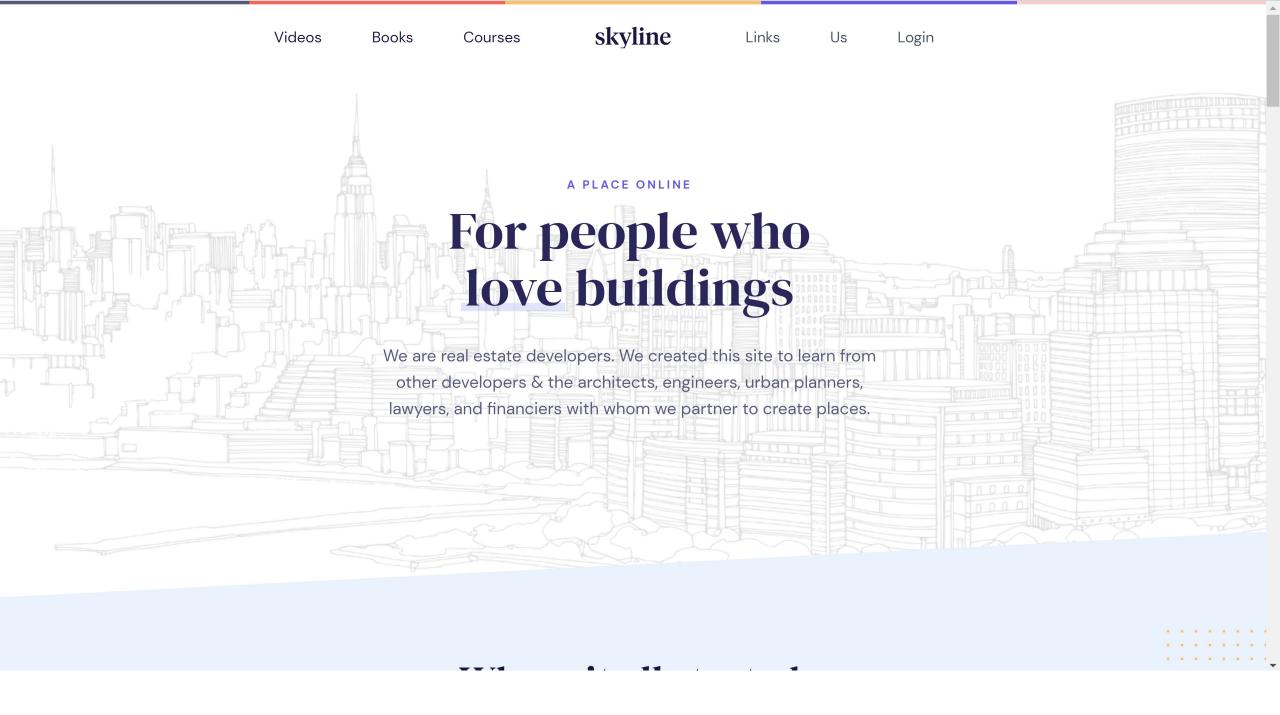
A SEAT AT THE TABLE: BASIC DEVELOPMENT FINANCE FOR PLANNERS, URBANISTS AND HOUSING ADVOCATES

FEATURING BEN STEVENS
Author of "The Birth of a Building"



Saturday, August 19th | 10:00-11:30am John Chavis Memorial Park (Multipurpose Room #1) 505 Martin Luther King Jr Blvd





ben@theskylineforum.com













Agenda

Demand Constraints
Supply Constraints
All the Finance You Need
Architecture and Profit
Numbers Up Close

Agenda

Demand Constraints

Supply Constraints

All the Finance You Need

Architecture and Profit

Numbers Up Close



BUDDAMUS

Supply and Demand Constraints



7% Return

\$1.5m Application Costs 2 Year Waiting Pledge Home as Collateral

PRECEDENTIAL

UNITED STATES COURT OF APPEALS FOR THE THIRD CIRCUIT

No. 21-2289

This could be you!

SOVEREIGN BANK

v.

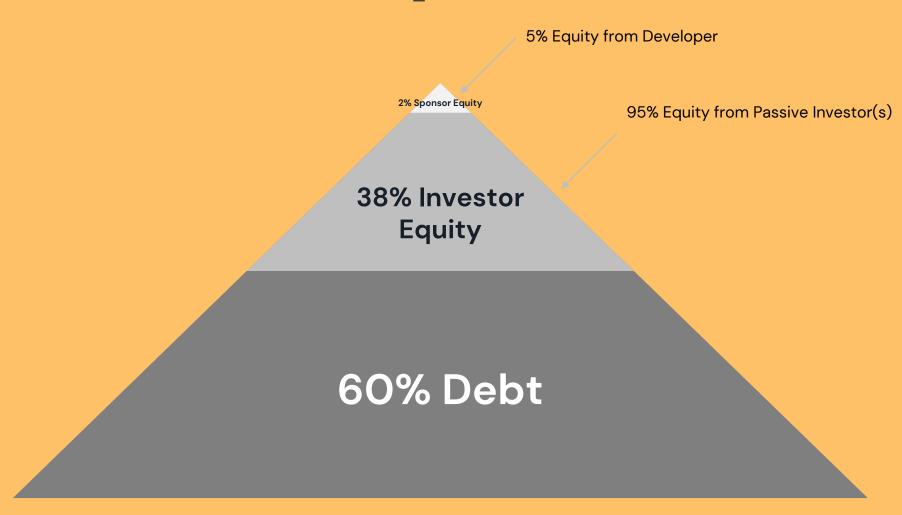


REMI CAPITAL, INC; ERIK A. KAISER, Individually

*Jenzack Partners, LLC, as assignee for Sovereign Bank, Appellant

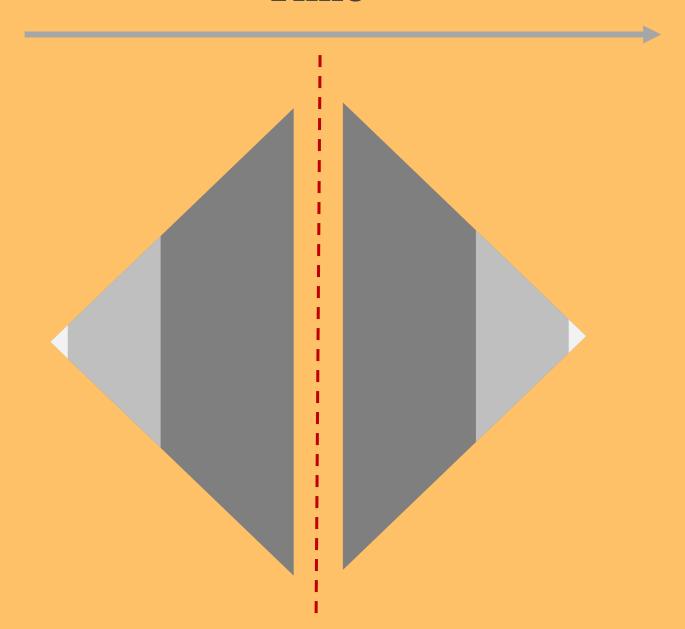
*(Pursuant to Rule 12(a), Fed. R. App. P.)

