and friends. It’s been quite the ride.

Dear friends of United Way of Central Indiana,

We began fiscal year 2019-2020 with a renewed focus on fighting poverty with the rally cry, “Change Tomorrow, Today.” Since unveiling United Way’s new strategic framework in 2018, this year provided the opportunity for us to quantify our impact in basic needs, family opportunity and social innovation. Inside, you’ll see how we’ve tied our investments directly to reducing generational poverty, meeting individuals' basic needs, stabilizing families, and finding innovative solutions to problems in our community. Because of the enormous support of you — our donors, volunteers, advocates and partners — we are making great progress.

But earlier this year, the world stopped functioning as we knew it. The fear of spreading COVID-19 rocked every sector of the economy. Hoosiers were losing jobs, food was in short supply, and despair was everywhere. By March 13, 2020, United Way and our funding partners from Lilly Endowment Inc, the Central Indiana Community Foundation (through the Glick Fund and The Indianapolis Foundation), Eli Lilly and Company Foundation, Nina Mason Pulliam Charitable Trust, and the Richard M. Fairbanks Foundation quickly responded with a major investment to create an economic relief fund to help our community through the crisis. “With hardship, there is hope” became our new headline of optimism during this unprecedented time. In the following pages, we tell the stories about a community coming together — how we responded to its unique needs during a time that challenged every individual and every organization beyond our wildest imagination and how we will continue the work of serving people's basic needs and stabilizing families as we recover in the months and years to come.

Our fiscal year closed out with another important message from all of us at United Way to the Black community – “We Hear You, and We’re Ready.” There has been a broad awakening on the existence of systemic racism. We know that it has played and continues to play a role in the plight of a disproportionate number of families of color who are struggling in Central Indiana. Many people in our community now have a deeper knowledge on the issues, and we responded with a new educational series about racism. United Way of Central Indiana is fully committed to diversity, equity and inclusion in all we do. It’s time for change, and we’re ready.

It’s also time to say thank you to our outgoing board chair, Bryan Mills, who steps down this year after a two-year term and hands the gavel to Rafael Sanchez. Bryan has led United Way through a period of monumental change — from our 100th anniversary and business model transformation to the COVID-19 crisis. I couldn’t imagine a more thoughtful, strategic, and dedicated leader to counsel us through such extraordinary moments. I’d like to thank Bryan for his commitment and dedication to United Way — not only as board chair but also as a long-time donor, volunteer, supporter and friend.

Through all the messages we’ve conveyed this year, one thing will always be clear: United Way is here to fight for the education, financial stability, health and basic needs of every person in our community, no matter the circumstances. Thank you for being with us, staying with us, and working with us to make our community a place where everyone has the opportunity to reach their full potential.

Bryan Mills
Board Chair, United Way of Central Indiana
President and CEO, Community Health Network

Ann D. Murtlow
President & CEO
United Way of Central Indiana
Three Opportunities. Endless Impact.

United Way of Central Indiana works with donors to direct their giving toward programs that directly align with their philanthropic passions. Our community impact portfolio contains three distinct strategies that focus on our community’s most critical problems as well as opening doors to new opportunities that improve people’s lives in sustainable ways.

In partnership with a vetted network of community-based organizations, United Way helps to provide the necessities that stabilize individuals in crisis, improve the education and upward economic mobility of a whole family, and create innovative solutions to disrupt generational poverty – all while connecting donors to specific causes they’re most passionate about.

Basic Needs

Food. Shelter. Health. Transportation. Most of us take these essentials for granted, but for many people these basic needs are in critically short supply or non-existent. Our Basic Needs work provides support to our most vulnerable neighbors and life-saving assistance to those in crisis situations – helping those in immediate need survive today so they can thrive tomorrow.

Family Opportunity

Intergenerational economic mobility lies at the heart of the American Dream. Our Family Opportunity work supports integrated programs that improve the education, financial stability, health and overall well-being of the whole family. By intentionally working with parents, caregivers and children together, we create pathways for success and give families the tools needed to secure long-term stability and a brighter future.

Social Innovation

Our Social Innovation initiative is an exciting opportunity to form new partnerships that can disrupt the ways we currently address and prevent some of our community’s oldest problems. By harnessing Central Indiana’s resilient and entrepreneurial spirit, creating space for exchanging and incubating new ideas, improving technology, and expanding successful small-scale programs system-wide, we are accelerating positive change throughout our community.
Community Investment

Through the generosity of our more than 38,000 donors, grantees and other funders, United Way invested approximately $58 million in our mission to ensure Central Indiana will be a community where children, individuals and families thrive; neighbors care for each other; and we are proud of all our residents’ quality of life.

Community-based Organizations Accredited by United Way

Alternatives Inc.
American Cancer Society
American Red Cross of Central Indiana
The Arc of Greater Boone County
Arthur M. Glick Jewish Community Center
AYS
Barbara B Jordan YMCA
Big Brothers Big Sisters of Central Indiana (BBBSIC)
Boone County Cancer Society
Boone County Senior Services (BCSSS)
Booma Enterprises
Boys & Girls Club of Boone County
Boys & Girls Clubs of Hancock County
Boys & Girls Clubs of Indianapolis
Boys & Girls Club of Noblesville
Catholic Charities
Catholic Youth Organization Camp Rancho Framasa
Child Advocates Inc.
Children's Bureau
Children's TherAplay
Christamore House
CICOA
Community Alliance of the Far Eastside
Concord Neighborhood Center
Crossroads of America Council, Boy Scouts of America
Damien Center
Early Learning Indiana
Easterseals Crossroads
Edna Martin Christian Center
Families First
Family Promise of Hendricks County
Fathers and Families Center
Fay Biccard Glick Neighborhood Center
Flanner House
Foster Success
Girl Scouts of Central Indiana
Girls Inc of Greater Indianapolis
Goodwill of Central and Southern Indiana
Hancock County Senior Services
Happy Hollow Children's Camp
Hawthorne Community Center
Hendricks County Senior Services
Heritage Place
Hoosier Trails Council, BSA
Horizon House
Helping Veterans and Families (HVAF)
Indiana Legal Services
Indiana Youth Group (IYG)
Indianapolis Legal Aid Society
Indianapolis Neighborhood Resource Center (INRC)
Indianapolis Urban League
Indy Reads
Jameson Camp
John Borer Neighborhood Centers
The Julian Center
Kids' Voice of Indiana
La Plaza
LifeSmart Youth
Little Red Door
Lutheran Child and Family Services
Marion County Commission On Youth, Inc. (MCCOY)
Martin Center Sickle Cell Initiative
Martin Luther King Community Center
Mary Rigg Neighborhood Center
Meals on Wheels of Central Indiana
Meals on Wheels of Hancock County
Mental Health America of Hendricks County
Neighborhood Christian Legal Clinic
New Hope of Indiana
Noble
PrimeLife Enrichment
Public Advocates in Community re-Entry
Reach For Youth
The Salvation Army
School on Wheels
Second Helpings
Sheltering Wings
Shepherd Community Center
Southeast Community Services
St. Mary's Child Center
Starfish Initiative
Sycamore Services
Tangram Inc.
TeamWorks
The Villages of Indiana
Volunteers of America Ohio & Indiana
Wellspring
YMCA of Greater Indianapolis
Youth Connections

*Estimated and unaudited fiscal year ended June 30, 2020 results. United Way's audited financial statements and IRS Form 990 are posted immediately upon completion each year in the fall at www.uwci.org/reports-and-financials/. Fiscal year ended June 30, 2019 IRS Form 990 reflected $54.7m in total revenues, $58.2m in total expenses and $170.9m in total net assets.
Asset Limited, Income Constrained, Employed (ALICE)

Households that earn above the Federal Poverty Level, but not enough to afford a basic household budget.

ALICE, an acronym for Asset Limited, Income Constrained, Employed, is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a basic household budget. ALICE could be your child care worker, your parent on Social Security, the cashier at your supermarket, the gas attendant, the salesperson at your big box store, your waitress, a home health aide, or an office clerk. For far too many families, the cost of living outpaces what they earn.

These households struggle to manage even their most basic needs - housing, food, transportation, and health care. When funds run short, cash-strapped households are forced to make impossible choices, such as deciding between quality child care or paying the rent, filling a prescription or fixing the car. These short-term decisions have long-term consequences not only for ALICE families, but for all of us.

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Employed (ALICE)

Asset Limited, Income Constrained, ALICE families, but for all of us.

Employed, is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a basic household budget.

Many of the neighborhoods in Marion County have seen increases in the percentage of ALICE and poverty households in the last two years. Over the last two years in the number of Black ALICE and poverty households, while during the same period white ALICE and poverty households are declining.

34% of Central Indiana households are ALICE or in poverty
11.2% of households are in poverty
29% of ALICE households in our community are families with children
8% increase was observed over the last two years in the number of Black ALICE and poverty households, while during the same period white ALICE and poverty households are declining.

Basic Needs

Food, Shelter, Health, Transportation. Most of us take these essentials for granted, but for many people these basic needs are in critically short supply or non-existent. Our Basic Needs work provides support to our most vulnerable neighbors and life-saving assistance to those in crisis situations – helping those in immediate need survive today so they can thrive tomorrow.

Daryl worked as a HVAC professional for years until one day he suffered an injury in a car accident that threatened his ability to walk again. After a lengthy hospital stay and long-term physical rehabilitation, Daryl regained his ability to walk. Unfortunately, the extended time in recovery forced Daryl out of his job and caused him to be evicted from his home. He had no choice but to live in his car. To make matters worse, someone broke into his vehicle and stole everything he had left, including his identification and medications.

"I started giving up hope after my things were stolen," Daryl shared. "I was doing everything I could each day.

Then, Daryl found United Way accredited community partner Horizon House – a connection that helped him envision hope more realistically. Setting and achieving goals grew easier when Daryl could perform basic tasks like taking daily showers, doing laundry, eating regularly, and even having a mailbox with an address thanks to Horizon House’s Outreach Team. They then connected him to a case manager focused on accessing housing who opened his eyes to critical resources, all while coaching him every step of the way.

"Having someone who actually listened and spent time with me made me believe in myself again."

"When my case manager told me I could get back on my feet and get back to life I as once knew it, I began to believe I would."

Today, Daryl continues to rebuild his life in a home with optimism for the future. Horizon House continues to champion Daryl’s progress and despite being of retirement age, he has entered a training program and dreams of owning his own customer service business. In his spare time, he shares his knowledge of HVAC systems with his neighbors and inspires others with his progress and generous spirit, bringing a ray of hope to each person he meets.

Safe and Affordable Housing
194,561 safe and affordable housing services provided
18,672 struggling individuals who access and retain affordable housing

Healthy Food Access
81,622 struggling individuals who access healthy food and nutrition programs
1,516,027 meals served
11,177 nutritional education sessions provided

Physical, Mental & Behavioral Health Services Access
14,320 struggling individuals who access physical, mental & behavioral health services provided
119,613

Transportation
9,005 struggling individuals provided with transportation options
206,815 transportation services provided

During July - December 2019

ALICE DATA

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Many of the neighborhoods in Marion County have seen increases in the percentage of ALICE and poverty households in the last two years.

