

THE IMPACT OF TRUST-BASED PHILANTHROPY



When nonprofits and funders collaborate with a shared vision of accountability to the communities they serve and support, it improves outcomes for communities and the social sector at-large.

Trust-based philanthropy is geared toward achieving results. By encouraging funders to build collaborative, supportive, and learning-oriented relationships with nonprofits, it produces a range of benefits that are essential, yet often under-recognized when it comes to achieving sustained social impact.

IMPACT ON NONPROFITS

Improved ability to advance mission

- More time and capacity to focus on mission rather than funder-driven obligations
- Greater flexibility to respond to community needs
- Increased strategic capacity to plan for the long-term

Strengthened sense of innovation & experimentation

- Increased financial and moral support to dream big and take risks
- Decreased stigma & stress regarding failure
- Increased capacity to learn, iterate, and evolve in complex social change work

Improved organizational health

- Reduced stress for nonprofit leaders
- More support & resources for people-centered wellness
- Increased ability to retain and grow staff

IMPACT ON FUNDERS

Strengthened strategic capacity

- More authentic understanding of the barriers and accelerators to social impact
- Increased ability to recognize and address resource gaps in their funding areas

Healthier organizational culture

- Improved understanding and alignment around organizational values
- Greater honesty and transparency, internally and externally
- Increased joy, engagement, and job satisfaction for staff and board
- Increased self-awareness, reflection, and accountability

Improved relationships & reputation

- Stronger relationships with grantee partners
- Greater alignment between stated values and external practices
- Improved ability to understand and respond to needs of nonprofits and communities
- Deeper sense of accountability to nonprofits and communities

IMPACT ON COMMUNITIES

Improved access & opportunities

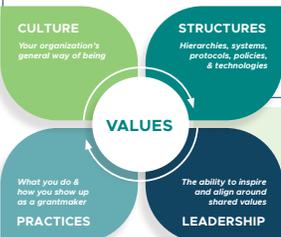
- Community needs met in greater scale and quality
- Increased opportunities for community-informed solutions
- Increased integration of community feedback in nonprofit-led efforts
- Reduced disparities in access and opportunity

Increased engagement, empowerment, & collaboration

- Increased opportunities to provide input and collaborate on social sector work
- Improved relationships with nonprofits & funders
- Heightened sense of trust in social sector

BIG PICTURE SOCIAL IMPACT:

stronger, more collaborative, more democratic social sector



The Six Practices of Trust-based Philanthropy:

- Give Multi-Year, Unrestricted Funding
- Do the Homework
- Simplify & Streamline Paperwork
- Be Transparent & Responsive
- Solicit and Act on Feedback
- Offer Support Beyond the Check