TRANSPORTATION, TRAFFIC IMPACT ANALYSIS AND SAFETY: KEEPING IT ALL IN PERSPECTIVE

FEATURING ERIC LAMB

Former City of Raleigh Transportation Planning Manager



Wednesday, July 26th | 6:30-8pm Trophy Brewing & Taproom Maywood 656 Maywood Ave, Raleigh, NC





What is traffic anyway?

Actually...





Traffic Is Good?

We are all traffic

Traffic is an indicator of success

Traffic is a side effect of commerce

Congestion means the street is a fully utilized asset



Traffic Is Bad?

Traffic generates pollution

Traffic is stressful

Traffic impedes me

Cars are expensive

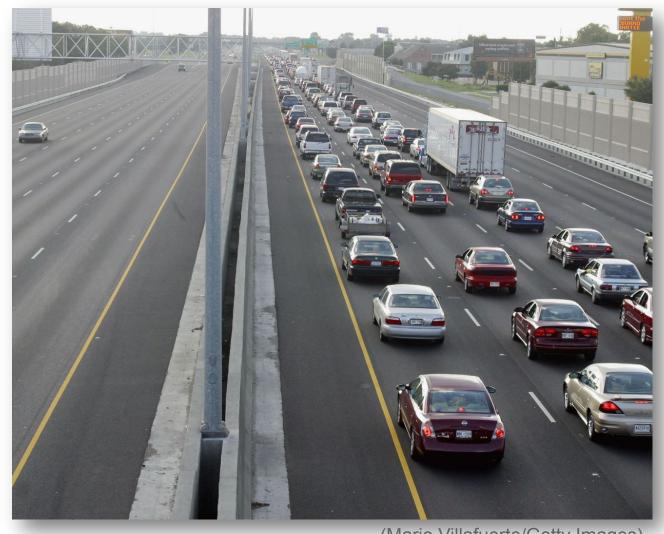
Cars sometimes kill people



Congestion

The confluence of:

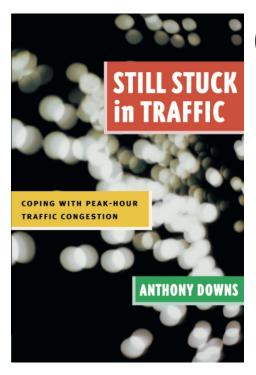
- Time
- Space
- Mode Choice





(Mario Villafuerte/Getty Images)

Anthony Downs' Rx:



Charge peak hour tolls
Increase road/highway capacity
Increase transit capacity
Live with it



More specifically...

- Utilize incentives/disincentives
- Add infrastructure + capacity
- Create alternatives
- Grow our cities and towns in a manner that generates reasonable/sustainable
- amounts of it

Where Do Streets Come From?

NC Department of Transportation
Cities and Towns (but not Counties)
Private Development





Financial Tools for Transportation

State/Federal Funding

- ► TIP Funded Projects
- ► MPO Assistance Programs (LAPP)
- ▶ Powell Bill Allocations
- ► Federal Grant Programs

Local Options

- ► Property Tax Revenues
- ► Bond Revenues
- ► Impact Fees
- Sales Taxes





Impact Fees

Authority to levy is granted by NCGA Assesses a cost per trip fee to all new development relative to its impact to the local street system Must always be applied uniformly