57% of households in Center Township alone, had income below the ALICE threshold in 2018
46% of Senior Households (65 and over) had income below the ALICE threshold in 2018.
13.8% increase in Senior households classified as ALICE and poverty since 2010. To combat this growth, United Way has accredited senior serving organizations, like CICOA.

*Data highlighted from United Way’s 2020 ALICE Report

Basic Needs Fund

During July - December 2019
Energy Assistance Program (EAP) is a publicly funded program that provides one-time financial assistance to low-income Marion County residents to offset high utility bills during winter months (and in summer when funding is available). Thanks to the following partners:

Program Partners
Indiana Housing & Community Development Authority, Other community partners

Funding Partner(s)
Federal Emergency Management Agency (FEMA)

Volunteer and Community Partners
American Red Cross of Central Indiana, Catholic Charities, Coalition for Homelessness Intervention & Prevention, Center for Interfaith Cooperation, City of Indianapolis, Family Promise of Hendricks County, Good Samaritan Network, Hendricks County Commissioners, Hendricks Center Township Trustee, Indianapolis Urban League, Jewish Federation of Greater Indianapolis, Morgan County - Brown Township Trustee, Morgan County - Clay Township Trustee, WellsPine, Noblesville Township Trustee, Boone County Senior Services (BCSS), St. Vincent De Paul Society, Centenary United Methodist Church, Aspire Indiana, Zionsville Town Hall, Noblesville Fire Department, Primelife Enrichment Inc, Third Phase Christian Center, Prevail, Inc., The Salvation Army

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Homeless Targeted Initiative
The Homeless Targeted Initiative Fund (TIF) is funded philanthropically and supports initiatives that further Marion County’s mission to end homelessness and supports the Blueprint to End Homelessness. Thanks to the following partners:

Program Partners
Coalition for Homelessness Intervention & Prevention, Other community partners

Funding Partner(s)
Lilly Endowment Inc.

Marion County Behavioral Health
The Behavioral Health Court (BHC) is a post-conviction certified problem-solving court under the umbrella of the Marion County Mental Health Court. The BHC is designed to address the mental health needs and often times co-existing substance abuse of moderate to high-risk individuals in the criminal justice system. The court is comprised of an interdisciplinary team that includes recovery coaching, intensive case management and resource coordination to ensure participants are connected to the community supports necessary to address their mental health, substance abuse and other basic needs to reduce recidivism. Thanks to the following partners:

Program Partners
Coalition for Homelessness Intervention & Prevention, Other community partners

Funding Partner(s)
Lilly Endowment Inc.

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Program Partners
Coalition for Homelessness Intervention & Prevention, Other community partners

Funding Partner(s)
Lilly Endowment Inc.

Ruth Lilly Philanthropic Foundation, The Samerian Foundation, Inc.

Supportive Services for Veteran Families
The U.S. Veterans Affairs’ Supportive Services for Veteran Families program awards grants for supportive services for at-risk veterans to reduce the incidence of veteran homelessness and to rapidly re-house veterans currently experiencing homelessness. Thanks to the following partners:

Program Partners
Coalition for Homelessness Intervention & Prevention, Department of Veteran Affairs Community Rehab Programs, HealthNet Homeless Initiative Program, Helping Veterans and Families (HVAF), Indianapolis Continuum of Care, Veterans Administration, Volunteers of America Ohio & Indiana

Funding Partner(s)
U. S. Department of Veterans Affairs

Strategic Transportation Allocation
The Strategic Transportation Allocation provides local match required to leverage federal transportation funds to support transportation services for seniors in Marion County. Thanks to the following program partner:

Program Partners
OIDA

Winter Assistance Fund
Winter Assistance Fund (WAF) is a locally funded winter utility assistance program that covers low-income individuals in Marion County who are ineligible to receive the state’s Energy Assistance Program. Thanks to the following partners:

Program Partners
Citizens Energy Group, Indianapolis Power & Light Company, 19 agency referral partners

Funding Partner(s)
Citizens Energy Group, Indianapolis Power & Light Company, Nina Mason Pulliam Charitable Trust

Winter Contingency Plan
The Indianapolis Winter Contingency Plan funds overflow emergency shelters and materials that provide relief to homeless individuals and families when inclement weather poses the threat of serious harm or death during the winter months (November-March). Thanks to the following partners:

Program Partners
Blended Professional Street Outreach Team, City of Indianapolis, Coalition for Homelessness Intervention & Prevention, Horizon House, Helping Veterans and Families (HVAF), Wheeler Mission Ministries, Other community partners

Jump IN for Healthy Kids
Jump IN for Healthy Kids is a community-wide initiative of the health, business, civic, nonprofit and academic sectors, working together on evidence-based strategies to reduce childhood obesity in Central Indiana. Jump IN’s mission is to create healthy places, neighborhoods and communities where families have real opportunities to make choices that promote their health, vitality and well-being, including access to affordable, healthy food and meaningful opportunities to play and be active. Thanks to the following partners:

Program Partners
Action for Healthy Kids, Alliance for a Healthier Generation, American College of Sports Medicine, American Dairy Association Indiana, American Health Network, American Public Health Association, Anthem Blue Cross and Blue Shield Foundation, LLC, Archdiocese of Indianapolis/MCTA, Ball State University, Beyond Monumental, Big Green, Chartwells, City of Indianapolis, City of Lawrence, Community Alliance of the Far Eastside, Community Inc., Early Learning Advisory Council, Early Learning Indiana, Energy Kraze, Eskenazi Health, Far Eastside Action Coalition, Fair Bick Neighborhood Community Center, Fendalton Church, Finish Line, FirstPerson, The Food Trust, Gleaners Food Bank of Indiana, The Glick Fund, a fund of Central Indiana Community Foundation, Girl Scouts of Central Indiana, The Good Food Connections, Great Families 2020, Greater Lawrence Chamber of Commerce, Hamilton Heights Schools, Health by Design, Healthiest Cities and Counties Challenge, Indiana Association for the Education of Young Children, Indiana Bioscience Research Institute, Indiana Department of Education, Indiana Family and Social Services Administration (FSSA), Indiana Health Information Exchange, Indiana Minority Health Coalition, Indiana State Department of Health, Indiana University, Indianapolis Colts, Indianapolis Greenways Partnership, Indianapolis Indians, Indianapolis Public Schools, Indy Chamber, Indy Hunger Network, IU Fairbanks School of Public Health, IU School of Public Health, Bloomington, Ivy Tech Community College, John Boner Neighborhood Centers, La Plaza, Lawrence Township Trustees, Lifestart Youth, Inc., Local Initiatives Support Corporation (LISC), Managed Health Services, MidSouth, Monument Beverage, Marion County Public Health Department, MSD of Franklin Township, MSD of Lawrence Township, MSD of Martinsville, MSD of Perry Township, MSD of Pike Township, MSD of Washington Township, MSD of Wayne Township, Mt. Carmel Baptist Church, National Junior Tennis League, Nemours Health, Nelin13 Sports, NortheastPharmaceuticals, Pacers Sports & Entertainment, Playworks, Purdue Extension, Reconnecting to Our Waterways, Regenstrief Institute, Ruth Lilly Health Education Center, Shape America, Shiny Early Learning, SPARK Learning Lab, Wellness Council of Indiana, White River Alliance WFCY, YMCA of Greater Indianapolis

Funding Partner(s)
A.E.TN.A Foundation, Anthem Blue Cross and Blue Shield Foundation, LLC, Ascension St. Vincent, Community Health Network, Eli Lilly and Company, Marion County Health and Hospital Corporation, Eskenazi Health, The Glick Fund, a fund of Central Indiana Community Foundation, Indianapolis Colts Indiana University Health, Lilly Endowment Inc., Nemours Health, Roche Diagnostics, United Way of Central Indiana
We give to United Way and other philanthropic organizations because we sincerely believe in helping others who are in need. United Way’s work touches all facets of the community, encouraging and providing opportunities for people to further their education and employment. We consider ourselves fortunate to be a partner with such an outstanding organization that’s making such a positive impact on people’s lives.

- Al and Maribeth Smith

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**Total Investment:** $5,000,000
Defying the Odds with Indianapolis Urban League

Intergenerational economic mobility lies at the heart of the American Dream. Our Family Opportunity work supports integrated programs that improve the education, financial stability and overall health of the whole family. By intentionally working with parents, caregivers and children together, we create pathways for success and give families the tools needed to secure long-term stability and a brighter future.

At 32 years of age, Rachel, a mother of two and educated in accounting and medical administration, expected to be in a career and happy by this point in her life. Instead, she was just trying to survive. After escaping an abusive relationship and suffering through identity theft, Rachel's home was now her car. Her children were safe at a relative's house but she couldn't care for them without finding a home, gaining employment, and starting over.

"It was hard for me to even look in the mirror and admit to myself this is what I'm going through," shared Rachel. "I couldn't make my situation any harder than it already was."

When Rachel walked into the Indianapolis Urban League (IUL), the staff knew she would be the right fit for the Family Engagement Program – a program based in the practice of the Two-Generational Approach (2Gen).

"Our program assists students, parents, and children. We are about lifting the whole family," said Kimberly Simmons, vice president of programs at IUL. "Rachel needed a career coach, a financial coach, and a family coach. We showed her she wasn't in alone, and that in and of itself, gave her hope."

It wasn't an easy path for Rachel, however. To begin the journey, IUL referred Rachel to a shelter for a safe place to stay. But when she missed curfew one evening, Rachel wasn't permitted to return. Although frustrated, Rachel continued to work hard with her Income and Support Coach and Engagement Program Coach to complete a budget, professional plan and family success plan.

"Even in so much hardship, IUL encouraged me to smile, work hard, and pray," Rachel said.

"The support helped me more than just having a new start to life. The program helped my self-esteem."

Gaining even more confidence, Rachel secured a training credential to further develop her skills and completed the IUL Training Works application for future employment opportunities. IUL provided transportation assistance to meet with her coaches, attend educational classes through Warren Township, and conduct job searches.

2Gen programs don't stop with just income, employment and budgeting supports. They are meant to wrap around an entire family and improve health and well-being. Instructed by IUL's Engagement Coach, Rachel and her children participated together in family activities and healthy food demonstrations. They read books together and re-connected to each other, emotionally. For the first time, Rachel learned how to best support her children's learning in school. Today, the family continues to remain active in the program.

All this work has paid off. Rachel recently became a pharmacy clerk with CIGNA. The position offers Rachel the opportunity to learn additional skills that would support her training as a pharmacy technician. Although Rachel has safe temporary housing, she is very determined to adhere to her budget and success plan. Even with the COVID-19 stay-at-home order, Rachel participates in mental health counseling sessions for IUL parents impacted by the pandemic.

Rachel's oldest child graduated this spring from Ben Davis High School. She continues to be present in her children's lives daily, assists them with e-learning, and continues to secure a safe, stable home for her family.