The Capital Stack



In a \$100m transaction, this means \$60m of debt, \$38m of investor cash, and \$2m of developer cash.

Time



Closing and Ground Breaking

Developer Spends \$1-2m of Their Own Cash

Passive Investor Puts Money In Sale

Bank Gets Money Back

Passive Investor Gets Money Back Developer Profit...??

Reward > Risk

(to pay for projects that fail)











You should make it nicer.





LL Hawkins | Holst



Gallery of M Campus / AIM Architecture - 18



601 Washington



Charleston South Carolina: What to See, Do, and Eat



The Bartlett School of Architecture | Projects |...

₩



Queen Alix - Projects - Maître 🖒 Carré



Sign Up | LinkedIn







Flinders

<^>

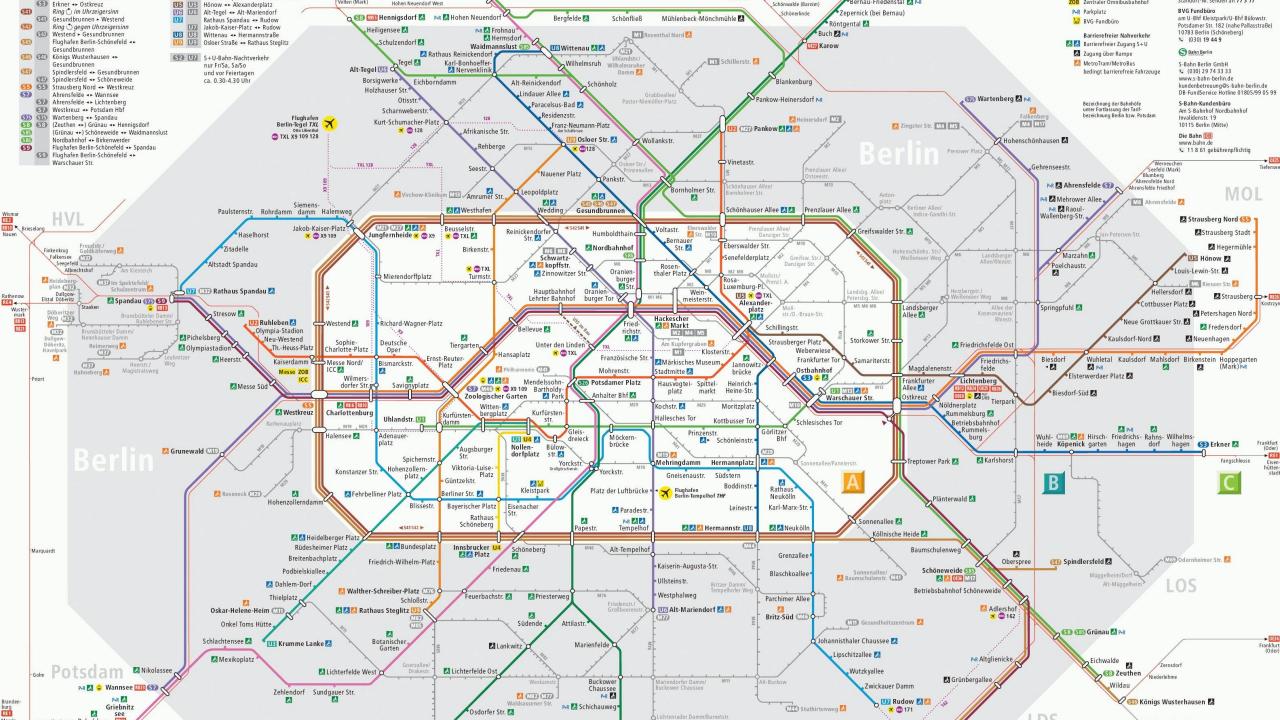


Watkins Insurance Building / Wang Architects



197 High Street Kensington









Sold Dec 2022 · \$7M (\$375.90/SF)
Investment



The Land Seller

18,622 SF · Bar/Nightclub · Built 1964



+ VIEW MORE

- Risk > Reward for me
 - Lenders find it safe
 - People can afford it
- Landowner willing to sell



Agenda

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Supply Constraints

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Developers





The City



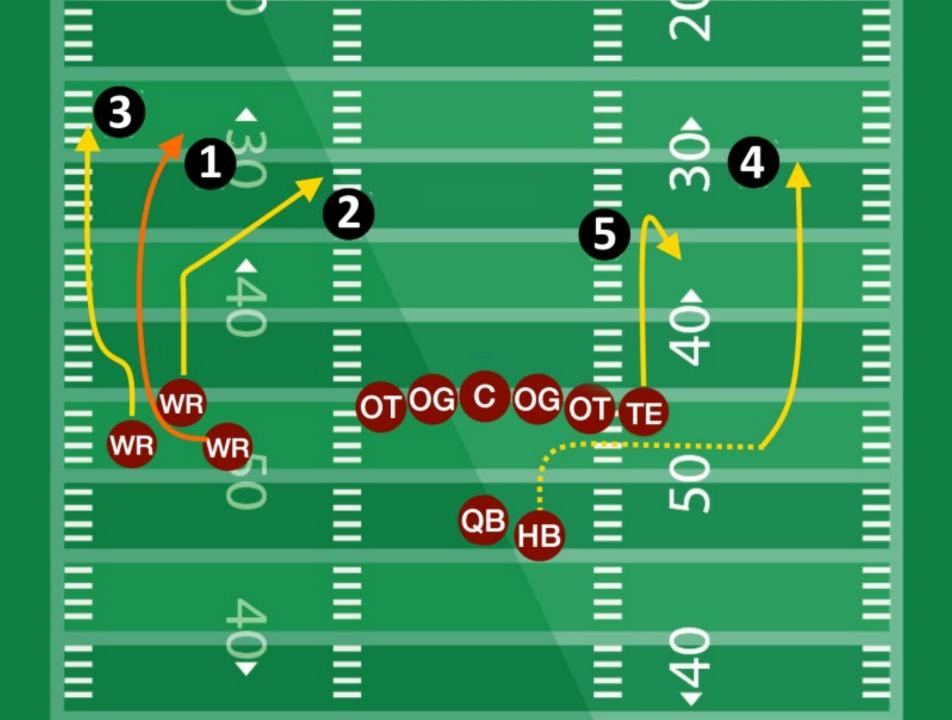


American Planning Association





American Planning Association





DEMOCRACY IN AMERICA.

