

[ media kit ]

# FROM EMPATHY TO IMPACT NEWSLETTER

"From Empathy to Impact" is a newsletter that opens the door to a world where empathy intersects with research.

Expect a treasure trove of captivating articles, thought-provoking case studies, valuable tips, and inspiring interviews, all centered around trauma-informed UX research and design for youth.

## WHAT YOU CAN LOOK FORWARD TO

- Deep dives into trauma-informed design
- Inspiring success stories
- Expert interviews and insights
- Practical tips and resources

## OUR READERS

- 55.8% Female, ages 18-65 years old
- Loves to learn about impactful organizations, products, and services serving youth



### — OUR STATS —



35.5 % open rate




5 continents reached



230+ subscribers

## LET'S COLLABORATE!

 [marketing@drgslab.com](mailto:marketing@drgslab.com)

 Dr. G's Lab