Family Opportunity Fund

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Asset Funders Network

Indiana Asset Funders Network (AFN) is a regional chapter of grantmakers who invest in opportunities for low and middle income individuals and families to build economic well-being. Members include private, public, corporate, and community foundations, public-sector funders and financial institutions who want to help Hoosiers secure economic stability, for now and for years to come. Thanks to the following partners:

**Program Partners**


Centers for Working Families

Built on an evidence-based model developed by the Annie E. Casey Foundation, the Centers for Working Families (CWF) network is designed to address the challenges of the working poor population and provide them with the financial capabilities, strategies and tools needed to put them on the path to financial stability. Five CWF sites are also supported by a grant through the Siemer Institute for Family Stability, which allows them to apply a multi-generational strategy to their work and focus on outcomes for the entire family. Thanks to the following partners:

**Program Partners**

- Community Alliance of the Far Eastside, Edna Martin Christian Center, Flanner House, Goodwill Industries of Central and Southern Indiana, Hawthorne Community Center, Indianapolis Urban League, John Boner Neighborhood Centers, Local Initiatives Support Corporation, Mary Rigg Neighborhood Center, Public Advocates in Community re-Entry, Inc., Sheppard Community Center, The Siemer Institute for Family Stability, Southeast Community Services

**Funding Partner(s)**

- Taft Stettinius & Hollister LLP, The Siemer Institute for Family Stability

Early Childhood Strategies 2.0

United Way ensures that children have the best possible start in school by assisting early childhood programs through professional development, mentorship, facility improvements, classroom resources and curricular enhancements throughout the six-county area. Thanks to the following partners:

**Program Partners**

- Business Ownership Initiative, Child Care Answers, Indiana Family and Social Services Administration (FSSA), Indiana Partnership for Inquiry Learning, Indianapolis Public Library, Indiana Repertory Theatre

**Funding Partner(s)**

- The Albert G. and Sara I. Reuben Endowment for Early Childhood Development, Indiana Family and Social Services Administration (FSSA), Lilly Endowment, Inc., Ruth Lilly Philanthropic Foundation

Great Families 2020

Great Families 2020 aims to establish neighborhood support networks that provide integrated services in postsecondary education and workforce development, early childhood education, financial support and health and well-being to families living in poverty. Thanks to the following partners:

**Program Partners**

- John Boner Neighborhood Centers, Edna Martin Christian Center, Community Alliance of the Far Eastside, Marion County Commission On Youth, Inc. (MCCOY), Hawthorne Community Center, East Tenth United Methodist Children and Youth Center, DayStar Childcare and Infant Learning Center

**Funding Partner(s)**

- Corporation for National and Community Service, Lilly Endowment Inc., Ruth Lilly Philanthropic Foundation, Lumina Foundation, Samerian Foundation, Cummings Inc., The Glick Fund, a fund of Central Indiana Community Foundation

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**Funding Partner(s)**

- Corporation for National and Community Service, Lilly Endowment Inc., Ruth Lilly Philanthropic Foundation, Lumina Foundation, Samerian Foundation, Cummings Inc., The Glick Fund, a fund of Central Indiana Community Foundation
United Way serves as the administrator for the Indianapolis Preschool Scholarship Program (IPSP), the city’s first-ever preschool scholarship program. In this capacity, we oversee the application, outreach, capacity-building and evaluation processes for IPSP and collaborate to manage Marion County’s state-run On My Way Pre-K pilot scholarship program for 4-year-olds from low-income families. Thanks to the following partners:

**Program Partners**
- Children’s Bureau, The Consultants Consortium, Indiana Family and Social Services Administration (FSSA), Indianapolis City-County Council, Indianapolis Mayor’s Office of Education Innovation

**Funding Partner(s)**
- City of Indianapolis, Corteva Agriscience, The Glick Fund, a fund of Central Indiana Community Foundation, Sarah & John Lechleiter

**Indy Free Tax Prep / Volunteer Income Tax Assistance**

Indy Free Tax Prep is an IRS-sponsored program that provides underserved communities with free tax filing assistance, using IRS-certified volunteers. Volunteer Income Tax Assistance (VITA) sites assist individuals with low to moderate income, persons with disabilities, elderly and Limited English Proficiency (LEP). The program helps taxpayers find all available tax credits and avoid high tax preparation fees. Thanks to the following partners:

**Program Partners**
- Heritage Place, Holy Angels Church, John Boner Neighborhood Centers, Mary Rigg Neighborhood Center, Oasis of Hope Baptist Church, Shepherd Community Center, Southeast Community Services, Indianapolis Public Library-38th Street Branch, Zion Hope Church, South Central Community Action Program- Martinsville, First Christian Church of Martinsville, Brownsburg Public Library, Faye Biccard Glick Neighborhood Community Center, Robin Run Village, Financial Center First Credit Union, Eastern Star Church, Indiana University Health, Sunstone at Arlington Woods Apartments, Indianapolis Urban League, Hawthorne Community Center, Family Promise of Hendricks County

**Funding Partner(s)**
- Internal Revenue Service, Huntington Bank

**Volunteer and Community Partners**

**ReadUP**

ReadUP enlists volunteer mentors to help early school-aged kids get on track — and stay on track — with their expected reading levels. Thanks to the following partners:

**Program Partners**
- Avondale Meadows Academy, Boys & Girls Clubs of Indianapolis, Christamore House, Concord Neighborhood Center, Danville Community Schools, East 10th United Methodist Children and Youth Center, Edna Martin Christian Center, Greenfield-Central Community Schools, Indianapolis Public Schools, John Boner Neighborhood Centers, Lebanon Community Schools, Mary Rigg Neighborhood Center, Monroe-Griggs Consolidated Schools, Mooresville Schools, MSD of Lawrence Township, MSD of Martinsville, Noblesville Schools, Tindley Accelerated Schools, Western Boone Community Schools, Westminster Neighborhood Center

**Funding Partner(s)**
- Duke Energy Foundation, Marion County Commission on Youth (MCCOY), Ruth Lilly Philanthropic Foundation

**Volunteer and Community Partners**

**Indianapolis Preschool Scholarship Program**

**Program Partners**
- Heritage Place, Holy Angels Church, John Boner Neighborhood Centers, Mary Rigg Neighborhood Center, Oasis of Hope Baptist Church, Shepherd Community Center, Southeast Community Services, Indianapolis Public Library-38th Street Branch, Zion Hope Church, South Central Community Action Program- Martinsville, First Christian Church of Martinsville, Brownsburg Public Library, Faye Biccard Glick Neighborhood Community Center, Robin Run Village, Financial Center First Credit Union, Eastern Star Church, Indiana University Health, Sunstone at Arlington Woods Apartments, Indianapolis Urban League, Hawthorne Community Center, Family Promise of Hendricks County

**Funding Partner(s)**
- Internal Revenue Service, Huntington Bank

**Volunteer and Community Partners**

**Family Opportunity Fund Grantmaking Partners**

**Educational Success**
- Barbara B. Jordan YMCA
- Community Alliance of the Far Eastside
- Catholic Charities
- Christamore House
- Early Learning Indiana
- Edna Martin Christian Center
- Fathers and Families Center
- Flanner House
- Goodwill of Central and Southern Indiana
- Horizon House
- Indianapolis Urban League
- John Boner Neighborhood Centers
- Lutheran Child and Family Services
- Reach for Youth
- Southeast Community Services
- Starfish Initiative
- Volunteers of America Ohio & Indiana

**Workforce Development & Economic Assets**
- Community Alliance of the Far Eastside
- Catholic Charities
- Christamore House
- Early Learning Indiana
- Edna Martin Christian Center
- Fathers and Families Center
- Flanner House
- Goodwill of Central and Southern Indiana
- Horizon House
- Indianapolis Urban League
- John Boner Neighborhood Centers
- Lutheran Child and Family Services
- Reach for Youth
- Southeast Community Services
- Starfish Initiative
- Volunteers of America Ohio & Indiana

**Health & Well-being**
- Community Alliance of the Far Eastside
- Catholic Charities
- Christamore House
- Early Learning Indiana
- Edna Martin Christian Center
- Fathers and Families Center
- Flanner House
- Goodwill of Central and Southern Indiana
- Horizon House
- Indianapolis Urban League
- John Boner Neighborhood Centers
- Lutheran Child and Family Services
- Reach for Youth
- Southeast Community Services
- Starfish Initiative
- Volunteers of America Ohio & Indiana

**Social Capital & Investment**
- Barbara B. Jordan YMCA: $100,000
- Community Alliance of the Far Eastside: $115,000
- Catholic Charities: $250,000
- Christamore House: $115,000
- Early Learning Indiana: $75,000
- Edna Martin Christian Center: $250,000
- Fathers and Families Center: $215,000
- Flanner House: $340,000
- Goodwill of Central and Southern Indiana: $340,000
- Horizon House: $100,000
- Indianapolis Urban League: $340,000
- John Boner Neighborhood Centers: $250,000
- Lutheran Child and Family Services: $275,000
- Reach for Youth: $185,000
- Southeast Community Services: $250,000
- Starfish Initiative: $215,000
- Volunteers of America Ohio & Indiana: $150,000

**TOTAL:** $3,565,000

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Indy Free Tax Prep

Making sure our Central Indiana residents receive the most from their tax refunds could not have been more important this year, especially given the unexpected challenges COVID-19 created for so many of our neighbors. Even though our Volunteer Income Tax Assistance (VITA) sites closed for part of the tax season in response to the pandemic, Indy Free Tax Prep still processed more than 3,500 low income returns, more than 1,500 returns for our elderly, and a total of $3,929,211 in federal refunds for 2019 tax year returns.

United Way joined members of the Internal Revenue Service, the City of Indianapolis, and other community partners to administer Indy Free Tax Prep once again to ease the burden of tax preparation for individuals and families across our region. This year’s kickoff, which launched VITA sites in Marion, Hendricks, Boone, and Morgan counties, included a press conference at the Indianapolis Public Library’s 38th Street branch.

“I have been preparing taxes for the Volunteer Income Tax Assistance (VITA) program for over 26 years. My parents instilled in me the importance of giving back to the community and helping others. Tax code and technology can be overwhelming, tedious, unavailable, and confusing. As a VITA volunteer, I can help people in the community fulfill their obligations, avoid penalties, and receive eligible refunds. The program provides a fabulous opportunity to meet and work with some amazing volunteers, and that would not be possible without various facility and funding partners.”

- Rebecca Branson, VITA volunteer

$3,929,211 in federal refunds for 2019 tax year returns
$1,282,156 in federal earned income tax credits
3,539 total returns filed since January 2020

Volunteer Income Tax Assistance

Indy Preschool Scholarship Program

“The On My Way Pre-K program allowed my girls to build their social skills and have friends that they see on a day to day basis. When they age out, they will have that social factor to grow with in life. It benefitted me by allowing me to know that there is a safe place for my children to go to be able to build life and educational skills while allowing me to work and build my own educational skills.”

- Quaniece James, parent at Daystar

In the last year, United Way continued its focus on strengthening access to high-quality early childhood education through investments of leadership and dollars in scholarships, advocacy, capacity, and capital. United Way administers the Indy Preschool Scholarship Program (IPSP) and acts as the lead agency for the Family and Social Services Administration for the On My Way PreK administration in Marion County.

Across IPSP and On My Way PreK, in the last school year, 1,727 three and four-year-old children received scholarships for free PreK to enter Kindergarten ready to learn. At the statehouse, United Way led the statewide PreK Coalition to advocate for steady funding for On My Way PreK that expanded from a pilot in 20 counties to a statewide program, which served 72 counties this year. United Way also solidified future funding for Indianapolis by building out the base number for those receiving On My Way PreK scholarships to include the number of children currently served under IPSP which will end this year.

