How expanding our service will help clients like Sandi

Ceres is living with diabetes, a serious illness. Sandi, a current Ceres client, is a great example of the difference Ceres meals can make.

SANDI, CERES CLIENT

Making a Difference

Before I was trying and nothing was happening. Now I’m not even really trying, and I feel better.”

Support Ceres

A Qualifiable Charitable Distribution (QCD) is a strategy that allows someone who is required to take money from their IRA to donate it directly to Ceres from your IRA. This may make sense for you if you are 70½ or older, are required to take money from your IRA but do not need it for living expenses, and want to avoid being pushed into a higher tax bracket.

To make a QCD, speak to your IRA custodian and follow your financial institution’s forms and requirements. A Qualified Charitable Distribution (QCD) is a tax-deductible distribution of funds which can be donated directly to Ceres from your IRA. This may make sense for you if you are 70½ or older, are required to take money from your IRA but do not need it for living expenses, and want to avoid being pushed into a higher tax bracket.

A New Home

As you know, Ceres has grown a lot over the past three years. We’re so grateful to our community of volunteers and donors for making it possible for us to reach thousands of youth and clients with life-changing services. To support our continued growth and impact, we are planning a new home for Ceres’ regional services. Consolidating the bulk of our staff and programs into a large site that we own will enable us to eventually scale from about 200,000 to 800,000 meals per year and reach 100% more youth.

We’re excited about this move for many reasons. Owning our home provides greater stability for Ceres, and therefore for the clients who depend on our meal delivery. Housing in solar, microgrid battery backup, and all-electric, efficient kitchens, within 15 minutes of six major, diverse high schools, and a block away from bus service. meal and provide continuity of operations during power outages.

Funding for this project will come from a variety of sources, including an allocation we’ve already received from the State, as well as a major, diverse high schools, and a block away from bus service. meal and provide continuity of operations during power outages.

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- Learn more on Zoom, November 9, 12 - 1 pm
- Join our Capital Campaign email list
- Register at Center.Ceresproject.org

Above: Architect’s rendering of the new center, with a view from the south east onto the main meeting room.

A New Home

The Center for Food, Youth & Community

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Expanding Our Capacity

What are the impacts of a new home for Ceres?

Current

<table>
<thead>
<tr>
<th>Category</th>
<th>Current</th>
<th>Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients</td>
<td>6,000</td>
<td>1,225 ft²</td>
</tr>
<tr>
<td>Medically Tailored Meals</td>
<td>800,000</td>
<td>4x</td>
</tr>
<tr>
<td>Youth Volunteers</td>
<td>475</td>
<td>4x</td>
</tr>
<tr>
<td>Kitchen Size</td>
<td>8,714 ft²</td>
<td>2x</td>
</tr>
<tr>
<td>Dry Storage</td>
<td>893 ft²</td>
<td>2x</td>
</tr>
<tr>
<td>Coolers/Freezers</td>
<td>2,628 ft²</td>
<td>2x</td>
</tr>
<tr>
<td>Organic Garden sites</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>

Future

<table>
<thead>
<tr>
<th>Category</th>
<th>Current</th>
<th>Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Room &amp; Teaching Kitchen</td>
<td>552 ft²</td>
<td>4x</td>
</tr>
<tr>
<td>Client Resources</td>
<td>40 ft²</td>
<td>3x</td>
</tr>
<tr>
<td>Volunteer Breakroom</td>
<td>1,225 ft²</td>
<td>4x</td>
</tr>
</tbody>
</table>

New!

- 3x energy use
- 47% carbon impact
- per meal

Thank You

To the following corporations and foundation partners who have provided recent funding of $1,000 or more, or over $2,000 in-kind donations:

- Alhambra Charity Fund Trust – San Rafael Elks Lodge
- American AgCredit
- Civil Society Foundation
- Climate Ride, Inc.
- Clover Sauce
- Commercial Oven Group
- Costco Wholesale Corporation
- County of Marin Nonprofit Community Partners Program
- County of Sonoma – Area Agency on Aging
- Gourmet Mushrooms, Inc.
- Kale Yes!
- Luther Burbank Corporation Foundation
- Mercy Wellness
- Martha Stewart
- Prevent Vision – Community Health Investment
- Redwood Credit Union
- Redwood Hill Farm
- Sonoma County Foster’s Foundation
- Sonoma Wine Bank
- William Syer at Santa Rosa Wholesome Planet

Why not give monthly with our Corporate Giving Program?

Left: the new meeting room, from outside in the edible garden. Right: view to the northwest over Apollo Way.