BY

ALEXIS DE TOCQUEVILLE,

AVOCAT A LA COUR ROYALE DE PARIS, ETC., ETC.

Annual Highlights

- This past quarter, of the 34 cases seeking rezoning, only 3 made it to council.
- Rezonings are down 29% based on the 5-year average.
- The conversion rate of proposals starting at staff and getting to the council process is 13.9%. The last five years: 14.3%, 13.4%, 26.0%, and 23.1%.
- Development plans submitted are down 23% over the last 5 years.
- Permits are down 39% over the last 5 years.

Property Owners



No upside. Possible downside.



DEPARTMENT OF COMMERCE HERBERT HOOVER, SECRETARY

A STANDARD STATE ZONING ENABLING ACT

UNDER WHICH MUNICIPALITIES MAY ADOPT ZONING REGULATIONS

BY THE

ADVISORY COMMITTEE ON ZONING

APPOINTED BY SECRETARY HOOVER

NIMBY playbook

- · Environmental lawswit
- · Traffic study
- · Parking study
- · Subjective designireview
- · Public comment session (x3)
- · Appeal from commission to council · Parking permit program exclusion

- · Historic site claim
- · Rezone site
- · Parking minimum
- · Affordability requirement
- "Impact fees
- · Minimum setbacks
- · Arbitrary height maximum





Basic Rhetoric

- It will tear the neighborhood apart.
- It should exist but somewhere else.
- It lacks character (which isn't defined).

Mutually Exclusive

- Increase the parking while lowering the traffic.
- It should be affordable but not have a lot of poor people.
- It should be nicer than anything in town, but not "luxury."

All Reasonable But 1





Consequences

- Rents and prices go up (which makes labor costs go up).
- This reduces investment potential in the local economy.
- And it reduces tax revenues.
- It prices people and companies out of moving into the market.
- People who run cities are not always incentivized to care about these things.

Projects may only be denied on the basis of objective criteria which are quantified and outlined in the unified development ordinance (e.g., if your code mandates the use of 50% brick on all buildings in a district, you may deny a project that fails to meet that standard. But you may not deny a project because it "lacks character" or "isn't special.")

Comprehensive plans must identify the zoning that corresponds to the comprehensive plan intent. Once a plan is approved, a parcel that doesn't match its intended comprehensive plan zoning may be rezoned with an administrative filing on a standardized form, without hearings. All previous comprehensive plans must be updated to reflect the intended future zoning within 18 months of the effective date.

Any governing body, committee, commission, or council having discretion over the entitlement of a project shall, within one week of a hearing, provide written confirmation to applicant of those actions legally required for approval (comments such as "I'd like you to consider..." leave the applicant in limbo, unclear on the exact path to approval).

Outside of residential districts, cities shall not prevent a building from rising height of the tallest building within 500 feet of its own property line.	ξ to the

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A Black Canvas





Up to Speed



1.12 for 1.00.

\$12 \$12,000 \$12,000,000

Return of your capital

Return on your capital

Creating Value

"We can do *more* than create (financial) value...

...but we must create value first."







\$1,000,000

You can only tell whether a project makes sense by comparing the income and cost.

A rent number (even if high) or a development cost (even if low) is useless on its own.



Income-to-Cost (ITC)

Income-to-Cost (ITC)

a.k.a. yield on cost / return on cost

What's the yield?

\$5,75m income / \$100m cost = 5.75% Income to Cost

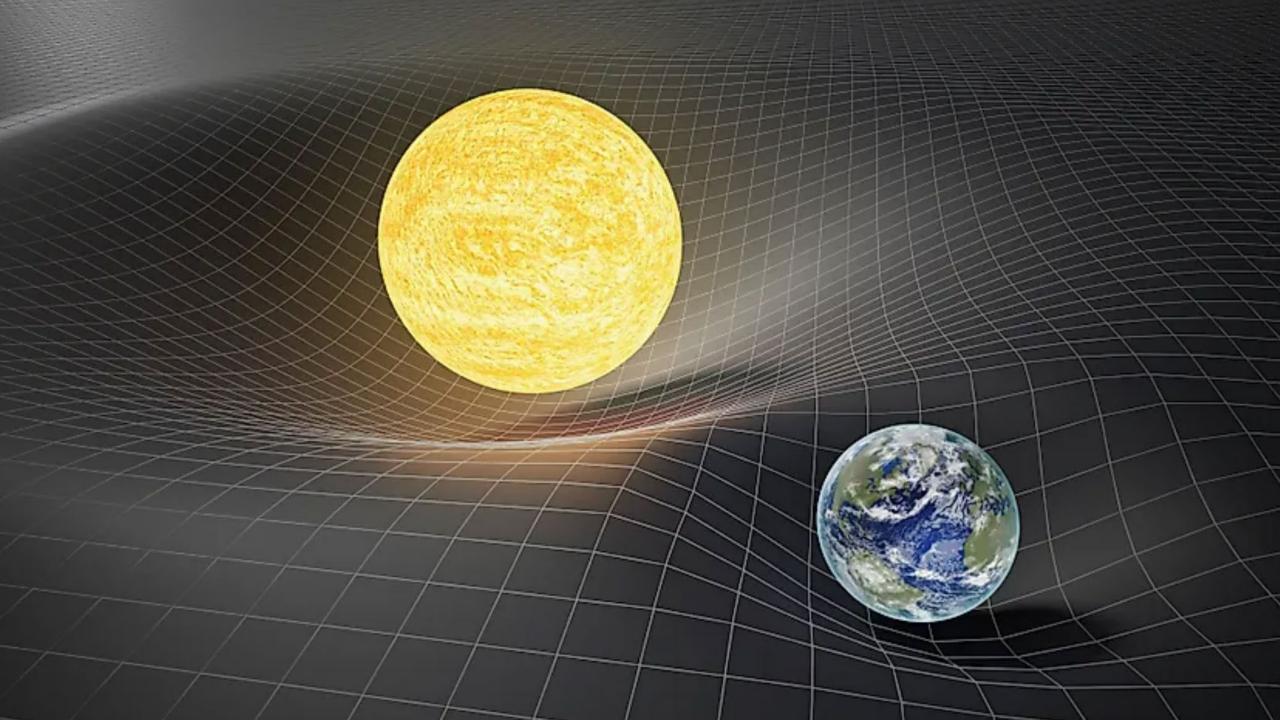
Income-to-Value (ITV)

a.k.a. CAP Rate

\$5.75m income / 4.5% ITV = \$127.7m



Land Seller Construction Firm City Fees and Taxes







3 Scenarios Worksheet

A Surprising Solution

250 Homes 600k in Taxes

Keep Revenue 0 Use 600k for Local Vouchers

600k taxes / \$8000 per renter = 75 Permanent Vouchers

Cost to City = \$0

Market Housing Creates Vouchers.