To build additional capacity, United Way continued partnerships with Business Ownership Initiative and Early Learning Indiana to provide business and programmatic coaching to local providers to strengthen the quality of care. We also provided teacher trainings, educational enhancements, classroom materials and more to build capacity and strengthen the provider network. To increase access to high-quality childcare, United Way invested $1.3M in capital projects for providers to expand the number of high-quality seats available for families in Central Indiana, adding 181 new childcare seats for children ages 0-5 years old.
A Memorable Page in United Way’s ReadUP Story

United Way’s legacy program, ReadUP, has made a significant impact on grade-level literacy in Central Indiana. This year the program served approximately 600 students, and engaged more than 800 volunteer tutors in 33 schools across 16 districts in our community. Thanks to the exceptional commitment from staff, volunteers and dedicated students, the ReadUP program continues to be one of United Way’s most popular and successful community impact initiatives.

This year, Brook Park Elementary School of MSD Lawrence Township took ReadUP to new heights, thanks to the passion of ReadUP consultants like Jill Fletchall. When National Read Across America Day swept classrooms across the country with storybooks and custom celebrations recognizing the power of literacy, Fletchall coordinated a field trip for Brook Park Elementary students to Booth Tarkington’s Civic Theatre, where third graders enjoyed a special performance of Dr. Seuss’s The Cat in the Hat.

And later, when the world began feeling the agonizing effects of the COVID-19 pandemic, Fletchall refused to let the program, now heading into its fourteenth year of operation in the region, dissolve for the remainder of the academic year. Without hesitation, she quickly assembled district leadership and volunteers from United Way corporate partners, like Roche Diagnostics, to launch a curbside ReadUP drive-thru. The drive-thru provided visitors with children’s books of all ages and other resources, along with weekly meals, to support the school’s families.

Roche contributed to these events with dedicated employee volunteers and book donations to the curbside drive-thru. Brook Park Elementary School’s Principal, Alicia Gatewood, continues to carry immense pride and gratitude for her staff, students, but above all, United Way’s mission to make Central Indiana a community where children, individuals and families thrive; neighbors care for each other; and we are proud of all our residents’ quality of life.

"Brook Park is incredibly grateful for the continued partnership with United Way’s ReadUP program," said Gatewood. "Our third-grade students usually attend weekly visits with mentors, and even when COVID-19 struck our region, we were still able to provide a broader group of students with books in their hands. Students read books and traded them with neighborhood friends, extending the power of this program beyond our school – even during such unpredictable times."

“Lifting up others gives you a great opportunity to lift up yourself in so many ways”

- Zachary Scott
  Chairman, Tocqueville Society Council
Our Social Innovation initiative is an exciting opportunity to form new partnerships that can disrupt the ways we currently address and prevent some of our community's oldest problems. By harnessing Central Indiana's resilient and entrepreneurial spirit, creating space for exchanging and incubating new ideas, improving technology, and expanding successful small-scale programs system-wide, we are accelerating positive change throughout our community.

At first, all Ericka Sanders wanted to do was organize a father-daughter dance at the Indiana Educational Re-Entry Facility. Ericka herself struggled to maintain a good relationship with her father, and when he recently passed away, she knew it was her calling to change that for other young girls.

But then, it turned into so much more than a dance. It turned into Sanders' mission when she founded You Yes You!

“I simply want to build relationships between incarcerated dads and their daughters and ensure that fathers are on track for healthier lives after prison.”

You Yes You! re-entry programs have since moved to the Putnamville Correctional Facility.

"Once you get out of prison, there are many roadblocks that prevent you from becoming successful," said Sanders. "We want to help clear some of those hurdles for fathers prior to their release and stay connected to them on their journey outside of incarceration."

To help strengthen the father-daughter bond, Sanders has added book clubs and a Halloween party to the event mix. She provides fathers with journals to write to their children, which they present to them during one of their activities.

"When a child goes to visit a father in prison, it's a small room. There are many things you can't do," Sanders expressed. "We decorate the room with balloons and make sure there is food and music, and in that moment, it doesn't feel like a prison. It's amazing to watch these fathers melt when they see their children."

To support a father's successful re-entry into society, You Yes You! provides information and resources on resume building, legal assistance, and housing. To remain in the program, fathers must follow strict rules during their time at the facility. It's hard work, but the incentive for fathers to spend more time with their daughters is powerful.

This year, You Yes You! reviewed 225 applications to join their program and accepted 30 fathers and, for the first time in their organization's history, all 30 fathers remain in the program. Their motto, 30 FOR 30: We Are In This Together, stands for the commitment to hold each participant accountable and keep their promise to the organization and their children. It's also Sanders' reminder to be champions for them outside of the facility by building relationships with others that will assist them with the re-entry process.

"My father passed away last year, and I spent hours at the prison telling some of our fathers about my story," Sanders said. "I want them to have healthy relationships with their daughters because it doesn’t matter who you are, where you come from, or what your race is: when it comes to your children, all you want to do is be better for them."
Advocating for the Greater Good

United Way’s approach to public policy rooted in education and workforce development initiatives

AllIn4PreK expands to become Early Childhood Education Coalition

After several years of significant progress in pre-k advocacy for low-income families in Indiana, United Way and our coalition of educators, child care providers, civic leaders and corporate leaders across the state broadened the spectrum of our strategic plan to mirror Indiana’s birth-to-five year plan. Now called the Early Childhood Education Coalition (ECEC), this effort will advocate for measured investment for early childhood education opportunities for low-income households for the 2021 budget-writing session of the Indiana General Assembly.

To learn from other states’ early childhood education advocacy efforts, the ECEC connected with the Alliance for Early Success, a national nonprofit who works with advocates at the state level to ensure every child has an equal opportunity to learn, grow, and succeed. This partnership has provided access to technical assistance from organizations such as the National Conference of State Legislatures, Committee for Economic Development, and the Bipartisan Policy Center as well as weekly webinars with national advocates and the opportunity to access funding to support our work.

When COVID-19 hit and adversely affected schools, employment and childcare, the ECEC engaged in direct advocacy to Indiana’s Congressional delegation to ensure federal funding to support child care was included in COVID relief packages. Additionally, the ECEC worked with Family Social Administration’s (FSSA) Office of Early Childhood and Out-of-School Learning to develop a survey of child care, after school and summer care providers to understand specific needs related to safely reopening.

Signed into Law

United Way testified and supported many bills that became law. Here’s just a snapshot.

Administration of 211 Services

United Way worked closely with FSSA, the Governor’s office and legislators to amend original bill language to add specificity to the members of the 211 advisory committee to include two members from United Ways, add oversight via an annual report to the General Assembly and allow data exchange to community and social service organizations.

Governor’s Workforce Cabinet

United Way successfully advocated for new members to the Governor’s Workforce Cabinet and made a number of agency heads non-voting members. We added language to coordinate with the Early Learning Advisory Committee and testified in the House and Senate Committees regarding the importance of connecting workforce with early learning as part of 2Gen solutions.

Various Human Services and Child Welfare Matters

United Way testified in support of an FSSA bill in both the House and Senate that required registered child care ministries to have a certified CPR and first aid adult on site when caring for children. In addition, United Way testified with the Senate Family and Children Services bills to specify that income earned as an individual employed as temporary job, a paid internship, or a work-based learning course does not count toward eligibility calculations for SNAP and TANF programs.

Regulation of Tobacco Products and Smoking Age

The final bill raised the age to use tobacco products from 18 to 21 years old, including smoking or vaping and increased the fine for retailers who sell products to underage people.

We’d like to thank Lilly Endowment Inc. for its generous support of the Capital Projects Fund, Facilities Maintenance Fund, Human Services Professional Renewal Grant, and Technology Fund.

Capital Projects Fund

United Way’s Capital Projects Fund assists partner agencies with major capital improvements to enhance the delivery of human service programs. As stewards of generous financial support, United Way’s Capital Projects Fund Committee ensures grant dollars are used for projects that help committed and fiscally responsible agencies provide services and programs that are consistent with their mission and add value to the community.

Facilities Maintenance Fund

The Facilities Maintenance Fund has enabled United Way to assist partner agencies with the planning and funding of projects that address priority maintenance needs and emergency repairs. The Facilities Maintenance Fund Committee, comprised of volunteers with expertise in facilities planning and management, ensures that projects are warranted and soundly developed.

Human Services Professional Renewal Grant

The Human Services Professional Renewal Grant provides hard-working, dedicated human services professionals with an opportunity to regenerate and reinvigorate themselves, so they can bring fresh ideas and energy to the human care business.

Technology Fund

The Technology Fund assists partnered community-based organizations with the infrastructure upgrades and purchases of hardware, software, and conferencing systems necessary to continue effective operations, with a special emphasis on virtual programming, to serve our community during the COVID-19 pandemic.
We Were Built for This
COVID-19: The story behind the response, the recovery and the gradual re-building of our community.

The COVID-19 pandemic has been called one of the most unprecedented crises in our history. The coronavirus has had an effect on everything around us – our economy, our health, our safety standards, our connections to people, and likely, our priorities. But for United Way of Central Indiana, the pandemic wasn’t the first time we’ve experienced a watershed moment in our community.

United Way was born out of a health and economic crisis.

In the late 1800s, tuberculosis was a deadly diagnosis affecting millions of Americans. In urban areas, like Denver, Colorado, food pantries, churches and disaster relief organizations couldn’t keep up with the needs of the growing sick population of children and adults. To help ease the suffering to a greater effect, the community united to raise money and meet the needs of those desperate for food, shelter and medical care. The year was 1887 and United Way was born.

In 1918, Indianapolis established its own United Way to support the war effort overseas and to fight poverty at home. Just a few months after its inaugural campaign, visibly successful on the steps of Monument Circle, United Way helped lift the community out of a global flu epidemic.


In early March of this year, a disease no one had ever heard of just a few months prior arrived at the Hoosier border. The fear of spreading COVID-19 closed schools, canceled events and conventions, and halved non-essential travel. United Way quickly convened major funding partners in the community to act, as thousands of children, parents, adults and seniors who were already struggling before the virus were about to face a critical shortage of their basic essentials to survive.

Within days of the first Hoosier diagnosis of COVID-19, United Way was hard at work, preparing to respond to the coming stress and hardship that our community was about to encounter. The Central Indiana COVID-19 Community Economic Relief Fund (C-CERF) was established on March 13 with a $15 million donation from Lilly Endowment Inc., $500,000 contributions each from the Central Indiana Community Foundation (through the Glick Fund and The Indianapolis Foundation), Eli Lilly and Company Foundation, Richard M. Fairbanks Foundation, United Way of Central Indiana, and $100,000 from Nina Mason Pulliam Charitable Trust. United Way was built for this moment of crisis. C-CERF was the first significant economic relief fund created in the U.S. as the crisis was evolving. An unprecedented time in our history resulted in one of the most unprecedented moments of generosity from the Central Indiana community.

With hardship, there was always hope.

