DIRECT TO CONSUMER



LICENSEE DELIVERY



Services Offered

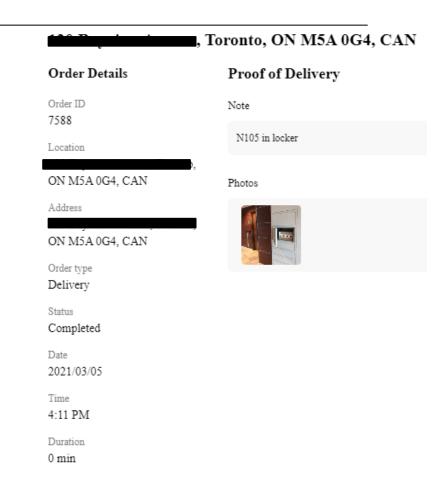
- Residential Delivery
 - Live Tracking
 - Proof of Delivery
- Licensee Delivery
 - LCBO
 - Beer Store (TBS)
 - Grocery chains
 - Bars & Restaurants
- Daily inventory reporting
- •Brewery Pickup





Residential Delivery - Features

- Three-factor communication
 - Email notification for scheduled delivery
 - Live tracking 60 minutes prior to delivery
 - Text notification upon delivery completion
- Proof of delivery built in to driver controlled app
 - Driver can leave notes regarding drop-off/hand-off
 - Amazon-style photo uploading
 - Signature collection
- 99.4% Delivery success rate





Licensee Delivery

- Daily deliveries to Toronto
- Weekly and twice-weekly deliveries from London to Ottawa
- Partnership with Ontario Craft Distribution for Southwestern Ontario
 - Bi-Weekly deliveries to everywhere west of our delivery zones
- •6 Weeks free warehousing



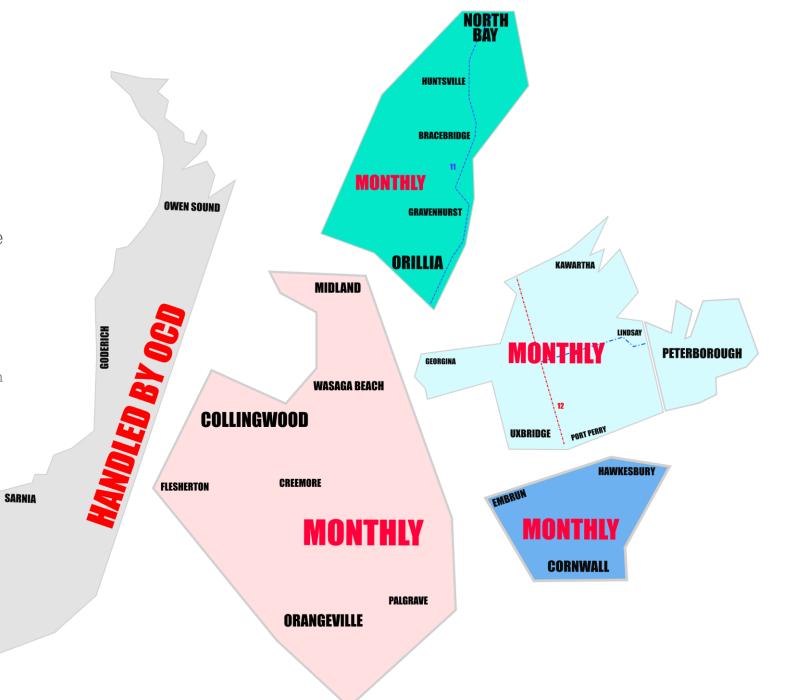
Core **OTTAWA** Delivery BARRIE Schedule **LAKE SIMCOE** NEWMARKET AURORA **KINGSTON BELLEVILLE** TORONTO **ELMIRA** HALTON **GUELPH MONDAY | THURSDAY FRIDAY** KITCHENER WATERLOO 401 TUESDAY | FRIDAY **TUESDAY | FRIDAY** CAMBRIDGE STRATFORD **LAKE ONTARIO** ST. MARYS **HAMILTON** WOODSTOCK **TUESDAY | FRIDAY THURSDAY NIAGARA BRANTFORD** 401 **WEDNESDAY TUESDAY** LONDON WELLAND 3-216 RIVERMEDE RD, VAUGHAN FORT ERIE **DAILY MONDAY | THURSDAY 3-117 MINERAL RD, BELLEVILLE** ST. THOMAS 11-9 ALLAURA BLVD, AURORA

Occasional Delivery Schedule

- Ontario Craft Distribution (OCD) Requires transfer time - Please email for an ETA
- Dufferin/Georgian Bay 2nd Wednesday of the month
 • Muskoka/North Simcoe – 3rd
- Wednesday of the month
 Peterborough/Kawartha-4th
- Wednesday of the month

 Cornwall/East Ottawa 2nd
- Friday of the month

WINDSOR



DELIVERY MAP MUSKOKA **NONTHLY** MIDLAND OTTAWA • Ontario Craft Distribution **ORILLIA** (OCD)Requires transfer time -Please email for an ETA WASAGA BEACH BARRIE COLLINGWOOD LAKE SIMCOR • Dufferin/Georgian Bay - 2nd Wednesday of the month **PETERBOROU** MONTHLY FLESHERTON • Muskoka/NorthSimcoe-3rd Wednesday of the month **MONTHLY** NEWMARKET AURORA • Peterborough/Kawartha-4th BELLEVILLE Wednesday of the month • Cornwall/EastOttawa-2nd **ORANGEVILLE** Friday of the month TORONTO PICHEIM (NOTTO SCALE) **FRIDAY MONDAY | THURSDAY** HALTON **ELMIRA GUELPH** KITCHENER WATERLOO TUESDAY | FRIDAY **TUESDAY | FRIDAY** WINDSOR CAMBRIDGE **STRATFORD LAKE ONTARIO** ST. MARYS TUESDAY | FRIDAY **THURSDAY HAMILTON** WOODSTOCK NIAGARA **BRANTFORD WEDNESDAY TUESDAY** LONDON WELLAND **DAILY MONDAY | THURSDAY** ST. THOMAS

Brands We Work With































































Fee Structure

- Drop-offs to our warehouse are welcome from 10:30am – 4:30pm, Mon-Fri
- Pickup available on delivery days in your region

| Pickup Structure | | | | | |
|--------------------|--------------|---------|--------|-------|--|
| Service | Format | | Price | | |
| Pickup | Box / Flat | | \$1.75 | | |
| Pickup | Keg | | \$5 | | |
| Pallet P/U | Pallet - GTA | | \$60 | | |
| Pallet P/U | Ottawa | Muskoka | \$80 | \$100 | |
| Minimum Pickup Fee | Flat Fee | | \$15 | | |

| Licensee Delivery | | | | |
|------------------------------|------------|---------|--|--|
| Packaging | Format | Price | | |
| Can | 24 x 473ml | \$8.25 | | |
| Can | 24 x 355ml | \$6.50 | | |
| Bottle | 12 x 375ml | \$6.50 | | |
| Bottle | 12 x 500ml | \$7.00 | | |
| Bottle | 12 x 750ml | \$10.00 | | |
| Keg | 20L | \$15.00 | | |
| Keg | 30L | \$20.00 | | |
| Keg | 50L | \$33.00 | | |
| Keg | 58L | \$39.00 | | |
| No Volume / Single Case Drop | #N/A | \$13 | | |
| Keg Returns | Per Keg | \$4.00 | | |
| Residential Delivery | | | | |
| Service | | Price | | |
| Residential Delivery | \$12 | | | |
| Extra Box at Address | \$3.99 | | | |