Can someone recap?

All Cash?



The Capital Stack

SOURCES SOURCE ORDER CONSTRUCTION PERMANENT **EQUITY** Equity (LIHTC Gap) 1,808 LIHTC GP Equity 100 100 LIHTC LP Equity 3 51,896,000 52,850,000 **HTC Equity** Equity 4,049,000 4,049,000 9 LIHTC Boost Equity 6 [Source] SOFT DEBT HOME Funds (Soft Debt) 8 Capital Funds 31,200,000 31,200,000 Gap Funds 10 3,800,000 3,800,000 Deferred Developer Fee 11 875,000 875,000 City of TIF 16 42,650,000 42,650,000 Grant 13 909,598 909,598 Gap (Without Boos 14 **Gap Fund Request** 15 5,800,000 5,800,000 Seller Note 0 10,000,000 10,000,000 HARD DEBT Construction Loan n/a 46,436,996 n/a Const Loan Carry Costs 28,769,365 Perm Loan (A) n/a 12,580,000 Perm Loan (B) n/a Perm Loan (C) n/a Mezzanine Loan n/a Cash Flow Loan n/a Accrued Interest n/a 13,353,420 13,353,420

239,739,480

178,068,927

Total



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We've Begun Our Descent



Land Sellers

Contractors

Cities

The Design Dilemma

You must understand whether a design decision makes it easier or harder to pay your bills.



Revenue

Cost

Building Code

City Approvals

Market Research (Revenue) GC and Subs (Material + Fire Cost) Planners and Council (Height)

It's the # of dimensions...

Insights from PB&J

Part 1



36 sandwiches

FAR

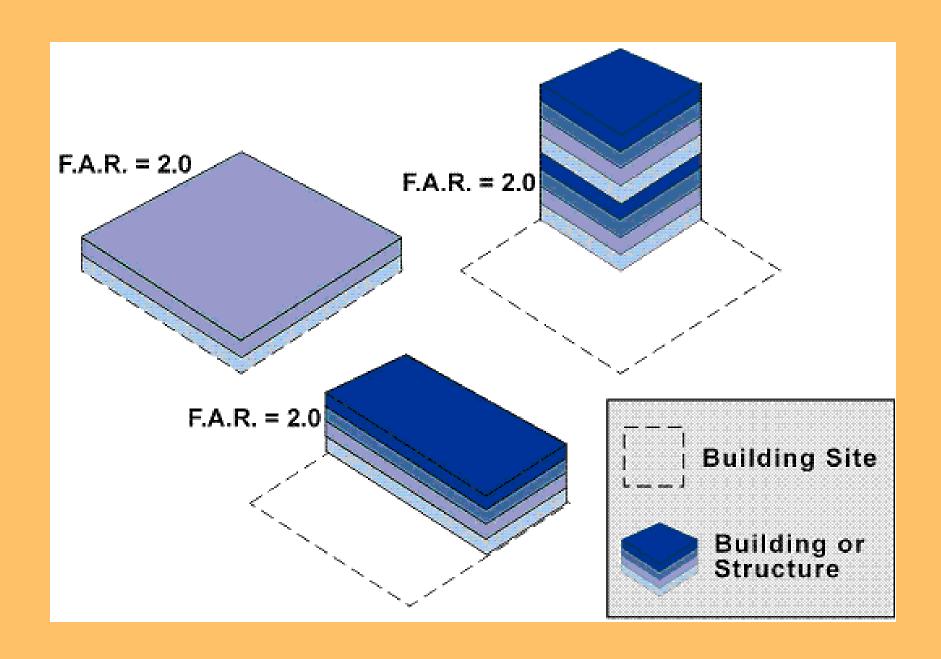
The Floor Area Ratio

1) FAR Efficiency

Let's say you buy a piece of land. Does it matter whether you build 10,000 SF or 100,000 SF on it? Yes, because either way, the seller wants the same amount of money. Here's what that looks like:

Land Price	/ # of Gross SF We Build	= Land Cost per Bldg SF
\$5,000,000	10,000 (~10 apartments)	\$500
\$5,000,000	100,000 (~100 apartments)	\$50
\$5,000,000	300,000 (~300 apartments)	\$15
\$5,000,000	500,000 (mixed use center)	\$10