After C-CERF was announced, United Way and the founding philanthropic partners went into action to survey the human services network to identify the most immediate needs, in real time. With mandatory quarantine in place for all Hoosiers by late March, COVID-19’s effect was felt across all sectors. First responders and healthcare workers were working around the clock. Closed businesses began furloughing and laying off employees. The demand for basic needs was growing every day and basic necessities were hard to come by. To add insult to injury, social distancing for the human services network was a significant barrier for service delivery. How could community organizations help feed people, provide shelter, and help seniors, families and children if they didn’t have the safety supplies and ability to keep people at a distance?

The first round of funding from C-CERF provided much hope to that hardship. Recognizing the immediate issues of childcare for first responders, food access, shelter care, and community centers serving seniors and immigrants, 46 organizations throughout Central Indiana received more than $7.3 million in grants. At the same time, donations from companies, foundations and individual donors were pouring in, including from Indy’s sports leaders. Jim Irsay from the Indianapolis Colts and Herb Simon from Pacers Sports & Entertainment. WRTV Channel 6 stepped up as a media partner to encourage people to give back and to showcase the stories of the heroes making a difference and impact happening all around the community.

Through multiple funding rounds with a strategic focus on our community’s most emerging needs, resources were dedicated to mental health organizations and in service to underserved populations disproportionately affected by the virus – refugees, LGBTQ+ and communities of color. In May and June combined, C-CERF granted almost $20 million to another 130 nonprofits.

By the time the final funds were granted, C-CERF had distributed more than $23 million to more than 180 diverse community organizations and nonprofits serving individuals and families affected directly and indirectly by the COVID-19 pandemic.

“We are proud to be part of a philanthropic community that lifted up such an important fund, so quickly and so generously, to ease the suffering of thousands of our residents during this crisis. We commend the direct service organizations and their employees and volunteers who we’ve had the honor of supporting through C-CERF and who worked tirelessly to save lives.”

~ Ann Murtlow

Answering the Call to Serve During Crisis.

Every week, United Way, the Salvation Army and American Red Cross leaders hosted a virtual call for 50-100 direct service providers to discuss what was happening on the ground, share best practices and resources, and support one another.

When Goodwill was forced to close down its retail operation and furlough staff, Gleaners and Midwest Food Bank mobilized to provide meals to their employees. When some clients of Wheeler Mission became infected with COVID-19, churches opened their doors to house additional homeless individuals. Salvation Army was providing cots, meals and supplies to shelters and community centers. And, when the federal CARES Act was announced, United Way’s Public Policy staff offered free webinars on how to apply and receive this critical funding for the human services network. These are only a few examples of partnerships, collaborations and fellowship that occurred between Central Indiana’s community-based organizations.

While the crisis was one shared experience among the network, each organization faced many unique situations needing special solutions – namely, what to do with, and without, volunteers. United Way quickly mobilized information on its website for dozens of volunteer opportunities with public health recommendations in mind. And then, the crisis made new, creative ideas happen.

When the MLK Center, Edna Martin Christian Center and many senior centers shared a deep concern for senior populations experiencing extreme isolation and stress, the volunteer opportunity, “Call a Senior,” was created to much success, especially for quarantined Hoosiers who wanted to help but couldn’t leave the house. Emmis Communications and its station WIBC stepped up to create “Hoosiers Helping Heroes” – a movement of appreciation of employees delivering meals and snacks to healthcare workers at Eskenazi Hospital. Delta Faucet and Deloitte LLP employees distributed hundreds of thousands of free masks to employees, volunteers and clients at human service organizations and broadly to dozens of neighborhoods throughout the community – at a safe distance. Even United Way staff, sequestered at home, took time to write and mail cards of encouragement to front line staff at community centers.

As Indiana Governor Eric Holcomb proclaimed on April 1, 2020, United Way and the community at-large were #INThisTogether.

Beyond C-CERF: United Way Makes Broad Community Investments

Although did their best to continue classes and teach remotely classes and teaching remotely during shutdown, far too many children did not have access to technology at home. United Way joined the Indianapolis E-Learning Fund, administered by the City of Indianapolis. The fund helped schools improve distance education for students, which was particularly important for low-income children in Marion County school districts. Quickly recognizing the unique challenges of working with and serving people in need with social distancing restrictions in place during the COVID-19 crisis, United Way Grant more than $125,000 through their Technology Fund to support upgrades and enhancements for community-based organizations in Central Indiana. In total, 46 organizations received grants ranging from $5,000 – $9,999 each and were used to support the purchase of hardware, software, and conferencing systems necessary to continue operations and virtual programming.

As Indianapolis began a slow re-open process in June, nonprofit organizations needed to be ready to protect the health of the people they serve – their employees, volunteers, customers and clients. Indianapolis Mayor Joe Hogsett selected United Way to administer the COVID-19 Crisis Calls program, which awarded grants from $200-$5,000 to any nonprofit organization for reimbursement for personal protective equipment (PPE), disinfectant products, and capital improvements needed to maintain safety measures. As Indianapolis began a slow re-open process in June, nonprofit organizations needed to be ready to protect the health of the people they serve – their employees, volunteers, customers and clients. Indianapolis Mayor Joe Hogsett selected United Way to administer the COVID-19 Crisis Calls program, which awarded grants from $200-$5,000 to any nonprofit organization for reimbursement for personal protective equipment (PPE), disinfectant products, and capital improvements needed to maintain safety measures.

"We are appreciative of United Way’s administration of C-CERF, and we are inspired by the many organizations that are helping individuals and families who are most vulnerable to the effects of the pandemic."

– Rob Smith, Lilly Endowment’s senior vice president of collaborative strategies.
Building a Brighter Future for All our Neighbors

The data is clear: generational poverty is an overwhelming problem that continues to worsen for communities of color in Central Indiana. According to the most recent ALICE Report, at the same time white households saw minor decreases in poverty and those struggling to make ends meet, Black households in Central Indiana experienced an 8% increase in the same measure over the last two years. It is also well documented that COVID-19 disproportionately affects our Black and Brown neighbors, creating additional barriers for many individuals and families already facing difficult realities before the pandemic struck.

United Way is committed to ensuring diversity, equity, and inclusion are embedded in our operations and our impact work. Over the last year, we have spent significant time listening and learning in conversations with our team, our partners, and our community. This work included the facilitations of internal and external trainings, reading, volunteering with new partners, and the intentional action to better identify and understand our own biases, the role and history of systemic racism in our own community, and the opportunities we can champion and support so that all people have a quality of life we can be proud of.

In May of 2020, United Way’s Board of Directors voted to add Equity to our previously existing Diversity and Inclusion Statement. That addition reads:

“Equity is the intentional inclusion of everyone in society. Equity is achieved when systemic, institutional, and historical barriers based on race, gender, sexual orientation, and other identities are dismantled and no longer predict socioeconomic, education, and health outcomes.”

Additionally, we have demonstrated our deep commitment to these statements by taking the following steps this past year:

- Launched an internal equity team, Inclusion Diversity Equity Advancement Leaders (IDEAL), tasked with helping to embed diversity, equity and inclusion into every area of our work.
- Incorporated inclusivity as a core grantmaking value that guided decision making and ensured selected grantees share our formal commitment to diversity, equity and inclusion, within their organization and program design.
- Continued our requirement that all applicants and funded partners provide a breakdown of the race and ethnicity of clients served over the past year, and during the term of their grants.
- Worked with C-CERF funding partners to grant more than $1 million specifically to grassroots organizations, led by and primarily serving people of color, for basic needs supports in communities hardest hit by COVID-19.
- Created a virtual educational series, Understanding the Roots of Racism, designed to examine the ways systemic racism has influenced disparities in health, housing, access to nutritious food and transportation for Black individuals and families in Central Indiana.
- Conducted audits to ensure United Way’s internal processes and policies reduce unconscious bias in our hiring, promotions, and professional development for all teammates.

While initial progress has been made, it’s certain United Way’s work in diversity, equity and inclusion must continue as a primary focus as we journey, as individuals and as a team together, toward a brighter future for all our neighbors. We look forward to taking the next steps internally and externally to work for a better tomorrow today.
Our heartfelt gratitude goes out to these individuals for their extraordinary generosity and community spirit.

Angela and Doug Braly
Michael G. Browning
Jim and Kathy Cornelius
Christel DeHaan*
Elaine and Henry Fischer
Marianne Glick and Mike Woods
Eugene and Marilyn Glick Family Foundation
Jim S. Irsay
Sarah and John Lechleiter
Ruth Lilly*
Andreas and Mary Sashegyi
Mel Simon*
Randy and Deborah Tobias
Gary and Rosemarie Wendt

*Marianne Glick and Mike Woods’ philanthropy is guided by one overarching value: supporting organizations that help create opportunities for the most vulnerable in our community to reach their full potential. That’s why when deciding where to bestow a gift, they chose United Way of Central Indiana as the recipient of $1 million, becoming members of the Million Dollar Roundtable.

“United Way is the anchor organization for our city. They are essential to supporting those in need in our community through their network of nonprofits tackling our neighbors’ most complex issues.” - Marianne Glick

Marianne’s story with United Way started in 1989 when Tom Binford approached her to lead the first women’s division of a United Way campaign. The next year, she joined the board as one of three women on a more than 90-member board. It was that disparity that led her to help start the Executive Women’s Leadership Program to provide training for women to serve on volunteer boards. Within five years, the United Way board was one-third female and today is more than forty percent female. Since then, Marianne has served on a number of community partners’ boards and chaired two record-setting United Way campaigns. Today, she is a Director Emeritus of the United Way board.

She attributes her enthusiasm and passion for giving back to her parents Gene and Marilyn Glick.

“My parents’ words and actions instilled in me the importance of giving back. In my 20s and 30s, before I was able to contribute money, I looked to use my time and skills to make a difference with organizations doing meaningful work.”

Their gift will support three key areas of focus, including the Family Opportunity Fund, capacity building and TeenWorks – all of which help to create a more level playing field for the community. The Family Opportunity Fund aims to interrupt the cycle of poverty by serving the entire family’s needs. TeenWorks, a program her father started, provides job opportunities for underserved teens and empowers them to achieve excellence through community-based work and professional development. Lastly, the intentional investment in capacity building will support partners throughout Central Indiana’s human services network as they continue to expand their two-generation programming and integrate it within all their work. Each of these initiatives connects to the same idea that a wraparound approach to addressing the family’s needs will help to break the cycle of poverty and enable them to reach their dreams.

“By supporting United Way, we know that our investments – of advocacy, time and money – are reaching far and wide. It doesn’t stop with them; they use their resources and skill to multiply the impact.”

Thanks to philanthropists like Marianne and Mike, we can create a community where individuals and families thrive.
Named after one of our community’s most iconic streets and main thoroughfares, the Meridian Society is a collection of those who are recognized easily for their individual contributions to Central Indiana — but when joined together, their investment, leadership and passion for positive change helps guide and make possible the work of United Way of Central Indiana.