Thank You to Our Food & Beverage Partners
- Good Vybes Lemonade
- Iron Horse Vineyards
- Martha Stewart Organic Wines
- Moonlight Brewing Company
- Oliver’s Market
- Park Avenue Catering
- Sweet T’s Restaurant + Bar
- Three Leaves Food
- Wildwood Wines

A Big Thank You to Our Sponsors

Thank You to Our Food & Beverage Sponsors
- Kathy Allen
- Chris Iversen
- Carolyn Jansen
- Barbara Johanson
- Andrew Levine

We are so grateful to all our volunteers who give their time and talents to our community, such as Terry (pictured right.) Since May 2023, the following individuals surpassed 300 hours:

- Maryn Pryor
- William Schrader
- Yvette Simone
- Janice Sunday
- Antonio Trevino

We aim to complete our Capital Campaign by July 2024. If you are interested in supporting the project with a gift, a multi-year pledge, or by raising funds, please contact Deborah Rasmussen, Director of Development & Community Affairs at drasmussen@ceresproject.org.

Over the next two years, we will engage our staff, volunteers, and community in planning for the transition to our new home. We expect to keep our Sebastopol garden, and to maintain a delivery hub and afterschool program in our Sebastopol kitchen.

Please visit Center.CeresProject.org to see architectural renderings, sign up to receive updates, and learn more about this transformative project and how you can help us bring this vision to life to advance the health of our community.

Center.CeresProject.org

Kathy Allen
Chris Iversen
Carolyn Jansen
Barbara Johanson
Andrew Levine
Maryr Perez
William Schrader
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Center.CeresProject.org
I really appreciate the food, and everyone’s kindness. It makes a world of difference.

— SANDI, CERES CLIENT

Making a Difference

How expanding our service will help clients like Sandi

Ceres Community Project’s new Center for Food, Youth & Community will allow us to mentor more teens, who learn to garden and prepare organic, medically tailored meals, and reach even more clients who are living with a serious illness. Sandi, a current Ceres client, is a great example of the difference Ceres meals can make.

Sandi is living with diabetes, a serious illness. Sandi, a current Ceres client, is a great example of the difference Ceres meals can make.

Sandi is living with diabetes, a variety of mobility issues, and on a low-income – all of which make it difficult for her to put healthy meals on her table. Since Ceres’ meals and medically tailored meals, and therefore for the clients who depend on our meal delivery. Investing in solar, microgrid battery backup, and all-electric, efficient kitchen appliances and equipment will reduce our per-meal cost along with the energy use and carbon impacts of each meal and provide continuity of operations during power outages. We worked hard to find a site that would be accessible to youth who can most benefit from Ceres’ Youth Development Program. Our new home is centrally located in Southwest Santa Rosa, roughly equidistant from our two current Sonoma County locations, within 15 minutes of our major, diverse high schools, and a block away from bus service. We have already purchased the property on Apollo Way, have received entitlements from the City of Santa Rosa, and will submit our building plans for approval soon.

As you know, Ceres has grown a lot over the past three years. We’re so grateful to our community of volunteers and donors for making it possible for us to reach thousands of youth and clients with life-changing services. To support our continued growth and impact, we are planning a new home for Ceres’ regional services. Consolidating the bulk of our staff and programs into a large site that we own will enable us to eventually scale from about 200,000 to 800,000 meals per year and to reach 50% more youth.

We’re excited about this move for many reasons. Owning our home provides greater stability for Ceres, and therefore for the clients who depend on our meal delivery. Investing in solar, microgrid battery backup, and all-electric, efficient kitchen appliances and equipment will reduce our per-meal cost along with the energy use and carbon impacts of each meal and provide continuity of operations during power outages.

Support Ceres

A Qualified-Charitable-Distribution (QCD) is a way to help and make a difference. Directly from your IRA, you can transfer up to $100,000 per year to Ceres. It makes sense for those who are required to take money from their IRA but do not need it for living expenses, and it can also reduce your taxable income. It is a QCD, equal to your IRA contributions and above your (financial advisor’s) limits and requirements. For more information, Ceresproject.org/qualified-distribution-ira

Donate Now

With the cost of food rising, our meals are more crucial than ever for those facing the dual challenge of limited financial means and a serious illness. Please make a generous one time or monthly gift this holiday season.

Donate Now online at Ceresproject.org/faldonate

Above: Ceres Teen Leaders Sydney and Mac packaging meals in our Novato kitchen.

Thank you to everyone for supporting Ceres’ Harvest of the Heart Night: Teen Leaders Sydney and Mac. Salad is so good that we could bottle and sell it.

As a kid, Sandi was never taught about food or how our eating habits can affect our health. She shared that our meals have absolutely changed her relationship with food. Now, she’s tried new healthy food like kale and chickpeas and is loving it. “I wasn’t really trying, and I feel better.”