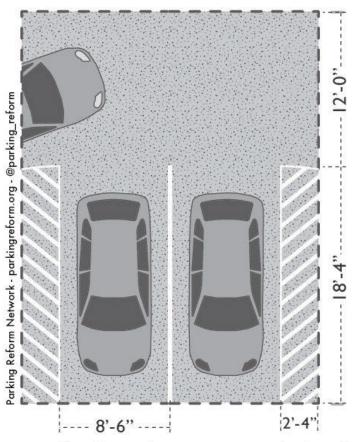
Total building SF / Site Area = FAR



Parking Efficiency

Living Space Vs. Parking Space



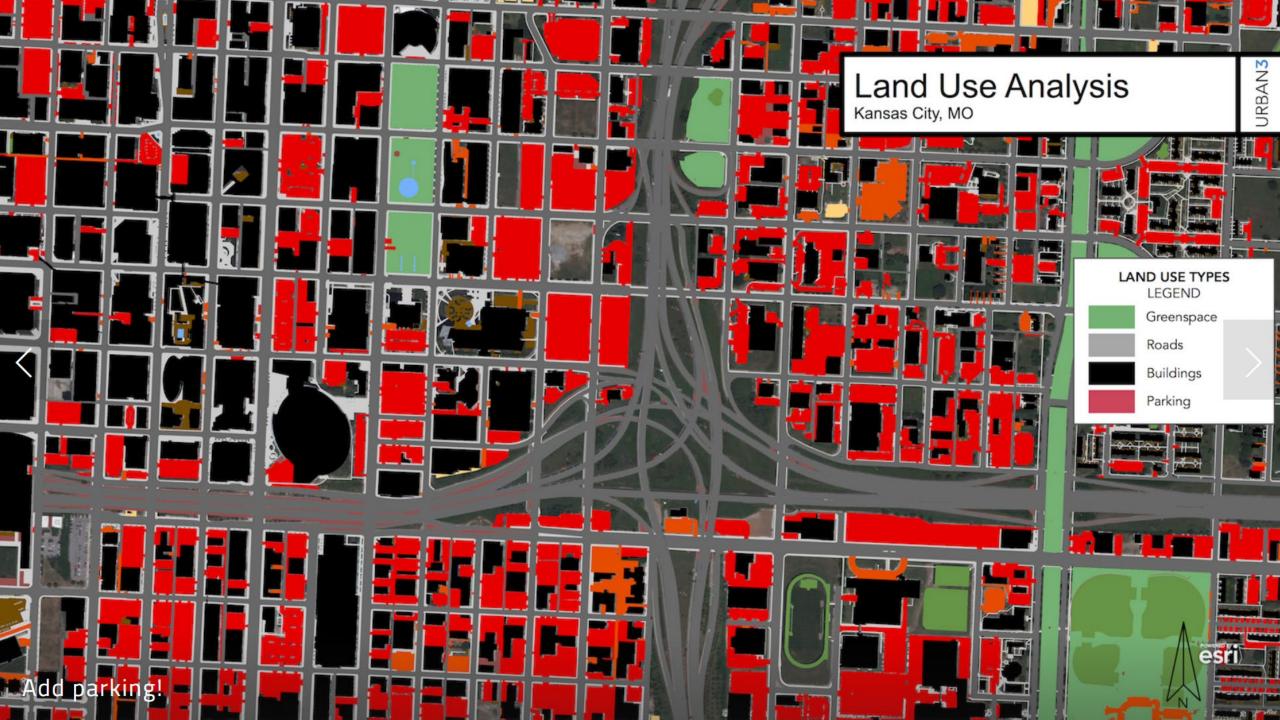


size for 2 bedroom apartment: 675 FT²

size for 2 parking spaces: 650 FT²

Sources: Transportation Cost and Benefit Analysis II – Parking Costs Victoria Transport Policy Institute (www.vtpi.org)
Graphic Adapted from Graphing Parking (https://graphingparking.com/2013/07/23/parking-across-cascadia/)
Image compiled by the Parking Reform Network - https://parkingreform.org/ - @Parking_Reform





Stall Type	Total Stalls Needed	X Cost per Stall (2022)	= Parking Cost (excluding land)
Surface Stalls	400	4,000	1,600,000
Precast Deck	400	18,000	7,200,000
Cast in Place Deck ⁷	400	27,000	10,800,000
Subsurface Parking	400	40,000	16,000,000

Sitework



Structural System



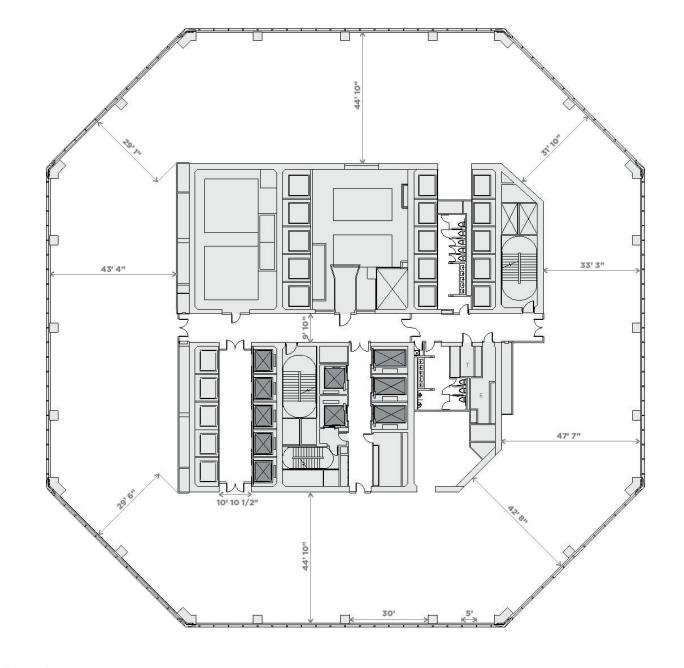
Find the Problem

FLOORS 60-63

TYPICAL FLOOR: 41,588 - 43,850 RSF 3,864 - 4,074 SQM

KEY:

- O AVAILABLE
- MECHANICAL
- ELEVATORS



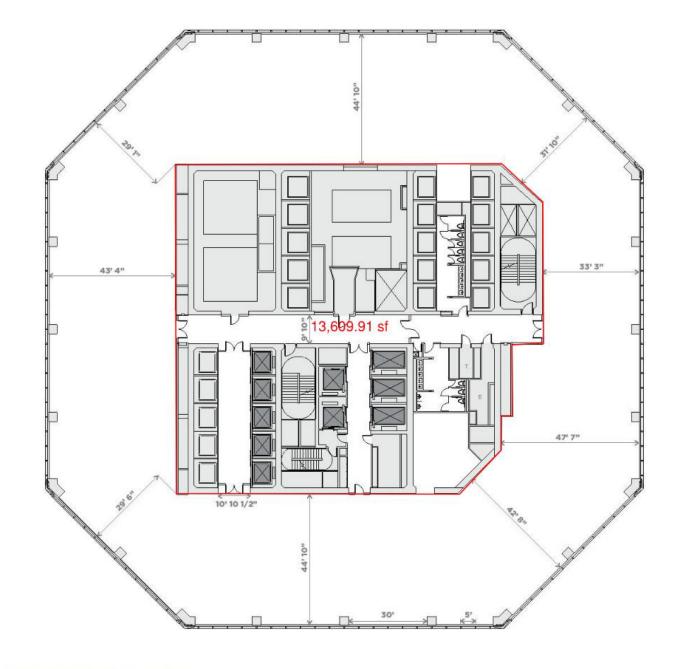


FLOORS 60-63

TYPICAL FLOOR: 41,588 - 43,850 RSF 3,864 - 4,074 SQM

KEY:

- O AVAILABLE
- O MECHANICAL
- ELEVATORS





38,221 total -13,609 core = 24,612 (64.4% efficient)

of the name to "Burj Khalifa". The concept of profitability derived from building high-density developments and malls around the landmark has proven successful. Its surrounding malls, hotels, and condominiums in Downtown Dubai have generated the most revenue from the project as a whole, while the Burj Khalifa itself made little or no profit. [8][9]

Management

	Number of Apartment Units					
Staff Required	50	100	150	200	250	300
Property Manager	_	1	1	1	1	1
Leasing Associate	-		1	1	1.5	1.5
Maintenance Supervisor	_	1	1	1	1	1
Maintenance Tech	-		1	1	1	1.5
Groundskeeper						1
Total	_	2	4	4	4.5	6

Efficiencies

- FAR
- Parking
- Sitework
- Structure

- Speed
- Floorplate
- Mechanical
- Management

Fragility:

Is there really a demand for 36 PB&Js?