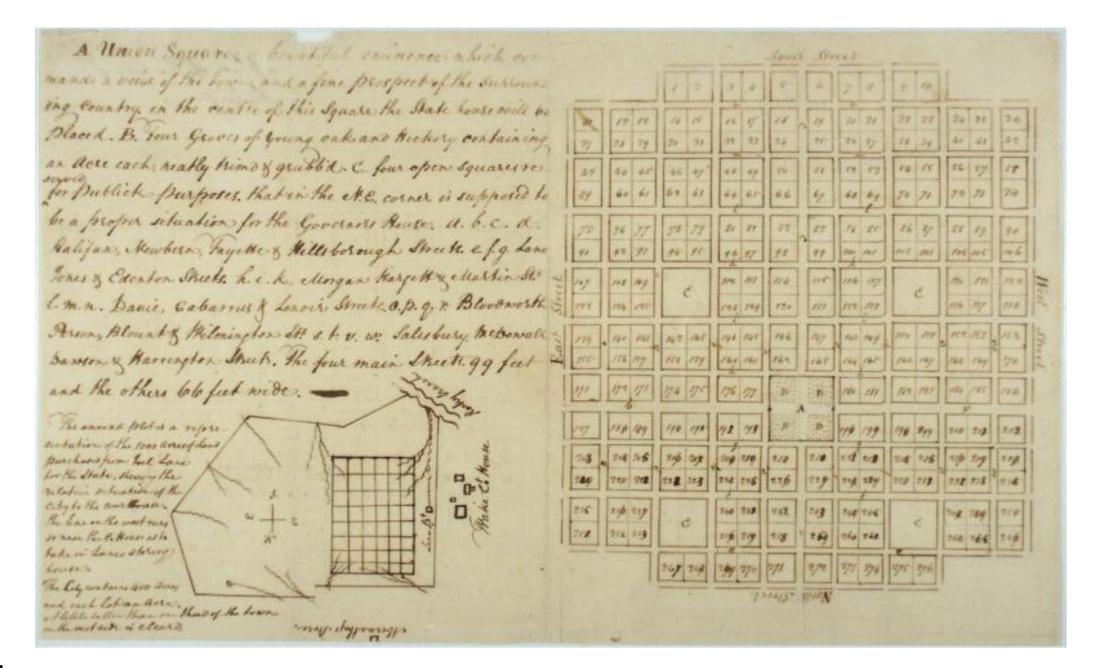


How do we predict traffic?

Macro-Scale Modeling

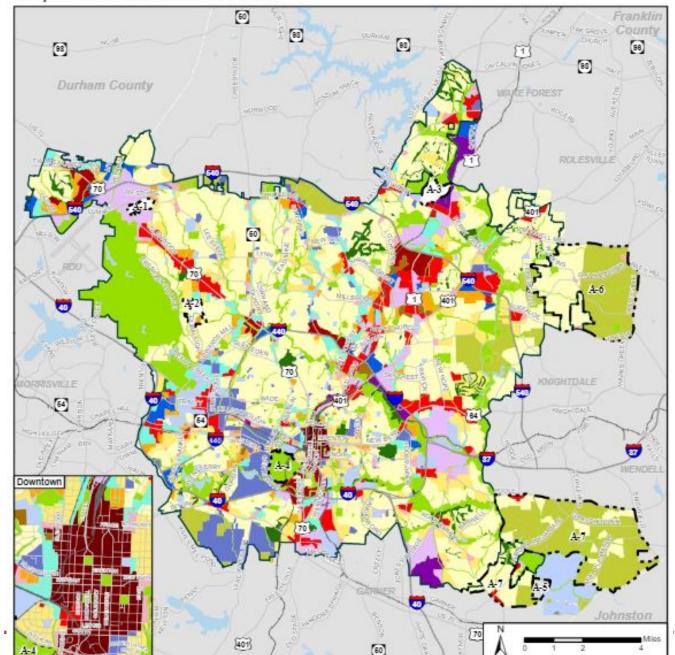
- Regional travel demand predicted and managed by MPO's
- Raleigh has been a planned community based on these projections





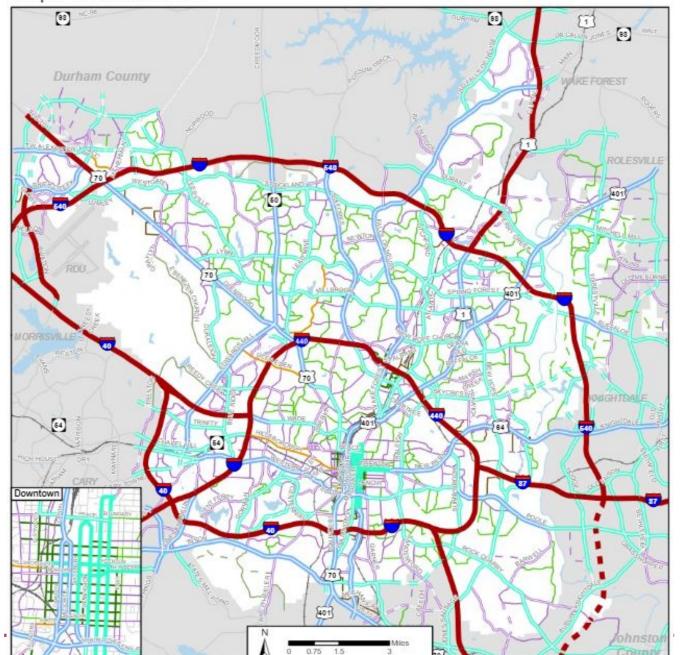


Map LU-3: Future Land Use





Map T-1: Street Plan





Micro-Scale Modeling

- A.k.a., Traffic Studies or Traffic Impact Analyses
- Evaluations of direct impacts to the local transportation system during AM and PM peak periods



