Get the money moving

Maxfield Weiss – Executive Director for Europe, CDP
We are stuck in a green finance gridlock.
Translating commitments to capital

More than half of European companies in high-emitting sectors report access to capital as a key concern for decarbonization projects, even though...

Most financial institutions are taking active steps to align portfolios to a 1.5-degree pathway, as disclosed through CDP

Source: CDP data, Oliver Wyman analysis
Specific challenges in transition financing

1. Tech and completion risks for developing projects
2. Market, structural and policy risks in current landscape
3. Performance risks in later stages
CDP data powers global financial market platforms

Access to capital

Compliance

Procurement

Equity products

Global policy

Through partnerships with the ISSB, EFRAG, and the TNFD, CDP empowers companies to disclose aligned data.

CDP data is the basis for equity products offered by the world’s major financial institutions and index providers.

Over 330 multinationals with $6.4 trillion in buying power use CDP supplier data for procurement decisions. Citibank uses that data for preferable financing for Vodafone suppliers.

CDP data goes directly from our portal to 740+ investors with $136 trillion in assets.

CDP data powers the NZDPU and UNFCCC Global Climate Action Portal, enabling review of progress toward Paris Agreement and policy development.
We must scale, innovate and diversify risk.
Three steps to get climate finance flowing

1. Diversify risk and support base
2. Collaboration across financial and public sectors
3. Innovative financing models
We must engage on opportunities.
How we assess green business model progress

The five key drivers:

- Capital expenditure
- Product innovation
- Supplier decarbonization
- Customer engagement
- Steering the business

Evaluation of European companies’ level of progress on five key drivers of business model change toward a green transition

Source: CDP data, Oliver Wyman analysis
Green CapEx is below where it should be

70%

Most European businesses still align under a quarter of their CapEx toward key actions to implement net-zero transition

20%

Over 1 in 5 Polish businesses align more than half of their CapEx in actions to implement climate transition plans

Source: CDP data, Oliver Wyman analysis
Critical capital needed

Green steel demand set to outstrip supply without further investment

Source: CDP data, Oliver Wyman analysis
Action enabled through high-quality disclosure

Access to capital
Quantifying risk and opportunity

740+ investors asked CDP to engage companies in their portfolios to disclose in 2023.

Business competitiveness and access to buyers
Procurement and building business

In 2022, CDP Supply Chain members drove 70 million tonnes of emissions reduction initiatives.

Compliance
Mandatory or voluntary

CDP’s disclosure platform improves consistency of information for investors.
We must move the money.
Find out more