Before I was trying and nothing was happening. Now I’m not even really trying, and I feel better.”

Sandi is just one of the 1,158 clients that we’ve served this year. We are excited that with our new kitchen facility, we’ll be able to care for many more clients like Sandi.

A New Home

The Center for Food, Youth & Community

Above: Architect’s rendering of the new center, with a view from the south east onto the main meeting room.

Above: Ceres client Sandi, reclaiming her health thanks to the medically tailored meals from Ceres.
Expanding Our Capacity

What are the impacts of a new home for Ceres?

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</tr>
<tr>
<td>1,800,000</td>
<td>4x</td>
</tr>
<tr>
<td>Medically Tailored Meals</td>
<td>800,000</td>
</tr>
<tr>
<td>475+</td>
<td>4x</td>
</tr>
<tr>
<td>Youth Volunteers</td>
<td>7,871 ft²</td>
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<tr>
<td>300</td>
<td>4x</td>
</tr>
<tr>
<td>Kitchen Size</td>
<td>893 ft²</td>
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<tr>
<td>200,000</td>
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</tr>
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<td>4,100 ft²</td>
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<tr>
<td>600 ft²</td>
<td>2x</td>
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<tr>
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</table>

New!

Community Room & Teaching Kitchen
Client Resources
Volunteer & Event Space

Current

 Volunteers
Organic Garden sites

Future

Future

We are so grateful to all our volunteers who give their time and talents to our community, such as Terry (pictured right.) Since May 2023, the following individuals surpassed 300 hours:

Kathy Allen
Chris Iversen
Carolyn Jansen
Barbara Johanson
Andrew Levine

We aim to complete our Capital Campaign by July 2024. If you are interested in supporting the project with a gift, a multi-year pledge, or by raising funds, please contact Deborah Rasmussen, Director of Development & Community Affairs at drrasmussen@ceresproject.org.

We expect to break ground in the third quarter of next year, and to move in late in 2025. We have more than 56% of the funding committed for the project, including dozens of passionate gifts from our community. You can see the list of donors and the members of our Capital Campaign Committee and Honorary Advisory Committee on our website at Center.CeresProject.org.
Expanding Our Capacity
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New!

- Community Room & Teaching Kitchen
- Client Resource Center
- Volunteer Event Space

Current Capacity: 410 ft²
Future Capacity: 1,225 ft²

- Energy use per meal
- Carbon impact per meal

51% LESS 67% LESS

- 3x
- 4x
- 6x

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- Clif Family Foundation
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- Clover Swine
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- Luther Burbank Corporation Foundation
- Mercy Wellness
- Navitas Organics
- Press Democrat
- Providence – Community Health Investment
- Safeway Foundation
- Sonoma County Vintner’s Foundation
- Summit State Bank
- Welfare League of Santa Rosa
- Whole Foods Market

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- Martha Stoumen Natural Wines
- Moonlight Brewing Company
- Oliver’s Market
- Park Avenue Catering
- Sweet T’s Restaurant + Bar
- Three Leaves Food
- Wildwood Wines

Thank you to our Board Members:

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- Chris Iversen
- Carolyn Jansen
- Barbara Johanson
- Andrew Levine

Thank you to our camps, sponsors, Volunteers, staff, board, and auction donors!

Contact us about sponsoring our 2024 event at Harvest@ceresproject.org

Thank You to Our Sponsors

A Big Thank You to Our Sponsors

Thank You to Our Food & Beverage Partners

Ceres’ Delivery Angel and filmmaker, Matthew Geer, nominated Ceres as his favorite non-profit in the nationwide A Really Goode Cause competition from Murphy Goode Winery... and he won!!! Thanks to his heartfelt film, Ceres was selected as one of the three winners. See it at: Ceresproject.org/goodecause

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Allenton New Market Tax Credits, a robust capital campaign, a recent bequest, and the eventual sale of our Sebastopol kitchen facility. We expect to break ground in the third quarter of next year, and to move in late in 2025.

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Thank you to everyone for supporting Ceres’ Harvest of the Heart! Right: Teen Leaders Colleen and Lauren at Ceres’ Cornucopia table.

Above: Ceres client Sandi, reclaiming her health thanks to the medically tailored meals from Ceres.

Above: Ceres Teen Leaders Sydney and Mac packaging meals in our Novato kitchen.

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Our new home will enable us to:

• Serve an increased number of youth who can most benefit from Ceres’ Youth Development Program. Our new home is centrally located in Southwest Santa Rosa, roughly equidistant from our current Sonoma County locations, within 15 minutes of our major, diverse high schools, and a block away from bus service. We have already purchased the property in Apollo Way, have received entitlements from the City of Santa Rosa, and will submit our building plan for approval soon.

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