Predicting Traffic from Development

The Four Step Process:

Trip Generation	How many new trips will a proposed development create?		
Trip Distribution	In which directions are those new trips likely to go?		
Mode Choice	Cars · Walking · Bikes · Transit		
Network Assignment	Add all new trips to the system and measure the impacts at intersections		



How Many Trips?

Use	Daily Trip Generation	
Single Family Homes	9.5 trips per dwelling unit	
Apartments	6.7 trips per dwelling unit	
Townhomes	5.8 trips per dwelling unit	
Industrial	6.8 trips per 1,000 sq.ft.	
Office	11.0 trips per 1,000 sq.ft.	
Medical Office 36.1 trips per 1,000 sq.		
Discount Superstore	50.8 trips per 1,000 sq.ft.	
Grocery Store 102.2 trips per 1,000 sq		

Source: ITE Trip Generation Manual



Uses also have different rates for AM/PM peak trips Peak hour impacts are used to determine traffic mitigation needs

Outliers

Chick-Fil-A versus other Fast Food

Drive-Thru Restaurants

Trader Joe's versus other Grocery Stores









Raleigh, residents compromise on parking near Umstead Park

City officials have reached a compromise with people who live in a neighborhood near William B. Umstead State Park to limit parking by people headed to the park.

Posted 3:58 p.m. Apr 7, 2010 - Updated 6:19 p.m. Apr 7, 2010

Even not developing property can generate traffic!!!



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RALEIGH, N.C. - City officials have reached a compromise with people who live in a neighborhood near William B. Umstead State Park to limit parking by people headed to the park.

Raleigh has already restricted parking along much of Reedy Creek Road at the southeast end of Umstead Park, which is the closest entrance to park for most local residents.





Nuances in AM/PM Trip Generation

Residential uses are mostly outbound in the AM peak and inbound in the PM peak

Office uses are the opposite: inbound in the AM peak and outbound in the PM peak

Retail uses generate very little AM traffic



Reductions

Pass-by Trips

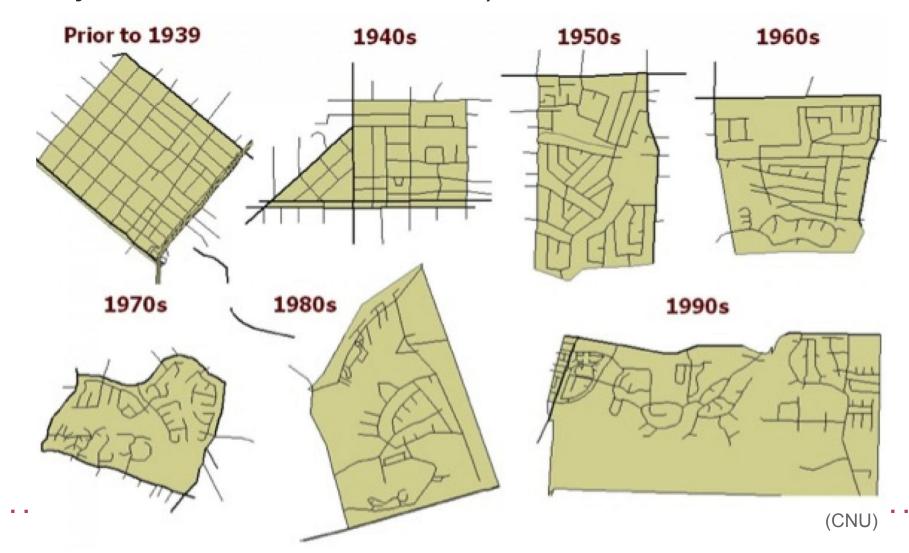
 A trip that is already on the network that is temporarily diverting to a proposed use ("Stopping for gas or milk on the way home")