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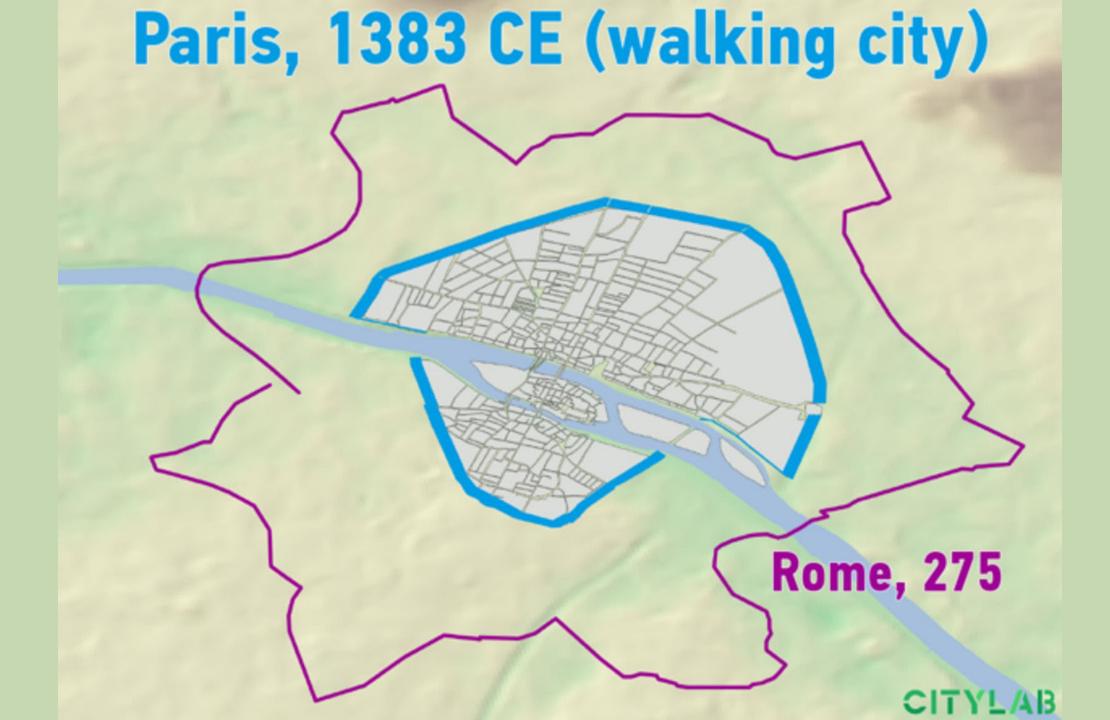
What's In Your Number?

Land Hard Costs Soft Costs

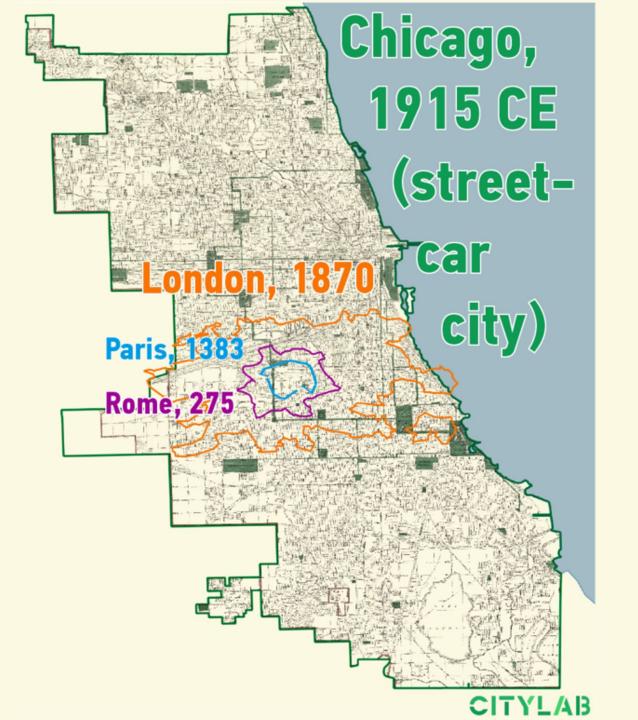
Cost Category	Garden	Midrise	Highrise	Average
Land (contract only)	13%	19%	12%	15%
Soft Costs	17%	17%	18%	17%
Hard Costs (incl. FFE)	70%	64%	69%	68%