Lois and Jim Ackerman*  
Kate and Dan Appel  
John and Teresa Ayres  
Melissa and Bradon Barnes  
David and Jackie Barrett  
Elizabeth A. Beck  
Martin Bott and Angelia Barnes  
Mary and Steve Boelke  
Gail K. Boudreaux and Terence Boudreaux  
The Brauer Family Foundation  
Christopher and Cynthia Coble  
Rod Cotton  
Brenda Crowe and Jan Erik Backlund  
J. Scott and Lorraine Davison  
Rollie and Chei Dick  
Ted and Kim Dickman  
Lori Efroymson-Aguilera and Sergio Aguilera  
Mr. Paul Evon  
Brendan and Susan Fox  
Tom and Jenny Foulke  
Mr. Stephen Fry  
Jeana and Michael Harrington  
Jeff and Celia Harrison  
Henry Havel & Mary Stickelmeyer  
William and Gina Heath  
Gary A. and Jean Palmer Heck  
James and Rebecca Henry  
Mark and Karen Hill  
Mr. and Mrs. Alan and Jennette Hill  
Tim and Jenny Hollen  
Alexandra and Paul Horngestraat  
Kalen Jackson  
David Lanther Johnson and Anne Nobles  
Troy and Bob Kassing  
Jed and Beth Kay  
Stephanie Chen Kim  
Donald Knebel  
Kevin and Jill Kedodsick  
Susan and Kenyon Kopecky  
Dr. Eugene and M. Catherine Kroeff  
Uma Kuchibhotla and Muppalla Sukumar  
Alan and Sue Leighton  
Tom Lineberger and Michele Janin  
Eric M. Loughmiller  
Kathy Maeglin and Dr. A. J. Allen  
Mike and Jody Mason  
Bill and Annie Meyers  
Bryan and Cathie Mills  
Sally and Alan Mills  
Andy and Lorna Mohr  
Jim and Jackie Morris  
Ann and Jim Muratow  
John and Carolyn Nutz  
Michael and Anne O’Connor  
Mr. Paul Evon  
Brendan and Susan Fox  
Tom and Jenny Foulke

We established The Meridian Society in the fall of 2009 after attending a meeting in Dallas, Texas with a group of committed Tocqueville Society members. This launch coincided with the formation of our longstanding partnership with the Indianapolis Colts, as we worked to provide our most cherished donors with unforgettable appreciation. I distinctly remember the group’s first-ever event being held at the home of Christel DeHaan, featuring renowned musician Sylvia McNair.

- Don Knebel, 2009 United Way Campaign Chair

“Goelzer Investment Management, we believe intentional corporate engagement is an essential part of helping our high net worth and institutional clients across the country dream, invest, and live. Together, with them, we make progress in our communities with integrity, positivity, and respect. Indeed, for more than 50 years, we have supported our mission-driven partners through financial assistance, board involvement, and meaningful volunteer work.

While the work to make our country more inclusive, more vibrant, and truly better for all will never be done, we are committed to making the investments of time and treasure to make a real difference so that everyone can live a fulfilled life pursuing their dreams.”

- Gregory and Suzy Goelzer
Founded in 1984, the United Way Tocqueville Society is an exclusive national giving society that celebrates our most passionate donors and provides opportunities for engagement and deeper connection to the work supported by United Way’s mission.

The Tocqueville Society recognizes and unites local philanthropic leaders who have devoted their time, talent, and treasure to creating long-lasting change so together we can be proud of the quality of life of every individual and family in Central Indiana.

The Tocqueville Society Council members

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<th>Mike Becher</th>
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<td>Jason Beehler</td>
<td>Troy Gilstorf</td>
<td>Valary Myers</td>
<td>Zachary Scott, Chair</td>
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<td>Deborah Daniels</td>
<td>Shelly Langona</td>
<td>George Pews</td>
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John and Kathy Ackerman
Mike and Amy Alley
Mr. Arvie Anderson and Mrs. Kelly Copes-Anderson
George Antony
Bob and Debbie Armitage
Dr. Leigh B. Bangs and Ms. Alice E. Shooter
Paul and Jacklyn Barrett
The John M. and Paula H. Beals Family
Mike and Bea Becher
Jason and Cecilia Beehler
Tiffany Benjamin and Bill Dwenger
Don Bennett and Kate Hillgren
Paul and Laura Bickle
Allan C. Bir
Daniel L. Boeglin
Rich and Emily Boits
Rosanne Bonjouklian
Bobbii and Glenn Bosch
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Bob and Mechelle Brandenburg
John and Deborah Brehm

Bryan and Elaine Brenner
Gordon and Angela Brooks
Mr. and Mrs. Walter P. Buen
Scott E. Bruns
Henry and Sherri Bryant
Keith and Tina Burks
James T. and Jean S. Burns
Sarah and Keith Burton
Steve and Sally Caltrider
Ben and Charlotte Campbell
Cynthia and John Carr
Veronica A. Chase
Roy and Anne Marie Christian
Mr. and Mrs. Alan Cohen
Jan and Matt Cooahat
Kathleen and Enrique Conterno
Angela and Bill Conley
Dan and Francine Corsaro
David and Carrie Coutant
Greg and Jennifer Coy
David Crawford

Diane Cruz-Burke and Craig Burke
James S. Cunning
John Curry
Deborah Daniels and Lyle Mannweiler
Virginia Davidson
Dr. and Mrs. Manuel Debeno
Steve and Theresa Delling
Curt and Lynn DeVoe
Dennis and Denise Dickson
Michael and Suzanne Dills
Richard and Sue DiMarchi
Ms. Libby Driscoll
Betsy Dustman
The Margot L. Eccles Arts & Culture Fund, a fund of Central Indiana Community Foundation
Brian and Sarah Edwards
Drs. Jeffrey T. and Susan M. Emmick
Scott and Lisa Enright
Kevin and Diana Ephlin
Kevin and Dawn Ervin
Carol J. Feeney
Craig and Mary Fenneman

David and Phyllis Ferrell
Julie Fetterer and Jim McGill
Joshua and Mindy Fleming
Jodie Floyd
Megan S. Fogarty
D.R. and Cherie Foley
Bruce H. Frank
Dr. Timothy R. Franson
Bill and Kim French
Rob Friedman and Mindy Hutchinson
Michael and Kristin Fruehwald
Wayne “Rick” Fusion
Carl and Donna Gahwiler
Tim Garnett and Peter Stymaker
Frederick H. and Megan M. Garver
Steve and Cindy Gillman
Troy J. and Brittany R. Gistler
Geoffrey and Karen Glanders
The Grabovsky Group

Thomas and Arlene Grande
Jeffrey and Terri Grant
Tim and Karen Grese
Susan Haber
Tom Hagadone and Pam Miller
Benne Harpring
Lisa Harris, M.D.
John and Marianne Hart
Jonathan Haug
Scott E. Herbst
Edgardo Hernandez
David and Mia Herzog
Richard E. and Vicki Mech Hester
Mr. and Mrs. Chad Hickman
Bob Hicks and Thalia Hammond
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J. Mark and Kim Howell
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Philip and Irma Johnson
Frank and Suzanne Kaiser
Ron and Kelley Karn
Sabine Kamer
Darren S. Kay
Dr. Stacy Keding and Dr. Paul LePlae
Jamie and Linda Kehn
James and Jennifer Kelley
Rebecca G. Kendall
Barb and Jim Kew
Korlon and Roxanne Kilpatrick
Dr. Kraig Kinchen and Dr. Tina Harris
David and Elizabeth Klimes

Remembering Christel DeHaan

Christel DeHaan was one of the world’s most notable business, academic and philanthropic leaders. Locally, she was our neighbor on the northwest side who built her life and made her success here, while continuously donating back to make Central Indiana a stronger community. Christel was driven to succeed and inspired excellence in whatever she pursued.

As a United Way million dollar roundtable member, Christel believed in making transformational change happen, especially for children close to home and all around the world. She lived by a simple philosophy of “caring, sharing and making a difference,” which translated to better educational opportunities for all children. She spoke often about how alleviating poverty started with the foundation of education, and she put substantial resources behind it. She believed everyone deserved a chance to succeed and inspired so many other philanthropists to follow her lead.

Christel DeHaan’s name is etched on buildings, in rooms, and on plaques all over our city, and rightly so. She deserves the visible reminder of her legacy as a staunch supporter of human creativity, knowledge, and resiliency. But her greatest mark will be the generation of children who will benefit from her substantial effort to care, share, and make a difference.
Cindy Konich
Jon and Kyle Kroehler
Craig Kuechenberg
Stephen and Shelly Langona
Mary Nold Larimore and Jim Larimore
Jim and Kathy Laudick
David and Amy Leising
Jeffrey N. Levy and K. Vanessa Ng
David P. and Lynn Lewis
Nathan and Robin Lewis
Susan M. Lewis
James* and Mary Jane Limp
Sara and Jim Lostens
Carlos Lopez, Ph.D.
Beth A. Lorsbach
Scott and Emily Luc
Cynthia and Gino Lucchese
Carey and Kathy Lykins
Rebecca Lynch
Bronwen L. Mantlo
Kent and Linda Manuel
Drs. James Martinez
John and Sherry Martin
Drs. James Martinez
John and Kay Mason
Rose M. Mays
Jeff and Annette McFarland
Mari McGinley
Drs. James and Melissa Martinez
Allison B. Melangton
Jamie Merisotis and Colleen O’Brien
Ann M. Merkel
Rob and Linda Metcalf
Michael Cobas Meyer and Maria de los Angeles
Jason and Katie Meyers
Andrew Miche
Mark Miles
Sandra and Bernie Miller
David and Robin Miner
Mr. Darin Moody
Steve and Lisa Moore
Martin and Leigh Moorman
Dr. Daniel H. Mowrey
Dennis and Kristen Murphy
Mr. and Mrs. James W. Murphy
Chuck and Valory Myers
Mike and Deb Myers
Mark and Suzi Nagy
Jonathan and Cathleen Halli
Steven and Dawn Neal
Blake Lee and Carolyn Neubauer
Jenn and Scott Nienwyer
Dave and Mimi Nosegas
Teresa Morton Nyhart and Eldon H. Nyhart, Jr.
Richard and Mary Beth Oakes
Dr. and Mrs. Coleman and Christianah Obasaju
Lawrence and Ann O’Connor
Sam and Alexis Odle
Walter and Susan Offen
Denny and Donna Olkak
Steve and Jen Olds
Stephen and Lori Onderer
Mike Ooukki
Ryan and Christy Orsings
Chad and Julie Pavilota
Brian and Mary Pack
William and Libby Pidgeon
Holly and John Pantzer
Robert M. and Kelli DeMott Park
Kathleen Pearson
Allison and Rhett Perkins
Bart and Amy Peterson
Bryan and Dawn Petrillo
Lance and Tracy Pfeifer
Jonathan and Rebecca Polak
Gregg and Lynn Poston
Bob and Lillian* Potts
James Powers
Mark Pratt and Leslie Carter-Pratt
Steven Pratt
LaTona Prentice
Charles and Ann Preston
Ron and Birgitt Priest
Rob and Julie Pruitt
John Reuter
Andrew Rewald and Ellie Hall
Greg and Sharon Rexting
Jean and Lamar* Richcrack
Steven J. and Heather Riddle
Timothy J. Riffe and Sarah McConnell
Christopher and JoLeigh Rignbee
Edward J. and Stacey M. Roberson
Ryan and Terri Roberson
Sallie W. Rowland
Anup K. Roy and Anindita Sen
Joel and Rebecca Ruselink
Peter Rusthoven
Karin W. Saratt
Chris and Karen Scanlon
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Mary Ann Schmid
Eric Schultz and Marcia Kohlitz
Andrew and Anne Sellers
Jerry and Rosie Sermer
Brad and Wendi Shaffer
Mark and Geri Shaffer
Aarti and Shreyas Shah
Anne and David Shane
Margaret and Duane Shaw
Matthew J. and Nicole R. Sheetz
Joey Shortridge
Julie A. Siegel
Julie Singer and Andrew Keeler
Rev. Jean M. Smith
Mark Smith
Rob Smith and Jan Lesniak
Tony and Marla* Smith
Tony Smith
Jeffrey and Heather Smulian
Drew and Brenda Soshnick
Bruce and Kris Steinman
Diane and Mark Stensol
Connie Band Stuart and James Stuart
Kevin and Joanna Sullivan
Mr. and Mrs. Houston L. Swenson
Nancy Swigonski and Wade Clapp
Don Tanselle
James L. Taylor
Adam Tenet
Ron and Sally Thieme
Gary Thompson and Leigh Harris
John and Norma Thompson
Bethany and Brad Thomson
Ponce and Regina Tidwell
Jerry and Linda Toomer
Kathryn M. Tracey
John and Kathy Vahle
Melissa and Mike Veenhuizen
Shaun and Johanna Wallisa
Jim and Dana Ward
Darren and Mumba Washington
Susanne Wasson
Philip and Cathy Weaver
Alonzo and Alicia Weems
Mike and Annie Wells
Robyn and Bryan Werner
Mr. and Mrs. Richard A. West*
Dr. and Mrs. William J. Wheeler
Fred and Elizabeth Wiese
Angie and Andy Wilkinson
Heather Willey
Jeff and Carol Willman
Bryan Witcher
William and Kimberly Witcher
Bryan and Karen Wright
Ace and Beth Yakey
Dr. and Mrs. Ramanar Yelei
Deanna Young
Tim and Jenny Young
Donald Zakrowski
Sara and Michael Zeckel
Alan and Annamaria Zimmerman
Gene and Mary Ann Zink
James and Rita Zakrowski
Alfonso and Agnes Zulueta
Anonymous (2)
Legacy Giving Circles