Replacing trips generated by a previous use

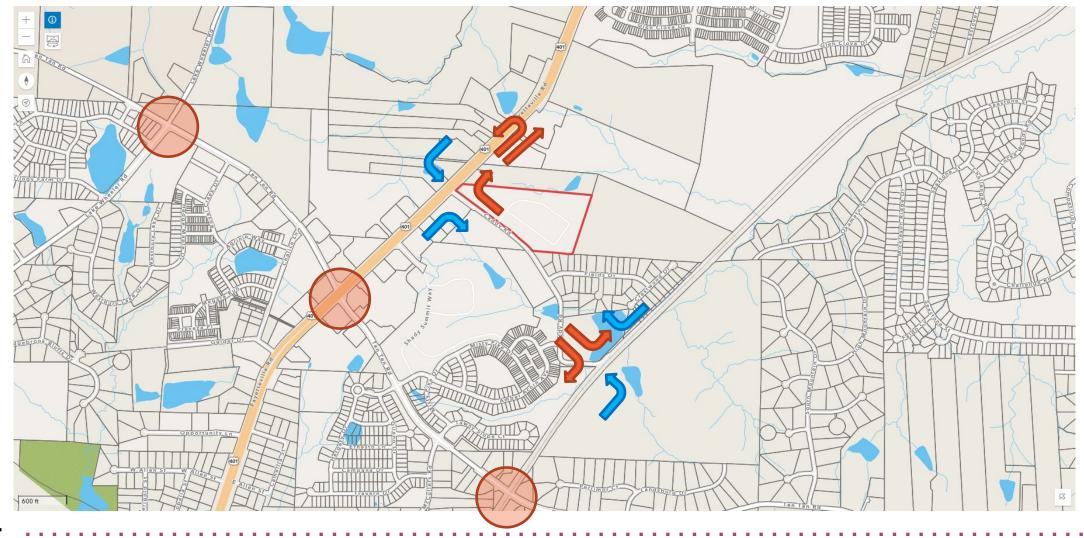


Where Will They Go?

(And Why Street Networks Matter)

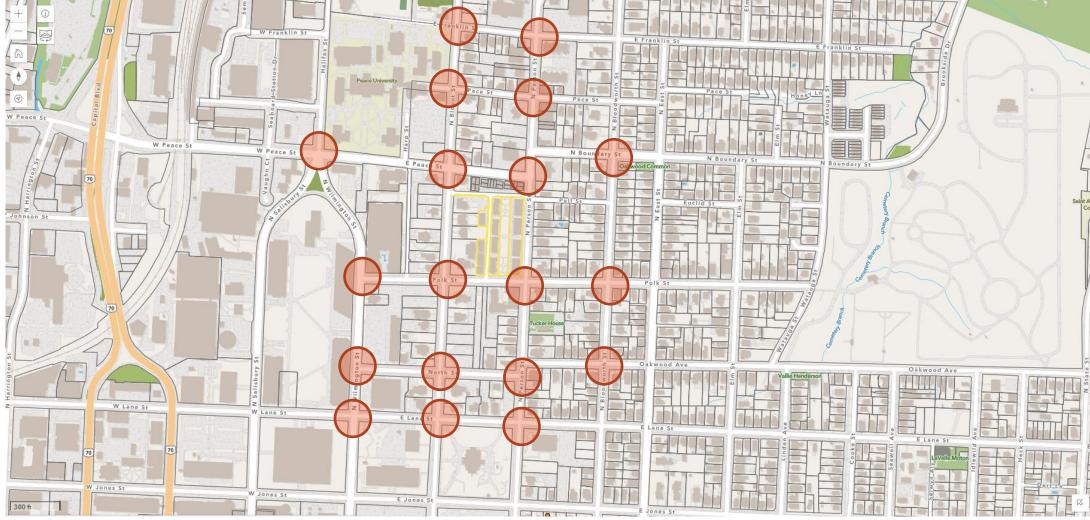


Assigning Trips





Assigning Trips



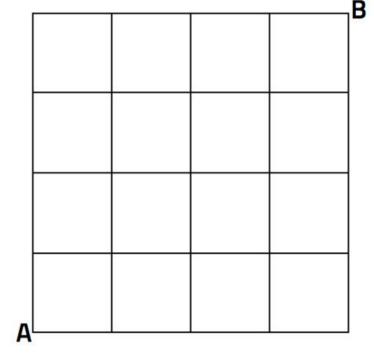


Interconnectivity

An interconnected grid of streets is superior to a network of disconnected dead-end streets:

- Emergency response
- Sanitation service
- Mail delivery
- Distribution of traffic

