This year, The Virgin Money London Marathon are encouraging everyone to support the race by watching the BBC’s live coverage on television and tracking participants using the Official App powered by TCS to reduce crowding on the course. For exclusive coverage in the build-up to the 2021 Virgin Money London Marathon, be sure to follow @LondonMarathon on Instagram, Facebook and Twitter. The social media channels will bring you all the latest news, information and live videos.

The BBC’s coverage of the marathon is multi-platform, with the action broadcasted live on TV, radio, the BBC Sport website, social media and via the Red Button service – so viewers will be able to keep up-to-date with the latest action throughout the day. Outside the UK, race organisers will share a comprehensive list of international TV channels that will show live coverage of the event on this page in the build-up to Marathon Day.

The 2021 Virgin Money London Marathon is set to be the biggest marathon ever staged anywhere in the world, with an incredible 100,000 runners scheduled to take part on Sunday 3 October. 50,000 runners will take on the world’s greatest marathon on the course of their choice from 00:00:00 to 23:59:59 BST on 3 October, wherever they are on the planet.

On the same day, a record 50,000 participants will run from Blackheath to The Mall in the traditional mass-participation event on the streets of the capital, an increase of more than 7,000 on the previous finisher record.

The virtual Virgin Money London Marathon was held for the first time in 2020, when more than 37,000 runners, from all corners of the world, completed the event. The final finishing total of 37,966 means it has been awarded an official Guinness World Records title for the ‘Most users to run a remote marathon in 24 hours’.

This year, TV presenter and former TOWIE regular Mark Wright, theatre star Carrie Hope Fletcher and former England cricket captain Andrew Strauss lead the list of famous faces preparing to run. Wright will run his first-ever London Marathon for Flora’s Get Town’s Active campaign, aimed at inspiring people across the UK and Ireland to live a healthier, more active lifestyle. He has been receiving training tips and advice from London Marathon legend Paula Radcliffe to help him prepare.

Joining him on the Start Line will be star of the new Andrew Lloyd Webber production of Cinderella The Musical and marathon newbie, Carrie Hope Fletcher. Former England cricket captain Strauss will run to raise money for the charity he set up in memory of his wife Ruth, who died of cancer in 2018. It will be the second time that Strauss has run the London Marathon. He made his debut in 2013 when he ran alongside Ruth.