TOCQUEVILLE LEGACY GIVING CIRCLE
(ENDOWED DONATIONS OF $200,000 AND ABOVE)

Mike and Amy Alley
Malcolm W. & Connie Applegate
Thomas and Jane Cooling Brady
Jim and Kathy Cornelius
Rodney D. Cotton
Christel Dethaan
Rollie Dick
Betsy and Jack Dustman
Herbert and Jane Falender
Marianne Glick and Mike Woods
Donald Harding
Julia and Andre Lacy
Sarah and John Lechleiter
Jim and Mary Jane Limp
Scott and Emily Luc
Bryan and Cathie Mills
Ann and Jim Murff
George Newhall
Gregory and Robin Pemberton
David and Miriam Resnick
Albert and Sara Reubén
Melvin Simon
Julie Singer and Andrew Keeler
Tony and Marla Smith
Troy and Sara Montigney
Henry Havel and Mary Stickelmeier
Randy and Deborah Tobias
Frank and Jane Walker
Steve and Brenda Walker
Mr. and Mrs. Richard West

LEADERSHIP LEGACY CIRCLE
(ENDOWED DONATIONS OF $30,000 - $199,999)

Nancy Ahlrichs
Michael and Mary Jane Becher
Myrtle Beiersdorfer
David and Betty Bössoff
Mary and Steve Boeke
Thelma Buescher
Mike and Kandi Caldwell
Robert Cavanaugh
Chuck and Karen Cohen
Jan and Matt Cohoat
Deborah Daniels and Lyle Mannweiler
Dale F. and Melanie K. DePoy
Lori Efroymson-Aguilera
Linda and Bruce H. Frank
Nick and Mary Ann Frenzel
Karen L. Gentleman and Michael P. McCarty
Jay and Susan Geshay
William Griffith, Jr.
Edward E. Harris
Richard E. and Vicki Mech Hester
John and Phyllis Holliday
Raymond Houk
Jim and Doris Hughbanks
Elizabeth Jennings
Barton L. Kaufman Family
Stephanie C. Kim
Steven and Tammy Letterell
Penny Anne Lee
Susan and Marvin Mitchell
Dayton and Trudy Molendorg
Alexis and Samuel Odle
Edward and Sally Ohleyer
Jane and Andy Paine
Robert and Kelli Demott Park
Robert and Lillian Potts
N. Clay and Amy McCunkey Robbins
Keith and Mary Jane Ruddell
Moe and Judi Silverman
Denny and Cathy Sponsel
Sidney Taurel
N. Clay and Amy McCunkey Robbins

Corporation for National and Community Service
Lilly Endowment Inc.

Corteva Agrisciences
Efroymson Family Fund, a Fund of Central Indiana Community Foundation
Indiana Housing & Community Development Authority

Indiana Family and Social Services Administration Office
Siemer Institute
Indianapolis Power & Light Company
Internal Revenue Service

Nina Mason Pulliam Charitable Trust
Marion County Public Health Department
Richard M. Fairbanks Foundation, Inc.
Ruth Lilly Philanthropic Foundation
Anonymous (1)

Citizens Energy Group
Strada Education Network

Allen Whitelid Cloosse Charitable Foundation, Inc.
Indiana University Health
Nicholas H. Noyes, Jr. Memorial Foundation
Samerian Foundation, Inc.

Arthur Jordan Foundation
Glick Fund, a Fund of Central Indiana Community Foundation
Lacy Foundation

MCCOY Inc. - Marion County Commission on Youth, Inc.

Old National Bancorp

United Way Worldwide
Duke Energy Foundation, Inc.
Zink Distributing

3M Foundation
Thompson Distribution Company

The Suck Family Foundation
Eastern Star JEWEL Human Services, Inc.

Enterprise Holdings

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## Corporate and Foundation Gifts

### $1 Million and Above

<table>
<thead>
<tr>
<th>Gifts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eli Lilly and Company</td>
</tr>
<tr>
<td>$100,000 - $999,999</td>
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<tr>
<td>3Points</td>
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<tr>
<td>Allison Transmission, Inc., and UAW Local #933</td>
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<tr>
<td>Anthem Blue Cross and Blue Shield of Indiana</td>
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<tr>
<td>Citizens Energy Group</td>
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<tr>
<td>Corteva Agriscience</td>
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<tr>
<td>$75,000 - $99,999</td>
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<tr>
<td>Cummins, Inc.</td>
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<td>Enterprise Holdings, Inc.</td>
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<tr>
<td>Gene B. Glick Company, Inc.</td>
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<tr>
<td>Indianapolis Power &amp; Light Company</td>
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<tr>
<td>Lilly Endowment Inc.</td>
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<td>$50,000 - $74,999</td>
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<td>Marian, Inc.</td>
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<td>OneAmerica</td>
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<td>Roche Diagnostics</td>
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<td>Anonymous (1)</td>
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<tr>
<td>$25,000 - $49,999</td>
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<td>GEICO</td>
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<td>PNC</td>
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<td>UPS</td>
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<td>$50,000 - $74,999</td>
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<tr>
<td>Indianapolis Colts</td>
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<td>Lumina Foundation for Education</td>
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<tr>
<td>$25,000 - $49,999</td>
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<tr>
<td>The Ackerman Foundation</td>
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<tr>
<td>Arlington/Roe</td>
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<td>BMO Harris Bank</td>
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<td>Caterpillar, Inc.</td>
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<td>Delta Faucet</td>
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<td>Duke Energy</td>
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<td>Elements Financial</td>
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<td>Elizabeth Ann Beck Foundation</td>
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<tr>
<td>$15,000 - $24,999</td>
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<td>Allied Solutions, LLC</td>
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<tr>
<td>AT&amp;T Inc., CWA &amp; IBEW</td>
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<td>August Mack Environmental, Inc.</td>
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<td>BMW Constructors, Inc.</td>
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<td>Deloitte</td>
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<tr>
<td>$10,000 - $14,999</td>
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<td>Aero Industries, Inc.</td>
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<td>Aon Financial Services, Inc.</td>
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<td>Axavity</td>
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<td>Becknell Industrial</td>
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<td>The Indianapolis Foundation, a CICF affiliate</td>
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<tr>
<td>Christel DeHaan Family Foundation</td>
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<tr>
<td>Ernst &amp; Young LLP</td>
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<tr>
<td>$5,000 - $9,999</td>
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<tr>
<td>Aqua Indiana Inc.</td>
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<td>Ascend Indiana</td>
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<td>Bedel Financial Consulting, Inc.</td>
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<td>Bernie &amp; Sandy Miller Family Foundation</td>
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<td>Caldwell VantHiper</td>
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<td>CareSource</td>
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<td>Collina Foundation, a Hamilton County Community Foundation Fund</td>
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<td>Comcast</td>
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<td>Compass Commercial Construction Group</td>
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<td>Costco</td>
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<td>Emmis Communications</td>
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<td>Erie Insurance</td>
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<td>FirstPerson</td>
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<td>GE Capital / ERC</td>
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<td>Giant Eagle</td>
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<td>Greenfield Banking Company</td>
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<td>Gregory &amp; Appel Insurance</td>
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<td>Hachette Book Group</td>
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<td>Health and Hospital Corporation of Marion County</td>
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<td>Hubbard Family Foundation</td>
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<tr>
<td>Indiana Business Advisors</td>
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<td>Indiana Chemical Trust</td>
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<td>Indiana Health Information Exchange, Inc.</td>
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<td>Thrive HDS, Inc.</td>
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<td>Lauth Group</td>
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<td>Lenex Steel</td>
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<td>MacAllister Machinery</td>
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<td>Managed Health Services</td>
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<td>Messer Construction Company</td>
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<td>N.K. Hurst Company</td>
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<td>OmniSource Corporation</td>
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<td>OurHealth / Marathon Health</td>
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<td>Pepper Construction of Indiana</td>
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<td>Pitney Bowes</td>
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<td>Richard M. Fairbanks Foundation, Inc.</td>
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<td>Rock Island Refining Foundation</td>
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<td>Sharpen / Jupiter Peak</td>
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<td>Shiel Sexton Company, Inc.</td>
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<td>Somerset CPFs</td>
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<td>State Auto Insurance</td>
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<td>State Bank of Lizton</td>
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<td>Steel Dynamics</td>
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<td>Stratics</td>
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<tr>
<td>Usher Funeral Home</td>
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<tr>
<td>$1,000 - $4,999</td>
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<tr>
<td>AAA Hoosier Motor Club</td>
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<td>Abbott Controls</td>
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<td>Affilate Insurance Indiana MCD</td>
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<td>Aon</td>
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<td>Aqua Systems</td>
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<td>Associated Bank</td>
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<td>Barnes &amp; Thornburg LLP</td>
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<tr>
<td>Bituminous Insurance Companies</td>
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<td>Boardable</td>
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<tr>
<td>Bose McKinney &amp; Evans LLP</td>
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<td>Buckingham Foundation</td>
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<tr>
<td>C&amp;A Advanced, Inc.</td>
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<td>Cambridge Capital Management Corp.</td>
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<td>Capital Construction Services, Inc.</td>
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<td>Cardinal Health</td>
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<td>Cargill Corn Milling/DOI</td>
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<tr>
<td>Carlisle Branson Funeral Service &amp; Crematory</td>
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</tbody>
</table>
Corporate and Foundation Gifts

