

FOR IMMEDIATE RELEASE

**Equine Network Announces New Partnership  
with Pink Buckle and Ruby Buckle**

*The partnership continues to grow the Western Sports Group*

**Albuquerque, NM** - May 22, 2023 - Equine Network, LLC, a leading provider of best-in-class competitions, content, products and services to the equine community, is excited to announce the recent partnership with Pink Buckle and Ruby Buckle, a series of prestigious barrel racing competitions for horses sired by one of the Pink or Ruby Buckle Stallions.

The Pink Buckle and Ruby Buckle barrel racing futurities are designed to dramatically increase the number and quality of barrel racing performance horses by promoting the Pink and Ruby Buckle stallions and their offspring. Consisting of four events, the Pink and Ruby Buckle events promise a combined total guaranteed prize awards of over \$ 7.0 million dollars in 2023.

“We’re excited to partner with the crown jewel of the barrel racing industry,” said Tom Winsor, CEO of Equine Network, LLC. “This new partnership deepens our relationship within the equine community while adding to our fast-growing Western Sports Group.”

Equine Network’s partnership with the Pink Buckle and Ruby Buckle fits naturally with the company’s expansive growth plans, adding a new dimension to their robust Sports Group offerings.

“We’ve been so thrilled with the success of the Pink and Ruby Buckle programs so far,” said Chad Beus, “this new partnership with Equine Network allows us to continue to grow and improve. We are always searching for ways to innovate and expand and working together with Tom and his team will accelerate our vision for the future.”

With its strategic acquisitions within the equine industry, Equine Network has positioned itself as the world’s most valuable equine resource for riders and their horses. With offerings including member-only competitions, roadside assistance, subscription based products and online learning channels and other proprietary content, Equine Network will continue to build and acquire additional services and solutions to enable its current and future members to more easily enjoy and participate in the equine industry.

**About The Equine Network**

Equine Network serves over 300,000 members through its data-driven recurring membership business delivering content, competition, commerce and community to the equine world, and those that do business in it.  
visit [www.equinenetwork.com](http://www.equinenetwork.com)

**About Growth Catalyst Partners**

Growth Catalyst Partners is a middle market private equity firm investing in information, marketing and tech-enabled services businesses. GCP's strategy involves targeting growth segments of industries and identifying and building market-leading companies with breakout potential. GCP partners with company founders and owners along with top

executives within those industries and provides capital, proprietary deal origination and operating expertise to the management teams. GCP's team has deep sector expertise and has led hundreds of transactions and successful investments in services businesses for over 20 years. Since the GCP's founding in 2015, the firm has completed over 85 acquisitions across its industry-leading platform companies. For more information, visit [www.growthcatalystpartners.com](http://www.growthcatalystpartners.com)