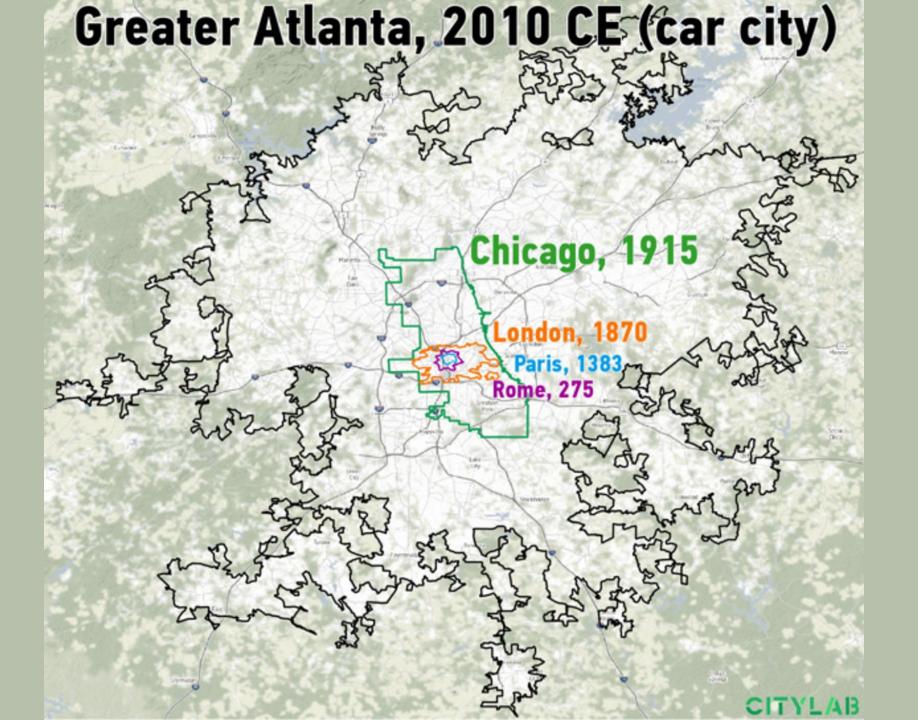
† Land Cost † Transportation Cost

Marichetti Constant





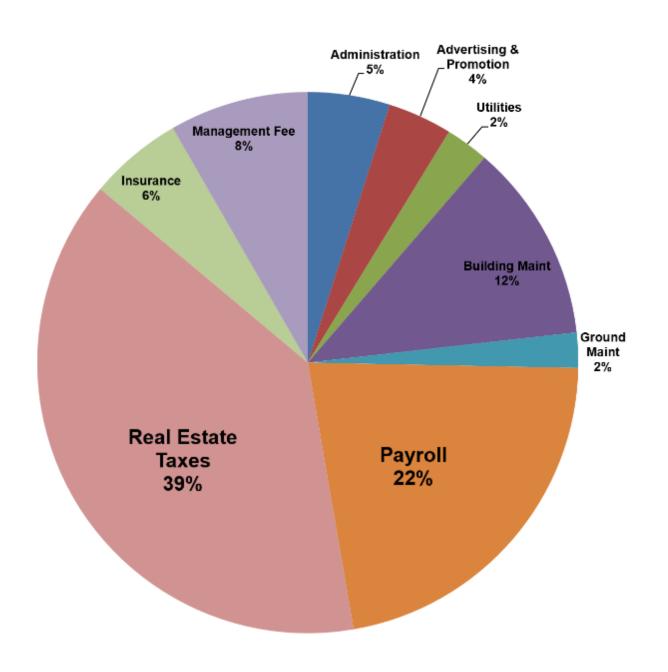




What's In Your Number? Part 2

Potential Gross Rent

- + Additional Rent
 - Vacancy
- Concessions
- Credit Loss
- Operating Expenses
- = Net Operating Income



Every dollar counts. Multiply by 20.

1 dollar saved / 5% ITV = \$20

Asymmetric Profits

Investor puts 95% Equity

Developer does 99% of work

Waterfall

~like a graduated tax

Equity*		1		
For the required equity, the investors will contribute (%):	95%			
and the developer will contribute (%):	5%			
Preferred Return				
All proceeds will be split pro rata until all equity has received a(n)	10%			
Promote 1				
For cashflow between a return of 10.00% and	14%	,		
profits will be split between the two parties as follows:	75%	to investors	25%	to developer.
Promote 2				
For cashflow between a return of 14.00% and	18%			
profits will be split between the two parties as follows:	65%	to investors	35%	to developer.
Promote 3				
Once the investor hits a return of 18.00%, proceeds split	55%	to investors	45%	to developer.

Capital Account	Return of Cap + Pref	0	1	2	3	4	5	6	7
Promote Level 1 0 11,300,200 4,343,000 4,3374,194		Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Year
Promote Level 1 0 11,300,200 4,343,000 4,3374,194	Capital Account		34 200 000	43 430 204	43 374 194	_	_	_	
Copties Perf to Developer						-	-	-	-
Ending						-	_		-
Capital - Perf to Developer 110,000 231,528 2,511,138					- '	-		-	-
Total Capital + Fed Distributions 2,199,999 4,590,058 50,222,751									
Cashridow Remaining	Capital + Pref to Developer		110,000	231,528	2,511,138	-	-	-	-
Promote Level 1	Total Capital + Pref Distributions		2,199,996	4,630,558	50,222,751	-	-	-	-
Promote Level 1	Cashflow Remaining		-	-	13,398,587	1,470,577	1,735,281	2,007,926	101,371,620
Promote Level 1									
Promote Level 1		(34,200,000)				40.00/	- 40.09/	10.00/	- 10.0%
Paginning 34,200,00	IKK		-60.6%	-30.0%	10.0%	10.0%	10.0%	10.0%	10.0%
Paginning 34,200,00	Dramata Laval 1	0	1	2	2	4	E	6	7
Beginning 34,200,000 48,578,809 50,980,812 357,572	Promote Level 1								
P1 Owed		Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Year
P1 Owed	Reginning		34 200 000	48 578 800	50 980 812	357 572	_	_	
Paid to Investor: 75%							-	-	-
PA Paid to Investor: 75%						,		-	-
P1 Paid to Developer: 25%	P1 Paid to Investor: 75%		-	-		(407,632)			-
Promote Distributions	Ending		48,578,809	50,980,812	357,572	-		-	-
Promote Distributions									
Cashflow Remaining			-	-			-	-	-
Investor Cashflow for IRR (34,200,000) 2,089,996 4,399,030 57,760,554 407,632 - -			-	-			-	-	-
Promote Level 2	Cashflow Remaining			-	-	927,068	1,735,281	2,007,926	101,371,620
Promote Level 2	Investor Cashflow for IRR	(34 200 000)	2 089 996	4 399 030	57 760 554	407 632			
Promote Level 2		(51)250)550)					14.0%	14.0%	14.0%
Construction Opening Year Operations Refi Year Operations Operations									
Beginning 34,200,000 54,101,698 59,440,974 12,379,795 13,597,933 14,917,628 16,297,649 P2 Owed 21,991,694 9,738,306 10,699,375 2,228,363 2,447,628 2,685,173 2,933,577 -	Promote Level 2	0	1	2	3	4	5	6	7
Beginning 34,200,000 54,101,698 59,440,974 12,379,795 13,597,933 14,917,628 16,297,649 P2 Owed 21,991,694 9,738,306 10,699,375 2,228,363 2,447,628 2,685,173 2,933,577 -		Construction	Opening Veer	Operations	Rofi Your	Operations	Operations	Operations	Sala Voor
P2 Owed 21,991,694 9,738,306 10,699,375 2,228,363 2,447,628 2,685,173 2,933,577 Paid Previously (2,089,996) (4,399,030) (57,760,554) (407,632)		Construction	Opening real	Operations	Kell Teal	Operations	Operations	Operations	Sale real
P2 Owed 21,991,694 9,738,306 10,699,375 2,228,363 2,447,628 2,685,173 2,933,577 Paid Previously (2,089,996) (4,399,030) (57,760,554) (407,632)	Beginning		34,200,000	54,101,698	59,440,974	12,379,795	13,597,933	14,917,628	16,297,649
P2 Paid to Investor: 65%									
Ending S4,101,698 S9,440,974 12,379,795 13,597,933 14,917,628 16,297,649	Paid Previously		(2,089,996)	(4,399,030)	(57,760,554)	(407,632)	-	-	-
P2 Paid to Developer: 35%	P2 Paid to Investor: 65%		-	-	-	(602,594)	(1,127,933)	(1,305,152)	(19,231,226)
Total Promote 2 Distributions	Ending		54,101,698	59,440,974	12,379,795	13,597,933	14,917,628	16,297,649	-
Total Promote 2 Distributions	D2 D-14 - D-1-1 25%					224 474	507.240	702 774	40.255.275
Cashflow Remaining				-	-				
Investor Cashflow for IRR (34,200,000) 2,089,996 4,399,030 57,760,554 1,010,226 1,127,933 1,305,152 19,231,226 IRR			-	-	-		- 1,755,201	-	
Promote Level 3 0 1 2 3 4 5 6 7 P3 Paid to Investor: 55% -									
Promote Level 3 0 1 2 3 4 5 6 7 P3 Paid to Investor: 55% -	Investor Cashflow for IRR	(34,200,000)	2,089,996	4,399,030	57,760,554	1,010,226	1,127,933	1,305,152	19,231,226
P3 Paid to Investor: 55% - <td>IRR</td> <td></td> <td>-60.6%</td> <td>-36.0%</td> <td>13.9%</td> <td>14.2%</td> <td>14.5%</td> <td>14.8%</td> <td>18.0%</td>	IRR		-60.6%	-36.0%	13.9%	14.2%	14.5%	14.8%	18.0%
P3 Paid to Investor: 55% - <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>									
P3 Paid to Investor: 55% 39,481,815 P3 Paid to Developer: 45% 32,303,304 Promote 3 Distributions 71,785,119	Promote Level 3	0	1	2	3	4	5	6	7
P3 Paid to Investor: 55% 39,481,815 P3 Paid to Developer: 45% 32,303,304 Promote 3 Distributions 71,785,119		Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Year
P3 Paid to Developer: 45% 32,303,304 Promote 3 Distributions 71,785,119									
P3 Paid to Developer: 45% 32,303,004 Promote 3 Distributions 71,785,119	P3 Paid to Investor: 55%		-	-	-	-	-	-	39,481,815
			-	-	-	-		-	
Co-billion Bonosinian			-	-	-	-	-	-	71,785,119
Casmiow Remaining	Cashflow Remaining		-	-	-	-	-	-	-

