

Christensen Institute Executive Learning presents: Disruptive Innovation: From Theory to Practice

LIVE ONLINE

Tuition: \$4950

Registration deadline: One week prior to start of session.

Overview

Implementing industry-changing innovations in the market requires more than a surface-level knowledge of Disruptive Innovations. Executives must also learn how to successfully navigate the minefield of corporate processes and incentives that too often stymie Disruptive Innovations before they can succeed.

In *Disruptive Innovation: From Theory to Practice*, we'll take a holistic approach to developing and implementing game-changing innovations. This will include learning to recognize disruptions in process, understanding the role of business models in innovation, and overcoming common obstacles innovators face in organizations large and small. By mastering the full range of frameworks in this course, you'll be better prepared to develop, lead, and launch innovations that will shape the future and help your organization succeed in the market over time.

In this immersive live-online program, you'll learn the rigorous theories and frameworks that will further empower you in becoming a transformational innovator and manager, including:

- The Theory of Disruptive Innovation
- Jobs to Be Done Theory
- The RPPs inside business models
- Modularity Theory
- The strategy-making process

In ten sessions over five days, you'll be guided by researchers and practitioners from the Christensen Institute. Those who complete this program will gain valuable, lifelong skills that will help them drive innovation throughout their careers.

Program outcomes

Participants in this program will be able to:

- Build innovative, competitive enterprises for the long term
- Navigate technological change and product life cycles
- Understand the causal drivers behind successful innovation
- Manage business model innovation
- Navigate and overcome internal resistance to Disruptive Innovation
- Understand the drivers of customer demand
- Scope and size markets more accurately
- Lead teams through phases of growth
- Understand what creates culture and how to change it

Who should participate?

Disruptive Innovation: From Theory to Practice is ideal for those who want to not only understand the Theories of Disruptive Innovation, but also gain the insider knowledge and tools necessary to achieve lasting success in their organizations. It's not limited to any specific industry or seniority level, although the insights are most helpful to those in positions to directly influence outcomes. A wide range of professionals can benefit from the program, including:

- Operating company executives
- Technical individual contributors
- Business owners
- Team managers
- Investors from venture capital, private equity, and other capital markets

Instructors include :



Ann Christensen,
President and CEO of the
Christensen Institute



Michael Horn, Co-Founder
and Distinguished Fellow
of the Christensen Institute



Rich Alton, Director of
Emerging Research at the
Christensen Institute



Bob Moesta, Research
Fellow at the Christensen
Institute and CEO of The
Re-Wired Group



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Learn more and register at www.ChristensenInstituteExecutiveLearning.org

Class schedule (subject to change)

Session	Time	Topic
Session 1	12:00pm to 1:20pm EST	Theory Building & Disruption
Session 2	12:00pm to 1:20pm EST	Disruption Application
Session 3	12:00pm to 1:20pm EST	Jobs Theory
Session 4	12:00pm to 1:20pm EST	Jobs Theory Application
Session 5	12:00pm to 1:20pm EST	Business Models
Session 6	12:00pm to 1:20pm EST	Modularity Theory
Session 7	12:00pm to 1:20pm EST	Managing Strategy
Session 8	12:00pm to 1:20pm EST	Culture & Hiring the Right Managers
Session 9	12:00pm to 1:20pm EST	How Will You Measure Your Life?

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About Christensen Institute Executive Learning

Christensen Institute Executive Learning is a new platform from the Christensen Institute, unpacking insights grounded in the work of late Harvard Business School Professor, Clayton M. Christensen. As one of the world's foremost innovation and management experts, Professor Christensen's work has influenced a generation of business leaders. Coupled with the latest research from the Institute, Professor Christensen's extensive body of work offers leaders a unique, invaluable framework for understanding what causes innovations—and ultimately industries—to fail or thrive.

About the Christensen Institute

The Christensen Institute is a nonprofit, nonpartisan think tank dedicated to improving the world through Disruptive Innovation.