$1,000 - $4,999 (Continued)

- Cohoat and O'Neal Management
- Citizens Bank - Mooresville
- Chubb Group of Insurance Companies
- Centier Bank
- Center Township Trustee (Danville)
- The Brees Dream Foundation
- High Alpha
- Hoosier Chevrolet Buick GMC
- Horizon Bank
- IBJ Media
- Illinois Tool Works Hobart Service
- Indiana Business Brokers
- Indiana Logo Sign Group
- Indy Public Safety Foundation
- Innovatemap
- Johnson Controls, Inc. Systems
- Services North America
- Kenney Corporation
- Kirby Risk Electrical Supply - Indianapolis
- Koch Air LLC
- Kokosing Construction Company, Inc.
- LabCorp
- Langham
- Leading Properties, LLC
- Leaf Software Solutions, Inc.
- Liberty Mutual Insurance Co.
- Marian University
- Manetta Financial Services
- Masco Corporation
- MCM CPA’s & Advisors
- Metro-Indianapolis Board of Realtors
- MutualBank
- My-te Products, Inc.
- Nationwide Insurance
- Neal & Summers Funeral & Cremation Center
- Noel-Smyer Engineering Corporation
- NSX Corporation
- The Nyhart Company
- Omega Communications, Inc.
- OneCause
- PactSafe
- Powderkeg
- Praxair Surface Technologies, Inc.
- Principal Financial Group
- ProCourse Fiduciary Advisors
- Regal Beloit Logistics
- Rehab Medical
- REJ business interiors
- Rowland Design, Inc.
- S.K. Huffer & Associates, PC
- Sahm’s Family of Restaurants
- SalesTurner
- Schuckit & Associates PC
- ServiceMaster by Westphal
- Simmons Bitzer & Associates, PC
- SmallBox
- Strategic Marketing & Research, Inc.
- South Central Indiana REMC
- STAR Financial Bank
- TechPoint
- Thorne Family Trust
- Tepton Aviation Cessna
- TIC International Corporation / UAS
- TOA (USA) LLC
- TICG
- Walmart Inc.
- Weekends Only
- Zylie

* Denotes a new corporate gift to United Way of Central Indiana during 2019-2020. Thanks to the generosity of The Lilly Foundation, these gifts will be matched – doubling the impact of these new corporate partners.

Donor Engagement Networks

Recognizing Leaders in Giving

Donor Engagement Networks are groups of passionate individuals who join forces to advocate, volunteer and generously donate to support the work of United Way. Collectively, Donor Engagement Network members contributed more than $6 million toward United Way last year.

LINC

United Way LINC, Lead Impact Network Change, is a national effort to increase awareness and engagement with United Way for individuals under 30 through unique volunteer events with a social twist.

Emerging Leaders

Emerging Leaders brings together up-and-coming young professionals age 40 and younger who have a passion for philanthropy, personal development, and community.

Diversity Leadership Circle

Advocates of diversity from all backgrounds, cultures, thought processes, and beliefs come together in Diversity Leadership Circle to fight for the financial stability of all Central Indiana residents.

Women United

Women United harnesses the power of dedicated and influential women who have a passion for improving the opportunities of future generations.

Always United

Stay connected to the community and invest in your passions as you navigate tough career decisions and transitions. Always United provides key resources and opportunities to anyone interested in connecting with like-minded individuals, giving back to the community, and retiring the United Way.

2019-2020 Donor Engagement Network Steering Committee Members

Leigh Bangs
Mike Becher*
Betsy Bikut
Tamara Cypress
Katie Edwards
Andre Franklin
Laura Guten
Matthew Hadley
Charlie Hageboeck
Isabel Hawkins
Elliott Hoard
Chloe Huang

Stephen Kerchoff
Brenna Malateistic
Patrick Mayno**
Troy Montigney
Tiffany Nguyen*
Valerie Nofren
Kiera Perkins
Jim Peterson
Ken Reth
David Sheets
William Shuck
Julie Singer*

Ryan Steele
Denny Stephens
Ninad Thanawala**
Terri Tillery
Jefferson Tippel
Takah Fustal**
Danielle Vitter

* denotes chair
** denotes vice-chair
Presented by GEICO

An Evening of Philanthropy Under the Big Top
Inspired by the Greatest Show on Earth, this year's young professional's gala offered circus-style food, fun and entertainment. ELEVATE, presented by GEICO, raised more than $86,500 toward United Way Basic Needs Fund to ensure our neighbors have access to safe and affordable housing. Additionally, attendees assembled hundreds of emergency and transitional housing kits to be donated to our community partner, Horizon House.

2020 ELEVATE AWARD WINNERS
Board Member of the Year presented by Eli Lilly and Company - Marla Taylor, Taylor Advising on behalf of Brooke's Place
Volunteer of the Year presented by Roche Diagnostics - Delano Robinson, Eli Lilly and Company on behalf of Black Data Processing Associates of Indianapolis
Nonprofit Employee of the Year presented by Katz, Sapper & Miller LLP - Kelsey Burton, Executive Director, Paws & Think
Employee Resource Group of the Year presented by BMO Harris Bank - Roche Young Professionals at Roche
Community Ambassador of the Year presented by Delta Faucet - Sarah Myer, Indiana Sports Corp
People’s Choice Award Winner presented by OneAmerica - Luke Zhang, Data Scientist at DemandJump

2019-2020 ELEVATE Steering Committee Members
Evher Crowner, Salesforce
Caitie Deranek Stewart, IU School of Medicine
Katie Ellis, RJE business interiors
Michelle Gary, GEICO
Ellie Hall, Eli Lilly and Company
Christopher Hicks, Kronos**
Jamie Jansen, OneAmerica*
Carlisha Kellum, Salesforce
Sarah King, Deloitte LLP
Molly Lauck, Appirio
Tiffany Nguyen, Eli Lilly and Company
Nicole Pannell, Allegion
Abbey Rich, DEFENDERS
Sarah Sadowski, NCAA
Morgan Shiflett, Alzheimer’s Association
*denotes chair  **denotes vice-chair

“I love the idea of recognizing all the incredibly talented young leaders for their contribution to improving the lives of others. I am proud to live in a city where there’s an event designed by young professionals for young professionals where we can collectively put our time, effort and dollars behind the issues facing struggling families in Central Indiana.”

– Jamie Jansen, ELEVATE Host Committee Chair
Thank you for helping us help others.

ELEVATE
Presenting sponsor: GEICO
Anthem Blue Cross Blue Shield of Indiana
BMO Harris Bank
Deloitte LLP
Delta Faucet
Eli Lilly and Company

Leadership Giving Appreciation Night at the IRT*
United Healthcare

Trunk or Treat with LINC
Deloitte LLP

Women’s Speaker Series: Finding the Path That’s Right for You
Anthem Blue Cross Blue Shield of Indiana

Donor Engagement Network Sponsor
United Technologies Corporation - Carrier

*Postponed

Faegre Drinker Biddle & Reath
Glick Philanthropies
Indy Public Safety Foundation
Katz, Sapper & Miller, LLP
Lumina Foundation for Education
OneAmerica
Republic National Distributing Company
RJE business interiors
Roche Diagnostics
Singer Wealth Advisory of Raymond James
Sun King Brewery
United Technologies Corporation - Carrier
UPS

Now, more than ever, the necessity of the United Way of Central Indiana is clarified. Too many of our neighbors live in, or on the brink of, poverty.

The impact of systemic barriers and obstacles on the ability of too many Hoosiers to meet their basic needs, build the foundation for self-sufficiency, and establish financial stability has become clearer this year. I am so proud to support the work of the United Way of Central Indiana to invest in our community so that Central Indiana is a vibrant, equitable, thriving environment for all of its residents, businesses, and organizations.

– Julie Singer
United Way Board Member
Singer Wealth Advisory of Raymond James
United Way corporate partner, Corteva Agriscience, faced transformational change this year when they separated from DowDuPont and became their own entity. The separation provided them with a chance to centralize a global brand for their customers, making their connection to Central Indiana feel a lot more personal. As a result, it only made sense that a newly embraced brand and identity meant their community outreach goals should reflect a similar objective.

“I’m extremely proud of how Corteva Agriscience employees generously support United Way and our community by contributing their time or financial support,” said Susanne Wasson, President of Corteva’s Crop Protection Business Platform. “Participating in the United Way campaign demonstrates our employees’ dedication to improving the lives and communities in which we live and work.”

The campaign process began with diversified collaboration with the development of a United Way committee. The cross-functional team included workplace veterans, new employees, and guidance from United Way’s Volunteer Engagement and Fundraising teams. The committee, led by United Way Engagement Coordinator and Global Community Investment Manager for Corteva, Heidi Spahn, produced tremendous results not just for their organization, but for the greater Indianapolis community.

“Corteva Agriscience is driven by the purpose to enrich lives, and we have passionate employees who enjoy volunteering their time and expertise in the local community,” said Spahn. “It is gratifying to be able to volunteer my time to assist United Way community partners and give back to those in need. Together we can make a difference.”

Between exposure to poverty simulations placing their employees in the shoes of real families facing poverty in our region, participation in a community organization fair that included twelve United Way partners, and a kit build where 81 employees assembled 1,200 snack packs supporting children across Central Indiana, volunteerism translated into direct impact.

The strengthened partnership not only grew Corteva’s corporate giving by 56% compared to the prior fiscal year, employee donations also increased by 8% - and 25% of their leadership donors, responsible for gifts of $1,000 or more, were new.

Salesforce Philanthropy Cloud is a platform that empowers corporations to put their values into action. It extends each company’s reach by engaging its customers and employees in philanthropic endeavors, enhancing brand reputation and awareness, attracting and retaining top talent, and delivering greater impact.

Philanthropy Cloud leverages the trust, innovation, and artificial intelligence capabilities of the Salesforce platform to help companies meet their philanthropic goals and measure impact. This first-of-its kind impact solution allows companies, employee causes, and communities to come tighter to improve the state of the world.

United Way of Central Indiana has over 3,000 employees utilizing the platform from multiple companies. Throughout North America, over 250 companies have joined forces with Salesforce Philanthropy Cloud to change the way they approach their CSR goals. Among those benefitting from Salesforce Philanthropy Cloud is the publicly traded, Fortune 500 company, Navient located in Fishers, Indiana.

Philanthropy Cloud makes it easy to set up volunteer opportunities and charity campaigns to give back to the community. It also is an easy way to communicate with employees, showcase events and news, and a fun way to keep employees connected.

“Philanthropy and corporate citizenship go hand-in-hand at Navient, where we encourage employees to give back to their community with gifts of time, talent, and money. Utilizing Philanthropy Cloud allows our employees to easily donate and volunteer for the organizations that mean the most to them. The accessibility allows for employee giving to continue from anywhere and during times of crisis to help bring immediate relief to their community.”

- Jon Kroehler
Chief Human Resources Officer, Navient
CHANGE TOMORROW. TODAY.