Return of Cap + Pref	0	1	2	3	4	5	6	7
	Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Year
Capital Account		34,200,000	43,430,204	43,374,19	1 -	-	-	
Pref Owed		11,320,200	4,343,020	4,337,41		-	-	=
Capital + Pref Paid to Investor		(2,089,996)	(4,399,030)	(47, 1,61		-	-	-
Ending		43,430,204	43,374,194	-	-	-	-	-
Capital + Pref to Developer		110,000	231,528	2, 1,13	-	-	-	-
Total Capital + Pref Distributions		2,199,996	4,630,558	50, 2,75		-	-	-
Cashflow Remaining		-	-	13, 8,58	1,470,577	1,735,281	2,007,926	101,371,620
Investor Cashflow for IRR	(34,200,000)	2,089,996	4,399,030	47, 1,61	,			
IRR	(34,200,000)	-60.6%	-36.0%	10.0		10.0%	10.0%	10.0%
Promote Level 1	0	1	2	:	4	5	6	7
	Construction	Opening Year	Operations	Refi ar	Operations	Operations	Operations	Sale Year
	CONSTRUCTION	Spennig real	Operations		Operations	ореганона	орегалопа	oute real
Beginning		34,200,000	48,578,809	50, 0,81	2 357,572	-	-	-
P1 Owed		16,468,805	6,801,033	7, 7,31	50,060	-	-	-
Paid in Pref		(2,089,996)	(4,399,030)	(47, 1,61		-	-	-
P1 Paid to Investor: 75%		-	-	(10, 8,94		-	-	
Ending		48,578,809	50,980,812	7,57	-	-	-	-
P1 Paid to Developer: 25%				3, 9.64	135.877			
Promote 1 Distributions		-		13,398,58		-	-	-
Cashflow Remaining		-	-	-	927,03	1,735,281	2,007,926	101,371,620
Investor Cashflow for IRR	(34,200,000)	2,089,996	4,399,030	57,760,55	1 407,€	-	-	-
IRR		-60.6%	-36.0%	13.9	% 14	14.0%	14.0%	14.0%
D	0		2	3		5		-
Promote Level 2	0	1	2	3	4	5	6	7
	Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Year
Beginning		34,200,000	54,101,698	59,440,97		13,597,933	14,917,628	16,297,649
P2 Owed		21,991,694	9,738,306	10,699,37		2,447,628	2,685,173	2,933,577
Paid Previously P2 Paid to Investor: 65%		(2,089,996)	(4,399,030)	(57,760,55	(407,6 2 (602,5 4	(1,127,933)	(1,305,152)	(19,231,226)
Ending		54,101,698	59,440,974	12,379,79		14,917,628	16,297,649	(15,251,220)
		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	03,110,311	12,0.0,0		2.,52.,620	20,227,012	
P2 Paid to Developer: 35%		-	-	-	324,4	607 348	702 774	10 355 275
Total Promote 2 Distributions		-	-	-	927,008	1,735,281	2,007,926	29,58 501
Cashflow Remaining		-	-	-	-	-	-	71,78 119
Investor Cashflow for IRR	(34,200,000)	2,089,996	4,399,030	57,760,55	1,010,226	1,127,933	1,305,152	19,23 226
IRR	(34,200,000)	-60.6%	-36.0%	13.9	% 1,010,226 % 14.2%	1,127,953	1,303,132	3.0%
							/0	
Promote Level 3	0	1	2	3	4	5	6	7
	Construction	Opening Year	Operations	Refi Year	Operations	Operations	Operations	Sale Ye
	Construction	Opening rear	Operations	nen Teal	Operations	Operations	Operations	Jaie 1
P3 Paid to Investor: 55%		-	-	-	-	-	-	39,48 815
P3 Paid to Developer: 45%		-	-	-	-	-	-	32,30 304
Promote 3 Distributions		-	-	-	-	-	-	71,78 119
Cashflow Remaining		-	-	-	-	-	-	-