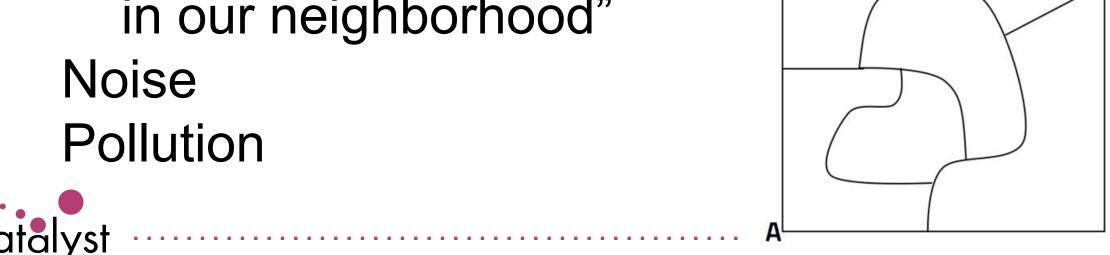




Objections to Interconnectivity

Perception of improved safety Cut-through traffic

- Speeders
- People "that don't belong in our neighborhood"





Mode Choices

Cars

Trucks/Freight

Bicycles

- Conventional
- E-Bikes
- Bikeshare

Pedestrians

Scooters

Pedicab

Buses

- Local
- Circulator
- Bus Rapid Transit (BRT)
- Regional (GoTriangle)
- Long Haul (Greyhound)

Rail

- Freight
- Long Haul Passenger (Amtrak, High Speed)
- Commuter
- Light Rail
- Streetcar

Marine

- Shipping/Freight
- Ferries



TIA Mode Choices

Cars | Bicycles | Pedestrians | Transit

Percentage allocations based on availability of facilities

Raleigh allows trip reductions along planned major transit corridors (BRT + high freq)



Network Assignment

Vehicular trips assigned to the street network Impacts at each intersections analyzed:

- Delay/LOS at each approach
- Queuing
- Adequacy of lane configurations
- Adequacy of signal timing



Why Good Land Use Matters

Density fosters "Trip Capture"

Multiple uses in close proximity that are convenient and walkable generate less trips than segregated/isolated uses

Such development patterns are greener relative to emissions from vehicles and healthier by providing opportunities for walking

Large homogenous land uses are exclusively auto-oriented





Oberlin



35



Stanhope



36

Midtown (North Hills)

Mall and other low-density commercial uses replaced by very large mixed-use development







Midtown (North Hills)

Initial traffic projections reflected traditional engineering practices, required extensive traffic analysis and consideration of mitigations

In reality...





Table 3
Combined AM and PM Peak Hour Traffic Volume Comparisons

Intersection	Highest Observed Count (Date)	Projected from North Hills East TIA	Difference (Projected – Highest Observed Count)
Six Forks Road at Rowan Street	8,854 (1/21/2016)	10,837	+1,983
Six Forks Road at Lassiter Mill Road	9,892 (3/16/2005)	11,963	+2,071
Six Forks Road at Dartmouth Road/Main Street	9,677 (3/16/2005)	12,287	+2,610
Six Forks Road at Front at North Hills Street/I-440 Westbound Ramps	11,184 (5/29/2019)	13,893	+2,709
Six Forks Road at Ramblewood Drive/I-440 Eastbound On-Ramps	9,025 (5/29/2019)	10,679	+1,654
Six Forks Road at I-440 Westbound to Northbound Off-Ramp	7,193 (12/13/2012)	8,769	+1,576
Lassiter Mill Road at Currituck Drive	3,361 (5/29/2019)	N/A*	N/A
Wake Forest Road at St Albans Drive	9,801 (1/28/2016)	10,959	+1,158

catalyst

^{*}Intersection not included in North Hills East TIA, so no combined AM and PM peak hour projection is available

New VMT Approach

Land use patterns influence the total vehicle miles travelled (VMT) for traffic generated by a site

Large homogenous land uses (big residential subdivisions, office parks) generate more VMT than mixed-use developments

California has added VMT to their TIA process to determine appropriateness of development



Does More Traffic Mean Less Safety?

Tradeoffs in Safety versus Efficiency:

- More congestion = slower speeds
- Slower speeds = less severe crashes



Summary

Traffic will <u>always</u> be a concern for every development case

Multimodal solutions should remain at the forefront

We should grow our region in a manner that generates the outcomes we want



thanks!

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