



Equine Network Acquires The Patriot Events

Equine Network continues to grow its Western Sports Group with the recent purchase of the Priefert Patriot in Fort Worth, Hooey Junior Patriot Program, the Patriot Las Vegas, the OE Reno Patriot, Patriot Cheyenne and the Patriot Select Performance Horse Sale.

Albuquerque, New Mexico—Oct. 16, 2023 – Equine Network, LLC, a leading provider of best-in-class competitions, content, products and services to the equine community, purchased The Patriot, a series of team ropings, barrel races, youth rodeo competitions and a prestigious horse sale.

The Patriot supports the growth of multiple rodeo-event disciplines with formats conducive to jackpot competitors of all levels. Its signature program, the Patriot Junior, offers the most well-attended and prestigious junior format in the industry, successfully promoting team roping, calf roping, breakaway roping, barrel racing, pole bending, goat tying and rough stock events.

“By integrating The Patriot into Equine Network’s sophisticated data management system and coupled with interest and experiences at an all-time high in agricultural and equestrian related events, we anticipate that the event will continue to see explosive growth in the coming years,” Tom Winsor, CEO of Equine Network, LLC, said. “This new acquisition deepens our relationship within the Western equine community while adding to our fast-growing Western Sports Group.”

With its strategic acquisitions within the equine industry, Equine Network has positioned itself as the world’s most valuable equine resource for riders and their horses. The group’s offerings including member-only competitions, roadside assistance, subscription-based products and online learning channels and proprietary legacy content brands and exclusive marketing channels. Equine Network will continue to build and acquire additional services and solutions to enable its current and future members to enjoy and participate in the equine industry more easily and fully.

“Andrea and I are thrilled to see the future expansion of the Equine Network’s premier Western event programs with their addition of The Patriot,” said Kevin Hall, former CEO of the Patriot.

“Equine Network’s event management expertise and leading software programs will enable The Patriot events to continue to grow and improve.”

About Equine Network LLC

Equine Network serves over 300,000 members through its data-driven recurring membership business delivering content, competition, commerce and community to the equine world, and those that do business in it. Visit equinenetwork.com.