

(Originally published on StudioPros.com)

STUDIO PROS FEATURED ARTIST: ANDREA IORIO

Italian artist Andrea Iorio incorporated Studio Pros into his writing process from thousands of miles away

Andrea Iorio's curiosity was piqued when he read an article about Studio Pros in *Sound on Sound* magazine. Living in Tuscany, Italy, he thought Studio Pros' Los Angeles-based session players might be his music's best option.

In fact, Iorio saw it as an advantage that he lived in a different country. As an artist, he prefers to let musicians provide their own take on his work instead of giving specific, strict direction.

Working from a remote location made that process simpler. "I like to hear a completely different vision from what I'm thinking," Iorio explains. "I try to give as little instruction as possible for my projects so as not to influence the performer. With Studio Pros it's fantastic, because it can be very different from my expectations."

Growing up in Siena, Iorio was turned on to music at the tender age of nine when a friend introduced him to Pink Floyd and Led Zeppelin. A few years later, a legendary fusion band expanded his musical horizons even more. "At 13 I was astonished by the bass part of Weather Report's 'Teen Town,'" he remembers. "That started my musical education."

Iorio studied jazz bass in Siena for a decade while dabbling in piano and guitar. He began exploring the production and recording process, eventually assembling his own small studio. “The studies I’ve done gave me a 360-degree interest in music,” he says, “from jazz to rock to metal.” As a result, his songwriting covers wide ground stylistically, building from distinct jazz roots with a straightforward rock edge. Iorio lists some of his favorite artists as Miles Davis, Steely Dan and King Crimson, and more recently he’s developed a strong interest in experimental electronic music.

While he granted the Studio Pros session musicians artistic license for his music, Iorio still retained a level of control that would allow him to achieve his vision. His first step was to get each song arrangement to a place where he felt comfortable handing them off to Studio Pros. Then he would download the players’ newly-recorded instrumental tracks and use them to finish writing the piece. “When I think the arrangement is quite advanced, I deliver it,” he says. “When Studio Pros records the tracks, I take them back and insert them into my creative process, adapting them into what will be the finished song.”

It was important to Iorio to have a production team he could count on, even when he lived on a different continent. “We live in such distant countries, culturally and musically,” Iorio says. “The professionalism, speed and great performances Studio Pros delivered in the finished works are absolutely amazing!”

He is planning on releasing his Studio Pros recordings on a future album. “The final product is marvelous, everything I am looking for,” he says, adding: “You guys are A-M-A-Z-I-N-G.”